



Guna



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Issue No. 619



Kolkata

## Research paper presented by FDDI staff during the National Conference on 'Growth and Social Sector Development in Uttar Pradesh Economy'

A research paper was presented by the staff of Footwear Design & Development Institute (FDDI), Fursatganj during the National Conference on "Growth and Social Sector Development in Uttar Pradesh" organized by Department of Economics, University of Lucknow at Lucknow, Uttar Pradesh (U.P) on 06<sup>th</sup> & 7<sup>th</sup> April 2017.

**The research paper, presented by the staff of FDDI analyzed the effect of demonetization on the Indian leather industry.**



Rohtak

skills & business, rural development & village economy, poverty rate & their control methods and many more emerging topic of current scenario of UP.



Dignitaries during the National Conference



Chennai

The conference was inaugurated by Mr. Rajesh Agrawal, Finance Minister, Government of Uttar Pradesh in the august presence of the Chief Guest Prof. Sukhdeo Thorat, Chairman of I.C.S.S.R New Delhi, Guest of Honour Prof. Amaresh Dubey, CSRD, J.N.U, New Delhi and Prof. S.P. Singh, Vice Chancellor, Lucknow University.

Deliberations and discussions amongst the participants, during the course of various technical sessions paved the way for valuable inputs of research.



Chhindwara

The purpose of the seminar was to bring together scholars from various countries across the globe like Bangladesh, Nepal Bhutan and Sri Lanka to promote discussion on the growth and up-bringing the social reform for the welfare of people living in the Uttar Pradesh.

During the conference, a research paper was presented by Mr. Varun Gupta, Jr. Consultant (FT), Mr. Pradeep Kumar Shukla, Associate Faculty (FT) from Fursatganj campus and Mr. Neeraj Kumar, Sr. Instructor (FT) from Noida campus on the topic "The Effect of Demonetization in Indian Leather Industry".



Fursatganj

The conference discussed several aspects and the scholars presented various valuable research papers on different field of social sector reforms and development. Researchers emphasize to upgrade the current higher education system in U.P, women empowerment with relate to encourage the entrepreneur

The paper conceptualized the detail study of demonetization effect on Indian leather industry comprises of footwear, tanning, leather goods, leather garments and saddlery manufacturing sector in India with the objective to analyze the effect of demonetization in Indian leather industry and to find the emerging strengths due to the change. It strives to identify the scope of suggestions in the current policies with the existence of courses related with the leather sector.



Noida



The research paper, presented by the staff of FDDI analyzed the effect of demonetization on Indian leather industry and the audiences were all ears to listen to the experts valued inputs.



Research paper presentation in progress

FDDI provides ample opportunity to upgrade the skills and knowledge of its employees & to keep themselves abreast of the changing business environment and competition.

### FDDI, Kolkata students visit 'Paridhan Park'

On 29<sup>th</sup> March 2017, the students of the Footwear Design & Development Institute (FDDI), Kolkata visited 'Paridhan Park' located at Weaver's Service Centre, Ministry of Textiles, Government of India which is situated at 19, Canal South Road, Beliaghata, Kolkata.

**The objective of the visit to 'Paridhan Park' was to provide first-hand information to the students of FSFD regarding the functioning of the garment, hosiery, and apparel industry.**

'Paridhan', the Garment Park promoted by West Bengal Industrial Development Corporation (WBIDC) is a composite facility for garment/apparel manufacturing units catering to both domestic & export markets.

The Park has been set up to promote the growth of garment, hosiery, and apparel industry in the State.

Weaver's Service Centre, promotes and facilitates the continuous growth of the handloom industry to compete in the global market. It supports the handloom sector at large in upgrading-skill, development/diversification of handloom products, technical advice etc.



Students observing the technique at the 'Weaving Section'

Under the guidance of the highly experienced faculty of the FDDI, the students of FDDI School of Fashion Design (FSFD) visited the Weaving Section, Dyeing Laboratory & Printing Section which has enhanced their knowledge.



Students at the 'Printing Section'

The objective of the visit to 'Paridhan Park' was to provide first-hand information to the students of FSFD regarding the functioning of the garment, hosiery, and apparel industry.

The visit enriched the theoretical knowledge of the students through practical experiences





and enhanced student's knowledge on dyeing, printing and weaving.

### FDDI, Noida staff receives prize during 'Sahitiyik Anktakshari' Competition

In pursuance of the tradition and objective of promoting the Raj Bhasha language 'Hindi', Footwear Design & Development Institute (FDDI) is doing its level best & leaving no stone unturned.

**During the 'Sahitiyik Anktakshari' competition, Mr. Saurabh Gupta expressed his literary acumen in Hindi.**

The institute is also motivating all its staff & students to participate in various Hindi competitions being held.

An outcome of such motivation was evident when the staff of FDDI, Noida received prizes during the recently concluded 'Sahitiyik Anktakshari' competition which was held at Bharat Petroleum Corporation Limited located at A-5 & 6, Sector-1, Noida.



A view of the participants

This 'Sahitiyik Anktakshari' competition was organized on 24<sup>th</sup> March 2017 by Town Official Language Implementation Committee (TOLIC), Noida under which various offices, institutions participated.

About 36 participants from different offices took part in the competition during which about 50 persons were present as audience.



From FDDI Noida campus, Mr. Saurabh Gupta- Instructor, Cutting Department was the main participant whereas Ms. Asha Sharma, Sr. Assistant, CAD/CAM, & Mr. Samodh Singh, Sr. Attendant, A/F Department

participated as audience.

The competition started by creating a group of 6-6 members with different names like Sarangi, Mrinal, Dholak, Tabla, Mridang, Bansuri.

During the 'Sahitiyik Anktakshari' competition, Mr. Saurabh Gupta expressed his literary acumen in Hindi.

In this competition, the team of Mr. Saurabh Gupta got consolation prize & appreciation certificate whereas in the rapid fire round, conducted especially for the audience, Ms. Asha Sharma won two gift prizes and Mr. Samodh Singh won one gift prize.

### Woodland to add up to 120 exclusive outlets by 2018-end

Footwear and apparel firm Woodland plans to add up to 120 exclusive outlets across India by the end of 2018 as it also gears up to enter Japan and South Korea.

Currently, the company has 600 exclusive outlets apart from presence in 5,000 multi-brand stores in India.



“We plan to open up to 120 exclusive company-operated outlets across India by end of 2018 apart from growing our presence in multi-brand outlets,” Woodland Managing Director, Mr. Harkirat Singh said. The company is also planning to foray into Japan and Korea as part of the expansion plans, he added.

“We are planning to go to Japan and Korea in a year’s time. We are already present in South East Asian countries, in CIS countries and in the Middle-East and African countries,” Mr. Singh said.

When asked about revenues, Mr. Singh said: “We clocked revenue of Rs. 1,200 Crore in the last fiscal year and we are looking for a growth of 15 to 20 per cent going forward.”

The company, which produces most of its products in-house, is also looking to add to its employees strength as part of its growth plans.

“As we grow with opening of more stores and strengthening the segments that we are in, we will also be adding to our workforce,” Mr. Singh said without sharing details.

At present, footwear constitutes the biggest segment for the company followed by apparels and accessories.

(Source: The Pioneer)

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### Physical Laboratory Testing Services Provided by FDDI, NOIDA

S. No.	Test Description	Charges in ₹
<b>2. LEATHER/SYNTHETICS/UPPER MATERIALS</b>		
2.3	Tensile strength & extension at break	600
2.4	Seam strength/Stitch tear	600
2.5	Induced tear strength	600
2.6	Tongue tear	600
2.7	Grain crack index	600
2.8	Burst strength	600
2.9	Adhesion of coating (synthetics)	600
2.10	Dynamic water resistance	600
2.11	Break pipiness	100
2.12	Wrinkleometer test	100
2.13	Surface water absorption	200
2.14	Water vapour permeability	600
2.15	Water vapour coefficient	600
2.16	Adhesion of finish (Tape test)	100
2.17	Blocking test	200
2.18	Heat fastness of finish	600
2.19	Taber abrasion	600
2.20	Light fastness	1200
2.21	Wet/Dry/Solvent rub fastness	400
2.22	Colour migration	200
2.23	Shrinkage Test	600
2.24	Fungus growth	1000
2.25	Cold crack temperature	2000
2.26	Martindale abrasion	1000
<b>3. PLASTICS/RUBBERS/PU FOAMS/SOLING MATERIALS</b>		
3.1	Specific gravity/density	250
3.2	Tensile strength & elongation at break	600
3.3	Hardness	100
3.4	Ross/bennewart flexing index at room temp.	700
3.5	Ross/bennewart flexing index at low temp.	2000
3.6	SATRA/BATA belt flexing	700

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20 % DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS  
\* The said discount is not applicable on inter-lab testing & package fee

To be continued...