



Guna



Hyderabad



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Jodhpur

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Kolkata

The '75th anniversary of the Quit India Movement' celebrated at FDDI, Noida campus

Footwear Design & Development Institute (FDDI) celebrated the "75th anniversary of the Quit India Movement" at the Noida campus on 9th August, 2017.

A pledge ceremony was organized at FDDI Noida campus in which all the staff & students were present.

On this occasion, Shri Adarsh Kumar, Executive Director, FDDI administered the pledge taking ceremony. This year's theme was "Sankalp se Siddhi-the attainment through resolve".

By taking pledge, students & staff were formally introduced to concept of a New India which is free from poverty, dirt, corruption, terrorism, casteism, communalism & create a 'New India' of our dreams. The thought of work shoulder to shoulder to create the India that our freedom fighters would be proud of was shared through "SankalpSeSiddhi".

The Pledge taking ceremony proved to be a nurturing experience for the staff, students and faculty of FDDI.



Rohtak



Chennai



Chhindwara



Fursatganj



Noida

FDDI participates in 3rd India International Footwear Fair (IIFF) 2017

Footwear Design and Development Institute (FDDI) participated in the 3rd India International Footwear Fair (IIFF) 2017 which was held at Pragati Maidan, New Delhi from 4th August to 6th August 2017.

The fair was a perfect meeting ground which provided a forum for interaction to the footwear industry, footwear machinery and components industry and other related bodies

The fair was organized by India Trade Promotion Organization (ITPO) in association with Confederation of Indian Footwear Industries.



A view of the 'Fashion Show' in progress

The display profile of the fair included entire range of products relating to footwear and leather industries: footwear, raw material, finished



products and auxiliary products such as synthetic material, finished leather; shoe components - uppers, soles, heels, counters, lasts; footwear machinery and equipment, process technology, software, chemicals and publications etc.

The fair was a perfect meeting ground which provided a forum for interaction to the footwear industry, footwear machinery and components industry and other related bodies.

Overseas business delegations, manufacturers and importers, buying houses, suppliers, consultants, retailers, equipment, chemical and machinery suppliers, representatives from marketing and direct selling companies and institutions visited the fair.

With more than 30 years of expertise in providing consultancy & research for development of Footwear & Leather products, FDDI organized a "Footwear Fashion Show" to showcase talent of budding designers & new developments in Leather & Footwear sector.

Shri Adarsh Kumar, Executive Director, FDDI said "I was overwhelmed and proud of my students for putting up such a show together, the way they highlighted

the footwear & leather products really amazed me"

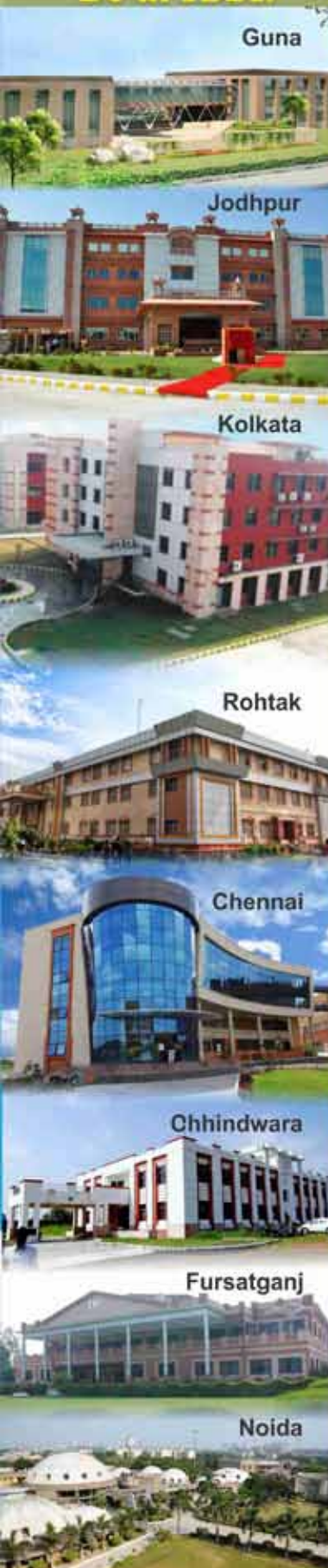
The "Footwear Fashion Show" was put up in support with FDDI Alumni Chhavi Mittal, Mridul Saluja & Maurya. The event showcased the footwear & leather products, designed by the students of FDDI. The event was choreographed by Venus Jain where the students of FDDI modelled wearing products of Alumnis. Their performance and confidence was outstanding & was highly appreciated by everyone.

Information about the academic programmes and consultancy services through brochure and one-to-one meeting was also provided to the prospective students & visitors.

Bata India: operating profits improve despite discounts

The Bata India Ltd stock touched a 52-week closing high on Monday at Rs639.75, as the shoemaker announced better than expected profits for the June quarter last Wednesday.

Bata India's Ebitda for the June quarter came in at Rs95.5 crore,



better than analysts' expectations and 12% higher than the same period last year. Ebitda refers to earnings before interest, tax, depreciation and amortization—an indicator of operating profitability.

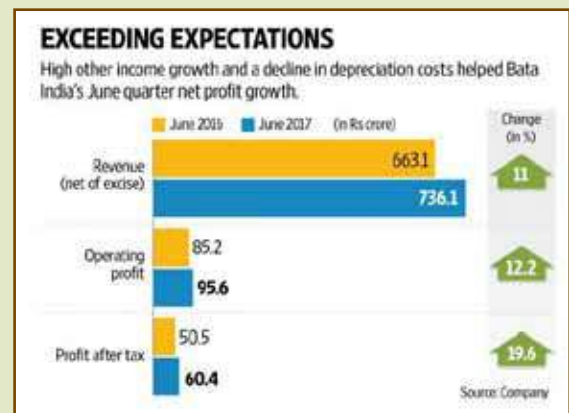
The company did well on the revenue front too, clocking 11% year-on-year growth, higher than the 8.7% revenue growth seen in the March quarter. In fact, revenue had increased just 2% for financial year 2017 given that revenue growth was muted in the first three quarters. In that backdrop, June quarter revenue growth is encouraging. Also, same store sales growth at 10% is commendable.

“While the double digit same store sales growth this quarter can be partly attributed to the early end of season sale, we note that Bata is one of those few companies in our consumption coverage where Ebitda growth outpaced revenue growth despite increased discounting,” wrote analysts from Spark Capital Advisors (India) Pvt. Ltd in a report. Bata India’s gross margin improved 1% thanks to the introduction of value added products and change in the product mix.

Operating profit growth increased 12%, comparing rather favourably with 0.7% growth in the measure

during the March quarter. Higher other income growth and decline in depreciation cost meant that the June quarter net profit increased by a fifth compared to the year ago quarter’s Rs60 crore.

After a steady start to the year, the outlook appears better. ICICI Securities Ltd believes management



is on the right track to achieving healthy revenue growth via retail expansion through the franchisee route in Tier II & Tier III cities, refurbishment of existing stores and new styles of footwear driving same-store sales growth. Moreover, continuous improvement in product mix through increase in proportion of premium products is expected to support operating profit margin. In keeping with that, the brokerage has revised its estimates upwards for financial year 2018 and financial year 2019 and expects revenue and



earnings to grow at a compound annual growth rate (CAGR) of 13.1% and 33%, respectively, in FY17-19E.

However, much of the optimism looks already factored into the price. Currently, one Bata India share trades at about 29.4 times ICICI Securities' estimated earnings per share for financial year 2019. These valuations leave little room for meaningful upside in the near term.

(Source: Mint)

Flats

Flats are the first thing you should be investing in even before the academic year begins. Flats not only mean comfort but with trends like loafers, Greek sandals or the classic ballet flats, they can jazz up any outfit. Be sure to get some fun designs if you buy sandals as wedge heels and embellished flats are all the rage right now.

(Source: The Times of India)

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Physical Laboratory Testing Services Provided by FDDI, NOIDA

S.No.	Test Description	Charges in ₹
2.20	Light fastness	1200
2.21	Wet/Dry/Solvent rub fastness	400
2.22	Colour migration	200
2.23	Shrinkage Test	600
2.24	Fungus growth	1000
2.25	Cold crack temperature	2000
2.26	Martindale abrasion	1000
2.27	Needle abrasion	600
2.28	Maser flexing	1000
2.29	Vamp flexing for dry/wet/cold	2700
2.30	PVC Migration Test	1200
2.31	Identification of leather	1200
2.32	Leather dry-cleaning as per ISO	600
2.33	Colour fastness to perspiration	1200
2.34	Finish adhesion test	
3.	PLASTIC/RUBBER/PU FOAMS/SOLING MATERIALS	
3.1	Specific gravity/density	250
3.2	Tensile strength & elongation at break	600
3.3	Hardness	100
3.4	Ross/bennewart flexing index at room temp.	700
3.5	Ross/bennewart flexing index at low temp.	2000
3.6	SATRA/BATA belt flexing	700
3.7	Oil swelling	900
3.8	Compression set	600
3.9	Split tear strength	600
3.10	Die "C" tear test	600
3.11	Hear shrinkage	600
3.12	% Volatile loss	600
3.13	Abrasion	700
3.14	Bond strength (raw material)	900
3.15	Bond strength (prepared sample)	600
3.16	Light fastness	1200
3.17	Dynamic water resistance (leather)	600
3.18	Grain crack index (leather)	600
3.19	Tear strength	600
3.20	Izod Impact	1000
3.21	Ozone resistance	
a.	Upto 100hrs for 1st sample	3000
b.	Upto 100hrs for next 3 sample per sample	1000
c.	Upto 200 hrs for 1st sample	6000
d.	Upto 200 hrs for next 3 sample per sample	2000
3.22	Chemical resistance per chemical	400
3.23	Hardness of PU foams (Seats)	1000
3.24	Blooming test	2000

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20% DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS TILL THIS FINANCIAL YEAR 2017-18

* The said discount is not applicable on inter-lab testing & package fee

To be continued...