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Mr. Arun Kumar Sinha, IAS, joins FDDI, Noida as 'Managing Director'



Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI, Noida

Mr. Arun Kumar Sinha, IAS (MN: 1999) has joined as the Managing Director of Footwear Design & Development Institute with effect from 11th July 2017.

Prior to joining FDDI, Mr. Sinha served as OSD (ADMIN) in India Trade Promotion Organization (ITPO).

He has not only administrative experience of more than 18 years but also academically very enriched. He is a Chemical Engg. from IIT, Kharagpur and Masters in Public Policy & Management from London School of Economics & Political Science.

'Plantation Drive' held at FDDI, Campuses

A 'Plantation Drive' was held at Footwear Design & Development Institute (FDDI), Noida & its campuses on 7th July 2017.

The staff and students of FDDI did it all to show their commitment to 'Environment Protection' & around 150 saplings were planted by them.

On this occasion, Shri. Adarsh Kumar, Executive Director, FDDI said that "It is a show of solidarity and ownership of FDDI. I have seen scores of you soiling your hands and toiling your spirits to give a green cover to our FDDI. The staff & students of the institute have added to the green lungs of FDDI campus & the city and over the time we shall breathe in cleaner air."



Mr. Adarsh Kumar, Executive Director, FDDI planting a sapling

The global warming of the earth due to excessive emission of carbon dioxide is adversely affecting the ecosystem causing acute stress on mammals, fish, birds, trees and plant life.



It also affects the life patterns as the rise in temperature that causes shift in wind and rainfall patterns along with changes in soil and water chemistry and pose a grave threat to our environment. Hence, the drive was other way to advocate for the environment and save our planet 'Earth' from global warming.



Staff of FDDI, Kolkata during the 'Plantation Drive'

The various varieties of saplings planted within the premises of the campus included some flowering, some fruit bearing and some ornamental like Mango, Amla, Lemon, Jackfruit, Champa, Gulmohar etc.

The best part of this drive was that the staff and students, from their own pocket paid for the saplings.

At FDDI Kolkata campus, the drive was a unique one as each employee voluntarily participated in the mission with a plant or sapling of their choice. Various types of saplings and plants were planted all around the campus making the green campus a little more greener. Each employee of FDDI Kolkata enthusiastically

participated in the plantation drive and also took pledge that they will, henceforth, be more careful about the environment around them.

This plantation drive aimed at not only planting more trees but making people aware about their responsibility towards Mother Earth.

Cabinet nod soon for Rs. 2,500-cr package for leather industry

The Cabinet is likely to approve a scheme to boost manufacturing and job creation in the leather and footwear segment by the end of this month.

"The finance ministry's Expenditure Finance Committee (EPC) has already examined the proposal. They are likely to approve around Rs 2,500 crore package for the leather sector as against Rs 4,000 crore sought by DIPP (Department of Industrial Policy and Promotion)," a senior government official said.



The Cabinet is likely to take up the proposal by the end of this month, the official said.

The scheme, on the lines of the special package for the garment industry announced in June last year, will be implemented over a period of three years to FY20-end.

The package for the labour-intensive garment sector gave garment factories





the flexibility to hire contractual workers for a fixed period with ease so that they can meet seasonal supply commitments.

The government also raised the overtime work limits to 8 hours per week (which will translate into roughly 100 hours a quarter) against the current 50 hours per quarter and said the employees' provident fund contribution will be optional for employees earning less than Rs 15,000 per month.

Besides, under the scheme, the government bears the entire 12% of the employers' contribution to the Employees' Provident Fund Scheme for new employees in the garment industry who earn less than Rs 15,000 per month for three years.

Job creation under the scheme has been at a slow pace so far, due to administrative glitches and lack of enthusiasm in sections of the industry.

Officials said the package for the leather industry has similar components. "This is a revised policy for the leather industry. The Indian Leather Development Programme (ILDP) ended with 12th Five Year Plan (2012-2017)," the official said.

With the end of the five-year plan model by the current government, such schemes are now being conceived for three years. DIPP is the nodal agency for the central sector scheme and ILDP was approved with an outlay of Rs 990.36 crore for 12th Plan period (2012-17).

The Centre has already allocated Rs 500 crore towards ILDP for the current financial year. However, with an amount of Rs 500 crore allocated for the scheme in the Budget 2017-18, the finance ministry

would grant a package lower than what the DIPP had sought, the official added.

The ILDP is aimed at augmenting the raw material base through modernisation and technology upgradation of leather units, addressing environmental concerns, human resource development, supporting traditional leather artisans, addressing infrastructure constraints and establishing institutional facilities.

(Source: The Financial Express)

Fit to be tied

Make a playful statement and bind your ankles with a dramatic bow

From ballet flats to lace-up heels, this season the best footwear is all tied up and it's a trend that's showing no signs of slowing down. Replacing single straps, lace-up shoes that criss-cross and wrap around the ankle are the style du jour that's equal parts girlish and suggestive.

It's a look that's dominated the fashion industry ever since Miu Miu's buckled ballet flats hit the scene and this season was no exception as designers trotted a love affair with lace-ups.

At House of Holland, gingham drop-waist dresses in red, purple, and orange were paired with corresponding pointed heels that bound the ankle. While, models at Givenchy wore lace-up sandals with thick socks in red, brown or purple alongside fitted dresses and boss suits with swifty flared trousers.

In contrast, tied-up booties were the lustworthy look at Versace where a club-friendly collection saw bad girls stomp



the runway in cropped MA-1 jackets, and bodycon clothes. Also seen at J.W. Anderson, half the models sported lace-up mid-calf boots in suede and leather while others opted for girlish ballet pump heels that fastened demurely around the ankle with reedy cords.



A trend that makes a playful addition to any shoe collection, the good news is that lace-up shoes not only took great when styled for a night out on the town

but promise to add a little dimension to trousers and work-friendly garb too. So, how should you be styling them?

For lazy days by the beach or a bohemian festival fuelled vibe, pair yours with a floaty summer dress or refined 70s inspired accessories. Likewise, don't be afraid to introduce them to the boardroom by pairing with sleek trousers and a tucked-in sharp shirt for a look that oozes confidence.

Whatever you choose to wear them with, it's important to make sure it's a cropped style that exposes the ankle so the wrap detail doesn't get completely lost in translation.

(Source: The Statesman)

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Physical Laboratory Testing Services Provided by FDDI, NOIDA

S.No.	Test Description	Charges in ₹
4. INSOLES		
4.1	Tensile strength	600
4.2	Flexing index	700
4.3	Split tear strength	600
4.4	Water uptake/loss	500
4.5	Rub fastness Dry/Wet each	400
4.6	Surface water absorption	200
4.7	Laminar strength	700
4.8	Shear strength	600
4.9	Heel pin holding strength	600
4.10	Scuff/abrasion resistance	600
4.11	Peel strength	600
4.12	Longitudinal stiffness	700
4.13	Stitch tear of insole	600
4.14	Shrinkage	600
5. TOE PUFFS & STIFFENERS		
5.1	Elongation at break	600
5.2	Change in area	600
5.3	Bondability	600
6. ADHESIVES		
6.1	Peel strength	900
6.2	Heat resistance	600
6.3	Shear strength	600
7. HEELS		
7.1	Heel pin holding strength	600
7.2	Resistance to Splitting	350
7.3	Strength of top piece attachment of heel	600
8. SHANK		
8.1	Rockwell hardness C	250
8.2	Longitudinal stiffness	700
8.3	Three point bending	600
9. THREADS		
9.1	Breaking Load and extension at break	600
9.2	Twist per unit length	300
9.3	Tenacity	250
9.4	Tex	250

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* The said discount is not applicable on inter-lab testing & package fee

To be continued...