

Guna



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Kolkata

## Mr. Vivek Sharma, IRS joins FDDI as 'Secretary'

Mr. Vivek Sharma, an IRS officer of 2003 batch of the Indian Revenue Services has joined FDDI as 'Secretary' from May 24, 2017.



Mr. Vivek Sharma, IRS

Prior to joining FDDI, he was working in the Income Tax Department and handling the charge of Additional Commissioner of Income Tax at New Delhi.

He has done Bachelors of Engineering with specialization in Industrial Engineering from Indian Institute of Technology (Roorkee).

Having wide exposure in the field of Administration and Finance, Mr. Sharma has broader integrated vision to make the FDDI, as one of the best hub of 'International Skill Learning Centre' in the field of Footwear, Leather, Retail, Fashion & Management.



Rohtak



Chennai



Chhindwara



Fursatganj



Noida

## Expert lecture on 'Entrepreneurship- A Great Career Option' held during Retail Event-2017 at FDDI, Fursatganj

On 26<sup>th</sup> May, 2017, an expert lecture on 'Entrepreneurship- A Great Career Option' was organized at the Footwear

Design & Development Institute (FDDI), Fursatganj during Retail Event-2017.

Every year, FDDI School of Retail and Fashion Merchandise (FSRFM), Fursatganj organize Retail Event. Similarly this year, the School organized 'Retail Event-2017' on May 26<sup>th</sup> 2017. During the event, the students exhibit their creative ideas, project works, displays, and retailing activities. Experts from the industry, external jury, special guests are invited to address, evaluate and appreciate the students and their works.



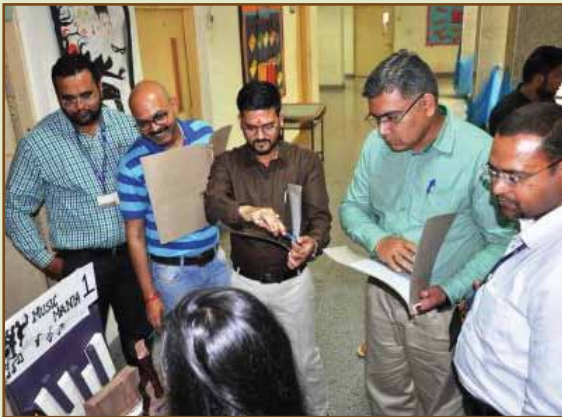
Dr. Ashish Bhatnagar delivering the lecture

The expert lecture on 'Entrepreneurship- A Great Career Option' was addressed by Dr. Ashish Bhatnagar, Regional Coordinator- North, Entrepreneurship Development Institute of India (EDII) in the eminence presence of Mr. Rahul Mishra of National Institute of Fashion Technology (NIFT), Gandhinagar and the staff and students of FDDI, Fursatganj campus.

Dr. Ashish Bhatnagar has a Ph.D. in Commerce, with a rich academic and industrial experience of more



than two decades, has been associated with top management institutions and Universities of North India.



Jury and special guests watching the student's work

He has been monitoring the Cluster Development Program of Khadi & Village Industries Commission (KVIC) and is also the State Anchor for Startup Village Entrepreneurship Programme (SVEP), an ambitious project of the Ministry of Rural Development, Govt. of India which aims at creating alternate non-farm livelihood options for rural population.

During the lecture, Dr. Bhatnagar focused on how to take entrepreneurship as a career option, the qualities required or learned to become successful entrepreneur, the challenges and opportunities encountered during the venture, the sectors opened for adopting entrepreneurship in the current economic state, the different promoting Government and Non-government agencies actively participating in hunting new start-ups.

The awe-inspiring guest lecture was an eye opener session for the students that provided them an in-

depth understanding about the entrepreneurship.

Such lectures and industry interaction provides useful tips to the students which help them to understand & tackle the challenges of the professional world in a better manner.

## FDDI, Rohtak signs MoU with Haryana Skill Development Mission

A Memorandum of Understanding (MoU) was signed between Footwear Design and Development Institute (FDDI), Rohtak and Haryana Skill Development Mission (HSDM), Government of Haryana at Panchkula on 09<sup>th</sup> May, 2017 for organizing skill development training programme for the unprivileged and unemployed youth of Haryana in the field of footwear manufacturing.

As per the MoU, FDDI will train unprivileged and unemployed youth in the areas of leather cutting and shoe upper stitching.



The signing of MoU between HSDM, Govt. of Haryana and FDDI, Rohtak

The unemployed youth of Haryana can take maximum advantage under this





specialized skill development training programme where after the successful completion of training, the candidate shall be placed in and around Haryana in any footwear company and can earn livelihood for the family, either through employment or entrepreneurship by starting his/her own business.

FDDI shall arrange time - to - time industrial visits of undergoing trainees and appropriate on the job training as per the syllabus of the course.

For this purpose, FDDI shall prepare syllabus and develop training materials based on the requirement of industries and other relevant sectors, which would be based on practical interactive training interpreted in Hindi.

This program acknowledges the need for the effective roadmap for the upliftment of unskilled and unemployed youth of Haryana. The vision of this program is to facilitate the alignment between supply and demand for skills by bridging existing skill gaps, promoting industry engagement by operationalizing the quality assurance frame work in footwear industry.

### Leather sector likely to get Rs. 4K -cr boost in July

The government is expected to announce a Rs. 4,000 Crore incentive package for the leather and footwear segment in July to boost manufacturing, exports and job creation in the country.

The Commerce and Industry Ministry, which has mooted the proposal, has asked for the Rs. 4,000 Crore package, which includes both tax and non-tax benefits on the lines of the steps announced for the textiles sector last year.

A sum of Rs. 500 Crore has already been sanctioned by the Finance Ministry for the sector.

Seeking incentives, the Ministry has circulated a note to collect views of other ministries.

“The package would be part of the revamped Indian Leather Development Programme (ILDP).

(Source: The Financial Express)

### Amazon seeks patent for drone safety

Amazon Technologies has filed a patent application in India for a technology which might ensure that automated aerial vehicles (AAVs, better known as drones) do not hit humans or animals while delivering packages.



This comes as the e-commerce major is working on Amazon Prime Air, a service

aimed to deliver packages up to five pounds in 30 minutes or less, using small drones.

The patent application, for propeller safety in AAVs, describes a system for automatically detecting a contact or an imminent contact between a propeller of the AAV and an object such as a human, pet or other animal. When a contact is detected, a safety profile is executed, by which the rotation of the propeller could be quickly stopped.

“For example, an AAV may be configured to deliver a payload that contains an item ordered from an e-commerce website to a custome- specified location



(e.g a backyard of a home). As the AAV is preparing to land at the location, it may monitor for objects (pets, humans) approaching the AAV and quickly respond to prevent the object from becoming harmed,” says the specification filed by the company with the Patent Office.

“For example, if a dog (object) approaches the AAV as the AAV is landing and the dog enters the safety perimeter of one of the propellers of the AAV, a safety profile is automatically performed, so that the dog is not harmed by the propeller,” it added.

That includes stopping the propeller or other propellers, moving it away from the object, landing the vehicle, emitting an audible tone or changing the way the blades rotate.

It also details another form, where the AAV will communicate with other AAVs in the area to provide or receive information, such as the weather conditions, landing conditions, traffic, objects or safety profiles, which could then be utilised to plan the route or flight path for other AAVs.

(Source: Business Standard)

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## Physical Laboratory Testing Services Provided by FDDI, NOIDA

S.No.	Test Description	Charges in ₹
12.4	Abrasion resistance	600
12.5	Knot resistance	600
12.6	Colour migration	200
<b>13. SAFETY FOOTWEAR</b>		
13.1	Hardness of steel toe cap	250
13.2	Nail penetration test	600
13.3	Dimensions of steel toe cap	400
13.4	Impact strength of steel toe caps	600
13.5	Thermal conductivity	500
13.6	Static electricity	
a.	Without conditioning	600
b.	With conditioning as per EN norms	2000
13.7	Resistance to hot contact	500
13.8	Compression resistance	600
	Metal insert flexing	1000
	Cold insulation test	2000
	Heat insulation	600
	Acid resistance footwear with different chemicals (upto 20 chemicals)	1000/chemical
	ESD footwear test	2000
	Energy absorption	600
<b>14. CARD BOARD BOXES</b>		
14.1	Specific weight	100
14.2	Tongue tear strength	600
14.3	Rub fastness Dry/Wet	400
14.4	Laminar strength	700
14.5	Burst strength	600
<b>15. HAWAI CHAPPAL</b>		
15.1	Strap attachment strength	400
15.2	Breaking strength of strap	400
15.3	Ross flexing	600
15.4	Abrasion	700
15.5	Split tear	600
15.6	Compression set	600
15.7	Shrinkage	600
<b>16. TEXTILES</b>		
16.1	Breaking strength	400
16.2	Colour fastness to washing	150
16.3	Colour fastness to perspiration (Acidic/Alkaline each)	150

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20 % DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS TILL THIS FINANCIAL YEAR 2017-18

\* The said discount is not applicable on inter-lab testing & package fee

To be continued...