



Guna



Hyderabad



Punjab



Gujarat

Patna



Jodhpur

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Kolkata

'Hindi Pakhwara' being held at FDDI campuses

In order to promote the knowledge and skills in use of official language – Hindi among the faculty, staff and the students in consonance with the policy of Government of India, Footwear Design & Development Institute (FDDI) organized various competitions during the 'Hindi Pakhwara' held from 14-28, September, 2017 at its campuses.



Rohtak

It was on September 14, 1949 when the Constitution makers of the country decided to accord the status of Official Language of the Union to Hindi. To commemorate the historic occasion, Hindi Diwas is observed every year this day.

Competitions for the officers & staff of FDDI

S.No	Date	Name of Competition
1.	14.09.2017	हिंदी टंकण (Hindi Typing)
2.	19.09.2017	हिंदी श्रुतलेख (Hindi Dictation)
3.	22.09.2017	हिंदी भाषण (Hindi Speech)
4.	25.09.2017	हिंदी सुलेख (Hindi Handwriting)



Chennai



'Hindi Typing' competition in progress

FDDI is determined to motivate the staff to use Hindi increasingly for official purposes and similarly for the students to use Hindi in their day-to-day works.

Competitions held for the students of FDDI

S.No	Date	Name of Competition
1.	18.09.2017	हिंदी निबन्ध लेखन (Hindi Essay Writing)
2.	21.09.2017	हिंदी वादविवाद (Hindi Debate)



Chhindwara

Circular regarding 'Hindi Pakhwara' celebrations was circulated to all campuses of FDDI on 13th September 2017.



Fursatganj

During the 'Hindi Pakhwara', six competitions were held out of which four were for the staff and two for the student community of FDDI that witnessed the oratory, logical skills and the literary acumen of the faculty, staff and students in Hindi.



Noida

During all the competitions, a large number of both teaching and non-teaching staffs as well as students of FDDI participated enthusiastically.



During the prize distribution ceremony at the Noida campus, the winners were awarded cash prizes as well as certificate by the Chief Guest, Prof. Anil Kumar Rai where Mr. Adarsh Kumar, AFHQ CS, Executive Director, FDDI was present.



Chief Guest, Prof. Anil Kumar Rai & Mr. Adarsh Kumar, AFHQ CS, Executive Director, FDDI lighting the 'Inaugural Lamp' during the prize distribution ceremony

Prof. Rai who is working in the Department of Hindi, Faculty of Arts, University of Delhi and is a member - Governing Body of Shaheed Sukhdev College of Business Studies and has written more than 65 essays which have been published in journals and magazines. He has written books named 'Nirguna Kavya Mein Nari' published by Sarthak Prakashan, Delhi in the year 2001 and 'Adikaleen Hindi Sahitya Adhyayan Ki Dishayen' published by Shivlik Prakashan, Delhi in the year 2007.



A view of the prize distribution ceremony at FDDI, Fursatganj campus

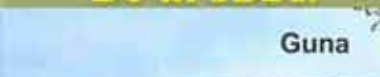
At the FDDI, Fursatganj campus, debates and Hindi language knowledge for the officers and employees of the institute were held, and painting and essay competitions were held for the students. Indian Naval officer (Retd.) and President of JCI, Rae Bareli, Mr. Raghavendra Pratap Singh and well-known educationist, Mr. Vikram Singh gave the prizes to the winners.

On this occasion, a cultural programme including Sarswati Vandana, solo as well as duet-song was also performed by the students of FDDI.

International publication of the book titled 'Fashion Design Process and Market Survey' written by faculties of FDDI

A book 'Fashion Design Process and Market Survey' written by the faculties of FDDI namely, Ms. Monika Choudhary and Ms. Varsaha Monica Samuel has been internationally published





by LAMBERT Academic Publishing in first week of September in 2017.



The book written by faculties of FDDI

The book brings to life the Business and Design aspects of the Fashion world. It presents the basics of product development and promotion. It gives an in-depth view to the entire textile/ apparel/ retail chain.

It also offers the comprehensive study of product development process and strategies for retail success. Fashion Design Process and Market Survey are presented in an easy way to understand the format.

The book provides knowledge that will help the reader to enter a career in the world of Fashion.

The writers of the book namely Ms. Monika Choudhary has done M.Sc. (Clothing & Textiles) from Ginni Devi Girls (PG.) College, Modinagar (Affiliated to C.C.S. University, Meerut) and is having professional experience of more than ten years whereas Ms. Varsaha Monica Samuel has done Computer Aided Advance Fashion Designing course and Fashion Designing and

Merchandising course and having professional experience of seven years.

LAMBERT Academic Publishing is an International Publishing house, based in Bassin, Mauritius.

The book is available on www.get-morebooks.com and www.morebooks.de and the value of the book is 39.90€.

5 FDI proposals in single-brand retail cleared

The Department of Industrial Policy and Promotion (DIPP) has approved five more Foreign Direct Investment (FDI) proposals for single-brand retail including those of luxury brand Louis Vuitton, Oppo Mobiles, Chumbak Design, Daniel Wellington and Actoserba Active Wholesale.

Louis Vuitton's proposal is for addition of products while Actoserba Active Wholesale had applied for retailing products under its brand Zivame. Although the total investment expected from this batch of companies is not clear, Chumbak Design is expected to bring foreign inflows of \$8.62 million and Daniel Wellington \$10 million.

The department has now approved 17 single-brand retail proposals including these, worth nearly Rs. 4,900 Crore for food product and single-brand retail trading, including those of Amazon, Grofers and Urban Ladder. The single-brand trading applications approved so far also include Acer, Fossil India and Bally International.



Since the abolition of the Foreign Investment Promotion Board (FIPB), the DIPP is now the nodal department for all FDI proposals requiring government approval.

The Secretaries of the Industry Department and the Department of Economic Affairs conduct a joint quarterly review of the status of FDI applications with each department.

The Industry Department has set timelines for each ministry to take a decision on each proposal within eight to ten weeks.

DIPP had more than 48 pending applications on single-brand retail and food retail following the abolition of FIPB.

While clearing the five applications, DIPP directed Diabu Diamond Tools to approach via automatic route since its proposal fell under manufacturing sector.

The company had sought post facto approval for conversion of shares against import of raw material.

(Source: The Economic Times)

Compiled by: Resource Centre (RCIP),
Footwear Design &
Development Institute (FDDI)
(Ministry of Commerce &
Industry, Government of India)
A-10/A, Sector-24,
NOIDA- 201301
Phone : + 91-120-4500100, 4500107
Fax : + 91-120-2412556, 2411301
Editor-in-Chief: Vivek Sharma
Asst. Editor : Adarsh Kumar
Email : ashish@fddiindia.com
Website : http://www.fddiindia.com

Physical Laboratory Testing Services

Provided by FDDI, NOIDA

S.No.	Test Description	Charges in ₹
4. INSOLES		
4.1	Tensile strength	600
4.2	Flexing index	700
4.3	Split tear strength	600
4.4	Water uptake/loss	500
4.5	Rub fastness Dry/Wet each	400
4.6	Surface water absorption	200
4.7	Laminar strength	700
4.8	Shear strength	600
4.9	Heel pin holding strength	600
4.10	Scuff/abrasion resistance	600
4.11	Peel strength	600
4.12	Longitudinal stiffness	700
4.13	Stitch tear of insole	600
4.14	Shrinkage	600
5. TOE PUFFS & STIFFENERS		
5.1	Elongation at break	600
5.2	Change in area	600
5.3	Bondability	600
6. ADHESIVES		
6.1	Peel strength	900
6.2	Heat resistance	600
6.3	Shear strength	600
7. HEELS		
7.1	Heel pin holding strength	600
7.2	Resistance to Splitting	350
7.3	Strength of top piece attachment of heel	600
8. SHANK		
8.1	Rockwell hardness C	250
8.2	Longitudinal stiffness	700
8.3	Three point bending	600
9. THREADS		
9.1	Breaking Load and extension at break	600
9.2	Twist per unit length	300
9.3	Tenacity	250
9.4	Tex	250

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20 % DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS
TILL THIS FINANCIAL YEAR 2017-18
* The said discount is not applicable on inter-lab testing & package fee

To be continued...