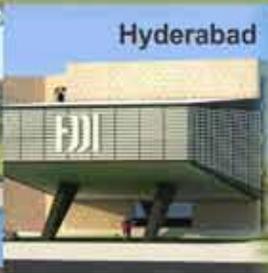




Guna



Hyderabad



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Patna



Jodhpur

08th September 2017

Issue No. 640



Kolkata

'Teacher's Day' celebrated with zeal at FDDI campuses

Teacher's Day was celebrated at all the campuses of Footwear Design & Development Institute (FDDI) on 5th September 2017.

FDDI which consisted of a vibrant array of performances. The cultural programme comprised of songs, poems, colourful dances, musical performances, skit and mimicry by the students in the presence of all the faculty and staff.



Rohtak

Teacher's Day in India is celebrated every year on 5th September, ever since 1962 as a mark of tribute to the contribution made by teachers to the society.



Faculty and staff participating in the 'Laughter Yoga Therapy'



Chennai



Sitting from left: Mr. Adarsh Kumar, AFHQ CS, Executive Director, FDDI, Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI, Mr. Vivek Sharma, IRS, Secretary, FDDI, & Mr. Vikas Singh, IRS, Executive Director, FDDI during the 'Teacher's Day' celebration

At the FDDI Noida campus, the programme commenced with 'Laughter Yoga Therapy' where Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI, Mr. Vivek Sharma, IRS, Secretary, FDDI, Mr. Adarsh Kumar, AFHQ CS, Executive Director, FDDI & Mr. Vikas Singh, IRS, Executive Director, FDDI were present.



Chhindwara

The day commemorates the birthday of Dr. Sarvepalli Radhakrishnan, a philosopher and a teacher par excellence, and also the first Vice-President of India and the second President of India.

The day was marked with great enthusiasm where the usual activities and classes were replaced by activities of celebration, thanks giving and remembrance.



Fursatganj

On this occasion cultural programmes were held in all the campuses of

Addressing the students, Mr. Adarsh Kumar, Executive Director, FDDI said,



Noida



“The role of a teacher is of paramount importance for all of us, as the teachers lay the foundation for creating enlightened citizens for the nation who could face any type of situation.”



Mr. Adarsh Kumar, AFHQ CS, Executive Director, FDDI addressing the students and staff of FDDI

Teaching is the one profession that creates all other professions. Teachers are like beacons of light, guiding us in the formative years of our life. Teachers mould us and in the process shape our future. What we learn from our teachers remains with us, throughout our life.

Woodland expands outdoor gear

To roll out bicycles soon, explore newer formats

Adventure gear maker Woodland has expanded its product range with the introduction of products for outdoor and trekking fans.

The company also hinted at roll out of high-end bicycles in the Indian market within a month.

The company’s new product range includes rugged and light weight camping kits and tents, versatile backpacks, sleeping bags and rooftop equipment.

These products are being offered with a tag line, Explore More.

Mr. Harkirat Singh, Managing Director, said: “The business from the demonetisation time to implementation of GST has seen some volume correction.

“However, GST would be good in the long run and suit our kind of business where we do not have to tackle multiple taxes.”

“The company had set out with a growth target of over 15 per cent on last year sales of Rs. 1,200 Crore. We are confident of achieving the projected volume growth,” he said.

The new outdoor gear is being manufactured at the company’s Dehradun plant with specialised materials, nylon chords imported from Korea.

“Over the years, our exports versus domestic mix has been 20:80 and our long term target is to see that exports account for 50 per cent of overall sales.

“While the e-commerce was disruptive for us initially, the growth in e-commerce is providing a strong channel for Woodland,” he said.



The company is also looking at newer retail formats including shop-in-shop mode and larger format company-owned stores.

While shoes account for about 50 per cent of total business, apparel contributes about 30 per cent and the rest is from travel gear and accessories.

(Source: Business Line)

Centre sets up panel to suggest on new jobs

Task force to report by November

The NDA government has constituted a new task force led by NITI Aayog Vice-Chairman, Mr. Rajiv Kumar to recommend measures to increase employment by promoting labour-intensive exports.

“While the Indian workforce has high aspirations, a majority of the workers are still employed in low-productivity, low-wage jobs in small, micro and own-account enterprises. An urgent and sustained expansion of the organized sector is essential to address India’s unemployment and under-employment issue,” the NITI Aayog said in a statement on September 6, 2017.

Key Strategy

“An important strategy is to enable a shift towards more labour-intensive goods and services that are destined for exports. Given the importance of exports in generating jobs, India needs to create an environment in which

globally competitive exporters can emerge and flourish,” the Aayog noted on September 6, 2017. The committee led by Mr. Kumar, who had said that policies to spur job creation will be one of his top priorities at the think tank, has been asked to submit its report by November 2017.

(Source: The Hindu)

Swedish retailer H&M to open 4 stores this month

Swedish fast fashion retailer Hennes & Mauritz AB (H&M) will open four new stores this month, all of them in new cities, the firm said in a statement on September 6, 2017. H&M is opening stores in Indore on 16 September, in Coimbatore on 22 September, in Kolkata on 23 September and in Amritsar on 30 September, the statement added. Together, these stores will add 75,000 sq. ft of retail space for H&M in India.

The company said it will end 2017 with more than 25 stores in India. The new stores, on average smaller than the ones in Delhi and Mumbai, will be opened in malls and high street shopping centres in the four cities.

“Our expansion strategy is to always open at the best business location, and we look at many different options at the same time,” a company spokesperson said in response to a questionnaire. “H&M is currently operating stores in Mumbai, Delhi-NCR, Mohali,



Bangalore, Chennai, Hyderabad and Pune. We also believe there is a huge opportunity in the tier-II and tier-III markets to open stores and will continue our endeavours towards the same.” There are 17 H&M stores in India currently. The company has planned investments worth €100 million (Rs. 765 Crore) in the country, the statement said.

H&M recorded sales worth 606 million Swedish Krona (Rs. 489.10 Crore) in India in 2016. This was up 87% year on year, as it opened 10 new stores during the year, as per the company’s latest annual report.

Among its biggest rivals in India are Spanish fast fashion retailer Zara brought to India in a joint venture with Tata’s retail firm Trent Ltd. Zara had sales of Rs. 1,023.10 Crore in FY2016-17, according to Trent Ltd’s latest annual report.

Another close competitor is American fast fashion retailer Forever 21, licensed by the Aditya Birla Group.

(Source: Mint)

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Physical Laboratory Testing Services Provided by FDDI, NOIDA

S.No.	Test Description	Charges in ₹
12.4	Abrasion resistance	600
12.5	Knot resistance	600
12.6	Colour migration	200
13. SAFETY FOOTWEAR		
13.1	Hardness of steel toe cap	250
13.2	Nail penetration test	600
13.3	Dimensions of steel toe cap	400
13.4	Impact strength of steel toe caps	600
13.5	Thermal conductivity	500
13.6	Static electricity	
a.	Without conditioning	600
b.	With conditioning as per EN norms	2000
13.7	Resistance to hot contact	500
13.8	Compression resistance	600
	Metal insert flexing	1000
	Cold insulation test	2000
	Heat insulation	600
	Acid resistance footwear with different chemicals (upto 20 chemicals)	1000/ chemical
	ESD footwear test	2000
	Energy absorption	600
14. CARD BOARD BOXES		
14.1	Specific weight	100
14.2	Tongue tear strength	600
14.3	Rub fastness Dry/Wet	400
14.4	Laminar strength	700
14.5	Burst strength	600
15. HAWAI CHAPPAL		
15.1	Strap attachment strength	400
15.2	Breaking strength of strap	400
15.3	Ross flexing	600
15.4	Abrasion	700
15.5	Split tear	600
15.6	Compression set	600
15.7	Shrinkage	600
16. TEXTILES		
16.1	Breaking strength	400
16.2	Colour fastness to washing	150
16.3	Colour fastness to perspiration (Acidic/Alkaline each)	150

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20 % DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS
TILL THIS FINANCIAL YEAR 2017-18

* The said discount is not applicable on inter-lab testing & package fee

To be continued...