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**Hon'ble Prime Minister,
Mr. Narendra Modi addresses
the nation on 125th
anniversary of Vivekananda's
Chicago speech and Pt.
Deendayal Upadhyaya's
centenary celebrations**

The Hon'ble Prime Minister of India, Mr. Narendra Modi on 11th September 2017 addresses the nation on the occasion of 125th anniversary of Swami Vivekananda's address at the World Parliament of Religions in Chicago and Pt. Deendayal Upadhyaya's centenary celebrations.



Students watching the live webcast of the Hon'ble Prime Minister, Mr. Narendra Modi address to the nation

This provided an opportunity for FDDI's students to attend the live webcast of the Hon'ble Prime Minister of India, Mr. Narendra Modi's speech which created a 'patriotic mood'.

As per the University Grants Commission (UGC) directive, necessary arrangements were made and all the classes were called off and rescheduled.

On this occasion, at the FDDI Noida campus, Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI, Mr. Adarsh Kumar, AFHQ CS, Executive Director, FDDI, Mr. Vikas Singh, IRS, Executive Director, FDDI, Mr. Ashok Kumar, IRRS, Executive Director, FDDI & Mr. Vikas Verma, IRSME, Executive Director, FDDI and all the staff and students were present.



FDDI officials present during the live telecast

The Hon'ble Prime Minister, Mr. Narendra Modi pinned his hopes on the youth power steering the nation towards job creation, cleanliness and social change.

The students were happy that Mr. Modi was trying to reach out to them which was an unique attempt for motivating the youth.

Swami Vivekananda had represented India and Hinduism at the Parliament of the World's Religions in 1893. This year marks the 125th anniversary of his Chicago address, and Pt. Deendayal Upadhyaya centenary celebrations. Swami Vivekananda strongly believed in



the power of Yuva Shakti. He saw a vital place for youngsters in the realm of nation building.

Footwear stocks on a tear as high sales hopes soar

Footwear stocks rallied on 11th September 2017 on expectation that their valuations would get rerated after the forthcoming IPO of Khadim India. The Kolkata-based Khadim plans to raise about Rs. 600 Crore in October.

Nimble-footed

| Stock | CMP (₹) | % Chg | YTD Return (%) | PE |
|---------------------|---------|-------|----------------|-------|
| Bata India | 719.45 | 3.92 | 59.74 | 58.16 |
| Liberty Shoes | 244.00 | 19.99 | 66.78 | 65.07 |
| Mirza International | 176.20 | 6.47 | 106.81 | 29.76 |
| Relaxo Footwears | 517.00 | 1.89 | 28.62 | 50.49 |
| Superhouse | 179.25 | 8.08 | 21.81 | 15.74 |
| Sreeleathers | 164.60 | 4.97 | 5.51 | 30.88 |



Liberty Shoes gained 20 per cent, Mirza International 8 per cent, and Relaxo Footwear and Bata India 3 per cent each. Analysts say footwear stocks will build on their gains this year because of increasing demand for branded shoes, GST benefits and a fall in raw material prices. Investor Porinju Veliyath bought about 4.5 lakh shares of Liberty Shoes on 11 September 2017. Here is what analysts are saying on footwear stocks:

BATA INDIA

The stock is trading at 45 times its FY 2018 estimated earnings. While giving a target price of Rs. 610, Akhil Parekh, analyst at Nirmal Bang, said that the company could clock revenues, EBITDA and PAT CAGR of 11 per cent, 21 per cent and 21 per cent respectively, over FY 2017-FY19.

Most analysts tracking the company are bullish on the stock, although the management has recently told investors that FY18 exports revenue may be flat or witness a marginal decline. Ankit Kedia, analyst, Centrum BSE 1.37 % said: "We maintain our buy rating on the stock with a target price of Rs. 205."

LIBERTY SHOES

The company is strengthening its pan-India presence and added 10 new outlets in Q1 FY2017. Akanksha Tripathi, analyst, BOB Capital Market said: "We maintain our BUY rating on the stock, with the target price of Rs. 290."

RELAXO FOOTWEAR

Despite demonetisation and a general economic slowdown, Relaxo has been able to sustain its profits. "New product development is the key driver of its consistent growth," said Sachin Bobade, analyst, Dolat Capital.

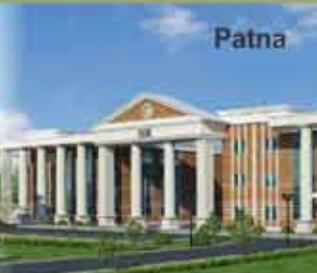
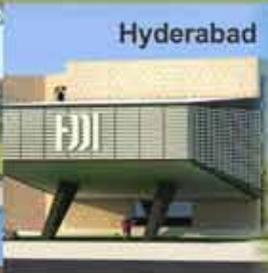
(Source: The Economic Times)

Adidas FY17 revenue rises 22% to Rs.1,100 cr; Reebok up 16% YoY

Sportswear major Adidas has clocked a growth of 22 per cent in its revenue at Rs. 1,100 Crore for 2016-17. The company had reported revenue of Rs. 898.69 Crore in 2015-16, Adidas India said in a statement.

It recorded a Profit After Tax (PAT) of Rs. 95 crore for the year under review. "The company has grown on the back of consistent good performance across its popular categories such as running, training and football," said Adidas.

It opened its first own retail store in Delhi last week. "It plans to open a few more in



coming months in its continuous quest to improve consumer experience in India,” Adidas added.

Adidas groups other brand Reebok has performed well too. “It registered profits for its last single financial year and has also grown its revenues by 16 per cent year on year,” said Adidas.

(Source: Business Line)

Amazon India opens largest fulfilment centre, in Hyderabad

Amazon opened its largest fulfilment centre in India on the outskirts of Hyderabad, near

the Rajiv Gandhi International Airport, Shamshabad.

The 400,000 sq feet centre with close of 2.1 million cubic feet of storage space is the 5th such centre in Telangana. With this, the US major has ramped up its storage capacity to 3.2 million cubic feet in the State alone.

Mr. Akhil Saxena, Vice-President, Customer Fulfilment, Amazon India, said: “With this facility it will be possible to serve customers with a one-day, two-day delivery. The centre will enable sellers to use local infrastructure, save capital and help them grow their businesses. The centre

Retail sector in India may grow at 10% in 2016-21

Indian retail sector is projected to grow at a CAGR of over 10% in 2016-21 to become a Rs. 85- Lakh Crore sector by 2021, as per a FICCI- Deloitte report

DRIVING FACTORS

- ▶ Consumer experience will be the focal concern for all retailers and brands.
- ▶ While internet will play a prime role in driving the growth for consumer business sectors and consumer data and insights will be at the forefront of defining the trends in the next few years.

TECHNOLOGY

- ▶ Increasing use of smartphones, apps, web, social media will lead to the seamless amalgamation of offline and online services, leading to the growth of omni-channel retail.

GOVERNMENT ROLE VITAL

- ▶ National policies in the form of FDI policy, GST sector policies, etc. would propel the engine of growth for consumer sectors.

FOREIGN INVESTMENTS

- ▶ The government has played a role of enabler driving foreign investments and

boosting digital payments eco-system. FDI in consumer industries grew from Rs. 4590 Crore in 2012 to Rs. 14980 Crore in 2016.

DIGITAL PUSH

- ▶ The online payment eco-system will overhaul the consumers’ retail journey and would push open a plethora of opportunities for the infusion of finance and consumer sectors.
- ▶ Digital marketing is expected to contribute 24% share of total advertising industry by 2021, compared to 12% currently.
- ▶ Internet of things, augmented and virtual reality, artificial intelligence (AI) may be leveraged in big way commercially in the next 2-5 years.

(Source: The Indian Express)



will work closely with local communities, create numerous skilling and employment opportunities for thousands of youth.



Big: The warehousing facility is at the GMR Shamshabad International airport. It was inaugurated on 07th September 2017

With more than 10,000 sellers in Telangana, the selection offered by sellers in the State for immediate delivery has grown more than 120 per cent this year as compared to last year.” Speaking on the occasion SGK Kishore, CEO of GMR Hyderabad Airport Limited, said it was a privilege to have the fulfilment centre in the Airport City. Amazon adds to the growing list of the marquee clients.

(Source: Business Line)

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Physical Laboratory Testing Services Provided by FDDI, NOIDA

| S.No. | Test Description | Charges in ₹ |
|--------------------------------------|--|-----------------|
| 4. INSOLES | | |
| 4.1 | Tensile strength | 600 |
| 4.2 | Flexing index | 700 |
| 4.3 | Split tear strength | 600 |
| 4.4 | Water uptake/loss | 500 |
| 4.5 | Rub fastness Dry/Wet each | 400 |
| 4.6 | Surface water absorption | 200 |
| 4.7 | Laminar strength | 700 |
| 4.8 | Shear strength | 600 |
| 4.9 | Heel pin holding strength | 600 |
| 4.10 | Scuff/abrasion resistance | 600 |
| 4.11 | Peel strength | 600 |
| 4.12 | Longitudinal stiffness | 700 |
| 4.13 | Stitch tear of insole | 600 |
| 4.14 | Shrinkage | 600 |
| 5. TOE PUFFS & STIFFENERS | | |
| 5.1 | Elongation at break | 600 |
| 5.2 | Change in area | 600 |
| 5.3 | Bondability | 600 |
| 6. ADHESIVES | | |
| 6.1 | Peel strength | 900 |
| 6.2 | Heat resistance | 600 |
| 6.3 | Shear strength | 600 |
| 7. HEELS | | |
| 7.1 | Heel pin holding strength | 600 |
| 7.2 | Resistance to Splitting | 350 |
| 7.3 | Strength of top piece attachment of heel | 600 |
| 8. SHANK | | |
| 8.1 | Rockwell hardness C | 250 |
| 8.2 | Longitudinal stiffness | 700 |
| 8.3 | Three point bending | 600 |
| 9. THREADS | | |
| 9.1 | Breaking Load and extension at break | 600 |
| 9.2 | Twist per unit length | 300 |
| 9.3 | Tenacity | 250 |
| 9.4 | Tex | 250 |

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20 % DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS TILL THIS FINANCIAL YEAR 2017-18
* The said discount is not applicable on inter-lab testing & package fee

To be continued...