

FDDI NEWSLETTER

Be Ambitious.
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Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

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NOIDA

07th February 2020

Issue No. 766

FDDI participates in the 35th IILF

Footwear Design and Development Institute (FDDI) participated in the 35th India International Leather Fair (IILF-2019), which was held between 31st January to 3rd February 2020 at Chennai Trade Centre, Nandambakkam, Chennai



Lightening-up of the inaugural lamp

The 35th IILF was inaugurated by Dr. Mahendra Nath Pandey, Hon'ble Minister for Skill Development and Entrepreneurship, Govt. of India in the august presence of Mr. O. Panneerselvam, Hon'ble Dy. Chief Minister of Tamil Nadu, Mr. M.C.Sampath, Hon'ble Minister for Industries, Steel Control and Special Initiatives, Govt. of Tamil Nadu, Mr. K. C. Karuppannan, Hon'ble Minister for Environment, Govt. of Tamil Nadu, Dr. Nilofer Kafeel, Hon'ble Minister for Labour and Employment

Department, Govt. of Tamil Nadu, Mr. P.R. Aqeel Ahmed, Chairman, Council for Leather Exports (CLE), Mr. Sanjay Leekha, Vice Chairman, CLE, Mr. R. Selvam, IAS, Executive Director, CLE, Mr. Rajesh Agarwal, IAS, Executive Director, India Trade Promotion Organization (ITPO), Dr. Ashish Shah, Director, International Trade Centre along with the captains of Indian Leather Industry.



A view of the inauguration session of 35th IILF

Over 450 companies from India and abroad, including about 130 exhibitors from overseas displayed their products.



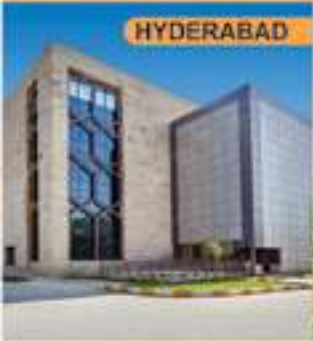
A view of the stall of FDDI

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The fair had on display the entire range of products relating to leather industry from raw material to finished products and auxiliary products.

Meeting with prospective delegates were also held at the stall of FDDI.

The services of FDDI's International Testing Centres (ITC) for supporting the footwear and leather industry were also provided to the perspective visitors.

Information about the academic programmes of the FDDI which is having the status of 'Institute of National Importance' as per FDDI Act, 2017 was also provided to the students. Besides this, information about Primary Skill Development Programme (PSDP) was disseminated to the general public and potential trainees.

During IILF, Leather Fashion show was held at ITC Grand Chola in which the students of Fashion Designing department of FDDI provided offstage support to the high profile models.



Meeting in progress between Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI and Mr. Naresh Kumar Sekar, Head - HR, Impactiva

The students of FDDI displayed a wide range of creations at its stall located at Convention Centre O9-A that included ladies and gents shoes, casual and formal footwear and sports shoes, fashion accessories, leather goods - travelware, belts, portfolios, handbags and wallets.



FDDI students who provided offstage support during Leather Fashion show

During the fair, CLE organized the 5th edition of 'Designers Fair' in Hotel ITC Grand Chola, Chennai from February 1-3, 2020 in which 51 Designers and Institutions from 46 companies from various countries like Italy, USA, France, Spain, Portugal, Russia,



Meeting in progress between Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI and Mr. Massimo Cipolloni, International Relations Manager, MODAINPELLE



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Brazil, Philippines, Turkey and India participated.

FDDI displayed a wide range of creations at its stall at Designer's Fair. The stall was visited by popular overseas and Indian designers.



A view of the stall of FDDI at the Designer's Fair

The 'Designers Fair' provides an opportunity to the Indian manufacturers and exporters of leather products and footwear to meet popular overseas and Indian designers.

4 FDDI students gets 1st prize during CLE Design Award 2020

Four student of Footwear Design & Development Institute (FDDI) received the first prize in the Council for Leather Exports (CLE) Design Award 2020 during the inaugural function of 53rd LERIG 2020 held on Tuesday, 28th January 2020 at Triple Helix Auditorium, CSIR-CLRI, Chennai.

The students namely, Mrs. Sushmita Phukan, M. DES CAD of FDDI, NOIDA campus, Mr. Angshal Chattapadhyaya, M. DES CAD of FDDI, NOIDA campus,

Ms. Subhi Sharma, B. DES (LGAD) of FDDI, Banur campus and Mr. Mujeebur Rahman, B.SC (FDP) Footwear Design of FDDI, Chennai campus received the award in students category.



Mrs. Sushmita Phukan, M. DES CAD of FDDI, NOIDA campus receiving the award and Ladies Boot (Elegant) which received the first prize

Mrs. Sushmita Phukan, a student of M. DES CAD of FDDI, NOIDA campus won the first prize in the Best Shoe Design – Ladies Boot (Elegant) in Students category.



Mr. Angshal Chattapadhyaya, M. DES CAD of FDDI, NOIDA campus and Mens Shoe (Classic) which received the first prize

Her concept was focus on multi-utility-new strategic approach. The boot is a

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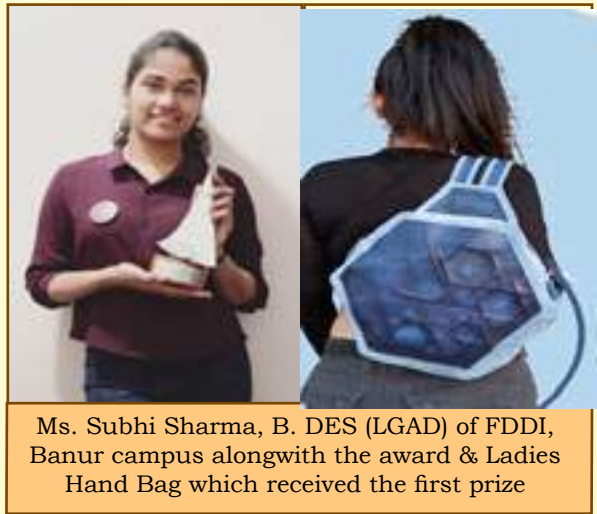


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convertible one which gets transformed in to three different products i.e. "Boot, Bag & Belt".



Ms. Subhi Sharma, B. DES (LGAD) of FDDI, Banur campus alongwith the award & Ladies Hand Bag which received the first prize

Mr. Mujeebur Rahman, a student of B.SC (FDP) Footwear Design of FDDI, Chennai campus won the first prize in the Best Shoe Design – Mens Shoe (Sports Casual) in Students category.



Mr. Mujeebur Rahman of FDDI, Chennai campus receiving the award and Mens Shoe (Sports Casual) which received the first prize

Mr. Angshal Chattapadhyaya, a student of M. DES CAD of FDDI, NOIDA campus won the first prize in the Best Shoe Design – Mens Shoe (Classic) in Students category. His concept is based upon Midnight Sky theme. The shoe is made of premium quality patent leather and equipped with embossed leather sole. This is the shoe for modern gentlemen ready to rule the day and night.

The shoe design was made of tan cow leather with different style line. This sports casual men shoe is cushioned on tongue and collar with TPR sole which enhances extra grip and acts as anti-slippery, along with providing comfort to the wearer. This casual sneaker can be also used as a sports shoe.

Another student, Ms. Subhi Sharma of B. DES (LGAD) of FDDI, Banur campus won the first prize for Ladies Hand Bag in Students category.

The designing of the bag is an amalgamation of contemporary world and the modern timeline sillhoutte, taking into consideration between people and shapes, as well as compatibility between shapes & surroundings.

**Compiled by: Resource Centre (RCIP),
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