

FDDI NEWSLETTER

Be Ambitious.
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Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

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FURSATGANJ

NOIDA

21st February 2020

Issue No. 768

Industrial visit by students of FDDI - Fursatganj, Rohtak, Ankleshwar & Chhindwara campus

With an objective to provide practical exposure to its students, all the campuses of Footwear Design & Development Institute (FDDI) arranges industrial visits to renowned companies on regular basis.

at Ranipet, India Shoes - A Farida group of unit at Chennai, Aston Shoes- Ambur, Farida International – Ambur, KH Gloves and leather goods - Ambur, BBK kid's shoe unit – Ranipet under their industrial cluster projects. 27 students from B. Des 4th (2018-22) semester of FSFDP of Rohtak campus were taken to Tata International Ltd., New India Shoe Pvt. Ltd., and Hindustan Foods Ltd. (Leather Division), a subsidiary of Hindustan Unilever Ltd.

Similarly, 13 students of B. Design, FDP batch & 12 students of B. Sc., FDP batch of FDDI, Ankleshwar campus were taken to ENCO Shoes. 12 students of B. Design, FDP (2018-2022) 4th semester of FDDI, Chhindwara campus visited Vista Shoes at Chembarambakkam, Chennai.



Students & faculties of FDDI, Fursatganj campus along with Head HR of Tata International

Industrial visit are organized to help students gain practical knowledge over and above the theoretical concepts that they learn in class so as to become efficient & effective and excel in their professional world.

Following this guiding philosophy, 30 students of B. Design FDP 4th (2018-22) semester of FDDI School of Footwear Design & Production (FSFDP) of FDDI, Fursatganj campus were taken to various exports units such as Tata International Unit – 3, Footwear and leather goods unit



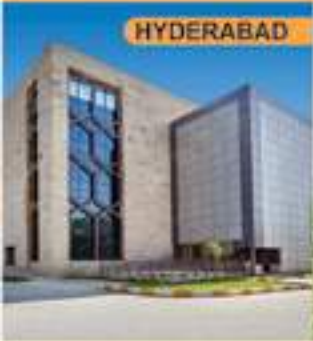
Students & faculties of FDDI, Fursatganj campus during an interactive session with Corporate Head HR of Aston Shoes – Farida Group

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The industry experts briefed the students about production planning, conveyor systems and Quality parameters.

got an opportunity to analyze the steps involved in shoe manufacturing & the working methods.



FDDI, Rohtak campus students at Hindustan Foods Ltd. (Leather Division)



FDDI, Rohtak campus students watching the QC operations



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During their visits, the students interacted with various Vice Presidents, General Managers, Designers and HR Heads of these Asia's biggest units which helped them to learn the latest development in sports shoes, automation in industries, latest designs and working atmosphere of footwear industries.

The students also understood the different constructions of footwear, the maintenance of the machines, finishing of the final product, final packing and dispatching of the goods.



Students & faculties of FDDI, Ankleshwar campus at ENCO Shoes



Students & faculties of FDDI, Chhindwara campus at Vista Shoes



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Under the guidance of the faculty of FDDI, the students of the respective campuses

Factory experts also highlighted the relevance of modern footwear technology



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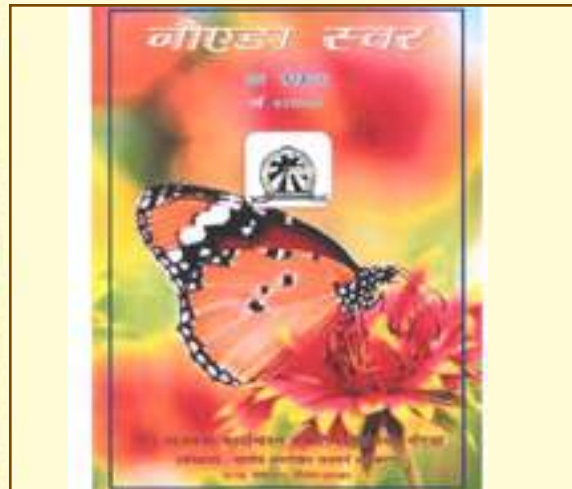


& machines used for making shoes in the respective factories which will help them to understand the career opportunities available through the programmes they had opted at FDDI.

This industrial visit was organized from 4th week of January 2020 to 1st week of February 2020.

3 poems written by FDDI, Noida staff published in the annual magazine 'Noida Swar 2019-2020' of TOLIC

In pursuance of the tradition and objective of promoting the Raj Bhasha language 'Hindi', Footwear Design & Development Institute (FDDI), having the status of 'Institution of National Importance' as per FDDI Act, 2017, is doing its level best & leaving no stone unturned.



'Noida Swar 2019-2020', annual magazine of the TOLIC, Noida in which the 3 poems written by Ms. Asha Sharma are published

It encourages the staff to use Hindi increasingly for official purposes and similarly for the students to use Hindi in their day-to-day works.

An outcome of such encouragement was evident when 3 poems written by Ms. Asha Sharma, Senior Assistant - Fashion Design Department of FDDI, Noida got published in the sixth edition of 'Noida Swar 2019-2020', the annual magazine of the Town Official Language Implementation Committee (TOLIC), Noida.



Ms. Asha Sharma, Senior Assistant of FDDI, Noida

The poems written by Ms. Asha Sharma which are published are 'Aapse Kya Kahu', 'Zakham' and 'Intzaar'.

TOLIC is conducting Hindi related competitions, celebrating Hindi Day/week, conducting conferences, seminars etc. on Hindi, giving away prizes/letters of commendation to the offices doing outstanding work for the progressive use of Hindi.

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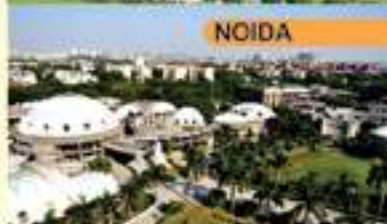
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Technical seminar held at FDDI, Noida campus

A technical seminar was organized at Footwear Design & Development Institute (FDDI), Noida on 24th January, 2020 by All India Rubber Industries Association (AIRIA).



A technical presentation in progress

During the seminar, eminent technocrats and scholars engaged in the rubber and

allied industries shared their knowledge and enriched the audience with their knowledge & multifarious experience.



A view of the audience

The seminar commenced with an introductory speech by Mr. Sanjeev Sikka, Chairman – AIRIA (NR).

During the seminar, technical presentation was given by Mr. Saroj Panda, International Testing Center (ITC), FDDI, Noida on 'Testing of Rubber and Rubber Products' and on 'Impact of Electric Vehicle on Rubber Products' by Dr. Samir Majumdar.

The session was well attended by the students of FDDI, the entrepreneurs & senior officials of various rubber and allied industries.

The seminar gave new insight to the innovations taking place globally in the field of Rubber & allied industries.

Compiled by: Resource Centre (RCIP),
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