

# FDDI NEWSLETTER

Be Ambitious.  
Be at FDDI.

Institution of National Importance (INI)  
under FDDI Act, 2017

A Weekly Newsletter  
साप्ताहिक समाचारपत्रिका

GUNA

HYDERABAD

PUNJAB

GUJARAT

PATNA

JODHPUR

KOLKATA

ROHTAK

CHENNAI

CHHINDWARA

FURSATGANJ

NOIDA

06<sup>th</sup> March 2020

Issue No. 770

## Research papers presented by students and faculties of FDDI, Hyderabad campus during 'ICHFNTT-2020'

Two research papers were presented by the students and faculties of Footwear Design & Development Institute (FDDI), Hyderabad campus during the International Conference on Handloom, Fashion, Non-woven and Technical Textiles (ICHFNTT-2020).



FDDI Hyderabad faculties with ICHFNTT-2020 Scientific Committee

'ICHFNTT-2020' was held on 27<sup>th</sup> - 28<sup>th</sup>, February 2020 at University College of Technology (A), Osmania University, Hyderabad in association with Department of Handlooms & Textiles, Govt. of Telangana during which around 150 research papers were presented.

This international conference also provided an opportunity for participants to share and discuss their creative ideas for futuristic footwear design & development.

On 27<sup>th</sup> February 2020, poster presentation on the topic of "Essence of Footwear

through Centuries in India : A Frame Work of Ancient & Futuristic Footwear" was made by Ms. Mulpuri Alekhya, Ms. Vanga Ashitha, Ms. Monachari Varsha, under the guidance of Mr. Deepak Choudhary, H.O.D, School of Footwear Design and Production (SFDP), FDDI, Hyderabad.



Poster Presentation by FDDI Hyderabad students & faculties during 'ICHFNTT-2020'

On 28<sup>th</sup> February 2020, oral presentation on the topic of "Unconventional Method of 3DP is used as a Creative Heel Design & Development" was given by Ms. Lakshmi Gayatri Pudipeddi, Ms. Satuluri Jaya Meghna under the guidance of Mr. Abdul Rahuman M., Jr. Faculty (SFDP), FDDI, Hyderabad.

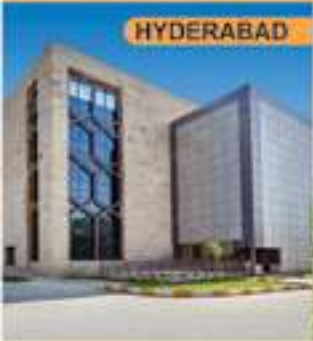
Both the research papers were presented under 'Session 08: Smart Polymer & Footwear' as new examples of creative possibilities in futuristic footwear design and development. The context of both research papers were based on new innovative research and 'Industry 4.0' which gives opportunity to develop futuristic leather and non-leather based sectors in India with global standards.

# FDDI NEWSLETTER

Be Ambitious.  
Be at FDDI.

Institution of National Importance (INI)  
under FDDI Act, 2017

A Weekly Newsletter  
साप्ताहिक समाचारपत्रिका



HYDERABAD



PUNJAB



GUJARAT



PATNA



GUNA



JODHPUR



KOLKATA



ROHTAK



CHENNAI



CHHINDWARA



FURSATGANJ



NOIDA

Both the research papers were selected by CHFNTT-2020 Scientific Committee consisting of Dr. K.Murugesh Babu, Soochow University, China, Prof. Vinay Midha, NIT, Prof. Vinay Mishra, NIT, Dr. Narhari Kriya, USA, Dr. Narendra Reddy, CIIR Bengaluru & Team which will be published in Taylor & Francis Publication, United Kingdom.

## FDDI, Chennai campus organizes 'Run to save Girl Child'

Footwear Design & Development Institute (FDDI), Chennai campus organized marathon 2020 'Run to save Girl Child' on 16<sup>th</sup> February 2020 at Elliot's Road, Beasent Nagar Beach, Chennai at 6.00 AM.



A view of the 'Run to save Girl Child'

The special guests for the occasion were Mr. Siddheshwaran, International Softball Tennis player and Ms. Prithivee, Miss Chennai.

'Run to save Girl Child' was co-sponsored by S Shiny Home for Girl Child and Women, S. Chidambaram, Indian Overseas Bank, Retired Bank Manager (Social Activist), Lumen Life Sciences, Chennai and Kalpatharu Dairy, Amul distributors. All

the participants were provided T-shirts, refreshments and certificate.

FDDI students, staff and their family members, students and staff members from various colleges, schools in Chennai and public joined for this noble cause with FDDI Chennai. In senior category, Mr. Biplub Kumar from Indian Army was the winner where as in the junior category master Arjun won the gold medal.

'Run to save Girl Child', which was organized by the Fashion Design department of FDDI was an attempt to create awareness about the decrease in the number of births of girl child gradually affecting the natural balance of society adversely.

## FDDI, Ankleshwar Faculty selected as Resources Person during national seminar 'Fashion Trends in Textile Industry'

Mr. Sadheeshkumar.A, H.o.D, Sr. Faculty, School of Fashion Design (SFD) of Footwear Design & Development Institute (FDDI), Ankleshwar campus was selected amongst the eminent Resources

Person during the national seminar 'Fashion Trends in Textile Industry'.

The UGC & NSDC sponsored national seminar was held on 14th February 2020, at Seethalakshmi Ramaswami College, Tiruchirapalli.

Mr. Sadheeshkumar was invited by Department of Home Science & B.Voc Apparel Made-Ups and Home Furnishing to mentor as Resource Person for the

# FDDI NEWSLETTER

Be Ambitious.  
Be at FDDI.

Institution of National Importance (INI)  
under FDDI Act, 2017

A Weekly Newsletter  
साप्ताहिक समाचारपत्रिका

GUNA



HYDERABAD



PUNJAB



GUJARAT



PATNA



JODHPUR



KOLKATA



ROHTAK



CHENNAI



CHHINDWARA



FURSATGANJ



NOIDA



technical sessions conducted during this national seminar for 'Design Process to Portfolio Development'.

## Motivational workshop held at FDDI, Chhindwara campus

A motivational workshop was conducted at Footwear Design & Development Institute (FDDI), Chhindwara campus on 13<sup>th</sup> February 2020.



Mr. Sadheeshkumar, Sr. Faculty, SFD, FDDI, Ankleshwar presenting his views on 'Design Process to Portfolio Development'



Dr. Amar Singh, Professor and HOD-English Department, Govt. College Chand, Chhindwara briefing during the motivational session

Briefing on the topic he said, "Your goal must be to create a unique presence that represents displays the design work in detail and must serve as a promotional medium to gain more exposure & business."

The motivational session was held by Dr. Amar Singh, Professor and HOD-English Department, Govt. College Chand, Chhindwara at 10:00 AM in the FDDI auditorium.



Certificate awarded to Mr. Sadheeshkumar

His thoughts were well received and appreciated by the audience.



A view of the participants

# FDDI NEWSLETTER

**Be Ambitious.  
Be at FDDI.**

**Institution of National Importance (INI)  
under FDDI Act, 2017**

**A Weekly Newsletter  
साप्ताहिक समाचारपत्रिका**



Dr. Amar Singh is empanelled resource person and district coordinator for Motivation, Personality Development and Career Counseling, recommended by Higher Education, Madhya Pradesh.

Dr. Amar Singh explained the students about value of scarce resources, time and money with a perfect blend of breakthrough experiences during the high impact session.

The session provided valuable insight about the importance of goal seeking, hard work and positive attitude where more than 130 students and staff members participated enthusiastically.

The motivational session was a moment of relaxation, reflection and contemplation which provided the students and staff of the Institute not only essential knowledge but, also a great opportunity to share experiences and resolve their related issues.

## **FDDI, Chhindwara Faculty presents research paper during national conference**

Mr. Vinit Kumar Verma, Faculty of School of Retail and Fashion Merchandise (SRFM) of Footwear Design and Development Institute

(FDDI), Chhindwara presented his research paper during the recently concluded national conference which was organised by Department of Clinical Nutrition, Govt. Home Science P.G College, Hosangabad, Madhya Pradesh.



Mr. Vinit Kumar Verma, Faculty – SRFM, FDDI, Chhindwara



Cover page of the research journal in which the research paper of Mr. Vinit has been published

The conference focused on “New Dimensions in Research Techniques.”

Mr. Vinit presented his research paper on the topic “A Study on Customer’s Perception in Mutual Funds in Bhopal City.” The paper elaborates on Mutual funds have become an important investment option for people from various fields. It also analyzes the factors that affect customer’s perception towards investment in mutual funds.

The research paper presented during the conference has been published in the issue – 14, Vol. (2), of an International Multidisciplinary Research Journal with ISBN No. 2395-2725.

**Compiled by:** Resource Centre (RCIP),  
Footwear Design &  
Development Institute (FDDI)  
(Ministry of Commerce &  
Industry, Government of India)  
A-10/A, Sector-24,  
NOIDA- 201301  
**Phone :** + 91-120-4500100, 4500107  
**Fax :** + 91-120-2412556, 2411301  
**Asst. Editor :** Ashish Kumar  
**Email :** ashish@fddiindia.com  
**Website :** http://www.fddiindia.com