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## FDDI participates in 36<sup>th</sup> IITF

The Footwear Design & Development Institute (FDDI) participated in the 36<sup>th</sup> edition of India International Trade Fair (IITF) which is a brand name enjoying recognition from around the world and has been one of the cornerstones of Indian trading scene in the recent history.

**The 36<sup>th</sup> IITF provided a common platform to the budding designers of FDDI to showcase their products who were successful to live up to the expectations.**

The fortnight-long event, which was held from November 14 to 27, 2016 at Pragati Maidan, New Delhi was inaugurated by the Hon'ble President of India, Mr. Pranab Mukherjee.

The first 5 days of the fair was exclusively assigned for business and the rest of the fair was opened to the public.

The theme of this year's show was inclusive growth which was aimed at enabling people to contribute and benefit from the economic growth. Japan was chosen as this year's partner country and a pavilion was dedicated for showcasing Japanese merchandise.

At Haryana Pavilion, FDDI displayed the wide range of products made by its budding designers, including hand bags, purses, leather jackets, ladies and gents footwear.



Hon'able Chief Minister of Haryana, Mr. Manohar Lal Khattar visiting the stall of FDDI

The appreciation received from Hon'able Chief Minister of Haryana, Mr. Manohar Lal Khattar, during his visit at FDDI stall, gave a big moral boost to all the students and staff members who worked really hard to make it a big success. He interacted with the students and appreciated them for their products.

The Governor of Haryana, Mr. Kaptan Singh Solanki and Chief Secretary of Haryana, Mr. Depinder Singh Deshi also visited FDDI stall and communicated with the staff and students on duty.



The 36<sup>th</sup> IITF provided a common platform to the budding designers of FDDI to showcase their products who were successful to live up to the expectations.



Information being provided about the various courses conducted by FDDI

The product profile of IITF 2016 included Cosmetics, Healthcare products, Service sector, Consultancy services, Consumer Electronics, Home & Kitchen Appliances, Fitness equipment, Optical and Eye care products, Textiles, Jute and Coir, Leather Goods, Footwear & Travel Goods, Banks, Insurance, Financial Services, Processed Food & Agro Products, building Industry products, products from Small and Medium size Enterprise, Ministries & Government Departments and various products from foreign countries.

More than 2,00,000 people visited the stall at Haryana pavilion. A

view about courses offered in FDDI was given to them with a vision of reflecting the increased interest shown for their career ahead.

### FDDI, Kolkata students visit Dazzle Institute of Gem & Jewellery Designing

For enhancing the skills & knowledge of its students, the Footwear Design & Development Institute (FDDI) is trying its level best and leaving no stone unturned.

**The visit to DIG&JD enabled the students to integrate theory with practice and also enhanced their knowledge base on accessory design and development.**

In this regard, on 22<sup>nd</sup> November 2016, the students of FDDI School of Fashion Design (FSFD) of FDDI, Kolkata campus were taken for a visit to Dazzle Institute of Gem & Jewellery Designing (DIG&JD), situated at Shilpangan, Unit-G03, LB-1, Salt Lake City, Kolkata.

Dazzle Institute of Gem & Jewellery Designing is affiliated by Gem & Jewellery Skill Council of India (GJSCI) & Pradhan Mantri Kaushal Vikas Yojana (PMKVY).

The visit to DIG&JD enabled the students to integrate theory with





Guna



Hyderabad



Punjab



Gujarat



Patna



Jodhpur



Kolkata



Rohtak



Chennai



Chhindwara



Fursatganj



Noida

practice and also enhanced their knowledge base on accessory design and development.



The students of FDDI, Kolkata at DIG&JD

The students who were accompanied by the faculty members of FDDI also got an exposure to study the diverse and rich techniques of Gemology, Diamond, Gold & Silver Jewellery Designing.

### ‘Entrepreneurship Awareness Camp’ at FDDI, Fursatganj

A three days ‘Entrepreneurship Awareness Camp’ was organized at Footwear Design & Development Institute (FDDI), Fursatganj campus from 16<sup>th</sup> to 18<sup>th</sup> November 2016.

The objective of the camp was to create awareness among students about various facets of entrepreneurship as an alternative career option that highlighted the merits of pursuing entrepreneurship as an option.

The camp was organized by Centre of Technology and Entrepreneurship

Development (CTED), Amethi in association with Entrepreneurship Development Institute of India (EDII), Ahmedabad.



A view of the presentation in progress

The guest speakers namely, Mr. Manmohan Shukla, Mr. U. N. Mishra & Mr. V. K. Diwedi gave presentation on innovativeness and creativity in the product diversification for young entrepreneurs.

The objective of the camp was to create awareness among students about various facets of entrepreneurship as an alternative career option that highlighted the merits of pursuing entrepreneurship as an option.

80 students of Footwear, Retail and Fashion Design departments of the campus participated in the camp.

Students were briefed about entrepreneurship and its importance. The trainers explained the steps to



start and set up an enterprise. Students were also briefed about the various schemes run by Central & State Government for entrepreneurs.

The deliberations of the experts helped the students to understand the importance of entrepreneurship and enhanced their knowledge about technical aspects and Government policies.

There was an interactive session after the presentation where the students had an opportunity to clear their doubts. The students were given certificates after completion of the camp.

For technical upgradation and to provide knowledge on current trends & advance technology to the students, the institute organizes such interactive sessions on regular basis.

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Physical Laboratory Testing Services Provided by FDDI, NOIDA		
S. No.	Test Description	Charges in ₹
<b>15</b>	<b>HAWAI CHAPPAL</b>	
15.1	Strap attachment strength	400
15.2	Breaking strength of strap	400
15.3	Ross flexing	600
15.4	Abrasion	700
15.5	Split tear	600
15.6	Compression set	600
15.7	Shrinkage	600
<b>16</b>	<b>TEXTILES</b>	
16.1	Breaking strength	600
16.2	Colour fastness to washing	600
16.3	Colour fastness to perspiration (Acidic/Alkaline each)	600
16.4	Composition	600
16.5	Linear Density of yarn/ count	600
16.6	Scouring Loss	600
16.7	Colour fastness to light	1200
16.8	Identification of fibre	600
16.9	Dimensional stability	600
16.10	Threads per unit length in woven fabric	600
16.11	Weight per square meter	100
16.12	Crease Recovery	600
16.13	Dry Cleaning	600
16.14	Ash Test	200
16.15	pH	300
16.16	Water Soluble	300
16.17	Cone Test	200
16.18	Water Absorption	200
16.19	Hot Pressing	450
16.20	Bleaching Test	250
16.21	Crocking Test/Dry/Wet/Solvent each	400
<b>17</b>	<b>AGEING TESTS (HEAT AGEING / WET HEAT AGEING(HYDROLYSIS))</b>	
17.1	Upto 24 hours(1 day)	
a	For the first sample	600
b	For subsequent three samples (per sample)	400
17.2	Upto 72 hours(3 days)	
a	For the first sample	1000
b	For subsequent three samples (per sample)	800

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20% DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS FROM 1<sup>ST</sup> AUGUST 2016 TO 31<sup>ST</sup> MARCH 2017 (For further continuation it will be reviewed in due course)

\* The said discount is not applicable on inter-lab testing & package fee

To be continued...