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30th December 2016

Issue No. 604



Kolkata

Research paper presented by FDDI, Rohtak staff during the National Rubber Conference at Kolkata

Research paper was presented by staff of Footwear Design & Development Institute (FDDI), Rohtak campus during the National Rubber Conference (NRC) organized by All India Rubber Industrial Association (AIRIA) on 17th December 2016 at Kolkata.

NRC was a perfect forum to discuss the new innovations taking place globally in the field of Rubber /Footwear Technology & allied fields.



Rohtak

Dr. A. K. Mathur of FDDI School of Footwear Design & Production (FSFDP) of Rohtak campus presented the research paper on 'New Generation Materials and Technologies in Footwear Manufacturing'.



Dr. A. K. Mathur presenting his paper during the NRC

The conference was inaugurated by the Chief Guest, Mr. Tathagata Roy, His Excellency Governor of Tripura, Agartala & Guest of Honour Prof. Ajoy Kr. Roy, Director, Indian Institute of Engineering Science & Technology, Howrah.

NRC was a perfect forum to discuss the new innovations taking place globally in the field of Rubber /Footwear Technology & allied fields.



Chennai

The theme of the conference was 'Technological Innovations, Green Energy and Brand Creation' during which many eminent speakers from the industry, Micro, Small & Medium Enterprises (MSME), academicians & research scholars enriched the audience with their knowledge & multifarious experience through paper presentation.

The technical presentation given by Dr. Mathur was well appreciated by all the technocrats & educationists from the angle of new innovations in the field of Footwear Industry.



Chhindwara

A memento was presented to him by Dr. Dipankar Chattopadhyay, Sr. Member, Technical Committee, National Rubber Conference.



Fursatganj

The topics of technical papers were from multidimensional areas right from 3-D Printing, Digital Marketing & Brand creation, future of global trade, sustainability of Rubber & Footwear industry, Renewable Resources, green ingredients & automation etc.

The paper "3-D Printing and its Impact on Rubber Industry" was presented by Mr. Guruprasad Rao, Director, Imaginarium India Pvt. Ltd., Mumbai. The paper gave the insight of new materials in stringent



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designs & applications of various rubber products.

Another paper entitled “Digital Marketing, Brand Creation & Opportunities in Eastern Region” was presented by Mr. Mahul Brahma, Head, Corporate communications & Branding, M Junction Services Ltd., Kolkata. This paper highlighted the opportunities of social media which has become a very potent tool for creating new brands.

At the end of the session, panel discussions were held. The topics of the panel was “Is it imperative to have a strong large Industry for healthy growth of MSMEs”? & “How to achieve Entrepreneurial success”? The panelists belonged to different fraternities from MSME, Finance heads of Industry & Commercial Organizations.

The audiences were all ears to listen to the experts valued inputs.

FDDI, Kolkata conducts Basic Level training programme for the inmates of the Presidency Correctional Home

Footwear Design & Development Institute (FDDI) Kolkata, under the patronage of Hon'ble Government of West Bengal and Directorate of Correctional Services initiated a Basic Level training programme for the inmates of the Presidency Correctional Home, Kolkata.

The objective of the training programme was to impart a revenue generating skill in the inmates of the correctional home, which in the long run would provide a livelihood support after they are released from the correctional home.

by Mr. Arun Kumar Gupta, IPS, DG & IG (Correctional Services).

The programme was graced by the presence of Mr. Biplab Kr Dasgupta, DIG (Presidency); Ms. Alokanda Roy, eminent social personality; and other officials of Directorate of Correctional Services.



Dignitaries during the inauguration of the training programme

The objective of the training programme was to impart a revenue generating skill in the inmates of the correctional home, which in the long run would provide a livelihood support after they are released from the correctional home.

The training programme started from 04th of November 2016.

The objective of the short term training programme is to impart basic skills to the inmates of the correctional homes in different areas of leather goods and accessories making like Designing, Pattern Cutting, Closing, Assembling, Quality Control and other processes related to leather goods and accessories manufacturing.

The focus of the training is to impart skill and knowledge on the most appropriate and latest technology, systems, materials and method of production so that the



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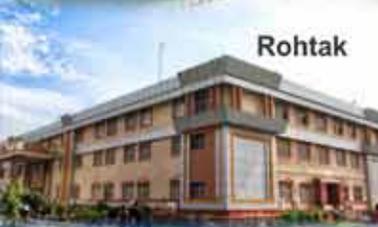
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gap of availability of qualitative trained manpower in the leather goods industry can be filled up to some extent.

The initiative would play significant role in empowering the inmates by enabling them to access gainful wage employment opportunities resulting in appreciable improvement in their livelihoods on a sustainable basis.

By providing gainful, sustainable, decent high wage employment opportunity, it will enable in achieving measurable social security benefits in the long run.

Commerce Ministry rides out in support of struggling exporters

Seeks higher Budgetary allocation to step up incentives for labour-intensive segments

As exporters struggle in a stagnant world market, the Commerce Ministry is signalling help in the form of more incentives in the next fiscal year. Aimed especially at labour-intensive sectors such as engineering products, leather, textiles and chemicals, the sops will, however, depend on the Commerce Ministry's request for more funds being accepted in Budget 2017-18.

The Ministry has already petitioned the Finance Ministry, and its list of demand includes enhanced annual allocations that could be pumped into the Merchandise Export Incentive Scheme (MEIS).

The MEIS, under which exports of specific products and to identified markets are eligible for direct sops in the form of duty-free scrips, started off in April 2015, with an annual budget of Rs. 18,000 Crore.

This was subsequently increased in tranches to Rs. 23,000 Crore.



Looking Ahead

- **The Centre is examining the possibility of expanding the deepening sops**
- **Exporters want govt to refrain from taxing incentives**
- **Exports declined 15.85% in the previous fiscal year to \$261 billion and stayed flat in the April-November period at \$174.82 billion.**

The scheme's coverage was also increased to 7,103 items from the initial 5,012.

"We have asked for a substantial increase in allocation, but don't know how much the Finance Ministry can spare. Once the allocation is made in the Budget, we can work on expanding the scheme," a Commerce Ministry official said.

Demonetisation Effect

"Despite the small increase in shipments in recent months, exporters are continuing to struggle. Demonetisation has led to instability in many sectors, especially the labour-intensive ones. There is definitely a need for more incentives, and this can be given through MEIS," the official said.

The duty-free scrips equivalent to 2 per cent, 3 per cent or 5 per cent of the value of exports can be used for duty-free import of inputs.



The scrips can also be sold to other importers if the exporter earning them does not intend to import.

With India's exports having had a bad run all through 2015-16 and for much the current fiscal year, exporters are looking for a booster shot in the Budget.

In 2015-16, exports declined 15.85 per cent to \$261 billion and stayed flat in the April-November 2016-17 period at \$174.92 billion. World trade, which grew 1.7 per cent in 2016, will expand between 1.8 per cent and 3.1 per cent in 2017 as against earlier predictions of a 3.6 per cent growth, according to the latest WTO projections.

Apart from higher incentives, exporters also want the government to refrain from taxing the assistance provided under the schemes. The Engineering Exports Promotion Council, in its pre-Budget memorandum, said that since the incentives are taxed at the normal rate and exporters are getting benefits discounted at 67 per cent, the purpose of giving incentives is not being fully met.

(Source: Business Line)

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Physical Laboratory Testing Services Provided by FDDI, NOIDA

S. No.	Test Description	Charges in ₹
11 FASTENERS		
11.8	Security of attachment of retainer to long load	600
11.9	Tensile / Breaking strength	600
11.10	Tear strength	600
11.11	Peel strength (Velcro)	600
11.12	Shear strength(Velcro)	600
11.13	Corrosion (Metal fasteners)	600
11.14	Eyelet attachment strength	600
11.15	Strength of fastened buckles	600
11.16	Strength of buckle and strap attachment	600
11.17	Corrosion resistance	
a	For the first sample	1000
b	For subsequent three samples (per sample)	200
12 LACES		
12.1	Linear Density	100
12.2	Breaking strength & elongation at break	600
12.3	Strength of bodkin attachment	600
12.4	Abrasion resistance	600
12.5	Knot resistance	600
12.6	Colour migration	200
13 SAFETY FOOTWEAR		
13.1	Hardness of steel toe cap	250
13.2	Nail penetration test	600
13.3	Dimensions of steel toe cap	400
13.4	Impact strength of steel toe caps	600
13.5	Thermal conductivity	500
13.6	Static electricity	
a	Without conditioning	500
b	With conditioning as per EN norms	2000
13.7	Resistance to hot contact	500
13.8	Compression resistance	600
14 CARD BOARD BOXES		
14.1	Specific weight	100
14.2	Tongue tear strength	600
14.3	Rub fastness Dry/Wet	400
14.4	Laminar strength	700
14.5	Burst strength	600
15 HAWAI CHAPPAL		
15.1	Strap attachment strength	400
15.2	Breaking strength of strap	400

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20% DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS FROM 1ST AUGUST 2016 TO 31ST MARCH 2017 (For further continuation it will be reviewed in due course)

* The said discount is not applicable on inter-lab testing & package fee

To be continued...