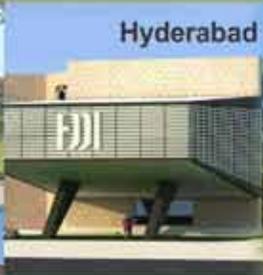




Guna



Hyderabad



Punjab



Gujarat

Patna



Jodhpur

14<sup>th</sup> October 2016

Issue No. 593



Kolkata

## Seminar organized at FDDI, Jodhpur

A seminar was organized at the Footwear Design & Development Institute (FDDI), Jodhpur campus in combined association with Rajasthan Micro, Small and Medium Enterprises Day & District Industries Association, District Administration on 17<sup>th</sup> September 2016.

**The enriching seminar was held with an objective to encourage youth for establishing new entrepreneurial ventures to contribute for the growth of our economy & nation.**



Rohtak

The Hon'ble Chief Minister of Rajasthan, Mrs. Vasundhara Raje has announced that every year Vishwakarma Jayanti shall be celebrated as Rajasthan MSME Day in the State and Rajasthan Udyog Ratna shall be given away on this day.



Chennai

Mr. Vishnu Charan Malik, District Collector graced the occasion at the auditorium of FDDI Jodhpur campus and encouraged students for entrepreneurial venture. He appreciated the skill development courses & infrastructure of FDDI which emphasizes on employability & entrepreneur skills.



Chhindwara

The enriching seminar was held with an objective to encourage youth for establishing new entrepreneurial ventures to contribute for the growth of our economy & nation.



Fursatganj

During the seminar, representatives of industrial organizations also shared their experiences. Mr. Y.N Mathur, General Manager, District Industries Centre (DIC)



Noida

discussed about various plans of the department and briefed about the first newly created Micro, Small & Medium Enterprises (MSME) facilitation centre. He encouraged the students of FDDI to take advantage of the facilitation centre.



Mr. Ashok Chowdhary, Executive Director, FDDI Jodhpur addressing the audience

On this occasion, Mr. Balraj Singh, Chancellor, Agriculture University, motivated students to start agriculture based business and further to develop their small enterprise as a medium enterprise.

Mr. Anil Chowdhary, RFC Manager and Mr. V.C Kumawat, Lead Bank Officer provided information related to financial support to establish new venture through Banks & RFC.

Mr. Ashok Chowdhary Executive Director of FDDI Jodhpur campus also shared information about FDDI and its various skill based courses and motivated students for entrepreneurship.



## FDDI, Jodhpur participates in 'Inter-University Debate' Competition

Footwear Design & Development Institute (FDDI), Jodhpur participated in the 'Inter-University Debate' competition which was organized by Sardar Patel University of Police (SPUP), Security and Criminal Justice, Jodhpur.

**The students of FDDI participated with excitement and passion which reflected their interest and knowledge about the crucial issue.**

The topic of the debate was "Our education system is inherently flawed. It needs to be overhauled" / "हमारी शिक्षा पद्धति स्वभाविक: त्रुटिगि है; इसके पुनःववन की आवश्यकता है।" which was held on 30<sup>th</sup> September, 2016 at the University Hall at 10 AM.



Ms. Twinkle Singh receiving the certificate

SPUP had invited a team of two students from FDDI to participate in the competition (one for the motion and one against the motion to express their views either in English or Hindi) where each individual got four minutes to speak.

The students of FDDI namely Ms. Twinkle Singh (B.Sc.-RFM-2015 batch) & Ms. Harshda Patekar (B.Sc.-FDP-2015 batch) participated in the same where Ms. Twinkle won the 2<sup>nd</sup> position. She spoke in favour of the topic (English language).



Ms. Harshda Patekar receiving the certificate

The students of FDDI participated with excitement and passion which reflected their interest and knowledge about the crucial issue.

Both the students received good appreciation, prize and certificates for the achievement.

The competition was successful in infusing enthusiasm & encouraging students to come out with the potential they actually possess.

## Amazon US launches Global store for India

Amazon.com Inc. on Thursday launched a Global Store for Indian shoppers, offering fashion brands, books and other products from its US online store that aren't available in India.



Amazon India (Amazon Seller Services Pvt. Ltd) country manager Amit Agarwal said the Global Store on Amazon India's platform has 4 million products across 12 categories, including apparels, shoes, watches, sports gear, home appliances and accessories, PCs and books.



"We are starting with the US —we will launch more

categories, more products over the next few months. The three customer experience pillars that I've talked about before — we believe that customers care about massive selection, competitive prices and faster, reliable delivery. What Global Store allows us to do is to make all those three things available for international products," Agarwal said.

The Global Store will help Amazon boost its popularity with the few millions of rich Indian online shoppers who typically splurge on premium brands and other products when travelling abroad.

Amazon has devised a platform to allow customers to pay in the local currency via digital payment methods, such as credit cards, net debit cards and net banking. For now, the company won't offer cash on delivery, the preferred mode of payment for a majority of Indian online shoppers, for purchases made on the Global Store.

"(We) make sure that the prices on the website are full prices. You pay in Indian Rupees; no hidden charges and include all custom duties, all import duties shown to you there," said Agarwal.

"We're offering three delivery options to customers — we offer Priority, which gets here in 2-4 days, that is faster than (the speed at which) local products come to you. There is Expedited, which is 5-10 days and there is Standard which is 10-plus days. Obviously, there are different charges for each," he added.

(Source: Mint)

## E-commerce will be \$300B market by 2025: Kant

**Indian startups have the ability to take over the Amazons of the world, says Niti Aayog CEO**

Small retailers must embrace technology and e-commerce alongside brick and mortar stores, Niti Aayog CEO, Mr. Amitabh Kant said, while calling for more liberalization so that startups can benefit from foreign investment. "Ecommerce in India is a \$25 billion market right now... I can say with confidence it will become \$300 billion by 2025," Mr. Kant said at the India Economic Summit, organised by the World Economic Forum and the Confederation of Indian Industry. E-commerce cannot be stopped and is only going to grow stronger, he said.

Favouring liberalization of the economy, Mr. Kant said that startups can benefit from Foreign Direct Investment (FDI) inflows. He said that startups do not need any protectionist policies and since the government has opened up almost every sector in the last two years it can not backtrack now. "Indian startups have the ability to take over the Amazons of the



world through their understanding of the Indian market,” Mr. Kant said.

Mr. Kant is heading a committee that is reviewing e-commerce rules. He also said that technology will have to transform manufacturing from a dark, dirty and dangerous activity to something more glamorous. “It may lead to some loss of jobs of a particular kind but, we have to therefore invest in skilling people accordingly,” Mr. Kant said. On whether the State can stay out of the process of digitization and e-commerce, Mr. Kant said that government has to spearhead change for India’s transformation into a cashless society. “By 2025 every person will become a walking ATM... Indians are moving to mobile payments, use of biometrics at a very fast pace,” Mr. Kant said.

Talking about the Chinese model of growth, the Niti Aayog CEO said India cannot imitate its neighbor’s policies but it must tap into the huge market potential of the country.

(Source: The Economic Times)

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### Physical Laboratory Testing Services Provided by FDDI, NOIDA

S. No.	Test Description	Charges in ₹
<b>15</b>	<b>HAWAI CHAPPAL</b>	
15.1	Strap attachment strength	400
15.2	Breaking strength of strap	400
15.3	Ross flexing	600
15.4	Abrasion	700
15.5	Split tear	600
15.6	Compression set	600
15.7	Shrinkage	600
<b>16</b>	<b>TEXTILES</b>	
16.1	Breaking strength	600
16.2	Colour fastness to washing	600
16.3	Colour fastness to perspiration (Acidic/Alkaline each)	600
16.4	Composition	600
16.5	Linear Density of yarn/ count	600
16.6	Scouring Loss	600
16.7	Colour fastness to light	1200
16.8	Identification of fibre	600
16.9	Dimensional stability	600
16.10	Threads per unit length in woven fabric	600
16.11	Weight per square meter	100
16.12	Crease Recovery	600
16.13	Dry Cleaning	600
16.14	Ash Test	200
16.15	pH	300
16.16	Water Soluble	300
16.17	Cone Test	200
16.18	Water Absorption	200
16.19	Hot Pressing	450
16.20	Bleaching Test	250
16.21	Crocking Test/Dry/Wet/Solvent each	400
<b>17</b>	<b>AGEING TESTS (HEAT AGEING / WET HEAT AGEING(HYDROLYSIS)</b>	
17.1	Upto 24 hours(1 day)	
a	For the first sample	600
b	For subsequent three samples (per sample)	400
17.2	Upto 72 hours(3 days)	
a	For the first sample	1000
b	For subsequent three samples (per sample)	800

To be continued...

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20 % DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS FROM 1<sup>ST</sup> AUGUST 2016 TO 31<sup>ST</sup> OCTOBER 2016