



Guna



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Jodhpur

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Kolkata

Seminar on “Advance Technology & Green Technology in Shoe Bond Adhesion” organized at FDDI, Fursatganj

A two days seminar on “Advance & Green Technology in Shoe Bond Adhesion” was conducted at Footwear Design & Development Institute, Fursatganj by Versatile Bonds Pvt. Ltd, New Delhi on 21st & 22nd October 2016.

The seminar helped the students to understand the importance of adhesives in footwear industry and enhance their knowledge about its technical aspects & bonding processes.



Rohtak



A view of the participants



Chennai

Versatile Bonds is a division of JR Group, Tiawan. Their major brands of adhesive being widely using by footwear manufacturers are Greco, Polymax & Cleanese.

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Chhindwara



Demonstration session in progress

Mr. Brijesh Sharma briefed about the characteristics and requirements of shoe adhesives and informed about the technical specifications and usage of adhesives and their properties.



Fursatganj

Mr. Kamal Singh gave the technical demonstration on adhesives, primers and cleaners and their applications on different materials.



Noida

The guest speakers namely, Mr. Brijesh Sharma (Manager -Technical), Mr.

There was an interactive session after the presentation during which



students cleared their doubts related to the topic.

The institute organizes such interactive sessions on regular basis for its students with the help of industrial experts for technical upgradation, current trends and advance technology.

FDDI, Noida participates in 'THOMSO - 2016' - the Annual Youth Festival of Indian Institute of Technology, Roorkee

The students of Footwear Design & Development Institute (FDDI), Noida participated in 'Thomso - 2106' - the Annual Youth Festival of Indian Institute of Technology (IIT), Roorkee.

IIT, Roorkee is one of the most prestigious colleges of India. Every year it conducts a mega-fest, named as 'Thomso' in which colleges from all across India participate and showcase their talented students in number of competitions.

The fest 'Thomso - 2016' was an unparalleled forum for the students to explore their creativity & composing abilities.

'Thomso' as the name suggest has been derived from the word THOMSON as IIT, Roorkee was earlier known as Thomson College of Engineering.

The fest plays host to the most strikingly talented scholars and academicians from all over the country, attracts media moguls and celebrates the divine

congregation of culture and intellect with a behemothic footfall of more than 30,000 students, comprising several IIT's & NIT's.



FDDI, Noida students performing during the THOMSO - 2016'

This year, FDDI band 'Phoenix Feathers' had sent their entries for 'Battle of Bands' competition at 'Thomso' and got selected out of 35 bands all across India. Along with the band, Mr. Jayesh Parashar (Footwear Design MBA student) also participated for solo singing competition.

The fest 'Thomso-2016' was an unparalleled forum for the students to explore their creativity & composing abilities.

'Thomso - 2016' was a three-day competition held from 21st to 23rd October 2016 during which the staff of FDDI was present and provided guidance and helped the students with any support possible during the event.

Recognizing this event of gargantuan proportions, the Government of Uttarakhand proclaimed 'Thomso' as the Annual Youth Festival of Uttarakhand. 'Thomso' embodies the spirit of life and gaiety, by living up to its expectations.



FDDI, Jodhpur participates in 'Swachh Bharat Abhiyan'

With a mission to keep the surroundings neat & clean, to educate people about neat & clean environment and to encourage them in contributing towards neat, clean & healthy India, the students of Footwear Design & Development Institute (FDDI), Jodhpur enthusiastically participated in "Swachh Bharat Abhiyan".

This initiative by the students of FDDI, Jodhpur shall provide a fillip to promote the habit of neatness & cleanliness among the public.

On 6th October 2016 around 30 students of this campus of FDDI painted a flyover wall in association with Jodhpur Nagar Nigam.

The students expressed their views about importance of cleanliness through their piece of art.

On this occasion, eminent dignitaries which included Hon'ble Rajasthan Sports Cabinet Minister, Mr. Gajendra Singh, District Collector, Mr. Vishnu Charan Malik, Jila Pramukh, Mr. Poona Ram, Dy. Commissioner-Nagar Nigam, Mr. Deva Ram Suthar marked their presence and encouraged the students to spread the campaign.

This made the students more enthusiastic about the whole process and thus, making it easier for the society to spread the message of a clean & beautiful city.

FDDI is committed to play an important role in this national endeavor that will inculcate lasting and permanent behavioral change in the society towards

cleanliness. In order to ensure continued momentum on the campaign, various other activities are planned throughout the year.



Students of FDDI, Jodhpur along with eminent dignitaries at the painted flyover wall

This initiative by the students of FDDI, Jodhpur shall provide a fillip to promote the habit of neatness & cleanliness among the public.

In response to the Hon'ble Prime Minister of India, Mr. Narendra Modi clarion call on 2nd October 2014 for Swachh Bharat to realize Gandhiji's dream of a clean India, all the campuses of FDDI are participating actively in the cleanliness drive not only within its premises, but, outside the campus also.

Ease of doing biz: 16 States score 80%

The 'Make of India' programme of the government has spurred strong competition among Indian States in improving the ease of doing business in order to attract investments and drive the economies of their regions.

As many as 16 States of India had scored over Bank-DIPP ranking of States based



on 340 parameters on 'Ease of Doing Business'.

"We are trying to address specific policy issues that would hasten the pace of reforms and remain determined on taking up issues in areas such as infrastructure and taxation to improve the manufacturing competitiveness in States", said Mr. Ramesh Abhishek, Secretary, Department of Industrial Policy & Promotion (DIPP), at a function at New Delhi.

The DIPP Secretary said that the landmark Goods & Services Tax (GST) which will be operational from April 2017 would create a level-playing field for manufacturers in States. Currently, manufacturers have to bear the burden of a large number of State taxes which raises the cost of manufacturing; come April, this will be a thing of the past, Mr. Abhishek said.

GST, he added, would speed up the movement of goods; there will be greater predictability in assured transportation that will bring down the cost of holding inventories.

(Source: The Statesman)

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Physical Laboratory Testing Services Provided by FDDI, NOIDA

S. No.	Test Description	Charges in ₹
2 LEATHER/SYNTHETICS/UPPER MATERIALS		
2.3	Tensile strength & extension at break	600
2.4	Seam strength/Stitch tear	600
2.5	Induced tear strength	600
2.6	Tongue tear	600
2.7	Grain crack index	600
2.8	Burst strength	600
2.9	Adhesion of coating (synthetics)	600
2.10	Dynamic water resistance	600
2.11	Break pipiness	100
2.12	Wrinkleometer test	100
2.13	Surface water absorption	200
2.14	Water vapour permeability	600
2.15	Water vapour coefficient	600
2.16	Adhesion of finish (Tape test)	100
2.17	Blocking test	600
2.18	Heat fastness of finish	250
2.19	Taber abrasion	600
2.20	Light fastness	1200
2.21	Wet/Dry/Solvent rub fastness	400
2.22	Colour migration	200
2.23	Shrinkage Test	600
2.24	Fungus growth	1000
2.25	Cold crack temperature	2000
2.26	Martindale abrasion	1000
3. PLASTICS/RUBBERS/PU FOAMS/SOLING MATERIALS		
3.1	Specific gravity/density	250
3.2	Tensile strength & elongation at break	600
3.3	Hardness	100
3.4	Ross/bennewart flexing index at room temp.	700
3.5	Ross/bennewart flexing index at low temp.	2000
3.6	SATRA/BATA belt flexing	700

To be continued...

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20 % DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS FROM 1ST AUGUST 2016 TO 31ST OCTOBER 2016