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FDDI participates in the 32nd IILF

Footwear Design and Development Institute (FDDI) participated in the 32nd India International Leather Fair (IILF-2017), which was held between 31st January to 3rd February 2017 at Chennai Trade Centre, Nandambakkam, Chennai.

The 32nd IILF was an ideal forum for presenting multi-faceted splendor of the Indian leather industry.

IILF was organized by India Trade Promotion Organization (ITPO), with main supporting organizations Council for Leather Exports (CLE), Council of Scientific & Industrial Research (CSIR) - Central Leather Research Institute (CLRI), Footwear Design and Development Institute (FDDI), Indian Shoe Federation (ISF), Indian Finished Leather Manufacturers and Exporters Association (IFLMEA), Indian Footwear Components Manufacturers Association (IFCOMA) and Association of Footwear Components and Machinery Manufacturers of India (AFCAMMI).



Mrs. Revathi Roy, Chairperson, FDDI at the stall

The theme of the 32nd IILF was "Enabling Leather", featuring a greener leather sector.

At the opening ceremony, distribution of the CLE Export Excellence Awards 2015-16 was presented for best export performance in

different product categories under various export turnover slabs.



Ethiopian delegates at the stall of FDDI

With an annual turnover of \$12 billion, the export of Indian leather and leather products increased manifold over the past decades and touched US\$5.85 billion in 2015-16, recording a Cumulative Annual Growth Rate of about 4.69 per cent growth (5 years).

The 32nd IILF was an ideal forum for presenting multi-faceted splendor of the Indian leather industry.

The business visitors were attracted to exhibits displayed by more than 400 companies, including over 100 from more than 20 foreign countries. The display profile included a wide range of products such as leather garments, footwear and its components, synthetic material, fashion accessories, raw and finished leather, chemicals, machinery, equipment and technologies.

The students of FDDI displayed a wide range of creations at its stall no. 11 located at the Convention Centre that included ladies and gents shoes, casual and formal footwear and sports shoes, fashion accessories, leather goods - travelware, belts, portfolios, handbags and wallets.



FDDI, Swati Modu, The Leather Warehouse and ITPO in association with AVT, Red Chief and Khadims organized the second 'Footwear Fashion Show' during which Mrs. Revathi Roy, Chairperson, FDDI was the Guest of Honour.



A view of the 'Footwear Fashion Show'

FDDI students and alumni worked diligently and showcased products by budding designers inspired by the 'Arts of the World' which was cherished by everyone and made this event a grand success.

The services of the FDDI's ITC for supporting the footwear and leather industry, through a host of testing solutions and services with minimum possible time was also provided to the perspective visitors.

Information about the academic programmes of the FDDI was also provided to the students.

FDDI's Incubation-cum-Operator Training Center inaugurated at Dewas, Madhya Pradesh

Footwear Design & Development Institute (FDDI) has accorded utmost priority in promoting 'Skill Development' to conduit the skill gap for the growth of the Footwear, Leather and allied Sector.

In order to overcome the acute shortage of trained manpower in the leather & footwear industry and to provide gainful employment to the unemployed youth, a Leather Incubation-

cum-Operator Training Center (IOTC) was inaugurated at Dewas, Madhya Pradesh on 30th January 2017 by Mr. Sanjay Satyendra Pathak, Hon'able Minister for MSME (Independent charge), Government of Madhya Pradesh.

This effort will supplement the Hon'ble Prime Minister's vision of 'Make in India' programme designed to enhance skill development for the Leather Industry.

The IOTC has been established at Industrial Area-2, Madhumilan Chauraha, Dewas, Madhya Pradesh in collaboration with Madhya Pradesh Laghu Udhog Nigam Ltd. (MPLUNL), and M/s. Tata International Ltd., under the Placement Linked Skill Development Programme (PLSDP) Scheme of the Department of Industrial Policy & Promotion (DIPP), Ministry of Commerce & Industry, Government of India.



Signing of MoU

The IOTC has been established at Industrial Area-2, Madhumilan Chauraha, Dewas, Madhya Pradesh in collaboration with Madhya Pradesh Laghu Udhog Nigam Ltd. (MPLUNL), and M/s. Tata International Ltd., under the Placement Linked Skill Development Programme (PLSDP) Scheme of the Department of Industrial Policy & Promotion (DIPP), Ministry of Commerce & Industry, Government of India.

FDDI also signed a Memorandum of Understanding (MoU) with MPLUNL & M/s. Tata International Ltd., for organising the Skill Development Training Programme in basic Cutting & Closing Operator course under PLSDP Scheme of HRD Mission along with Entrepreneur Development Programme for the



Guna



Hyderabad



Punjab



Gujarat



Patna



Jodhpur



Kolkata



Rohtak



Chennai



Chhindwara



Fursatganj



Noida

Entrepreneurs for a duration of 6 month (FMT) & 1 year (DFDMT).

The MoU Between MPLUNL, FDDI & M/s. Tata International Ltd. was signed by the Chief General Manager on behalf of MPLUNL and Center In-charge on behalf of FDDI and Unit head of M/s. Tata International Ltd., Dewas in the presence of the Hon'able Minister Mr. Sanjay Satyendra Pathak.



FDDI's Center In-charge briefing about Cutting Operations

This effort will supplement the Hon'ble Prime Minister's vision of 'Make in India' programme designed to enhance skill development for the Leather Industry.

On this occasion, Mr. Manohar Utwal, Member of Parliament, Mr. V.L Kanta Rao, IAS Principal Secretary MSME, Mr. Ashutosh Awasthi, IAS, DM Dewas, dignitaries from the industry and person from the media were also present.

FDDI trained 1,44,093 trainees & placed 1,15,660 trainees during the last FY 2015-16. In the current year, i.e. 2016-17, FDDI has been allotted a target to train 1,44,000 trainees and as per the status up to 30th November 2016, 77466 candidates have been covered through its Operators Training Centers/ Sub-centers located in various parts of the country including main OTCs at Agra, Kanpur, Kolkata, Ranipet, Punjab, Haryana and Delhi/NCR. Out of the total trainees, 62291 trainees have been successfully placed in different footwear companies.

Bio-matric attendance and Aadhar Card linkages are being implemented in PLSDP Scheme.

Ethiopian delegates visits FDDI, Noida

The Hon'ble Minister of State (Industry), Federal Democratic Republic of Ethiopia, Mr. Bogale Feleke and the Director General - Leather Industry Development Institute (LIDI), Ethiopia Mr. Wondu Legesse visited the Footwear Design & Development Institute (FDDI), Noida from 31st January to 1st February 2017.

The purpose of the visit of the Ethiopian delegation, besides the performance evaluation of the Twinning project, was to discuss the modalities for the non-leather sector intervention project in Ethiopia.

LIDI is one of the International partners with FDDI which is jointly engaged in the development of the footwear sector of Ethiopia under the "Grand Transformation Programme (GTP)" - a five year development programme.



Discussion in progress

FDDI, through its expertise has successfully carried out the 'Benchmarking Programme' (2010-2011) in Ethiopia in nine footwear companies and has also effectively conducted the three year 'Twinning Programme' (Phase-1) along with Central Leather Research Institute (CLRI) at LIDI, Ethiopia.



The purpose of the visit of the Ethiopian delegation, besides the performance evaluation of the Twinning project, was to discuss the modalities for the non-leather sector intervention project in Ethiopia.

In continuation of the 'Twinning Programme (Phase-1)', FDDI has entered into another agreement of 'Twinning Programme (Phase-2)' on 8th May 2015 for two (02) years with the Ministry of Industry, Federal Democratic Republic of Ethiopia represented by LIDI through CLRI.

The objective of the 'Twinning Programme' is to prepare, equip and graduate LIDI to meet the requirements of Ethiopian leather and leather products industry and trade so as to realize the national vision and aspirations.

The purpose of the visit of the Ethiopian delegation was the performance evaluation of the ongoing Twinning Project (Phase-2) at LIDI, Ethiopia.

In this regard, the Ethiopian delegation met the Secretary & Officiating Managing Director of FDDI, Mr. Sameer Kumar Srivastava and the Executive Director of FDDI, Mr. Adarsh Kumar to strengthen business ties & to forge linkages further.

To provide an overview & functioning of non-leather footwear company in India, an industrial visit was also organized by FDDI for this high level Ethiopian delegation at Sports Station India Private Limited (SSIPL), located at Kundli, Sonapat, Haryana on 1st February 2017.

Compiled by: Resource Centre (RCIP), Footwear Design & Development Institute (FDDI) (Ministry of Commerce & Industry, Government of India)
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Physical Laboratory Testing Services Provided by FDDI, NOIDA

S. No.	Test Description	Charges in ₹
11 FASTENERS		
11.8	Security of attachment of retainer to long load	600
11.9	Tensile / Breaking strength	600
11.1	Tear strength	600
11.11	Peel strength (Velcro)	600
11.12	Shear strength(Velcro)	600
11.13	Corrosion (Metal fasteners)	600
11.14	Eyelet attachment strength	600
11.15	Strength of fastened buckles	600
11.16	Strength of buckle and strap attachment	600
11.17	Corrosion resistance	
a	For the first sample	1000
b	For subsequent three samples (per sample)	200
12 LACES		
12.1	Linear Density	100
12.2	Breaking strength & elongation at break	600
12.3	Strength of bodkin attachment	600
12.4	Abrasion resistance	600
12.5	Knot resistance	600
12.6	Colour migration	200
13 SAFETY FOOTWEAR		
13.1	Hardness of steel toe cap	250
13.2	Nail penetration test	600
13.3	Dimensions of steel toe cap	400
13.4	Impact strength of steel toe caps	600
13.5	Thermal conductivity	500
13.6	Static electricity	
a	Without conditioning	500
b	With conditioning as per EN norms	2000
13.7	Resistance to hot contact	500
13.8	Compression resistance	600
14 CARD BOARD BOXES		
14.1	Specific weight	100
14.2	Tongue tear strength	600
14.3	Rub fastness Dry/Wet	400
14.4	Laminar strength	700
14.5	Burst strength	600
15 HAWAI CHAPPAL		
15.1	Strap attachment strength	400
15.2	Breaking strength of strap	400

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20% DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS FROM 1ST AUGUST 2016 TO 31ST MARCH 2017 (For further continuation it will be reviewed in due course)

* The said discount is not applicable on inter-lab testing & package fee

To be continued...