

Guna



Hyderabad



Punjab



Gujarat

Patna



Jodhpur

24th February 2017

Issue No. 612



Kolkata

FDDI Patna organized an 'Executive Training Programme' for GM, DIC, Government of Bihar

Principal Secretary, Department of Industry, Government of Bihar, Mr. S. Siddharth, IAS visits FDDI Patna campus

Footwear Design & Development Institute (FDDI), Patna organized an 'Executive Training Programme' (ETP) on Footwear/Leather goods products manufacturing for 38 District General Managers of District Industry Centres of the Industry Department, Government of Bihar.

The training programme was designed to impart skill and knowledge on the most appropriate and latest technology of footwear manufacturing, systems, materials and method of production.

The three days residential programme which was sponsored by the Department of Industry, Government of Bihar commenced on 15th February and concluded on 17th February.



Rohtak



Practical session in progress



Chennai



Theory session in progress

All the participants i.e, General Managers (GM) of District Industry Centres of Department of Industry, Government of Bihar got an opportunity to acquire knowledge about the advanced skill based training session for footwear manufacturing technology and leather product, mechanical and manual based design formation and to impart revenue generating skills and cluster development in the areas of footwear manufacturing, leather accessories making like Designing, Pattern Cutting, Closing, Assembling, Quality Control, Cost effectiveness and entrepreneurship skills.



Chhindwara

The ETP comprised of the curriculum which included Advance Designing Concepts & Full Shoe Manufacturing Operations.

The training programme was designed to impart skill and knowledge on the most appropriate and latest technology of footwear manufacturing, systems, materials and method of production.

The training session which included theory as well as practical session was so meticulously designed that the second phase was proposed by the Department of Industry, Government of Bihar for further more officials of the Government of Bihar in upcoming months at FDDI, Patna campus.



Fursatganj



Noida



The Principal Secretary, Department of Industry, Government of Bihar, Mr. S. Siddharth, IAS also visited FDDI Patna campus on 16th February, 2017 and addressed student's of its first batch of 'Skill Development Training Programme' on 16th February, 2017.

Mr. Siddharth who was accompanied by Mr. Pankaj Kumar Singh, IP&TS, Director, Department of Industry, Government of Bihar, Mr. Ravi Bhushan, Joint Director & Mr. S.N. Ram, Training Program Co-ordinator, DIC visited the entire campus of the FDDI, Patna where they were made aware about the technicalities of various departments of the institute with a demonstration of all the machineries and display of samples, products, methodology etc.



Dignitaries on the Dias

FDDI Patna has commenced the first batch of the six months and three months programmes from 15th January with 400 trainees.

The purpose of the visit was to build a link between industry and institution with the aim of development of cluster of Bihar with the support from FDDI in the field of skill development, consultancy support for leading & advancement of the leather and footwear sector in Bihar.

This short-term 'Footwear Manufacturing' and 'Leather Products' training programme for Cluster Development in Bihar, sponsored by Department of Industry, Government of Bihar & implemented by FDDI aims to prepare a skill

workforce, technicians for developing clusters for small scale industry setups.



Dignitaries being briefed about machine operation

The main objective of Industry Department of the Government of Bihar is to develop clusters, with a support from FDDI for further development of Centralized Resource Centres (CRC) across the State & support in upcoming leather parks in various Districts of Bihar.

Wal-Mart earnings fall but online sales surge

Wal-Mart's fourth quarter earnings fell nearly 18% as the world's largest retailer was hurt by its investment in e-commerce and stores.

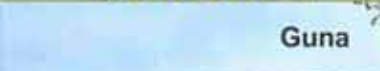
But Walmart saw its US business accelerate – both in customer counts and for a key sales metric – during the period that covers the critical holiday shopping season. It also enjoyed a surging global e-commerce business. The company also said that it is raising its dividend.

Walmart has been trying to improve its online operations to be a stronger challenger to online leader Amazon.com.

(Source: The Financial Express)

Siddharth launches a new range of fitness shoes in CP

Skechers, one of the largest sports and lifestyle footwear brand in the US, which is known for its highperformance shoes in running, walking and training, recently introduced their new range Skechers Gowalk 4™. Designed



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with the innovative 5 GEN® cushioning the next generation of resalyte it provides more cushioning and energy on every step.



Sidharth Malhotra (L) with Rahul Vira, CEO, Skechers South Asia Pvt Ltd.

At the event, Sidharth Malhotra put the shoes to test as he showcased the diverse range of these lightweight and comfortable GOwalk 4™ shoes that are

available in a spectrum of bold colours in slip-on and lace-up categories. Dressed in smart casuals, Sidharth sported his favourite pair from the collection.

Sidharth also shared his fitness mantra as he browsed through the diverse and trendy collection available at the store.

The actor spoke passionately about the brand, saying, “Skechers is one of my personal favourites and I think it is a must-have for every fitness enthusiast like me. The brand offers a wide range of shoes that caters to every fitness need. Their trendy designs, distinct engineered technology and vibrant colours make being fit look so cool.”

The latest GOwalk™ 4 is lightweight with a highly breathable mesh, which provides cooling comfort and a seamless upper design, allowing flexibility. The Goga Max® insole in this range provides high rebound and additional bounce for all day comfort.

Speaking on the occasion, Rahul Vira, CEO, Skechers South Asia Pvt Ltd., said, “Skechers has always promoted fitness and this is just our way of making fitness feel and look better with our new Go Walk4 collection. Crafted with the Goga Max® Technology, these shoes are light-weight and designed with innovatively engineered wire mesh that provides cooling and extra cushioning more than the regular walking

shoes. They are durable and engineered with both comfort and style.”

The newly opened Skechers store is located at B-13, Inner circle, Rajiv Chowk, Block B, Connaught Place. With their fashion forward collection that is available for men, women and kids this is a one stop shop for all fitness freaks.

(Source: The Times of India)

Global retailers’ India plans continue unfazed

Notwithstanding the slowdown in overall demand and deferment of investment by domestic companies. Large global retailers are counting bug on India and are going ahead with their plans to open their stores in India.

SINGLE BRAND RETAIL TRADING PROPOSALS

Applicant/investor	Brand	Foreign equity (%)
Bulgari International	Bvlgari	51%
Luxury Lifestyle Trading India	Luxury	100%
Innisfree Cosmetics India	Innisfree	100%
Bestseller United Singapore	Vero Moda	100%
Bestseller United Singapore	Jack&Jones	100%
Lush Limited	Lush	100%
Bestseller United Singapore	Only	100%
Wacoal International Hong Kong	Wacoal	51%
Montblanc Services	Montblanc	51%
Forever Living Imports (India)	Forever	100%
Technocorp Holding	Swatch	100%
Swarovski International Switzerland	Swarovsky	100%
Adidas AG Germany	Adidas	100%
Ryohin Kelkaku, Japan	Muji	51%
Kiko International, Italy	Kiko	51%
Skechers Retail India	Skechers	51%
Nike India	Nike	100%
Austria Puma Dassler Gasellschaft, Austria	Puma	100%
Tommy Hilfiger Arvind Fashion	Tommy Hilfiger	50%
Adidas India	Adidas	100%



LARGE GLOBAL BRANDS ASSOCIATED WITH LEADING INDIAN RETAILERS



RELIANCE RETAIL

- Marks & Spencer
- Hamleys
- Diesel
- Kenneth Cole
- Steve Madden

ADITYA BIRLA FASHION

- Louis Philippe
- Allen Solly
- Van Heusen
- Hackett
- Forever 21

ARVIND LIFESTYLE

- GAP
- GANT
- Ed Hardy
- Tommy Hilfiger
- US Polo

While at least 20 large global retailers have received approvals for their proposals under Single Brand Retail Trading since June 2014, media reports suggest that luxury goods retailers Saks Fifth Avenue is in advanced talks with Aditya Birla Fashion Retail to open two stores- one each in Delhi and Mumbai.

The inflow of retailers has been a constant over the last few years. While GAP, Zara and Marks and Spencer made entry to the Indian market via partnerships with Arvind Ltd. Trent Ltd. and Reliance Retail, respectively, H&M entered on its own as a single-brand retailer, complying with the Foreign Direct Investment (FDI) regulations.

(Source: The Indian Express)

Compiled by:

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Physical Laboratory Testing Services Provided by FDDI, NOIDA

S. No.	Test Description	Charges in ₹
1	COMPLETE FOOTWEAR	
1.1	Shoe water proofness	500
1.2	Shoe flexing at room temperature	
a.	Casual shoes	1200
b.	Sports/heavy duty shoes	1200
1.3	Shoe flexing at low temperature	2000
1.4	Heel attachment strength	600
1.5	Strap attachment	600
1.6	Strength of attachment of Bows & Trims	600
1.7	Whole shoe topline strength	600
1.8	SATRA sole adhesion test	600
1.9	16 point bondability test	1400
1.10	Calibration	1200
1.11	Leakage resistance	600
1.12	Slip resistance for Safety	1400
1.13	Slip Resistance as per SATRA	4500
1.14	High Voltage	3000
2	LEATHER/SYNTHETICS/UPPER MATERIALS	
2.1	Flexing resistance at room temperature	700
2.2	Flexing resistance at low temperature	2000
2.3	Tensile strength & extension at break	600
2.4	Seam strength/Stitch tear	600
2.5	Induced tear strength	600
2.6	Tongue tear	600
2.7	Grain crack index	600
2.8	Burst strength	600
2.9	Adhesion of coating (synthetics)	600
2.10	Dynamic water resistance	600
2.11	Break pipiness	100
2.12	Wrinkleometer test	100
2.13	Surface water absorption	200
2.14	Water vapour permeability	600
2.15	Water vapour coefficient	600
2.16	Adhesion of finish (Tape test)	100
2.17	Blocking test	600
2.18	Heat fastness of finish	250
2.19	Taber abrasion	600
2.20	Light fastness	1200
2.21	Wet/Dry/Solvent rub fastness	400

To be continued...

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20% DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS FROM 1ST AUGUST 2016 TO 31ST MARCH 2017 (For further continuation it will be reviewed in due course)

* The said discount is not applicable on inter-lab testing & package fee