



Guna



Hyderabad



Punjab



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Patna



Jodhpur

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Kolkata

Vegan shoes, anyone?

Kanabis is a one-of-its-kind Peta-approved vegan footwear for women.



According to its founder, Devika Srimal B a p n a , canvas- one of the core materials- w a s historically

made from cannabis, hence the brand's name. High quality materials such as fabrics, jute, lace, straw and other leather substitutes are used in sneakers, flats, pumps, boots and wedges, keeping compassion for animals as a core value of the business.

(Source: Business Standard)



Rohtak



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Chhindwara

Plastic in your bag

At Umi, 750 to 800 gm of non-biodegradable plastic waste is used to make a single tote bag, with the straps made of vegan leather. "We also empower women weavers from insurgent areas in and around Coimbatore.



Fursatganj



Noida

Each is trained by us to create the handwoven bags being retailer today," says Kavitha Chandran, entrepreneur and revivalist.

(Source: Business Standard)

Footwear likely to get dearer as firms look to hike prices by 5-7%

Footwear companies across the country are looking to increase prices of their products—particularly in the leather segment—by 5-7%, in a bid to compensate for a higher goods and service tax (GST) rate.

The GST Council had categorised footwear into two tax slabs. Those priced below Rs. 500 will be taxed at 5%, and others will be taxed at 18%.

"While we welcome the path-breaking tax reform of GST (one nation, one tax, one sector), we will be required to increase the prices of our products by at least 5-7% with effect from September (after the existing stock is cleared) due to the 18% rate. Leather footwear as a segment will be hit more because the excise duty was much lower than on



non-leather,” said Adesh Gupta, chief executive officer at Liberty Shoes Ltd and chairman at the Council for Footwear, Leather and Accessories (CFLA).



The industry paid between 9% and 20% in indirect taxes (excise, central sales tax and value-added tax), depending on the state and the price range a company operates in.

Footwear industry executives also said the dual tax slab rates will have a detrimental impact on the overall sector as footwear priced between Rs. 500 and Rs. 1,000 will be taxed more. CFLA has made multiple representations to the government to reconsider the 5% and 18% rates and bring them on par with those applicable to the apparel industry, which is taxed at 5% and 12%.

“There is no justification for not taxing footwear at the same rate as apparel. The GST on the footwear manufacturing components is very high, much higher than the GST on final products. The products priced between Rs. 500-1,000 will definitely feel the heat,” said Puran Dawar, president, Agra Footwear

Manufacturers and Exporters Chambers (AFMEC), adding that leather products will see a hike of a minimum 5-7%.

“We will have to increase our working capital investments as well. Overall, GST is a welcome step but the government needs to reconsider the rates. The industry is already under a lot of pressure,” Dawar added.

Harkirat Singh, managing director of footwear and apparel maker Woodland Worldwide does not want to increase prices of shoes in the middle of the year. “We are still evaluating. It’s early to know the actual impact of GST on the costs,” he said.

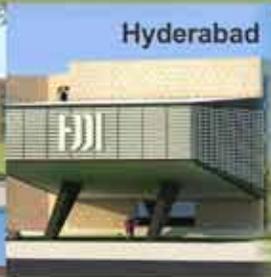
Rajeev Bhatia, vice-president (marketing) at Relaxo Footwears Ltd, agrees. “It’s still premature for us to take a call on prices. Even if the prices go up, these will be easily offset by the advantages of GST,” he said.

The footwear market in India is growing at 12% per annum and is expected to touch \$11.5 billion by 2020 from \$6 billion in 2014, according to estimates from the retail consultancy Technopak Advisors.

(Source: Mint)



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H&M to add more stores, go online in India by 2018

Swedish fashion retailer Hennes & Mauritz (H&M) will add eight more stores to its network over the next six months focusing on tier II cities. The addition of new stores would take its count to 24. Besides, the company has also plans to go online in the Indian market from 2018.

(Source: Mint)

Amazon invests Rs.1,680 cr in India

Amazon, the world's biggest online retailer, has invested another Rs 1,680 crore in its Indian unit as part of its commitment to invest \$5 billion to expand its local business, which is locked in a battle with arch-rival Flipkart to dominate what is seen as the world's last major unconquered Internet market.

Amazon Seller Services Pvt Ltd (Amazon India) received the funds last month, according to regulatory documents filed with the ministry of corporate affairs. In June 2016, Amazon.com Inc had said it would invest an additional \$3 billion in India after the company exhausted its earlier investment pledge of \$2 billion made in 2014.

Since Amazon chief executive Jeff Bezos made that initial \$2 billion

investment commitment in July 2014, Amazon India has already received more than Rs15,000 crore.

Amazon has been spending all that cash on building massive warehouses, a large logistics unit, marketing, discounts and increasing product assortment. The company boasts of the largest product assortment, the most expansive supply chain and the largest seller base among e-commerce firms in India.

Mint reported in April last year that Amazon India, which was launched in June 2013, had doubled its authorized capital to roughly about Rs16,000 crore. Since then, Amazon has invested twice in its Indian marketplace — a Rs 2,010-crore infusion in December last year and the latest in June.

The company's authorised capital was just Rs 1,500 crore in July 2014, when Bezos made the \$2-billion commitment.

Amazon's aggressive investment in its India business is matched by Flipkart's own capital-raising prowess.

In April, Flipkart raised as much as \$1.4 billion in fresh capital from new strategic investors comprising China's Tencent Holdings, eBay and Microsoft. Flipkart, which has raised



more than \$4.6 billion since starting out in 2007, is preparing to buy out smaller rival Snapdeal as part of a proposed deal aimed to get further investments from Snapdeal's largest investor SoftBank.

"We remain committed to our India business with a long-term perspective to make e-commerce a habit for Indian customers and to invest in the necessary technology and infrastructure to grow the entire ecosystem," said an Amazon India spokeswoman.

Amazon's massive investment has yielded immediate results for the American e-commerce giant. Though Flipkart continues to be the overall market leader, including sales from its Myntra and Jabong units, Amazon India is catching up fast. Amazon is desperate to conquer the Indian Internet market, after losing out to Alibaba.com in China.

(Source: Hindustan Times)

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S.No.	Test Description	Charges in ₹
2.20	Light fastness	1200
2.21	Wet/Dry/Solvent rub fastness	400
2.22	Colour migration	200
2.23	Shrinkage Test	600
2.24	Fungus growth	1000
2.25	Cold crack temperature	2000
2.26	Martindale abrasion	1000
2.27	Needle abrasion	600
2.28	Maser flexing	1000
2.29	Vamp flexing for dry/wet/cold	2700
2.30	PVC Migration Test	1200
2.31	Identification of leather	1200
2.32	Leather dry-cleaning as per ISO	600
2.33	Colour fastness to perspiration	1200
2.34	Finish adhesion test	
3.	PLASTIC/RUBBER/PU FOAMS/SOLING MATERIALS	
3.1	Specific gravity/density	250
3.2	Tensile strength & elongation at break	600
3.3	Hardness	100
3.4	Ross/bennewart flexing index at room temp.	700
3.5	Ross/bennewart flexing index at low temp.	2000
3.6	SATRA/BATA belt flexing	700
3.7	Oil swelling	900
3.8	Compression set	600
3.9	Split tear strength	600
3.10	Die "C" tear test	600
3.11	Hear shrinkage	600
3.12	% Volatile loss	600
3.13	Abrasion	700
3.14	Bond strength (raw material)	900
3.15	Bond strength (prepared sample)	600
3.16	Light fastness	1200
3.17	Dynamic water resistance (leather)	600
3.18	Grain crack index (leather)	600
3.19	Tear strength	600
3.20	Izod Impact	1000
3.21	Ozone resistance	
a.	Upto 100hrs for 1st sample	3000
b.	Upto 100hrs for next 3 sample per sample	1000
c.	Upto 200 hrs for 1st sample	6000
d.	Upto 200 hrs for next 3 sample per sample	2000
3.22	Chemical resistance per chemical	400
3.23	Hardness of PU foams (Seats)	1000
3.24	Blooming test	2000

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20 % DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS TILL THIS FINANCIAL YEAR 2017-18

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