



Guna



Hyderabad



Punjab



Gujarat

Patna



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Kolkata

## FDDI Fursatganj participated in 'International Skill Day' presentation

FDDI Fursatganj participated in International Skill Day celebrated in Lucknow on 15<sup>th</sup> July, 2017. The event was organized by Uttar Pradesh Skill Development Mission (UPSDM), Lucknow.



Rohtak



Mr. Yogi Adityanath, Hon'ble Chief Minister, Uttar Pradesh along with other dignitaries during the 'International Skill Day'



Chennai

Eleven private training partners and two Government training partners were the part of Skill Development Exhibition 2017 that showcase their products and training programs of skill development. FDDI represented as Government training partner during the event, and presented their products and courses.



Chhindwara



Fursatganj



Noida

Mr. Yogi Adityanath, Hon'ble Chief Minister, Uttar Pradesh inaugurated the event. He laid the foundation of

various 101 schemes related to Skill Development.

The Deputy Chief Ministers - Mr. Keshav Prasad Maurya & Mr. Dinesh Sharma, Cabinet Minister- Ministry of Vocational Training and Skill Development, Shri Chetan Chauhan, & Minister of State (Ministry of Vocational Training and Skill Development) Mr. Suresh Pasi were also there to grace the event.

On this occasion, the Hon'ble Chief Minister said that **"There is no disqualification on this earth, just need to give him direction."**



Mr. Yogi Adityanath, Hon'ble Chief Minister, Uttar Pradesh visiting the stall of FDDI

UP Chief Minister visited the FDDI stall and was honored by a bouquet.



He saw the FDDI stall and asked about the courses offered by FDDI in UPSDM program.

### PROGRAMMES OFFERED:

1. Cutter Footwear (240 Hrs.),
2. Leather Footwear Machine Operator-Closing (340 Hrs.),
3. Stitcher-Leather Goods and Footwear (480 Hrs.),
4. Assistant Fashion Designer (500 Hrs.)

He appreciated the leather bags and accessories, leather footwears, fabric & leather garments, which were displayed in the stall. He also had a conversation with the beneficiaries present in the stall.

With this all the four ministers were very much interested in FDDI profile & shown their interest to visit FDDI Fursatganj campus.

### DIPP proposes Rs.2,000-cr credit guarantee scheme for start-ups

The commerce and industry ministry on Monday said it has proposed a Rs 2,000 crore credit guarantee scheme for startups to help them access funds.

For the scheme, a corpus contribution of "Rs 2,000 crore is proposed keeping in mind the challenges faced by startups in accessing funds," Commerce and Industry Minister Nirmala Sitharaman said in a written reply to the Lok Sabha.

The proposed scheme, she said, will provide credit guarantee of up to Rs 500

lakh per case inclusive of term loan, working capital or any other instrument of assistance extended by member lending institutions to finance an eligible startup recognized by the Department of Industrial Policy and Promotion (DIPP).

(Source: Business Line)

### Bata eyes premium products for metros, plans to push franchise model

Footwear major Bata India is looking at premiumisation of products in metro and mini-metros, while it will target the tier III and IV markets with lower price bands in the sub Rs. 1,000 range.

According to Rajeev Gopalakrishnan, President South Asia, Bata, the need for premiumisation was essential in metro and mini-metros keeping in tandem with the customer needs.

The company plans to give a push to the franchise model for shoring up its presence in tier III and IV towns. It currently has 50 franchisee outlets. Plans are afoot to set up 300-400 franchise stores in the next four-five years. This apart, it plans to add 100 stores every year to boost sales growth. Bata has 1,300 retail stores in India.

### Institutional sales push

The company will look to broad base institutional sales. Addressing media-persons after the company's 84th annual general meeting here on Tuesday, Uday Khanna, Chairman, Bata India, said institutional sales currently accounts for three-five per cent of its total revenue.



“On the institutional side, we are primarily into school shoes and safety shoes. We need to broad base our offering,” he said, adding that Bata will look at creating products for Armed Forces, Navy and healthcare segments.

### Faridabad Unit

According to Ram Kumar Gupta, CFO, Bata was evaluating “various options” regarding its Faridabad unit- which was manufacturing vulcanized tennis shoes- closed down recently as its operations had turned unviable.

“The unit became unviable primarily due to the high operational costs. So we had to close down. We are evaluation various options regarding the land and property there,” he said.

(Source: Business Line)

## Snapdeal may merge with infibeam to create \$2bn co

**Sale Talks Still On With Flipkart, Which Is Revising Its Offer**


The country’s only publicly listed e-commerce company Infibeam is involved in merger talks with troubled online marketplace Snapdeal, sources close to the matter said. The development comes at a time when Snapdeal’s board rejected a \$700-750 million offer for sale to Flipkart last week. However, a revised offer of \$900-950 million may be on the anvil, as we reported in our July 13 edition.

Infibeam has put in a term sheet, which is likely to value Snapdeal at \$1billion, a source privy to the deal talks said on the

condition of anonymity .A term sheet is a non-binding agreement that puts together the terms and conditions under which an investment will be made. The Ahmedabad-based Infibeam, which has a market capitalisation of around Rs 6,100 crore, will create a combined \$2-billion entity when merged with Snapdeal.

### FORMING A MEGA E-CART

Infibeam is the only listed e-tailer. Here's a financial snapshot...

M-Cap ₹6,106cr	Revenue (FY17) ₹53cr	
Net Profit (FY17) ₹18L <small>(compared to huge losses of Amazon, Flipkart, Snapdeal, etc)</small>	Employees Over 800	
<p>➤ Infibeam has reportedly put in a <b>term sheet valuing Snapdeal at \$1bn</b></p>		<p>➤ Any deal <b>will not include</b> Snapdeal's logistics biz Vulcan Express &amp; payments co Freecharge</p>

If it goes through, this deal will not include Snapdeal’s logistics business Vulcan Express and payments platform Freecharge. “While Infibeam has a focus on business-to-business commerce, Snapdeal’s is a consumer-led online retail platform which is why this merger may bring in synergies in their operations. While Infibeam has given a term sheet, it’s not the end of the road for Flipkart,“ another person close to the deal said. Both the players can cross-sell their products as their merchants are largely different, the source said.

There are three options for Snapdeal as things stand right now -close a deal with Flipkart, merge with Infibeam or sell its assets such as Vulcan Express and Freecharge to shore up funds to stay independent. An emailed query sent to Snapdeal co-founder & CEO Kunal Bahl, and a message to an Infibeam



spokesperson remained unanswered at the time of going to press.

The biggest impediment in the proposed sale to Flipkart, which was orchestrated by Snapdeal's largest investor SoftBank, has been the boardroom disagreement between majority and minority shareholders in the Gurgaon-based e-commerce company. A set of smaller investors led by PremjiInvest have objected to the preferential payments being made by SoftBank to two of the early investors Kalaari Capital and Nexus Venture Partners.

What is unclear right now is whether these fresh talks with Infibeam will get shareholder agreement once the deal comes closer to getting sealed. "This will pave the way for a clear exit for shareholders in Snapdeal as it will be merged with a public company," a source said.

On Thursday, Infibeam announced the acquisition of e-payments firm CC Avenues. From a market capitalisation of Rs 2,366 crore on the day of Infibeam's listing in April 2016, it is now valued at Rs 6,100 crore. K R Choksey Shares & Securities has a price target of Rs 1,530 for the stock - a 36% upside from its current close of Rs 1,124.

(Source: The Times of India)

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## Physical Laboratory Testing Services Provided by FDDI, NOIDA

S.No.	Test Description	Charges in ₹
<b>4. INSOLES</b>		
4.1	Tensile strength	600
4.2	Flexing index	700
4.3	Split tear strength	600
4.4	Water uptake/loss	500
4.5	Rub fastness Dry/Wet each	400
4.6	Surface water absorption	200
4.7	Laminar strength	700
4.8	Shear strength	600
4.9	Heel pin holding strength	600
4.10	Scuff/abrasion resistance	600
4.11	Peel strength	600
4.12	Longitudinal stiffness	700
4.13	Stitch tear of insole	600
4.14	Shrinkage	600
<b>5. TOE PUFFS &amp; STIFFENERS</b>		
5.1	Elongation at break	600
5.2	Change in area	600
5.3	Bondability	600
<b>6. ADHESIVES</b>		
6.1	Peel strength	900
6.2	Heat resistance	600
6.3	Shear strength	600
<b>7. HEELS</b>		
7.1	Heel pin holding strength	600
7.2	Resistance to Splitting	350
7.3	Strength of top piece attachment of heel	600
<b>8. SHANK</b>		
8.1	Rockwell hardness C	250
8.2	Longitudinal stiffness	700
8.3	Three point bending	600
<b>9. THREADS</b>		
9.1	Breaking Load and extension at break	600
9.2	Twist per unit length	300
9.3	Tenacity	250
9.4	Tex	250

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20% DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS TILL THIS FINANCIAL YEAR 2017-18

\* The said discount is not applicable on inter-lab testing & package fee

To be continued...