

Guna

Hyderabad

Punjab

Gujarat

Patna

Jodhpur

Kolkata

Rohtak

Chennai

Chhindwara

Fursatganj

Noida

09th June 2017

Issue No. 627

‘World Environment Day’ celebrated at FDDI campuses

On 05th June 2017, ‘World Environment Day’ (WED) was celebrated at all the campuses of the Footwear Design & Development Institute (FDDI).

The day is celebrated to raise global awareness about the significance of a healthy environment and to solve various environmental issues by implementing some actions to protect nature and Earth, leading to a positive and healthy environment for all. WED is run by the United Nations Environment Programme (UNEP).



Mr. Adarsh Kumar, Executive Director, FDDI
planting a sapling

On this occasion, at the FDDI Noida campus, Mr. Adarsh Kumar, Executive Director and the staff members of the institute planted saplings in the campus premises.

In his address, Mr. Adarsh Kumar, Executive Director said the new generation must come forward to protect the environment.

He stressed upon rainwater harvesting, conservation of natural resources, stopping of tree cuttings, paper conservation, controlling noise pollution and increasing the usage of non-conventional energy resources in day-to-day life.

WED was celebrated with the objective to demonstrate our commitment to environmental protection and to raise awareness and concern for better and sustainable world and greener planet.

Each year, WED has a new theme that major corporations, NGOs, communities, governments and celebrities worldwide adopt to advocate environmental causes. This year the theme is “Connecting People to Nature”.

Industrial Exposure for FDDI, Rohtak students at Punjab Leather Tannery & SV Industries, Jalandhar

On 13th May 2017, the students of Footwear Design & Development Institute (FDDI), Rohtak were taken



on a tannery visit to M/s. Punjab Leather Tannery & M/s. SV Industries which are located in Jalandhar, Punjab.



Students being briefed about technicalities of leather tanning at M/s. Punjab Leather Tannery

The objective of this industrial exposure was to provide a solid foundation & to make the students conversant with latest technological developments in footwear technology along with leather manufacturing process for domestic & export market.

Under the supervision and guidance of the faculty of FDDI, the students of FDDI School of Footwear Design & Production (FSFDP) were provided industrial exposure and taken around the various processes of the tannery right from raw to finishing and were also briefed about the various stages

of water treatment plant of wastage residue after tanning at M/s. Punjab Leather Tannery.

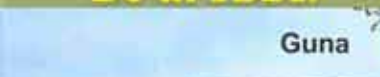
Similarly, at M/s. SV Industries, the students were briefed about sport shoe manufacturing technology with relevance of overall functionality of footwear manufacturing unit from cutting till packaging stage.



Students being briefed about sport shoe manufacturing technology at M/s. SV Industries

M/s. Punjab Tannery Ltd., is a supplier & manufacturer of high quality leather and M/s. SV Industries, Jalandhar (Punjab), is a supplier & manufacturer of high quality Sports-Wear including footwear with its own brand 'Nivia shoes'.

The visit was organized to provide better understanding of the industrial process taking place in the "Leather



Manufacturing Unit (Tanning process)" and "Sport Shoe Manufacturing Unit with latest technology.

Through this visit the students also got an opportunity to learn about the working atmosphere and various functional areas like manufacturing, quality control, supply chain logistics and other major operations of the industrial units.

Reebok seeks Govt. nod to open single brand retail stores

Reebok India has sought government's nod to set up single brand retail stores in the country.

The company has submitted its proposal to the Department of Industrial Policy and Promotion (DIPP).

"The DIPP is looking at the application," an official said.

At present, Germany's Adidas AG sells Adidas and Reebok sports shoes and clothes in India.

An e-mail to Reebok in this regard did not elicit any response.

According to the Foreign Direct Investment or FDI policy, 100 per cent equity investment is allowed in single brand retail trading.

FDI of up to 49 per cent is permitted under the automatic route but government's nod is required beyond that limit.

Foreign investment is allowed subject to certain conditions, which require products to be of a 'single brand' only and to be sold under the same brand globally.

Furthermore, in respect of proposals involving FDI beyond 51 per cent, it is mandatory to source 30 per cent of the value of goods purchased from India, preferably Micro, Small & Medium Enterprises (MSMEs).

(Source: Business Standard)

Woodland to roll out inner-wear product line

Footwear and apparel brand Woodland will roll out inner-wear and leisure wear collection as part of its expansion plans as the company looks to cross Rs. 1,500 Crore total turnover mark by current fiscal.



Besides, the company has firmed up plans to enter new export markets including Canada to expand its footprint overseas.



“We will launch inner-wear and leisure wear collections. This is part of our expansion plans as this was the category which we thought we were missing,” Aero Club MD, Mr. Harkirat Singh said.

Aero Club owns Woodland brand. The collection will comprise products like vests, briefs, trunks, inner T-shirts and shorts, he said.

The current size of the innerwear category in the country is pegged at over Rs.15,000 Crore, as per company estimates.

“The new range of our product line will be available at company run 600 stores and about 4,000 multi-brand outlets,” he said. Woodland offers an extensive line of footwear, performance apparel and outdoor gear.

(Source: Millennium Post)

Physical Laboratory Testing Services Provided by FDDI, NOIDA

S.No.	Test Description	Charges in ₹
16.4	Composition	300
16.5	Linear Density of yarn/count	100
16.6	Scouring Loss	500
16.7	Colour fastness to light	1200
16.8	Identification of fibre	200
16.9	Dimensional stability	100
16.10	Threads per unit length in woven fabric	150
16.11	Weight per square meter	100
16.12	Crease Recovery	550
16.13	Dry Cleaning	550
16.14	Ash Test	200
16.15	pH	300
16.16	Water Soluble	300
16.17	Cone Test	200
16.18	Water Absorption	200
16.19	Hot Pressing	450
16.20	Bleaching Test	250
16.21	Crocking Test	250 each
17.	AGEING TESTS HEAT AGEING/WET HEAT AGEING (HYDROLYSIS)	
17.1	Upto 24 hours (1day)	
a.	For the first sample	600
b.	For the subsequent three samples (per sample)	100
17.2	Upto 72 hours (3 days)	
a.	For the first sample	1000
b.	For the subsequent three samples (per sample)	200
17.3	Upto 120 hours (5 days)	
a.	For the first sample	1200
b.	For the subsequent three samples (per sample)	250
17.4	Upto 168 hours (7 days)	
a.	For the first sample	1500
b.	For the subsequent three samples (per sample)	300
17.5	Upto 240 hours (10 days)	
a.	For the first sample	2000
b.	For the subsequent three samples (per sample)	400
17.6	Upto 336 hours (14 days)	
a.	For the first sample	3000
b.	For the subsequent three samples (per sample)	500

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20 % DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS TILL THIS FINANCIAL YEAR 2017-18
* The said discount is not applicable on inter-lab testing & package fee

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To be continued...