



Guna



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Kolkata

FDDI Kolkata observes Gurudev Rabindranath Tagore birth anniversary

On 9th May, 2017, Footwear Design and Development Institute (FDDI), Kolkata observed the 156th birth anniversary of Gurudev Rabindranath Tagore with much respect and perseverance.

All the students and staff of FDDI Kolkata campus paid their floral homage to Gurudev who didn't only shape Bengali literature, but his contribution to the nationalist movement and with his music & poems is well known.



Rohtak



Floral homage paid to Gurudev Rabindranath Tagore



Chennai



Chhindwara



Fursatganj



Noida

The first non-European noble laureate was born on 25th Baisakh 1861. Though best known as a poet, Rabindranath Tagore was a multi-faceted genius who made important and pioneering contributions to different facets of Indian culture. He was a poet, an author, a composer, a superb visual artist and a philosopher whose art form played an important role in modernizing Bengali art.

His legacy now lives on in the Indian national anthem Jan Gana Mana, as well as through Santiniketan – which was established by his father Devendranath Tagore – that was later expanded into the Visva Bharti University.



Staff of FDDI, Kolkata reciting Urdu & Hindi versions of the bard's poetry

The program started with the lighting of the lamp by the senior officials of the campus followed by floral homage to the bard by singing his songs, reciting his poems and performing his dance dramas.

Workshop on “How to write a good quality research paper and publish it” held at FDDI, Noida

An academic oriented workshop on “How to write a research paper and publish it” was organized at the Seminar Hall of the FDDI Campus, Noida on 3rd May, 2017.



The workshop was organized in order to promote research and academic rigour among the faculty and staff members at FDDI.

Accrediting/ Certifying bodies such as National Assessment and Accreditation Council (NAAC), National Institute Ranking Framework (NIRF), All India Council for Technical Education (AICTE), University Grants Commission (UGC) etc. expect the faculty of any higher education institution to publish quality research papers in UGC approved journals.



Dr. Manish Madan, providing meaningful and relevant inputs

Such academic publishing counts significantly towards an individual's Academic Performance Indicator (API) score, and has great significance in the overall professional development of faculty members in Institutions of Higher Education.

The workshop was conducted by Dr. Manish Madan, Chairman and Founder at International Association of Research and Development Organization (IARDO), New Delhi.

Dr. Madan provided meaningful and relevant inputs regarding how to write a research paper of good quality and get it published in journals of repute.



Participants attending the workshop

The workshop was attended by around 40 employees including faculty members and staff of FDDI who gained knowledge and resources regarding the topic of the workshop.

The specific academic concerns were addressed by the resource person. In essence, the workshop was instrumental in aiding the staffs to develop new skills that will contribute to their academic success.

DIPP for focus on FDI in select sectors

To give a fresh impetus to FDI inflows into the manufacturing sector, the Department of Industrial Policy and Promotion (DIPP) will likely focus on a few selective sectors out of the 25 under the Make in India programme. The remaining sectors will be addressed by the respective administrative ministries.





“We have proposed to concentrate on a few selective sectors while the rest will be the responsibility of the respective ministries,” a senior government official said.



The few sectors which are likely to be the key focus sectors

of DIPP are automobile, electronic manufacturing, food processing, defence and aerospace, pharmaceuticals, biotechnology, medical equipment, textile and capital goods. The sectors which are likely to be dropped from the ‘priority’ list is likely to include construction, media and entertainment, roads and highways, wellness and electrical machinery. “We are likely to finalise the matter soon,” the official said.

Other sectors that form a part of the 25 selected sectors include chemical construction, IT and BPM (business process management), leather, mining, oil and gas, ports and shipping, railways, space, thermal power, and tourism and hospitality.

The Make-in-India initiative was launched by the Hon’ble Prime Minister in September 2014 as part of a wider set of nation-building initiatives. It was devised to transform India into a

global design and manufacturing hub by encouraging both multinational as well as domestic companies to manufacture their products within the country. Led by the DIPP, the initiative aims to raise the contribution of the manufacturing sector to 25% of the gross domestic product by 2025.

According to the data from DIPP, Foreign Direct Investment (FDI) in India grew 22% in April-December 2016 to touch \$35.8 billion. However, a majority of FDI inflows India received have not been for the manufacturing sector, as per the DIPP data.

The data showed that core manufacturing sectors such as automobiles, pharmaceuticals, power, construction and chemicals have so far attracted about 20% FDI, while the non-manufacturing sectors — services, computer software and hardware, and trading, telecommunications, tourism and hotels attracted around 40% of the FDI.

(Source: The Financial Express)

Bata clocks higher Q4 net, lower yearly profit

Footwear retailer Bata India reported a 27% growth in its fourth quarter net profit at Rs. 35.9 Crore even as its yearly profit dipped to Rs.158.7 Crore from Rs.217.5 Crore in the year-earlier period due to higher costs.

Higher employee benefit expenditure and a substantial rise in finance costs



resulted in the lower bottomline as its revenue from operations rose to Rs. 2,497.2 Crore for the year ending March 31 from Rs.2,448.5 Crore in the year-earlier period.

The company said in a filing that it “had a healthy 27 % growth in its fourth quarter net profit which rose to Rs. 35.9 Crore on the back of a 6 % increase in its net sales/income to Rs. 598 Crore.”

“This year, we will be following our strategy of driving store growth in both urban and Tier II markets, apart from launching new collections in the women and youth categories,” said Mr. Rajeev Gopalakrishnan, president, South Asia, Bata Emerging Markets.

(Source: The Hindu)

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Physical Laboratory Testing Services Provided by FDDI, NOIDA		
S.No.	Test Description	Charges in ₹
4. INSOLES		
4.1	Tensile strength	600
4.2	Flexing index	700
4.3	Split tear strength	600
4.4	Water uptake/loss	500
4.5	Rub fastness Dry/Wet each	400
4.6	Surface water absorption	200
4.7	Laminar strength	700
4.8	Shear strength	600
4.9	Heel pin holding strength	600
4.10	Scuff/abrasion resistance	600
4.11	Peel strength	600
4.12	Longitudinal stiffness	700
4.13	Stitch tear of insole	600
4.14	Shrinkage	600
5. TOE PUFFS & STIFFENERS		
5.1	Elongation at break	600
5.2	Change in area	600
5.3	Bondability	600
6. ADHESIVES		
6.1	Peel strength	900
6.2	Heat resistance	600
6.3	Shear strength	600
7. HEELS		
7.1	Heel pin holding strength	600
7.2	Resistance to Splitting	350
7.3	Strength of top piece attachment of heel	600
8. SHANK		
8.1	Rockwell hardness C	250
8.2	Longitudinal stiffness	700
8.3	Three point bending	600
9. THREADS		
9.1	Breaking Load and extension at break	600
9.2	Twist per unit length	300
9.3	Tenacity	250
9.4	Tex	250

FDDI ITC (NOIDA & CHENNAI) IS OFFERING FLAT 20 % DISCOUNT ON ALL TESTING TO ALL THE CUSTOMERS TILL THIS FINANCIAL YEAR 2017-18 * The said discount is not applicable on inter-lab testing & package fee