

GUIDELINES FOR “AAKRITI” ONLINE DESIGN COMPETITION

1. Structure of Design Competition:

The eligible participant can select any of the categories as mentioned below, draw & paint, click its photograph and submit the design through online mode.

| Category | Sub-theme | Design |
|----------|-----------------|--|
| A | Footwear | Showcase your creativity by designing your dream footwear and caption your design. Upload this as Image 1. Write on a single page (preferably A4 size) about the thought process behind the design and caption given. Upload this as Image 2. |
| B | Fashion | Showcase your creativity by designing your dream apparel and caption your design. Upload this as Image 1. Write on a single page (preferably A4 size) about the thought process behind the design and caption given. Upload this as Image 2. |

2. Eligibility:

- (a). The participant should be a citizen of India.
- (b). The participant should be currently studying in a school in India in grades 10th to 12th.

3. Prizes

Separate prize for each campus and each category

1. Cash prize – Rs. 11000/-, Rs. 5100/-, Rs. 2100/- for the top three winners.
2. Scholarship for top three winners to the tune of 10%, 7.5% and 5% in tuition fee component during their study period at FDDI for any course of study and any campus at the Undergraduate level for the year 2022-23.
3. Trophy & Certificate of Merit to top three winners.
4. Certificate of appreciation to seven winners (up to 10th Rank).
5. Invite to various seminars/ webinars organized by FDDI to top 10 winners.
6. All participants will receive a digital “Certificate of participation”.
7. Trophy to the top three schools with a maximum number of participants. (Cumulative of both categories)
8. Trophy to the top three Coaching Centres with a maximum number of participants. (Cumulative of both categories)

4. Deadlines:

| Details | Date |
|------------------------------------|----------------------------|
| Last date of submission of entries | 15 th June 2022 |
| Declaration of results | 30 th June 2022 |

5. Rules & Regulations:

- i. This competition is free of cost.

- ii. In order to enter the competition, participants shall fill out the Google Form, which is given at the end of the page. Participant has to select any one of the FDDI campuses' nearest location.
- iii. If the participant wishes to apply for both categories, two separate entries will be submitted.
- iv. The submission must be a high-resolution digital image. All files to be uploaded should be in jpeg/ pdf format. Each file must not exceed 3 MB.
- v. The submitted entry (2-D designs) must be original, created by using a pencil, marker, crayon, poster colours, sketch pen or any medium. FDDI will not provide any resources and premises for painting. Digital artwork created by using photo editing software like Photoshop, Coral, etc. will not be accepted.
- vi. Students must submit a scanned copy of the valid identity card of their school or a reference letter from the school where they are studying.
- vii. By entering this contest the participant confirms that their entry does not contain material that violates or infringes another's rights, including but not limited to, privacy, publicity, or intellectual property rights, or that constitutes copyright infringement.
- viii. FDDI team may verify the entries before the winners are finalized. All contestants must facilitate the verification.
- ix. In case of insufficient entries from any campus, FDDI has the right to withdraw the competition for that campus. The decision of the Managing Director will be final in this regard.
- x. Winners will be selected through an expert selection panel formed at the campus level.
- xi. The result will be announced on FDDI's website. Personal phone calls/ Emails will not be entertained.
- xii. The entries will be displayed online/ offline. The participant understands that their entries shall be in the public domain and FDDI shall not be responsible for any third party infringement of the Intellectual Property of any of the participants.
- xiii. The contestant hereby agrees that FDDI shall have the right to use/ reproduce any of the contestant's work in any of their publications/

products/ activities. The respective contestant's name may be mentioned and no remuneration in either cash or kind will be given.

- xiv. FDDI takes no responsibility and assumes no liability in case any participant is not selected and/or awarded the prizes, and mere participation will not entitle anyone to win prizes. The winner would be declared through fair competition and selection for participation is done only if the participants abide by the terms and conditions mentioned herein. The decision of the jury/ FDDI would be final and binding on all participation and no further correspondence/ calls would be entertained in this regard.
- xv. FDDI reserves the right to make any modification/ alteration in the contest format/ prizes in case of any external/ internal situation. All the changes will be notified on the website.

6. How to fill the Google Form:

- i. **Mail-id:** A valid E-mail id is required
- ii. **Name:** Write your name as mentioned in your Adhaar card
- iii. **Mobile Number:** A valid 10 digit mobile number is required
- iv. **Gender:** Select your gender
- v. **Class:** Please mention the class you are studying. In case you are in class 12 or passed your Class 12 in 2022, you can mention class 12.
- vi. **Date of Birth:** Select your date of birth
- vii. **Participant Address:** Mention your address
- viii. **Participant City:** Mention your city name
- ix. **Participant State:** Mention your city name
- x. **Name of School currently studying:** Mention the name of the school you are currently studying or studied.
- xi. **School id number:** This can be your id card number. In case you do not have id card, you have to submit the reference letter from your school mentioning your class.
- xii. **School contact number:** Mention your school contact number
- xiii. **School Address:** Mention your school address
- xiv. **School City:** Mention your school city

- xv. **School State:** Mention your school state
- xvi. **Coaching Centre Name:** Mention your coaching center name. In case you are not studying in any coaching, leave it blank
- xvii. **Coaching Centre Address:** Mention your coaching center address. In case you are not studying in any coaching, leave it blank
- xviii. **Coaching Centre City:** Mention your coaching center city. In case you are not studying in any coaching, leave it blank
- xix. **Coaching Centre contact number:** Mention your coaching center contact number. In case you are not studying in any coaching, leave it blank
- xx. **FDDI Campus nearest to your location:** Please select the campus nearest to your location. You can use Google map to trace the location of campuses.
- a. FDDI Noida campus, U.P.
 - b. FDDI Fursatganj (Amethi) campus, U.P.
 - c. FDDI Chandigarh campus, Punjab
 - d. FDDI Rohtak campus, Haryana
 - e. FDDI Chindwara campus, Madhya Pradesh
 - f. FDDI Guna campus, Madhya Pradesh
 - g. FDDI Ankleshwar campus, Gujrat
 - h. FDDI Patna campus, Bihar
 - i. FDDI Kolkata campus, West Bengal
 - j. FDDI Jodhpur campus, Rajasthan
 - k. FDDI Hyderabad campus, Telangana
 - l. FDDI Chennai campus, Tamil Nadu
- xxi. **Upload image 1** named as: “Your name_file1_A_nearest FDDI Campus selected above” **(For Footwear)** or “your name_file1_B_nearest FDDI Campus selected above” **(For Fashion)**
Example:- If your name is Amit and you have selected Kolkata as your nearest FDDI campus, then for footwear, you can give the file name as Amit_file1_A_FDDI Kolkata. For fashion, you can give the file name as Amit_file1_B_FDDI Kolkata. (Maximum file size 3 MB)

- xxii. **Upload image 2** named as: “Your name_file2_A_nearest FDDI-Campus name” **(For Footwear)** or “your name_file2_B_nearest FDDI Campus name” **(For Fashion)**
Example:- If your name is Amit and you have selected Kolkata as your nearest FDDI campus, then for footwear, you can give the file name as Amit_file2_A_FDDI Kolkata. For fashion, you can give the file name as Amit_file2_B_FDDI Kolkata. (Maximum file size 3 MB)
- xxiii. **Upload image 3** named as School I-card or reference letter from the school. File name should be Your name_file3_A_nearest FDDI campus name” **(For Footwear)** or Your name_file3_B_nearest FDDI campus name” **(For Fashion)**.
Example:- If your name is Amit and you have selected Kolkata as nearest FDDI campus, then for footwear, you can give the file name as Amit_file3_A_FDDI Kolkata. For fashion, you can give the file name as Amit_file3_B_FDDI Kolkata. (Maximum file size 3 MB)
- xxiv. **Disclaimer acceptance:** The participant agrees that - This picture has been designed by me. All designs/ pictures are my original idea and not copied from anywhere. By entering this contest, I confirm that this entry does not contain material that violates or infringes another's rights, including but not limited to, privacy, publicity, or intellectual property rights, or that constitutes copyright infringement. I understand that entries may be displayed online/ offline and will be in the public domain. I agree that FDDI shall have the right to use/ reproduce any of my work in any of their publications/ products/ activities.
- xxv. By entering the contest, the participant accepts all the terms & conditions of FDDI.