



FOOTWEAR DESIGN AND DEVELOPMENT INSTITUTE
Ministry of Commerce and Industry, Government of India

AN INSTITUTION OF NATIONAL IMPORTANCE
UNDER FDDI ACT 2017

ANNUAL REPORT



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2021-22

AN INSTITUTION OF NATIONAL IMPORTANCE (INI)
under FDDI ACT 2017



FDDI CAMPUSES IN INDIA



OUR FDI VISION



“Our efforts would be in the direction, which makes this Institute the world leader in the field of fashion, design, technology & retail management due to the quality of our products & services, response and cost effectiveness.”

“In our endeavor to make India the leading hub for Footwear Design, Technology and Management in the world, we shall take necessary steps for creating quality infrastructure for design, development, production and support service system for the Indian industry.”

GLOBAL INTERVENTIONS IN DESIGN & TRAINING BY FDDI



CONTENTS :

Page No.

1. MESSAGE FROM THE CHAIRMAN	04
2. MESSAGE FROM THE MANAGING DIRECTOR	05
3. ACKNOWLEDGMENTS	06
4. NOTICE	07
5. MEMBERS OF THE GOVERNING COUNCIL	08
6. FDDI PROFILE & ABOUT THE CAMPUSES	09
7. PERFORMANCE HIGHLIGHTS	26
8. MILESTONES	37
9. SEPARATE AUDIT REPORT OF THE COMPTROLLER & AUDITOR-GENERAL OF INDIA	120
10. FINANCIAL REPORT	127

Message from the Chairman

I am pleased to write to you that Footwear Design & Development Institute (FDDI) which is having its twelve campuses across the country is improving the quality of education and leaving no stone unturned to achieve and surpass the expectations cast upon it as an 'Institute of National Importance'.

This Annual Report of the Institute reflects on a selection of business activities undertaken by it and provides information on the resources utilized to deliver and support high quality education and training services during the FY 2021-22 making it a momentous year in many respects.



The setting-up the 'Digital Classroom' facility, bringing the existing curriculum in line with industry expectations, conducting of webinars, seminars and workshops in association with professionals from leather, fashion, footwear and retail industries, the final placement for the passing out batch of 2021-22, the international consultancy strategy etc., are witnessing the fact that the Institute is constantly thriving in the path of perfection and is deeply connected with the industry.

These milestones are achieved by the dedication and relentless contribution of all employees of FDDI as teamwork under the able guidance of Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI.

The inspiration from the industry and the constant support by the Government has always been the main guiding force for us to achieve these goals.

I thank all those who have helped us to complete the excellent work and am optimistic to unleash our potential for the next phase of our growth to make FDDI one of the finest Institute, not only in India, but across the globe.

A handwritten signature in black ink, appearing to be 'Ashish Dikshit', written in a cursive style.

Ashish Dikshit
Chairman,
FDDI - Governing Council

Message from the Managing Director

I would like to present to you the Annual Report of Footwear Design & Development Institute (FDDI) for FY 2021-22 with a quiet sense of pride and deep gratitude.

We have worked very diligently to maintain our position as one of the key industry partners and a preferred sourcing destination for talent acquisition pertaining to leather, fashion, footwear and retail industries.

I intend to share with you the key highlights of FDDI's excellent performance during the FY 2021-22, some important moments and milestones from our illustrious journey, and our strategic growth levers that will take FDDI to newer heights in the coming years.



With respect to financial performance in FY 2021 - 22, compared to the previous year, due to repair and maintenance work, the profitability of FDDI has been adversely affected reducing it from Rs. 14.66 Crores the previous year to Rs. 4.15 Crores this year.

FY 2021-22 was the year where we brought innovations to the next level. New digital tools were smartly applied to streamline the academic structure.

For furtherance of the skills & knowledge and to secure the career progression of the students, seminars and webinars were conducted by the Institute throughout the year.

We have restructured the Noida & Chennai labs with new advanced machines for improving testing and inspection in a transparent manner so that the Industry gets benefitted through the services of its International Testing Centre (ITC).

I am happy to inform that to meet the cutting edge technologies requirement such as additive manufacturing, AI application in design and data analysis, latest software's, and augmented reality application, digital enterprise, FDDI has already initiated the processes of Industry 4.0 application for footwear sector through setting up Centers of Excellence (CoE) in different industry verticals at some of its campuses.

These CoEs have been created in different areas such as FDDI Rohtak – Center for Non-Leather Footwear, Products & Accessories, FDDI Jodhpur – Center for High Performance/ Specialized Footwear & Products and Start Ups, FDDI Kolkata - Center for Leather Goods, Garments & Accessories, FDDI Chennai – Center for Design, Development & Fabric Interface, FDDI Hyderabad – Center for Design, Development & Fabric Interface for Leather Products & Accessories- Extended and FDDI Patna - Center for Leather Finishing Innovation & Product Retailing.

These CoEs will provide much needed R&D and address concerns of the industry like product development, technological assistance and centers for incubation and entrepreneurship development. These CoEs are also expected to create R&D capacities in specific areas of specialization to address critical shortage of knowledge base in emerging technologies.

These strong fundamentals are coupled with a future-ready outlook, which empowers us for the times to come.

I would like to express my appreciation to our employees for their dedicated efforts, commitment, constructive cooperation and supporting the Institute in its journey of growth progress that has positioned us so well for the future.

I would also like to thank Hon'ble Minister of Commerce and Industry, both the Hon'ble Minister of State, Commerce and Industry, Secretary (DPIIT), Additional Secretary (DPIIT), Joint Secretary (DPIIT), Secretary (Commerce), Joint Secretary (Commerce), other officials of the Ministry, and the Governing Council for their guidance and keen interest in the activities of FDDI which has enabled us to achieve our institutional objectives.

A handwritten signature in black ink, appearing to read 'Arun Sinha'.

**Arun Kumar Sinha, IAS
Managing Director, FDDI**

ACKNOWLEDGEMENTS

The Governing Council (G.C.) places on record its gratitude to the Hon'ble Minister of Commerce & Industry, Government of India (GoI), Mr. Piyush Goyal for his various initiatives in framing industry friendly policies and his constant support to the Leather and Footwear Industry.

The G.C. also expresses its gratitude to Mr. Som Parkash, Hon'ble Minister of State (MoS), Commerce and Industry (C&I), GoI and Ms. Anupriya Patel, Hon'ble MoS, C&I, GoI for the invariable support provided to the Indian Leather and Footwear Industry.

The G.C. expresses its gratitude to Hon'ble Finance Minister, Ms. Nirmala Sitharaman for her support to the Indian Leather and Footwear Industry.

The G.C expresses its gratitude to the Department for Promotion of Industry and Internal Trade (DPIIT) and in particular thanks Mr. Anurag Jain, IAS, Secretary, DPIIT for implementation of various schemes in promoting the Leather and Footwear Industry and for the cooperation & assistance given to FDDI.

The G.C expresses its gratitude to Mr. Rajeev Singh Thakur, IAS, Additional Secretary, DPIIT for his regular guidance, cooperation & assistance given to FDDI and for implementation of various schemes in promoting the sector.

The G.C expresses its gratitude to the Department of Commerce (DoC) for the cooperation & assistance given to FDDI & in particular thanks Mr. B.V.R. Subrahmanyam, IAS, Commerce Secretary and Ms. Nidhi Mani Tripathi, IAS, Joint Secretary, DoC for their kind support & guidance in solving the problems of the Leather and Footwear Products Industry.

The G.C expresses its gratitude to the Leather and Footwear Industry and the retail sector for giving their valuable suggestions for the improvement of the various services of FDDI, for the up-gradation of the course syllabus and training programmes being conducted by FDDI & also for the placement of the students. We look forward for the same co-operation & assistance in the future also.

The G.C. also extends its thanks to the Officers and Staff in the Ministry of Commerce & Industry, Ministry of Finance and other State Governments for their valuable co-operation and assistance rendered to the cause of promotion of Indian Leather and Footwear Products Industry.

NOTICE

Footwear Design & Development Institute, Ministry of Commerce & Industry, Government of India, A-10/A, Sector 24, Noida – 201301

From: "ASHISH KUMAR" <ashish@fddindia.com>
To: "ashish dikshit" <ashish.dikshit@abfti.adityabirla.com>, "thakurrs" <as-dpit@gov.in>, "Anil Agrawal" <agrawal.anil@gov.in>, "ANSHU MAULI KUMAR" <amkumar@nic.in>, "Santanu Mitra" <santanu.mitra@nic.in>, "Sanjay Leekha" <chairman@cieindia.com>, chairman@cie.co.in, motiaseshi@saroj.com, sanjaygupta@sandeeprubber.in, "gautam nair" <gautam.nair@matrixclothing.in>, "shinju mahajan" <shinju.mahajan@nift.ac.in>, pnahari@mid.edu, "DIRECTOR CLRI" <director@clri.res.in>, sumer@design.ilti.ac.in, mkdhasan@iimraipur.ac.in, mkdhasan76@gmail.com
Cc: "ARUN KUMAR SINHA, IAS- MANAGING DIRECTOR, FDDI" <amd@fddindia.com>, "Samit Mohapatra" <samit.mohapatra@fddindia.com>
Sent: Friday, November 25, 2022 12:58:36 PM
Subject: NOTICE FOR 78th MEETING OF GOVERNING COUNCIL (GC) OF FDDI

NOTICE FOR 78th MEETING OF GOVERNING COUNCIL (GC) OF FDDI

REF.No.:FDDI/HO/HR/GC/78 (1)/2022

Date: 25.11.2022

Dear Madam/Sir,

The 78th Meeting of the Governing Council of the Footwear Design and Development Institute (FDDI) has been scheduled to be held on **12.12.2022 (Monday) from 11:00 AM onwards at Marigold Hall, India Habitat Centre**, Lodhi Road, Near Airforce Bal Bharati School, Lodhi Estate, Delhi 110003.

The Agenda of the meeting will be sent separately.

You are requested to kindly make it convenient to attend the meeting as per the scheduled as mentioned above.



शुभकामनाओं सहित - **Thanks & Regards,**

आशीष कुमार - **Ashish Kumar**

प्रबंधक - आर०सी०आई०पी० - Manager (RCIP)

Item No.	Agenda
78.01	Confirmation of the minutes of the 77th GC meeting held on 22.02.2022
78.02	Annual Audited Statement for the year 2021-22 and Budget Estimate for the year 2022-23 of FDDI
78.03	Constitution of Standing Committee of Governing Council on Audit & Accounts
78.04	Seat matrix for 2023-24
78.05	Fee structure (Tuition Fee & Student Development Fee) for 2023-24; Hostel Fee of Noida
78.06	Scholarship for reserved category
78.07	Scholarship for students passing UG courses from FDDI wanting to pursue masters from FDDI
78.08	FDDI Incentive Scheme for Consultancy works
78.09	FDDI Foreign allowances regulations
78.10	Creation of a post of Director / Joint Director - Technical, CoE to be filled through deputation method (including short-term contract basis).
78.11	Recruitment Rules for certain Administrative support cadre posts for which GC is the approving authority
78.12	FDDI Foreign allowances regulations
78.13	Recruitments made during the year 2019-20 to 2021 – 2022

MEMBERS OF THE GOVERNING COUNCIL

SL.NO.	NAME OF MEMBER	DEGIGNATION
1.	Mr. Ashish Dikshit Chairman, FDDI & Managing Director, Aditya Birla Fashion and Retail Ltd	Chairman
2.	Mr. Arun Kumar Sinha , IAS Managing Director, FDDI	Member (ex officio)
3.	Mr. Rajeev Singh Thakur, IAS, Additional Secretary/Joint Secretary (in-charge of Leather and Footwear Division) in DPIIT	Member (ex officio)
4.	Mr. Anil Agrawal Additional Secretary/Joint Secretary (in-charge of EPLSG Division) in DOC	Member (ex officio)
5.	Mr. Anshu Mauli Kumar Director/Deputy Secretary, Finance Wing, DPIIT	Member (ex officio)
6.	Mr. Santanu Mitra Sr.Economic Advisor Ministry of Skill Development and Entrepreneurship (MSDE)	Member (ex officio)
7.	Mr. Sanjay Leekha Chairman, Council for Leather Exports (CLE)	Member
8.	Mr. Motilal Sethi President – Indian Leather Garments Association (ILGA)	Member
9.	Mr. Sanjay Gupta President, IFCOMA	Member
10.	Mr. Gautam Nair Chairman, Confederation of Indian Industry (CII), National Committee on Footwear & Leather Products and CEO, Tangerine Designs Pvt. LTd.	Member
11.	Prof. Dr.Shinju Mahajan National Institute of Fashion Technology (NIFT) New Delhi	Member
12.	Mr. Praveen Nahar Director, National Institute of Design (NID)	Member
13.	Dr. K J Sreeram Director, Central Leather Research Institute (CLRI)	Member
14.	Prof. Sumer Singh Department of Design, Indian Institute of Technology (IIT), Delhi	Member
15.	Dr. M Kannadhasan Professor, Indian Institute of Management (IIM), Raipur	Member

FDDI PROFILE

Footwear Design and Development Institute (FDDI) was set-up by the Ministry of Commerce and Industry, Government of India in the year 1986 for the development and promotion of Footwear and Allied Product Industries.

Over the years, FDDI expanded into education in fashion, leather products, and retail & fashion merchandise.

The Institute was given the status of 'Institution of National Importance' as per FDDI Act, 2017 for its contribution towards nation building by producing industry ready professionals and is serving as a 'One stop solutions provider' for footwear, leather and allied industry.

FDDI has been playing a pivotal role in facilitating Indian industry by bridging skill gaps in the areas of footwear, leather, fashion, retail and management. FDDI has been functioning as an interface between the untapped talent and industry and its global counterparts, by fulfilling the demand of skilled manpower with its specific curriculum, state of the art laboratories, world class infrastructure and experienced faculty.

It is providing trained human resource to the industry by conducting the following long-term programmes through its 12 well-designed campuses located at Noida, Fursatganj, Chennai, Kolkata, Rohtak, Chhindwara, Guna, Jodhpur Ankleshwar, Banur, Patna and Hyderabad.

The Institute through its four schools namely, School of Footwear Design & Production (SFDP), School of Fashion Design (SFD), School of Leather Goods & Accessories Design (SLGAD), and School of Retail and Fashion Merchandise (SRFM) conducts the following the long-term programmes:

Master Degree Programmes (PG Programmes)		
Sr. No.	Name of Programme	Duration
1.	Master of Design (M.Des.) in Footwear Design & Production	2 Years (4 Semesters)
2.	Master of Business Administration (MBA) in Retail & Fashion Merchandise	2 Years (4 Semesters)
Bachelor Degree Programmes (UG Programmes)		
1.	Bachelor of Design (B.Des.) in Footwear Design & Production	4 Years (8 Semesters)
2.	Bachelor of Design (B.Des.) in Leather Goods & Accessories Design	4 Years (8 Semesters)
3.	Bachelor of Design (B.Des.) in Fashion Design	4 Years (8 Semesters)
4.	Bachelor of Business Administration (BBA) in Retail & Fashion Merchandise	3 Years (6 Semesters)

Besides the long-term programmes, for the Technological Upgradation & Competence Building of the Sector, the Institute conducts short-term Industry Specific Certificate Programmes also.

FDDI follows well researched and updated industry oriented curriculum. This methodology helps students nurture their skills and ambitions in a professional manner with the help of advanced learning material, practical experience through internships, job counselling, placement activities, and overall grooming of students into future executives.



FDDI is known for nurturing high end trained specialized professionals through its programmes. The Institute has a strong Alumni base and strong industry linkage. Almost all the leading Industries of the country are associated with the Institute and have a key participation in academic matters such as Programme design, curriculum upgradation, expertise lectures, etc.

FDDI, after becoming an INI has the autonomy to design its courses, leading to Graduate, Post-graduate, Doctoral and Post-doctoral Degrees, as per the requirement of the industry. With this new development, students would be able to apply for higher study and also apply for Central / State Government jobs.

Post-INI, the curriculum of FDDI has been upgraded by the faculty members based on the Industry inputs and further International Experts were roped-in to ensure that the various curriculums are in sync with the industry requirements and are of international standards.

To ensure international standards of education at FDDI, the Institute has entered into academic alliances with institutions of international repute like University of Northampton – United Kingdom, ARSutoria School – Milan (Italy).

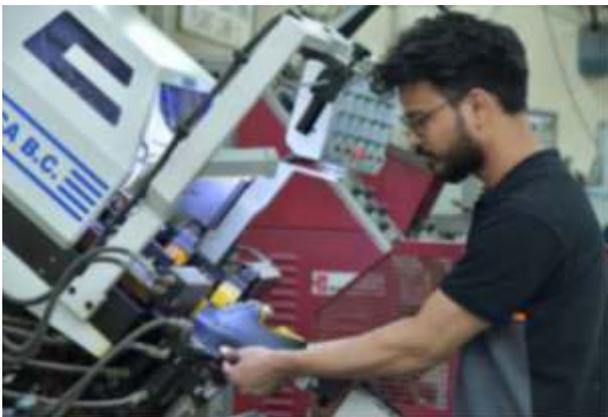
The Institute is awarded with prestigious certifications and accreditations such as ISO 17025, accreditation by DAkkS - Germany, SATRA Technology Center- United Kingdom, ISO 9001 and ISO 14000 Certification and Bureau of Indian Standard Certification for International Testing Center at FDDI.

FDDI has crossed the national boundaries and created a niche for itself in the area of Training and Consultancy in Asian countries like Bangladesh, Sri Lanka and many African countries like Ethiopia, Botswana, Nigeria, South Africa etc.

For acquiring new capabilities, developing skills and producing an intelligent human resource pool, FDDI, as an Institution of National Importance (INI) encourages students, faculty and staff to participate in conferences, training programmes etc.

ABOUT FDDI CAMPUSES

All the campuses of FDDI conduct the professional programmes having well-designed industry oriented curriculum which is a fine combination of theory & practice supported with world-class-machineries and equipments and training aids to remain international competitive and comparable.



FDDI campuses have been developed keeping balance between concrete structure and natural ambience, in line with mandate of holistic development.



The fervor with which every festival and social event is celebrated is a reflection of the close bonding in the FDDI community. Fashion shows organized by FDDI are very popular.



The sports and cultural activities in all the campuses ensure the overall grooming of the students.

FDDI, NOIDA CAMPUS

Spurred by the surge in demand for trained human resource that were expected to shape the destiny of contemporary India & to harmonize the country's interests with the rest of the world in the area of footwear, leather goods and emerging marketing sector, this campus was set up in the year 1996.



The campus spread over 9 acres of land area has white dome structure with a lush green cover. Powerful beams of light and strong shadows create a dramatic and serene ambience that has inspired generations of students to achieve excellence while retaining humility.

For practical training FDDI has a full- fledged workshop for cutting, closing, components, lasting, finishing operations all equipped with state-of-art-machineries and equipments.

It is also having Product Development Centre (PDC), Library, Classrooms, Information Technology Service Center (ITSC), International Testing Centre (ITC) etc.

FDDI, CHENNAI CAMPUS

The campus is located at Irungattukottai near SIPCOT Footwear and Component Park, 40 minutes drive from Chennai. The most appealing campus area spread over 15 acres of land, located in calm and serene lake view which is surrounding with the ancient state of art cities like Kanchipuram, Thiruvallur and Sriperumbudur.

The campus having a built-up area of more than 4 lakhs sq. Ft including Admin Block, workshop building, Retail Block, Resource Centre, Boys and Girls Hostel and with the Staff quarters. An excellent infrastructure and modern facilities of the campus, assists in conducting the various academic programmes. A hi-tech computer lab and the Design Studio, well-furnished and centrally air-



conditioned building, for class rooms and lecture halls, latest multimedia audio-video, educational support for teaching and a fully well-equipped auditorium.

FDDI, JODHPUR CAMPUS

This full-fledged campus of the FDDI is surrounded by two sides from Agriculture University and Ambedkar school and in front is the national highway 65 connecting Jodhpur with Nagaur / Bikaner. The campus is spread in area of 15 acres of land.



The FDDI Jodhpur is having state-of-the-art machineries and world-class infrastructure, Smart Class Rooms, Workshops with latest Machines and Equipment's, High-tech IT Lab, Library, Hostels for boy's & girl's etc.

FDDI, CHANDIGARH CAMPUS



This FDDI campus located on National Highway 07, Chandigarh-Patiala Highway, Banur, Distt. S.A.S. Nagar Mohali (Chandigarh), Punjab is spread over 7.2 acres of land and is situated in the heart of Institutional Area of Chandigarh/Mohali City with the state-of-the art housing & buildings.

Besides ample air-conditioned classrooms, technical workshops equipped with modern state-of-art machineries, it has conference halls, seminar halls, auditorium, ITSC, Design Studio, CAD-CAM lab and the Digital E-library.

FDDI, ROHTAK CAMPUS

The FDDI Rohtak campus area spread over 17 acres of land is intensively focusing on Design and Fashion related requirement of the industry.

Haryana has great potential in leather and footwear clusters. The present clusters of Haryana like Bahadurgarh, Faridabad, Karnal and Ambala etc. are expanding fast and have promising future and this institute is working as a catalyst in their growth process.

FDDI Rohtak centre provides critical support to the industry in the area of Design, Fashion & Trend Forecasting, Technology and Management so the Indian industries can become more competitive, in terms of Design, Cost, Quality and Delivery Time, in the global market.



FDDI, KOLKATA CAMPUS



Keeping into account the dire need of trained professional and other Technical services for the overall growth of leather industry in India, a centre of FDDI has been established at Calcutta Leather Complex, Kolkata.

Kolkata is known for its rich cultural heritage. With Kantha stitch in one hand and leather designing & export on the other, Kolkata has always marked its presence in the world of fashion and lifestyle.

Kolkata being the centre of leather goods and accessories, this campus is focusing on the design of leather goods and accessories intensively along with the Footwear Design, Retail and Merchandising Programmes to provide a fillip through trained manpower by the Institute. The campus is spread in area of 15 acres of land.

FDDI, FURSATGANJ CAMPUS

FDDI-Fursatganj campus is located in area of 9.4 acres of land next to Indira Gandhi Udaan Academy, Fursatganj, C.S.M. Nagar, U.P., 80 minutes drive from Lucknow.

The state-of-the-art campus ensures international standards of training and high end support services to the industry in the domain of Footwear & Leather Goods Products Design, Retail Management & Fashion Merchandising.

This campus is in closer proximity to Kanpur & Unnao clusters of leather



products and footwear. The retail sector is also growing very fast in the region of Lucknow and Kanpur which makes FDDI as favorite destination for the aspirant youth seeking qualitative global career.

FDDI, CHHINDWARA CAMPUS



The FDDI campus at Chhindwara has been established in 20 acres of land area at Imlikhera in Chhindwara, Madhya Pradesh on Chhindwara Nagpur Road.

The institute is capable to assist those who want to set up their own industry and help the organization to grow the business.

FDDI, GUNA CAMPUS

This campus of FDDI is located in 20 acres of land area at Gram Maharajpura Panchhyat, Haripur, Gram Puraposar Road, District - Guna, Madhya Pradesh.

The FDDI campus at Guna have been conceived with an objective to train managers, designers, supervisors and retail professionals to meet the acute shortage of trained manpower in the industry.



FDDI, PATNA CAMPUS

This campus of FDDI is located in 10 acres of land area at Plot no. B-6 (P), Mega Industrial Park, Bihta, next to Indian Institute of Technology, Patna a 30 minutes drive from Patna, Bihar.



The campus is having state-of-the-art centers for imparting quality education in the field of Footwear Technology & Management, Leather Goods & Accessories Design, Manufacturing and Retail Management.

FDDI, ANKLESHWAR CAMPUS

This campus of FDDI is located at Plot No. H-3301, Near ESIC Hospital, GIDC, Ankleshwar Industrial Estate, adjacent to the NH-8 Mumbai-Ahmedabad Highway next to Surat in the Bharuch district of Gujarat State.

The campus spread over 10 acres of land area is having state-of-the-art centers in the area of Footwear Technology & Management, Leather Goods & Accessories Design, Manufacturing and Retail Management.



Smart class rooms along with adequate number of exclusive workshops in each area of Manufacturing Technology have been created to encourage interactive and practical oriented training in the FDDI Ankleshwar campus.

FDDI, HYDERABAD CAMPUS

This campus of FDDI is located in 14 acres of land area in Telangana State Leather Industries Promotional Corporation (TSLIPC) Nilex campus, HS Dargah, Gachibowli, Bidar-Hyderabad Road, Hyderabad, Telangana.



It is situated in the heart of city surrounded by IT Industry, Academic Institutions like Indian School of Business (ISB), Hyderabad Central University (HCU), Gachibowli stadium and also sought after townships like Film Nagar, Banjara hills and Jubilee hills etc.

The campus is having full-fledged state-of-the-art training infrastructure along with support facilities for ensuring international standards of training & services for the development and promotion of Footwear and Allied Product Industries.

FACULTY

The faculty of FDDI consists of subject-matter specialist with a tremendous knowledge in the field of Footwear, Fashion Design, Technology, Management & Retail who acquired training from some of the leading Institutions in India & abroad.



These faculties have hands on experience on consultancy assignments to the industries across India and countries in the Indian sub-continent and South-East Asia to assist the Footwear Industry for boosting the productivity, product development and solving their problems.

The visiting faculty consists of top professionals in the industry from the field of Fashion Design, Footwear Design & Production Management, Visual Merchandising and Retail.

The methods of instructions are based on interactive learning system.

CLASS ROOMS

The classrooms at FDDI campuses are made not only to just create an atmosphere that is conducive to learning but, in a sense to nurture the quest for knowledge that the students possess.



INTERNATIONAL TESTING CENTRE (ITC)

FDDI has two International Testing Centre (ITC) one in North India (Noida) & other in South India (Chennai). ITC Noida is accredited by SATRA, United Kingdom (UK), & Bureau of Indian Standards. The ITC Chennai is also having accreditation from SATRA U.K.



The centre specializes in testing of leather, leather products, footwear (Safety, Fashion and Sports), footwear components, textile products & plastics. The ITC of FDDI is the only laboratory in India which has been ISO17025 certified by DAkkS, Germany for testing of banned chemicals and safety footwear tests as per EN ISO 20344 - 2011, 20345:2011, 20346: 2014 norms.



It has also been awarded the ISO 9001 and ISO 14001 and is approved by:

- Bureau of Indian Standards
- General Motors
- DGAQA RITES
- DGS & D, India

The ITC has full-fledged Chemical and Physical Laboratories, where all kind of chemicals and physical tests like AZO, PCP; Formaldehyde, Slip Resistance Hydrolysis etc., are performed within given Turn Around Time (TAT). The Physical laboratory was set up in collaboration with BALLY Switzerland under UNDP assistance.



Chemical laboratory has been set up in technical collaboration with PFI, Germany and is a leading testing laboratory of Asia. Both the labs have a complement of state-of-art testing equipments, duly calibrated and at par with the most demanding Industry standards.

The chemical laboratory is equipped with sophisticated instruments like High Performance Liquid Chromatography (HPLC), UV-Visible Spectrometer, Gas Chromatography Coupled with Mass Spectrometer (GC-MS), Inductively Coupled Plasma with Mass Spectrometer (ICP-MS), Gas Chromatography with ECD & processing equipment for analysis.

The tests at the laboratory are conducted as per various standards depending on the customer's requirement. Reliability and authenticity is the watchword at these centres.

Through these labs, it provides testing services to leading brands like REEBOK, NIKE, ADIDAS, PUMA, FILA, BATA, Liberty, Red Chief, Khadim, Paragon, Super House, Sketchers and many more.

To ensure right and safe purchase of Tactical Boots, Jungle Boots, Snow Boot, Ankle Boot, Sports/PT & Running Shoes, it is also providing testing services to:

1. Indian Army
2. Paramilitary forces (CRPF, BSF, ITBP, SSB & CISF).
3. Indian Air Force,
4. Indian Navy
5. Indian Coast Guard
6. PSU's like NTPC, ONGC, IOC and others.

Its testing services are also availed by various other countries like Saudi Arabia, Bangladesh, Nepal, Sri Lanka and UAE.

INFORMATION TECHNOLOGY SERVICE CENTER (ITSC)

ITSC is well equipped in terms of personnel and facilities to provide IT related services to various departments of FDDI. The ITSC is offering centralized Email Services to all faculties & staff of various branches of FDDI. The ITSC is served by two dedicated leased line connectivity (50 Mbps + 20 Mbps) functioning in High Availability mode from one of the largest Internet Service Provider in India.



The ITSC has a dedicated IT lab at every campus with a node capacity of more than 100, equipped with latest hardware and software. The ITSC is providing Wireless Internet connectivity inside the campus, offering all-round Wi-Fi Internet connectivity to students and staff round the clock.

WORKSHOPS



To give the students hands on training, FDDI campuses are having well-equipped workshop with adequate number of latest machines and equipment. State-of-the-art machines are available in the Cutting, Closing, Component, Lasting and Finishing Workshops.

The International Design Studio at FDDI is equipped with most modern and sophisticated machinery and CAD/CAM to develop a product and translating the concept, creativity to a virtual product and further more to prototype and final product to nurture the world-class designers for the Industry.



LIBRARY

All the campuses of FDDI are having fully furnished air-conditioned Library which has calm atmosphere so that the students can concentrate on their work. FDDI's library provides an exhaustive and unparalleled resource and information base specific to the Fashion, Design, Technology, Retail and Management related industry.

The library has excellent collection of encyclopaedias, latest national and international journals, magazines, newspapers & other standard reading materials. It also has a wide collection of project reports and case studies. The library is accessible even on holidays. All the resources are available for the use of faculty and students



CAMPUS LIFE

Sporting events, intramurals, recreational activities, fresher's party, fashion shows, commemorative events provides a lot of new experiences to the students.



Campus life has been satisfying and rewarding for students at FDDI that provided them an opportunity to explore co-curricular interests—for learning and enjoyment.

A balance between academics, extracurricular activities and a social life is created through sporting events, intramurals, recreational activities, fresher's party, fashion shows, commemorative events etc. that provides a lot of new experiences to the students.

AUDITORIUM

The campuses of FDDI enjoy fully air- conditioned world-class Auditorium. In addition to air-conditioning, it is also equipped with a ultra-modern, professional level light and sound systems, Overhead LCD, recording system, spacious dais and solar lights etc. for lectures, discourses, conferences, company meetings, educational, cultural and recreational activities.



HOSTEL

FDDI offers spacious, hygienic and secure hostel facility both for boys & girls separately. The rooms are properly ventilated and provided with fans, tube lights and necessary furniture.

Each student is provided a cot, a chair, a table and cupboard (locker). It has recreation rooms, colour T.V. set, music system, facilities like clean drinking water, generator power back up, dining halls and indoor games to enhance the physical activities of the students.



IN-CAMPUS MESS & CAFETERIA

To suit the tastes of the students, in-campus Mess facility is available at FDDI campus which provides healthy and hygienic food for students at reasonable rates. Adequate facilities are available to provide the students clean drinking water.

In addition to the Mess, FDDI has a cafeteria where day scholars and others who feel like having refreshments between classes can enjoy the beverages and snacks of many varieties.



AMPHITHEATRE

An innovative set-up with open-air seating, the Amphitheatre provides a platform for students to showcase their artistic and creative talents among other things. This venue is used for entertainment, performances and different kinds of interactive programs.

In the process, they get an opportunity to improve their public speaking abilities, enhance communication skills & develop their overall personality.



SPORTS COMPLEX



The campus has Sports Complex having Tennis, Basketball and Badminton Courts for the benefit of students.



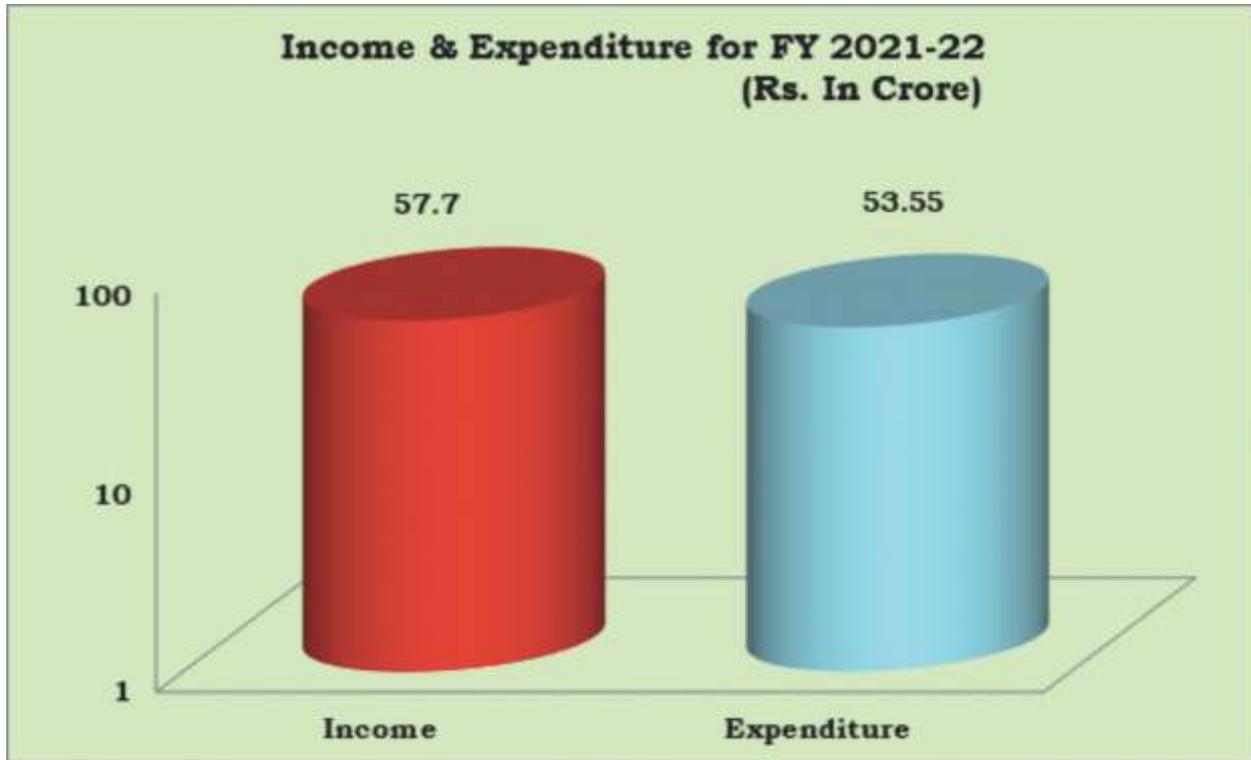
MEDICAL SUPPORT FACILITIES

FDDI takes issue of wellbeing of its students very seriously & provides health care facility to the students when required in order to ensure utmost care of all.

PERFORMANCE HIGHLIGHTS

INCOME & EXPENDITURE:

The total income of FDDI for the FY 2021-22 is Rs. 57.70 Crores including income from Lab services of Rs. 4.65 Crore and the expenditure is Rs. 53.55 Crores showing a surplus of income over expenditure of Rs. 4.15 Crores.



SETTING-UP OF THE 'DIGITAL CLASSROOM':

FDDI has set-up the 'Digital Classroom' facility at FDDI, Noida and the same digital classroom facility has been replicated to all other eleven campuses of FDDI.

On 27th December 2021, Smt. Anupriya Patel, Hon'ble Minister of State (MoS), Commerce and Industry (C & I), Government of India (GoI) inaugurated the newly setup 'Digital Classroom' facility during which Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI,



Mr. Motilal Sethi, Managing Director, M/s. Saroj International, President – Indian Leather Garments Association (ILGA) and Mr. Sanjay Gupta, Director, M/s. Sandeep Rubber, President - Indian Footwear Components Manufacturers Association (IFCOMA) were present.

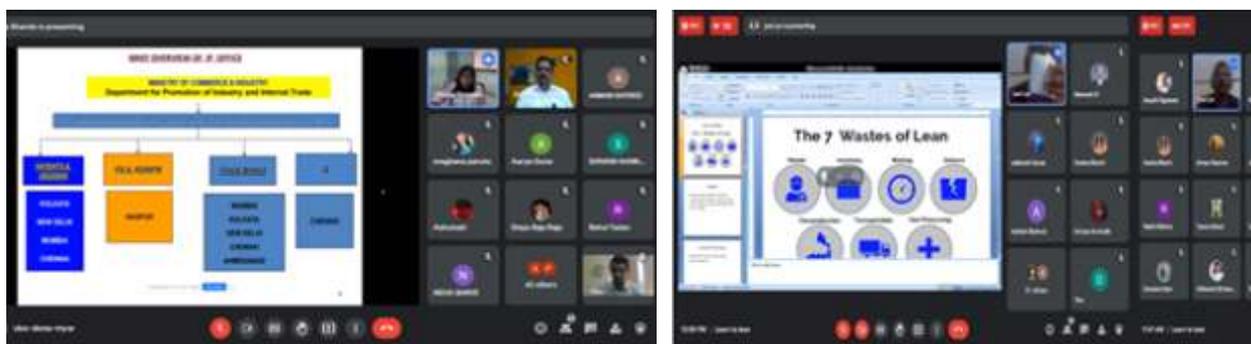
The digital classroom facility is equipped with video conferencing solution and will help in resolving the shortage of quality faculty members to a great extent by facilitating lectures from faculty members from campuses where they are available and thus, will provide an opportunity to streamline the academic structure.

UPGRADATION OF THE SYLLABUS:

A 'Syllabus Review Committee' was set-up consisting of experts and the industry to bring the existing curriculum in line with industry expectations and to ensure that the various curriculums are in sync with the industry requirements and are of International Standards. It has updated B.Des. syllabus which has been implemented for Footwear Programme for the students enrolled from Session 2021.

WEBINARS CONDUCTED:

More than 40 webinars were conducted by FDDI in association with professionals from leather, fashion, footwear and retail industries to provide necessary industry skills and knowledge to the students.



Topics like, Building Scale and Capacities in India to Achieve Economies of Scale and Enhance Global Competitiveness in the Footwear Sector, Key challenges / issues inhibiting India's Footwear Growth Story, Garment Sizes and Fit, Footwear Digital Design, Zero Waste and Upcycling, Standards for Footwear, Social Entrepreneurship, Advance Laser Cutting Techniques for Footwear, Visual Merchandising and Store Design, Customer Quality Standards and Accepted Quality Level, Role of Tech-Pack in Garment Industry, Fashion Forecasting-An Insight to the Industry, Sustainable Leather Making, To identify suitable materials for leather garments collection, Introduction of New Sewing Technology in Leather Garments & Accessories Sector, 'Intellectual Property Rights (IPR)- Patent & Design Process', Learn to Lean etc. were covered.

ADMISSION 2021-22:

Due to the COVID-19 pandemic leading to continuing lockdowns in some form in various parts of the country and unavailability of exam infrastructure at some places, FDDI decided to cancel All India Selection Test (AIST) 2021. Instead, merit list for admission to FDDI's Bachelor's and Master's programmes was prepared and classes are being conducted since 11/10/2021.

COMMENCEMENT OF SHORT TERM PROGRAM ACROSS ALL THE FDDI CAMPUSES:

FDDI has commenced various industry specific and job oriented technical Short Term Certificate programmes in different streams of Footwear Manufacturing at all campuses of FDDI which are of 6 months, 3 months & 1 month duration of full time regular classes.

CONVOCATION OF PASS OUT BATCHES OF 2020 & 2021:

Convocation for the award of Degree was held for 397 students who cleared their respective Programmes in year 2020 & 244 students who cleared their respective Programmes in year 2021 from FDDI campuses located at Noida, Hyderabad, Kolkata, Chennai, Fursatganj, Jodhpur, Chhindwara, Ankleshwar and Rohtak.

S. NO.	FDDI CAMPUS	TOTAL NO. OF STUDENT	CONVOCATION DATE
1	NOIDA	323	27.12.2021
2	HYDERABAD	40	03.01.2022
3	KOLKATA	49	07.01.2022
4	CHENNAI	47	31.01.2022
5	FURSATGANJ	45	01.02.2022
6	JODHPUR	27	05.03.2022
7	CHHINDWARA	34	23.03.2022
8	ANKLESHWAR	12	05.04.2022
9	ROHTAK	64	12.04.2022
TOTAL		641	

The Chief Guest & Guest of Honor in their speech at the respective campuses of FDDI extended their best wishes to all the passing-out students for a successful life and motivated the students to not to forget their value systems, work ethics and humanity.



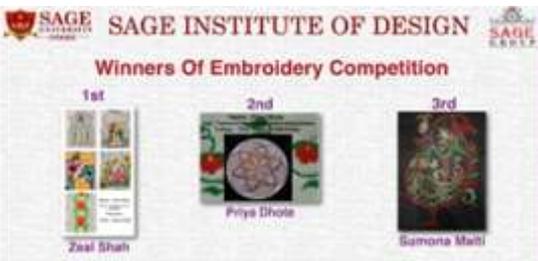
STUDENTS PLACEMENT:

Placement at FDDI saw a resurgence post coming out of the shadow of the pandemic. FDDI successfully culminated the final placement season for the passing out batch of 2021-22, achieving a satisfactory result of placing over 86% of students across the campuses.

In the year 2021-22, FDDI saw participation from 230+ recruiters across Pan India campuses, with the highest package of Rs. 14 LPA offered by Landmark International, UAE whereas the highest domestic package of Rs. 10 LPA was offered by Admit Kard. Placements were majorly conducted virtually so that students from every FDDI campus may appear for the recruitment process from their location.

Other major recruiters in the year 2021-22 were Uniqlo, Shoppersstop, Aditya Birla Group, Bata, Relaxo, Zara, Ritu Kumar, Rimple & Harpreet Narula, Mirza International (Red Tape), Pantaloons, Reliance Brands, DLF Brands, etc.

STUDENT'S ACCOLADES:

<p>i.</p>	<p>Ms. Priyanshi Chandra, a student of FDDI, Ankleshwar campus has won the 'Best Theme of the Year' award in National Designer Awards 2021 organized by Khadi Designing Council of India (KDCI), Pariwar held on New Year's Eve. (31-12-2021).</p>	
<p>ii.</p>	<p>Ms. Sameeksha Ambolikar, a student of FDDI, Hyderabad campus along with her team participated and won the Prospect 100 X Kering France-Global Design Competition 2021 which was organized by Prospect 100 in partnership with the global luxury group, Kering - France.</p> <p>The global design competition submission date was from 30th August 2021 to 24th September 2021.</p>	
<p>iii.</p>	<p>Ms. Priya Dhote, a student of FDDI, Chhindwara bagged second prize during Embroidery competition which was organized virtually by SAGE Institute of Design, Indore on 30th July, 2021.</p>	

vi.	Ms. Lakshmi Gayatri Pudipeddi, a student of FDDI, Hyderabad campus participated in ALT-International Knowledge Fest - Virtual Crosslinx '21, in one of the event category i.e., Product Designing Contest (PDC) and won the first place on 20th April 2021.	
vii.	Two students namely, Ms. Subhaashini and Ms. Samyuktha both of B.Des Foundation batch of FDDI, Chennai campus participated in the NIFT Virtual Spectrum which was held on 16th & 17th April 2021. Ms. Subhaashini participated in 'Face & Hair Makeover' competition whereas Ms. Samyuktha participated in 'Creative Writing' competition and won first prize.	

IMPLEMENTATION OF INTEGRATED DEVELOPMENT OF LEATHER SECTOR (IDLS) SCHEME:

Integrated Development of Leather Sector (IDLS) sub-scheme (proposed outlay Rs.500 Crore) where assistance would be provided to the sectoral units for their modernization/capacity expansion/technology up-gradation on or after 01.01.2020.

FDDI and CLRI are the two arms of Department for Promotion of Industry and Internal Trade (DPIIT) working as Project Implementation Unit (PIU) for the Product Sector for the Integrated Development of Leather Sector (IDLS) scheme for the period of 5 years (2021-26) for Tanneries and Leather Product units respectively. FDDI is the PIU for the product line.

The MSME units will get 30% grant on total investment, whereas Non MSME units will receive 20%. To encourage industrial growth in the North Eastern state, 10% additional benefit will be awarded to the investors. Additional grant of 5% will be awarded for the machine purchased from Indian manufacturer.

In the line of MSME definition the total subsidy cap is increased to Rs. 15 Crore per industrial unit. The entire processing from submission of application to disbursal will be executed through a dedicated online portal developed by Investindia.

Till date, 26 applications from various leather product manufacturers have been approved with approved grant of Rs. 13.96 Crore.

Approved Application	26
Approved Grant	Rs. 13.96 Crore

UPGRADATION OF SOME OF FDDI CAMPUSES AS CENTRES OF EXCELLENCE (CoE):

The Department for Promotion of Industry and Internal Trade (DPIIT), Government of India, under the Establishment of Institutional Facilities sub-scheme of the Indian Footwear, Leather & Accessories Development Programme has approved for upgradation of some of the existing campuses of FDDI into "Centres of Excellence (CoE). The campuses of FDDI where CoE's have been established are:

Sr. No.	FDDI Campus	Thematic Area
1.	FDDI, Plot No. -1, Sector-31 B, IMT, Rohtak, Haryana	Center for Non-Leather Footwear, Products & Accessories
2.	FDDI, Inside Gate Near No.-3 Kolkata Leather Complex, 24 South Paraganas, Kolkata, West Bengal	Center for Leather Goods, Garments & Accessories
3.	FDDI, Plot No. E-1, SIPCOT Industrial Park, Irungattukotti, Kancheepuram, Chennai, Tamil Nadu	Center for Design, Development & Fabric Interface
4.	FDDI, LIDCAP Campus, HS Durga, Gachibowli, Bidar- Hyderabad Road, Hyderabad, Telangana	Design, Development & Fabric Interface for Leather Products & Accessories- Extended
5.	FDDI, Plot No. P-6, Megha Industrial Area, Moza Dumri, Bhita, Patna, Bihar	Center for Leather Finishing Innovation & Product Retailing
6.	FDDI, Village-Mandore, Tehsil- Jodhpur, Rajasthan	High Performance/ Specialized Footwear & Products and Start Ups



CoE Kolkata



CoE Chennai

FDDI has established world class infrastructure and the skills second to none at these CoEs for which the Government of India has sanctioned Rs. 129.62 Crores.



CoE Rohtak



CoE Jodhpur

These CoEs have been provided with the facility specifically equipped for addressing a particular thematic area of specialisation and is having the best available infrastructure and skills to not only aid research and development, but, also address concerns of the industry like product development, technological assistance and centres for incubation and entrepreneurship development.



CoE Patna



CoE Hyderabad

These CoE's are ready to be inaugurated.

INTERNATIONAL CONSULTANCY:

FDDI jointly with CLRI entered in to MoU with Leather Industry Development Institute (LIDI), Ethiopia in 2020 for building institutional capacity. The duration of agreement is for 5 years spanning 2020-2025. The project covers seven major activities from curriculum design, support for Non-leather sector, faculty training and industrial consultancy.

FDDI is in discussion with Durban University of Technology (DUT), South Africa for institutional collaboration. The proposal covers the cluster development, curriculum design, capacity building for footwear and leather Goods program. Draft MoU between DUT and FDDI for cooperation has already been exchanged with the proposed cooperation spanning for 5 years. The MoU is under discussion with DUT management.

Under Study in India Scheme of the Government of India, FDDI and Education Consultant of India Ltd., (EdCIL) have extended MoU for 2 years further up to 31st March 2024 for enhancing the reach of FDDI to the international students. Under this scheme, FDDI has offered 125 seats to international students in different programs.

FDDI has received one student from Tanzania for M.B.A. program (2021-2022) in Retail management and this year one student from Bangladesh has joined the program in B.Des. (Footwear Design and Production)

FDDI has developed website targeting international student under Study in India scheme (https://www.studyinindia.gov.in/institute_details?institute_ID=SII-I-0269&active_tab_index=0). In the second year of the scheme students from 16 countries have applied FDDI long term programs. The total number of application received are 127.

General Scholarship Scheme of MEA (GSS) - Nepal Scholarship Scheme-2022- FDDI has offered 08 seats to the students of Nepal. The seats are offered in the Masters program in Retail Management (MBA-RFM)-04 seats and Bachelor Program in Retail Management and Fashion Merchandising B.Des. RFM) - 04 seats.

FDDI is under discussion with Department of Trade, Uzbekistan for the establishment of the training centre in Uzbekistan. The facility is expected to be capable of training shop floor operators with provision to provide long term training programs.

MEMORANDUM OF UNDERSTANDING (MoU) SIGNED BY FDDI:

Sr. No.	Organization	Date	Expected Outcome
1	Khadi and Village Industries Commission (KVIC)	07 th February 2022	Upliftment of unskilled artisans, creating local employment by engaging the artisans in various production activities and creating self-employment opportunities
2	WGSN - world's leading consumer trend and fashion forecaster	07 th March 2022	Will provide global trend insights, expertly curated data and industry expertise to create products with confidence and trade at the right time.
3	Education Consultant of India Ltd., (EdCIL), under Study in India (SII) scheme of the Ministry of Education, Government of India	16 th April 2021	For attracting international students from select 30 plus countries across South-East Asia, Middle East and Africa, primarily from Asia and Africa, including Nepal, Vietnam, Saudi Arabia, Kazakhstan, Nigeria, Malaysia, Thailand, Egypt, Iran, Kuwait, Sri Lanka, Bangladesh, Bhutan and Rwanda, among others. The MoU paves way for providing access of education and training to the International students who desire to pursue their career in Footwear, Fashion, Leather Products, and Retail through the Bachelor's and Master's programmes conducted by FDDI.

4	Centro Tecnológico de Calçado de (CTCP), Portugal	07 th April 2021	<p>The MoU was exchanged during the 5th session of India-Portugal Joint Economic Commission.</p> <p>This MoU will aid in collaboration and partnership between the two institutions in the areas of consulting assignments and sectoral studies, industrial trainings, laboratory testing operations, R&D activities as well as capacity building programmes across the countries.</p>
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FDDI CELEBRATES 'AZADI KA AMRIT MAHOTSAV':

To celebrate the "AZADI KA AMRIT MAHOTSAV" as envisioned by our Hon'ble Prime Minister, FDDI organized a series of activities which includes Quiz Competition,



Poster Making Competition, Slogan Writing Competition, T- Shirt Painting Competition, Dress-up like Tri-colours, Essay Writing Competition, Banner Making Competition, Run for Unity etc. on 'Quit India Movement' theme across all its campuses.

Keeping in view the initiative taken by the Ministry of Culture, Government of India, a large number of singing and uploading of 'National Anthem' was also done by the staff and students of FDDI under 'Azadi Ka Amrit Mahotsav' celebration.



**TECHNICAL EXPOSURE, SPECIFIC SKILL TRAINING/WORKSHOP
CONDUCTED BY FDDI:**

Sr. No.	Description	Place	Outcome
1	Training Workshop on Leather Goods Making	Thoubal Leishangthem, District Thoubal, Manipur	A batch of 47 female underwent training workshop which was conducted from 21 st November 2021 to 22 nd December 2021. The trainees are able to generate new product ideas using fusion of traditional crafts and leather, develop new prototypes and samples using the new product ideas.
2	Training Workshop on Leather Goods Making	Saini Sabha Kingriya, Dev Shanthan, Gram Chak Majra, Tehshil-Arnai, Jammu	A batch of 50 female underwent training workshop which was conducted from 15 th November 2021 to 17 th December 2021, acquired skills and are self-reliant able of generating new product using fusion of traditional crafts and leather.
3	Training Workshop on Leather Goods Making	Ward no. 2, Near Jammu & Kashmir Grameen Bank, Vill. Post- Deoli, Jammu	A batch of trainees consisting of 50 females who underwent the training workshop from 10 th September 2021 to 11 th October 2021 successfully completed training programme and acquired the requisite skills and are self-reliant able of generating new product. They acquired knowledge of sequence of operation and are technically equipped & capable to make day to day products like Ladies Belt, File Folder, Photo frame, Table Mat, Table Lamp Stand, Jutti incorporating leather along with textile products like Jhola Bag, Shopping Bag, Laptop Bag using tweed fabric incorporating embroidery, which demonstrates the legacy of Jammu & Kashmir.
4	Technical Exposure to 'Master Trainers' MSME, CTED, Uttar Pradesh	FDDI, Fursatganj campus	A group of 30 artisans who are the members of 'Master Trainers' of Micro, Small & Medium Enterprises (MSME) under Center of Technology And Entrepreneurship Development (CTED), Uttar Pradesh were provided technical exposure on leather and non-leather footwear, product and design development, emerging technologies, raw materials, tools & techniques and the processes involved in manufacturing of life style goods accessories on 29 th July 2021.
5	Training Workshop on Leather Goods Making	Satguru Kabir Mandir Working Committee, Near Matador Bus Stand, Bishnah, Jammu.	The training workshop inaugurated on 31 st July 2021 had commenced the training workshop from 02 nd August, 2021 which was successfully completed on 03 rd September 2021. The training workshop was free of cost for the youth of Bishnah, Jammu, during which 50 trainees consisting of 49 females and one male underwent the training programme and were successful in making day to day products like ladies handbag, jhola/shopping bag, ladies belt, photo frames, ladies wallet, mobile cases using

			embroidery and incorporating leather & textile.
6	Training Workshop on Leather Goods Making	Langei Village, Nongpok Sanjebam, Imphal, East district	<p>This training center was inaugurated on 18th March 2021. The training workshop was successfully completed in the third week of April 2021 with achieving the objective of generating new product ideas using fusion of traditional crafts and leather.</p> <p>The trainee participants including 45 female and 06 male were able to make value-added products using Kauna grass, cane, bamboo etc., products with the use of leather as a value-added component to these items.</p>
7	Madhubani Painting on Hard Goods items	Chouri village, Madhubani, Bihar	<p>In order to create a source of non-agricultural income, FDDI established a training center for the training of Madhubani Painting on Hard goods items like flower pot, ladies bags, mobile stand, pen stand, photo frame, card holder, home decor products, etc. mainly made up of leather and other material for commercial uses on 1st April 2021.</p> <p>A total of 35 trainees successfully completed the training programme.</p>

MILESTONES

Master classes by WGSN for FDDI students

In its continuous zest to boost-up skills and knowledge of the students for securing career progression in the Fashion world, Footwear Design & Development Institute (FDDI) has taken subscription of WGSN as the product stream fashion forecasting for all of its twelve centres located across the country.

WGSN is the world's leading consumer trend and fashion forecaster which provides global trend insights, expertly curated data and industry expertise to create products with confidence and trade at the right time.

In concurrence, WGSN is organizing a series of Master classes in association with the School of Leather Goods & Accessories Design (SLGAD). Under this, the first class on 'Trend and Forecast by WGSN' was held on 18th February 2022.

Sr. No.	Topic	Date	Resource Person of WGSN, South Asia
1	How to Access and Assimilate WGSN	21 st March 2022	Ms. Tripti Tiwari, Account Manager & Ms. Urvashi Gupta, Director, Account Management
2	Latest Trends of Responsible and Sustainable Vegan Leather	25 th March 2022	Mr. Puneet Dudeja, Director

Moving forward, two more classes were conducted during which the domain specialist of WGSN provided valuable insights, contents and ideas for professional skill enhancement.



Ms. Tripti Tiwari, Account Manager & Ms. Urvashi Gupta, Director, Account Management making presentation on 'How to Access and Assimilate WGSN'



A view of the participants of FDDI, NOIDA campus

Elucidating on the topic 'How to Access and Assimilate WGSN', the domain experts briefed about trend forecasts, lifestyle and consumer behavior and the process of how to access and assimilate WGSN.

During the Master class on 'Latest Trends of Responsible and Sustainable Vegan Leather', the expert through a presentation unfolded the sustainable routes for the leather industry and offered insights with relevant case studies and best practices.

He also shed light on the practices and processes around leather which are being scrutinized for environmental and social impacts.

In order to provide seamless flow of knowledge, the Master class was hosted by FDDI Noida during which the students & faculties from rest of the 11 campuses of FDDI were connected virtually from the virtual classroom facilities at their respective campuses.

2nd Convocation ceremony of FDDI, Chhindwara held

On 23rd March 2022, FDDI, Chhindwara held its 2nd Convocation ceremony.

The Chief Guest for the Convocation ceremony was Dr. M.K. Shrivastava, Hon'ble Vice Chancellor, Raja Shankar Shah University, Chhindwara was and Guest of Honor was Prof. Dr. Girish. B. Ranteke, Dean, Chhindwara Institute of Medical Sciences.



Ms. Isha Agrawal, M.B.A (Retail and Fashion Merchandise, 2018-20 Batch, receiving Gold and Silver Medal along with her Degree

On behalf of FDDI, Mr. Pradeep Mandal - Campus In-charge, and Mrs. Shashwati Bhowmick - H.O.D - Retail and Fashion Merchandise welcomed the Chief Guest & Guest of Honor and all the delegates, the graduating students during which the staff & students were also present.



The graduating batch

The Chief Guest & Guest of Honor in their speech extended their best wishes to all the passing-out students for a successful life and motivated the students to not to

forget their value systems, work ethics and humanity and exhorted them be exemplary in whatever they choose to do in their professional life.

A total of 30 students belonging to the Session 2020 & 2021 were awarded their Degrees, out of which 25 attended the historic ceremony held at the institute premises.

FDDI inks MoU with KVIC

FDDI has signed a Memorandum of Understanding with Khadi and Village Industries Commission (KVIC).

The MoU has been signed on the basis of the inherent strength of both the organizations.

Whereas FDDI is capable of extending its support in the field of technological development, identification of problematic areas of village industries, supplementing the solution inputs, experiments in R&D, support of technical man power, developing advanced skill development programme module etc., KVIC is promoting various village industries which have the unique capacity of providing employment opportunities at low capital investment with utilization of skills and resources available in the villages.

Aligned with Hon'ble Prime Minister's call for 'Aatmanirbhar Bharat', the MoU paves way for upliftment of unskilled artisans, creating local employment by engaging the artisans in various production activities and creating self-employment opportunities.

The modalities of Training Programs and Fees Structure, Exam and Certificate, Funding, Post Training Support, Work Plan, Intellectual Property Right, Joint Working Group, Financial Arrangements, Publicity and Role and Responsibilities of both the organizations have also been enumerated in the MoU.

Development of village industries ensures the revival of traditional and indigenous skills of artisans, which in turn would, increases the GDP of the nation and arrest migration of artisans to other business activities.

'Craft Mela' organized at FDDI, NOIDA

'Craft Mela' was organized at FDDI, NOIDA campus on 09th & 10th March 2022.

It was organized by School of Leather Goods & Accessories Design (SLGAD) of FDDI, NOIDA campus during which eight Master Craftsmen from eight different crafts belonging to various parts of the country showcased their products and specialized expertise.

'Craft Mela' helped the students to study the diverse and rich art and craft heritage of the country such as textile, wood, clay work, etc.



A faculty of FDDI acquiring traditional skills of Madhubani Painting by the Master Craftsmen, Ms. Narmada Devi



Master Craftsmen providing skill to the students of FDDI

'Craft Mela' helped the students to learn the use of traditional skills that are fading away in craft making from the Master Craftsmen who provided technical inputs to the students for improving their technical knowledge regarding the specific craft.

Sr. No.	Craft	Name of the Master Craftsmen
1.	Sikki	Ms. Manju Devi
2.	Channpatna Wooden Toy	Ms. Sukaya
3.	Madhubani Painting	Ms. Narmada Devi
4.	Lippan Art	Mr. Ramju
5.	Sujni	Ms. Gudiya Devi
6.	Pattachitra	Ms. Maina Chitrakar
7.	Handmade Jewellery	Md. Kausher
8.	Khajur Patta Work	Mr. Samandar Singh

They also encouraged them to prepare better products with improved quality to promote the craft and helped in keeping alive the tradition and culture of the crafts of India.

FDDI, Hyderabad students visit Tannery Department of GILT, Hyderabad

On 02nd March 2022, the students of B.Des-Foundation Batch FDDI, Hyderabad campus were taken to Government Institute of Leather Technology (GILT), Hyderabad, Telangana where they were provided exposure of its Tannery Department.

Under the supervision and guidance of the faculty of FDDI, the visit was organized with the objective to provide a solid foundation to the students and make them conversant with the full process of turning a raw hide into the beautiful finished leather.



Students being briefed about technicalities of leather tanning by Mr. Shaiek Iqbal Hussain, Principal, GILT, Hyderabad



Students of B.Des-Foundation Batch FDDI, Hyderabad campus watching the process taking place in the tannery

Mr. Shaiek Iqbal Hussain, Principal, GILT explained the tanning process where different type of leather finishing, variety of chemicals, machineries & techniques are used to make leather which is presented as a product for the global market.

FDDI participates in LAFCAN – 2022

FDDI participated and supported the Council for Leather Exports (CLE) in organizing 'Leather Accessories Footwear Conclave & Awards of North India' (LAFCAN - 2022) on 9th March 2022 at Taj Palace, New Delhi.

On this occasion, Mr. Sanjay Leekha, Chairman, CLE, Dr. Amiya Chandra, Additional DGFT, Mr. Gaurav Kaushal, Senior Manager, Global Operations, ADIDAS, Mr. Rahul, DGM, ECGC, Mr. EriK Illig, Managing Director, Wilhelm Textiles, Mr. Sanjay Gupta, President, IFCOMA, Ms. Rina Dhaka, Indian Fashion Designer, Ms. Anchal Kansal, General Secretary, BAA, SALES, Mr. Arun Kumar Sinha, Managing Director, FDDI, Senior Govt. officials from Ministry, Buying Groups, Industry Experts were present.

The conclave, a significant networking platform was organized to help in motivating and guiding member exporters of CLE to achieve the ambitious target of USD 30 bn by 2025.



Lighting of the inaugural lamp by the dignitaries

There was a 'Panel Discussion' on the 'Role of 7S of Industry to achieve the target of 30 billion USD by 2025' during which the stalwarts from Industry, Academia and Government belonging to the domain of 7S i.e. Skill, Scale, Speed, Sustainability, Supply Chain, Style and Sales presented their views.

PANEL DISCUSSION ON 7S			
Sr. No.	THE 7S	TOPIC	SPEAKER (S) DETAIL
1.	SKILL	➤ Skilling requirement in Leather & Footwear Industry of India	➤ Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI
2.	SCALE	➤ Role and benefits of economies of scale in leather and footwear industry for growth and development	➤ Mr. Sanjay Leekha, Chairman, CLE
3.	SPEED	➤ Critical role of FTP & services of DGFT in enhancing delivery and speed to market access of Exporters	➤ Dr. Amiya Chandra, Additional DGFT

4.	SUSTAINABILITY	<ul style="list-style-type: none"> ➤ Emerging Issues of Environmental Sustainability in Leather & Footwear Sector of India; ➤ Sustainability through Safety by Risk Management 	<ul style="list-style-type: none"> ➤ Mr. Gaurav Kaushal, Senior Manager, Global Operations, ADIDAS; ➤ Mr. Rahul, DGM, ECGC
5.	SUPPLY CHAIN	<ul style="list-style-type: none"> ➤ Role and issue of Supply Chain faced by Leather and Footwear sector to enhance its accessibility to global market; ➤ Role of Component sector for effective supply chain management and inviting foreign investment in component sector 	<ul style="list-style-type: none"> ➤ Mr. Erik Illig, Managing Director, Wilhelm Textiles; ➤ Mr. Sanjay Gupta, President, IFCOMA
6.	STYLE	<ul style="list-style-type: none"> ➤ Role of Design, Style, Fashion and Branding in advancement of Leather & Footwear sector to the next level 	<ul style="list-style-type: none"> ➤ Ms. Rina Dhaka, Indian Fashion Designer,
7.	SALES	<ul style="list-style-type: none"> ➤ How to increase Sales and penetrate in the various price segments of global market? 	<ul style="list-style-type: none"> ➤ Ms. Anchal Kansal, General Secretary, BAA, SALES



Mr. Arun Kumar Sinha, IAS, MD, FDDI sharing his views

Sharing his views during the 'Panel Discussion' on the topic 'Skilling requirement in Leather & Footwear Industry of India', Mr. Arun Kumar Sinha, IAS, Managing Director (MD), FDDI said, "FDDI has come a long way as far as providing skill is concerned by implementing some of the skilling programs of the Governments of India and some of our own."

He further stated said that “In term of skilling what is required, I think, we require a very great deal in Design, a great deal in QA and QC and Up-skilling in the new technology whether it is AI or whatever the new technology that we are going to use for that”.



A view of the LAFCAN - 2022



A view of the 'Panel Discussion'

The entire panelist emphasized that for fulfilling the goals of Hon'ble Prime Minister's 'Vocal for Local', 'Make in India' and 'Aatmanirbhar Bharat' and achieving the ambitious target of USD 30 bn by 2025, the need of the hour is to adhere to the 7S i.e. Skill, Scale, Speed, Sustainability, Supply Chain, Style and Sales which are interrelated factors and it is required to give equal attention to each of the seven Ss.

This was followed by Export Award Function. The event was graced by Mr. Narayan Tatu Rane, Hon'ble Union Minister of MSME, Govt. of India, Mr. Bhanu Pratap Singh Verma, Hon'ble Minister of State for MSME, Govt. of India, Mr. Arun Kumar Sinha, IAS, MD, FDDI and other dignitaries.



Mr. Sanjay Gupta, President, IFCOMA, sharing his views on Role of Component sector for effective supply chain management and inviting foreign investment in component sector

Export Awards for the year 2019 – 20 and 2020 – 21 were distributed on this occasion.



Dignitaries present during the Export Award Function



Mr. Arun Kumar Sinha, IAS, MD, FDDI being felicitated during the Export Award Function

2nd Convocation ceremony of FDDI, Jodhpur held

FDDI, Jodhpur held its 2nd Convocation ceremony on 05th March 2022 during which Mr. Badri Lal Meena, State Director, Khadi Village & Industries



Commission (KVIC) was the 'Chief Guest' of the event.

On behalf of FDDI, Campus In-charge, Mr. Malyaj Gangwar, welcomed the Chief Guest and all the delegates, the graduating students during which the staff & students were also present.

The Chief Guest in his speech extended his best wishes to all the passing-out students for a successful life and said that the journey of a thousand miles begins with a small step.

The robes of the Graduating batch were designed and stitched by their juniors, which shows a feeling of belongingness and cherished relationship of the student fraternity. The students also made 4-5 feet Sewing Machine & Charkha form Paper mache technique which was highly appreciated by the Chief Guest and other guests.

A total of 27 students belonging to the Session 2020 were awarded their Degrees, out of which 16 attended the historic ceremony held at the institute premises.



The graduating batch

'Principals Meet' & panel discussion on 'National Education Policy 2020 and Need for Job Oriented Courses' held at FDDI, Chandigarh (Banur) campus

'Principals Meet' & panel discussion on 'National Education Policy 2020 and Need for Job Oriented Courses' was held at FDDI, Chandigarh (Banur) campus on 25th February 2022.



Panel discussion in progress

Several academicians from various schools & colleges from Tri-city (Mohali, Panchkula and Chandigarh) participated in the Meet and discussion.

Ms. Sham Chawla, Principal-Kendriya Vidyalaya, Air Force Station, Highgrounds,

Chandigarh along with Mr. Jugal Kishore, Principal-Kendriya Vidyalaya, Chandimandir and Dr. Rama Arora, SD College, Mohali were the key speakers for the day.

Reflecting the deliberations of the speakers in accordance with NEP 2020, it was concluded that making quality higher education opportunities available to all individuals must be among the highest priorities and there is pressing need to promote vocational courses in secondary education and higher education, so that students can be prepared for employment oriented education from the beginning.

It was also accentuated that the time has come to prepare the students in such a way that they understand the importance of other vocational/technical/managerial courses apart from medical and engineering.

The meet also provide a platform for spreading awareness among all the School Principals of Tri-city and nearby areas to brief about the career opportunities available in the field of footwear, fashion, leather products, and retail & fashion merchandise through the skill based professional programmes of FDDI.

Webinar on 'Introduction of New Sewing Technology in Leather Garments & Accessories Sector' held at FDDI, NOIDA campus

An insightful webinar on 'Introduction of New Sewing Technology in Leather Garments & Accessories Sector' was held on 25th February 2022 at FDDI, NOIDA campus.

The webinar was jointly organized by School of Leather Goods & Accessories Design (SLGAD) of FDDI, NOIDA and Hyderabad campus during which Mr. Nivelle Viraf Turel, Sales Director of E.H.Turel and Company was the resource person.



During the webinar, Mr. Nivelle shared various presentation on specialized automated machines for industries that included Leather Goods, Leather Garments, Home Upholstery & Car Upholstery, Filters, Air Bags & Technical Textiles which are used in a wide range of applications.

The valuable insights provided during the webinar will help the participants to enhance the productivity and level of conformance to the requirements of industry 4.0 through the new sewing technology, commencing from the planning to the execution stage.

Reaping the benefit of digital communication, the students & faculties from all the campuses of FDDI were connected virtually from the virtual classroom facilities at their respective campuses.

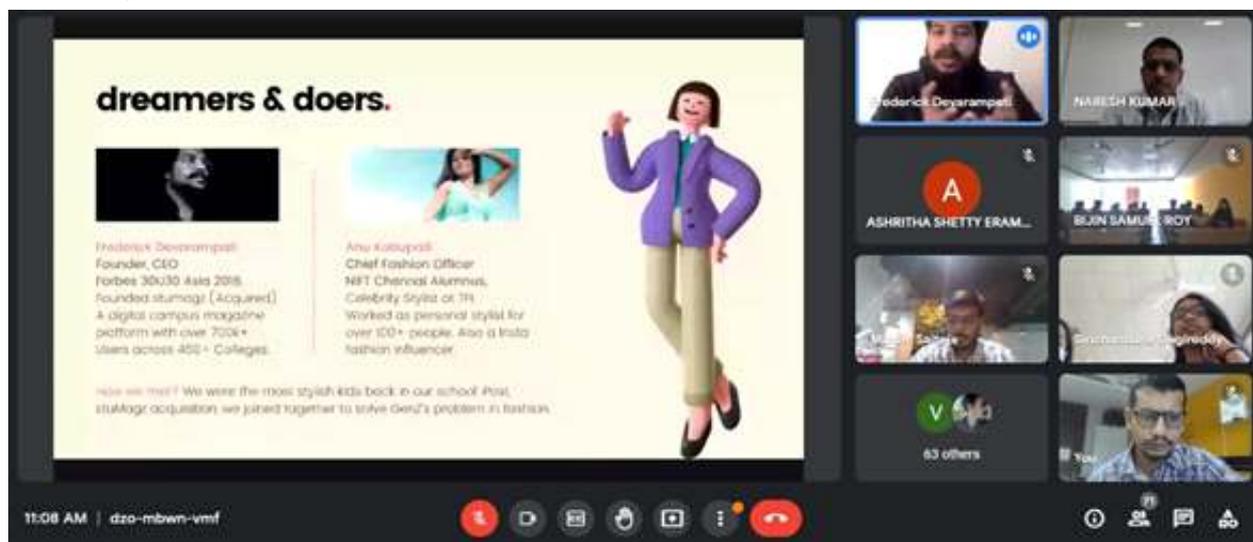
Webinar on 'Uses of Data Analytics in Fashion Industry' held at FDDI, Hyderabad campus

For keeping abreast of the significant use of data analytics in the fashion industry to the students and faculty, an insightful webinar on 'Uses of Data Analytics in Fashion Industry' was held at FDDI, Hyderabad campus on 15th February, 2022.

The webinar was organized for the students of 'Foundation Batches' during which Mr. Frederick, Founder & CEO, HOTNOT, India, was the resource person.

Mr. Frederick is Computer Science Engineer, who, to unite students community, started a magazine named FUEL in 2009. While it succeeded, later started with a Design Agency-Designer's Desk with over 100 plus clients. He is onto his next venture- HOTNOT - a fashion social media startup.

During the webinar, Mr. Frederick provided insight on the ever increasing role of data analytics to develop, manufacture, and sell styles that resonate with consumers that ultimately leads in improving sales and margins in the fashion industry.



Giving the examples and case study of fashion products like – fashion garments, shoes, leather bags & fashion accessories, he further elucidated on the importance of data analytics in fashion industry in relation with current fashion business environment as sales data, product information, and customer data are constantly collected and analyzed.