



Proposal for CSR Collaboration

with

Footwear Design and Development Institute

“Empowering Today, Transforming Tomorrow”

I. Introduction

The **Footwear Design and Development Institute (FDDI)**, established in 1986 under the Ministry of Commerce & Industry and recognized as an Institution of National Importance (**INI**) under an Act of Parliament, is a premier institution focused on higher education, skilling, research & innovation, and socio-economic development in the domains of **Footwear, Leather, Fashion, and Retail**.

FDDI invites corporate entities to partner under the provisions of the Companies Act 2013 for undertaking impactful **Corporate Social Responsibility (CSR)** interventions that advance national development priorities. The proposed collaboration offers a twofold engagement model:

II. Twofold CSR Engagement Model

1. Direct CSR Contribution to FDDI under the Activity ‘Promoting Education’

Corporate entities are invited to extend direct financial contributions to FDDI as part of their CSR obligations under the **Schedule VII** activity:

"Promoting education, including special education and employment-enhancing vocational skills..."

- These contributions will be deployed towards:
- Expanding access to skill-based education for underprivileged youth and women.
- Providing scholarships and financial aid to meritorious students from marginalized communities.
- Enhancing digital and vocational infrastructure at FDDI campuses.
- Supporting curriculum innovation and pedagogy in design and manufacturing education.

FDDI is a **CSR-1** registered entity (**Registration No. CSR00095332**) and is fully compliant with statutory provisions to receive CSR funds under **Section 135** of the **Companies Act, 2013**.

The direct contributions can be made in the following manner:

Option 1 (Online Mode)

- **Step 1:** Visit CSR page at FDDI Official Website @ <https://fddiindia.com/csr>
- **Step 2:** Refer the details & Click on “Donate Now” button
- **Step 3:** Submit Details (Company Name, Company Address, Name of POC, Company PAN No., Purpose for CSR (optional), upload a copy of PANCARD and verify your email and Mobile through OTP
- **Step 4:** Click on “Pay Now” button and you will be redirected to Payment Gateway

- **Step 5:** Enter the contribution amount and complete the payment.
- **After successful payment, a receipt will be generated by the system as an acknowledgement.**

Option 2 (Offline Mode)

- **Step 1:** Visit CSR page at FDDI Official Website @ <https://fddiindia.com/csr>
- **Step 2:** Make the payment to the Bank details as given below:
Account Holder Name: Footwear Design and Development Institute
Account Number: 001494600001101
IFSC Code: YESB0000014
Name of Bank and Branch: Yes Bank Ltd. Basement, Ground and First Floor
 Plot No.38, Block H 1 A Sec 63, Noida, Uttar Pradesh 201301
- **Step 3:** After payment, please send an email to csrcell@fddiindia.com mentioning the Basic information (Company Name, Company Address, Name of POC, Company PAN No., Mobile number, copy of Company PANCARD, Purpose for CSR (optional) and payment reference number)
- **You will receive an acknowledgement email along with the payment receipt via revert email.**

If the contribution is being made for a specific purpose, the same may be stated so that the contribution can be utilized specifically for the stated purpose. An indicative list of purpose is as attached as **Annexure A**. It is however clarified that specifying the purposes is not mandatory and at the discretion of the contributor. Unspecified contributions shall be used for overall purposes of Promoting educational activities in FDDI.

2. Partnership in Implementing CSR Projects

Corporates may also collaborate with FDDI in conceptualizing and executing CSR projects aligned with their thematic priorities. These projects can be designed to deliver measurable community impact, leveraging FDDI's expertise, pan-India presence, and sectoral experience. FDDI offers innovative CSR engagement models including:

A. Co-Branding Models:

- a. Donor naming rights on labs, classrooms, or studios (e.g., "Infosys Smart Classroom at FDDI Hyderabad").
- b. Logo placement and recognition on campus facilities, media campaigns, and official documentation.
- c. Joint branding in inauguration events, publications, reports, and social media.

This enhances brand visibility for the corporate partner while reinforcing commitment to education and social good.

- B. CSR Fellowship Programs:** Fellowships are co-branded and outcome-based, with regular reporting and impact documentation shared with the funding partner. Such fellowship includes:
- Student fellowships for research and innovation in social impact design.
 - Faculty fellowships for applied research in sustainability, mobility, and innovation.
 - Artisan/startup fellowships for craftspeople and entrepreneurs collaborating with FDDI.
- C. Projects:** Corporates may also collaborate with FDDI in conceptualizing and executing CSR projects aligned with their thematic priorities. These projects can be designed to deliver measurable community impact, leveraging FDDI's expertise, pan-India presence, and sectoral experience.

Indicative List of CSR Projects with FDDI*

Focus Area	Indicative CSR Projects
Education & Skill Development	<ul style="list-style-type: none"> • Vocational training for disadvantaged youth • Digital and design literacy for rural students • Capacity building of teachers and trainers • Employability programs for women
Sustainability & Innovation	<ul style="list-style-type: none"> • Green design labs for sustainable materials • Footwear and leather recycling initiatives • Eco-friendly product innovation challenges
Artisan Cluster Development	<ul style="list-style-type: none"> • Revival of traditional footwear crafts • Setting up Common Facility Centres (CFCs) • Livelihood linkages and market access
Women Empowerment	<ul style="list-style-type: none"> • Women-led microenterprises • Skill centres with childcare facilities • Financial literacy and mentoring
Worker Welfare & Community Health	<ul style="list-style-type: none"> • Foot health awareness camps • Occupational safety programs • Sanitation drives in industrial clusters
Inclusive Innovation	<ul style="list-style-type: none"> • Affordable footwear for PwDs and elderly • Design contests on mobility • Innovation bootcamps in Tier 2/3 towns

** This is an indicative list. The program can be curated as per the requirements of the CSR Partner.*

III. Why Partner with FDDI

- Govt. of India-recognized **INI** with a National Footprint and Global Linkages.
- Strategic expertise in training, design, innovation, and sustainability.
- Compliant and transparent **CSR-1** registered entity.
- Existing infrastructure and faculty network for immediate project deployment.
- Customizable project models aligned with your CSR vision.

IV. Way Forward

We welcome the opportunity to discuss how your organization's CSR goals can be aligned with FDDI's mission to deliver social impact at scale.

For CSR Partnership Enquiries, please get in touch with:

CSR Cell, FDDI

Email: csrcell@fddiindia.com

Phone: +91-120-2970087

Website: www.fddiindia.com/csr

**Together, let's shape lives, build capabilities, and empower communities for a better
tomorrow.**

Annexure A

Indicative list of specific purposes which can be specified (at the discretion of contributor) for Direct Contribution to FDDI under CSR

1. **Procurement of IT infrastructure** (desktops, laptops, smart classrooms, servers, etc.)
2. **Setting up Computer Labs or Digital Design Labs** at FDDI Campuses
3. **Procurement of Multimedia Projectors** and Audio-Visual Teaching Aids
4. **Establishment of Smart Classrooms** or blended learning spaces
5. **Creation of a Digital Library** or e-Resource Centre
6. **Upgrading Skill Workshops** with modern machinery and safety equipment
7. **Procurement of Sewing Machines, Cutting Tables, and Design Tools etc.** for practical labs
8. **Set-up of a Green Footwear Innovation Lab** with sustainable prototyping equipment
9. **Procurement of Buses or Transport Vehicles** for students from remote/rural areas
12. **Sponsorship of Scholarships/Fellowships** for meritorious students from underprivileged backgrounds
13. **Creation of Hostel Facilities** or upgrade of existing hostels (furniture, common rooms, etc.)
14. **Establishment of an On-campus Childcare Center** for women learners from disadvantaged backgrounds
16. **Procurement of Assistive Devices** (e.g., screen readers, adjustable desks, mobility aids)
17. **Campus accessibility modifications** (e.g., ramps, accessible washrooms, signage for visually impaired)
18. **Support for setting up sustainability labs** or material testing facilities
19. **Funding for Footwear/Testing equipment** for MSME cluster support
20. **Setting up low-cost prototyping facilities** for student-led social innovation
21. **Funding for development of e-learning modules** in vernacular languages

- 22. **Printing and distribution of course materials** for students in rural outreach programs
- 23. **Audio-visual storytelling and heritage content** on Indian crafts and design for curriculum integration
- 24. **Mobile Skilling VAN or Outreach Vehicle** for rural artisan engagement
- 25. **Temporary training infrastructure (e.g., container classrooms)** in rural/tribal clusters