

FELICITAS



BEYOND THE
HORIZON

Best Creative Design :
Sustainable Fashion

SOLASTA

GRADUATION FASHION SHOW 2024

The *Team* Behind

FELICITAS

FACULTY COORDINATORS

Dr. Anupriya Singh, Convenor
Ms. Anila Sasi

MANAGING DIRECTOR

Ms. Syeda Lubna Hussain (LGAD-2021)

ART AND CREATIVE DIRECTOR

Ms. Ananya Susarla (FD-2021)
Ms. Sudeeksha Y (LGAD-2021)

CONTENT HEAD

Ms. Syeda Lubna Hussain (LGAD-2021)

EDITING & GRAPHIC DESIGNERS

Ms. Sudeeksha Y (LGAD-2021)
Ms. Ananya Susarla (FD-2021)
Ms. Siddhika Sontena (Foundation Batch)
Ms. Shreya Mukherjee (Foundation Batch)

CONTENT EDITORS

Ms. Sudeeksha Y (LGAD-2021)

CONTENT WRITERS

Ms. Ayesha Mehreen (Foundation Batch)
Mr. Priyanshu Nigam (Foundation Batch)
Ms. Syeda Lubna Hussain (LGAD-2021)

PROMOTIONS TEAM

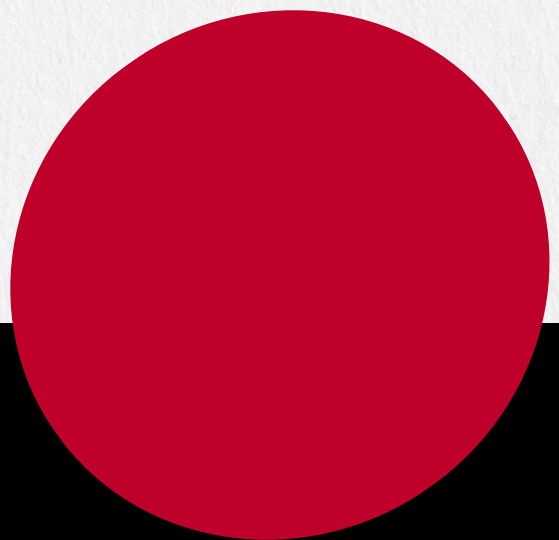
Ms. Ashrita G (FD-2021)
Ms. Vandana N (FD-2021)
Ms. Akshaya Palla (FD-2021)

PHOTOGRAPHY TEAM

Mr. Md Asim (FDP-2022)

About Us

Crafted with enthusiasm and care, FDDI Hyderabad's Fashion Communication Club *Mélange*, brings you "Felicitas", A magazine that caters to the creative mind. An array of topics ranging from fashion, make-up, pop culture, creative writings, musings, activities, sites to see, and more have been handpicked and presented for you to indulge in. This magazine is not only a work of dedicated design but also an innovative space that serves as an outlet & a platform for all the little wonders that go on, with the people around us, every day!



From the Executive director



Felicitas has become an essential part of our college ecosystem, serving as a platform for our students to express their creativity, intellect, and ideas. Being part of the editorial team or contributing content to Felicitas provides students with practical experience in writing, editing, layout design, and online publication. These skills are invaluable in their academic and professional pursuits.

Felicitas serves as an archive of the college's history, capturing the events, achievements, and milestones of our institution. It is a representation of our college's spirit, diversity, and intellectual prowess.

As the Executive Director, I am proud to see how it has grown and evolved over the years, reflecting the remarkable contributions of our students and faculty. I encourage all members of our academic community to support and engage with Felicitas as it continues to play an essential role in the life of our institution.

Thank you for taking your time to give it a read.

Sincerely,

DR. NARASIMHUGARI TEJ LOHIT REDDY, IAS
EXECUTIVE DIRECTOR

From our Editors

Hey there!

We're thrilled to share with you the 14th volume of Felicitas magazine, brimming with inspiring articles, stories, and designs straight from the heart of our college community.

Within these pages, you'll discover the incredible talents, achievements, and creativity of our contributors. Each piece is a testament to their hard work and dedication, showcasing their passion for delivering captivating content.

As you flip through the magazine, take a moment to appreciate the power of knowledge, expression, and collaboration that thrives within our campus. We're all about fostering a culture of learning and creativity here at FDDI Hyderabad, and this magazine is a celebration of that spirit.

So, dive right in and explore the world of FDDI Hyderabad through the eyes of our talented contributors. And remember, the true power of knowledge lies not just in acquiring it, but also in sharing it with others.

Enjoy the read!

WARM REGARDS

*Sudeeksha &
Rishika*

Content



SCHOOL OF FOOTWEAR DESIGN

- 12 The Man's Wardrobe
- 14 Plug in the heels
- 16 The Vanyasara Collection
- 18 Streetwear Accessories
- 20 Desert Rose
- 22 Urban Artisan Fusion
- 24 Retrieve the Retro
- 26 Night Magic
- 28 Denim Re-imagined
- 30 Midnight Magic

SCHOOL OF LEATHER AND ACCESSORIES DESIGN

- 34 A Silent Yearning
- 36 Geode Art

SCHOOL OF FASHION DESIGN

- 40 Life era of a Butterfly
- 42 Sancity
- 44 Travellers
- 46 Aqua Aura Crystal
- 48 Nebula Tarantula
- 50 Desk to Dinner
- 52 Aarani
- 54 Bennu's Papyrus Guardian
- 56 Beyond The Horizon
- 58 Ukiyo
- 60 Dark Matter

- 62 Faculty Interview
- 65 Poem - क्या कहती है जिंदगी
- 66 Hidden parts of personalities
- 68 Field Visit
- 70 Celebrating Unity in
Diversity : 75th Republic
Day Commemoration at
FDDI Hyderabad
- 71 Unleashing Creativity:
Workshop on Leather
Embellishment

Grad-
uation
Fashion
Show

Dear readers, With great pleasure we present to you an inspiring collection of articles, stories and designs that features the talents, accomplishments and creativity within our college community. The 12th volume of the Felicitas magazine brings to you the hard-work and dedication of our talented contributors who invested their passion and dedication for providing such inspiring and captivating content. As we pursue the pages, let us appreciate the power of knowledge, expression and collaboration that resonates within our campus. We encourage you to engage in the world of FDDI Hyderabad through this edition.



Witnessing the harmonic and eloquent ensemble of expertly created items ranging from beautiful footwear to luxury leather products and enticing fashion pieces was nothing short of incredible. The painstaking attention to detail, which could be seen in every crease and curve, revealed the commitment and skill that went into each piece. The audience was engulfed in a universe where every design element—from the tiny details to the dramatic silhouettes—smoothly blended together to produce a visual marvel as we saw this symphony of artistry.

The footwear collection, a tribute to both style and usefulness, included a broad spectrum of styles, from beautiful heels exuding refinement to comfortable yet contemporary flats that seamlessly merged practicality with chic aesthetics. Every duo appeared to narrate a tale, eliciting appreciation for the deft hands that animated them.

Moving on to the leather goods, it was instantly clear how well-made they were and how rich the materials were. Whether they were purses, dresses, or accessories, the leather products' silky, smooth textures conveyed a classic elegance that defied fashion. The artisan's skill was evident in every stitch, producing items that were more than just accessories—rather, they were declarations of sophisticated taste and discriminating flair.

The fashion pieces captured the eye and sparked the imagination with their creative designs and eye-catching patterns. Every piece of clothing was an artistic creation that paid tribute to traditional craftsmanship while appealing to contemporary and modern aesthetic sensibilities. Designs ranged from bold patterns that honoured creativity to timeless cuts that symbolised refinement.



Essentially, the experience involved more than just viewing a display of goods; it involved losing oneself in a world where passion, creativity, and talent came together to provide a sensory-pleasing symphony of style and elegance. Just a reminder, ladies and gentlemen, the power of knowledge lies not only in its acquisition but also in its dissemination, and this magazine is a shining example of our commitment to fostering intellectual growth and artistic expression. Thank you for joining us on this exciting journey. I hope you enjoy this edition of our magazine.



SCHOOL FOOTY DES

COLLECTION OF WEAR DESIGN





The Man's *Wardrobe*

BY AJITH ABIATHAR,
EKALAVYA TEWARI
ADITHYA TRIPATHI



Embark on a journey through the realm of wanderlust with a collection of shoes crafted to embody the spirit of modern men's global adventures, seamlessly blending style and functionality to create the quintessential travel wardrobe. Drawing inspiration from their travels across India and their encounters with the essence of Indian craftsmen and shoemakers, the designers have curated a footwear collection that epitomises essential elements for any man. This showcase by Ajith, Eklavya and Adithya encapsulates the diversity of a man's wardrobe while highlighting his unique personality through carefully crafted footwear pieces.

BEST SEMI FORMAL
DESIGN COLLECTION



Plug in *the* heels

BY GRACE FRANCIS



Electrical wires have transcended their traditional concealment within walls; they now stand exposed, symbolising a newfound confidence among those who incorporate them into their sustainable journeys. This shift represents a paradigm in environmental consciousness, where the visibility of wires becomes a statement of commitment towards sustainable living and responsible resource utilisation.

Embracing this visible infrastructure not only highlights the integration of technology into daily life but also underscores a collective effort towards a greener and more mindful future.



BEST SUSTAINABLE
DESIGN COLLECTION



The Vanyasara *Collection*

BY NAVYA SRI KANCHAM REDDY



The Vanyasara collection is an eco-conscious footwear collection that embodies a harmonious convergence of wood and leather, showcasing intricate leaf patterns and timeless detailing. Inspired by nature and vintage aesthetics, this collection embodies a deep appreciation for sustainable fashion.

The Vanyasara collection exudes elegance and style, blending nature-inspired design with classic sophistication, showcasing the perfect harmony between fashion and sustainability. Each pair from the Vanyasara collection is a testament to meticulous craftsmanship and a deep appreciation for natural elements.

BBEST CREATIVE
DESIGN COLLECTION



Streetwear Accessories

BY VANGOGH



Presenting a captivating collection of streetwear accessories by Vangogh, meticulously crafted to elevate your style game. From eye-catching sandals cases to essential bucket hats, each piece exudes a distinctive personality, blending functionality with fashion-forward design.

Embrace the essence of individuality as you explore this curated selection of accessories, where every detail is thoughtfully considered to complement your urban lifestyle. With Vangogh, discover the perfect balance between style, versatility, and expression.



BEST GRAPHICS
DESIGN COLLECTION



Desert Rose

BY SANSKRUTI TAPDIYA,
SHAIK KASAB, RADHIKA
SHARMA, PRIYANKA RAI



Electrical wires have transcended their traditional concealment within walls; they now stand exposed, symbolising a newfound confidence among those who incorporate them into their sustainable journeys. This shift represents a paradigm in environmental consciousness, where the visibility of wires becomes a statement of commitment towards sustainable living and responsible resource utilisation.

Embracing this visible infrastructure not only highlights the integration of technology into daily life but also underscores a collective effort towards a greener and more mindful future.



BEST SUSTAINABLE
DESIGN COLLECTION



Urban Artisan *Fusion*

BY GOKUL MAHA PANDIAN



The collection showcases the skill of traditional artisans in creating footwear that embodies the vibrancy of urban life. The footwear blends contemporary design with enduring elegance, transcending trends and capturing the essence of city living.

This harmonious fusion of urban style and artisanal mastery is a celebration of the timeless allure of well-crafted footwear, showcasing the cultural richness and creativity found in the heart of urban landscapes.

BEST MEDICAL
FOOTWEAR COLLECTION



Retrieve the *Retro*

BY GOKUL MAHA PANDIAN

The late 1970s and early 1980s marked a pivotal era in sneaker culture, characterised by influential collaborations with NBA players and the burgeoning hip-hop scene. These cultural intersections laid the foundation for a widespread appreciation of sneakers, fostering a lasting nostalgia that continues to resonate with many individuals today.



BEST SNEAKER DESIGN COLLECTION

Designers Bijin and Rohit, with their innovative vision and fresh perspective on the sneaker landscape, reignite this passion for nostalgia with their latest designs. Through their creations, they skillfully retrieve the essence of retro aesthetics, seamlessly blending classic elements with contemporary flair.



Night Magic

BY DIPSHIKHA



The captivating charm of these boots entraps the onlooker, evoking a sense of empowerment with each confident stride. This interplay of emotions resonates deeply within both the wearer and the observer, creating a lasting impression of elegance and strength.

Night Magic embodies a refined brilliance tailored specifically for women, crafted by a designer who aptly captures the dynamic energy and serene grace inherent in femininity.

BEST BOOTS COLLECTION





Denim Re-imagined

BY KARTHIK SHIVA



Embarking on a journey that celebrates the enduring appeal of denim while embracing the imperative of sustainability. Each stride along the runway tells a tale of metamorphosis, where beloved denim garments are reborn as chic footwear for contemporary women.

Through the incorporation of jute cotton linings and repurposed tire treads, these designs exude an earthy allure while showcasing a resilient spirit. Beyond making a fashion statement, they embody our dedication to fostering a greener, more conscientious future in the fashion industry. We venture into the realm of "Denim Reimagined," where fashion leads the way towards a more eco-conscious tomorrow.



BEST SUSTAINABLE
FUSION COLLECTION



The Midnight Majesty

BY SAMMANNUAVA SUDHAS

Step into a realm of dark elegance and enduring refinement with the exquisite Midnight Majesty footwear collection. This collection pays homage to the enigmatic charm of gothic glamour, a subculture that emerged in the late 20th century, drawing inspiration from Gothic literature, dark aesthetics, and the opulence of Victorian fashion.

Each pair of shoes in this collection is a testament to romanticism and sophistication, meticulously crafted with ornate details, sumptuous textures, and striking silhouettes. Welcome to a world where every step is a poetic expression of dark elegance and timeless sophistication.



BEST UNCONVENTIONAL COLLECTION





SCHO LEATHER ACCES DES

HYDERABAD
PRESENTS

PISTACHIO

MARINE
COLLECTION

WORLD OF BRAND SERIES SIGN





A Silent *Yearning*

BY MADHVI S



SPECIAL JURY AWARD

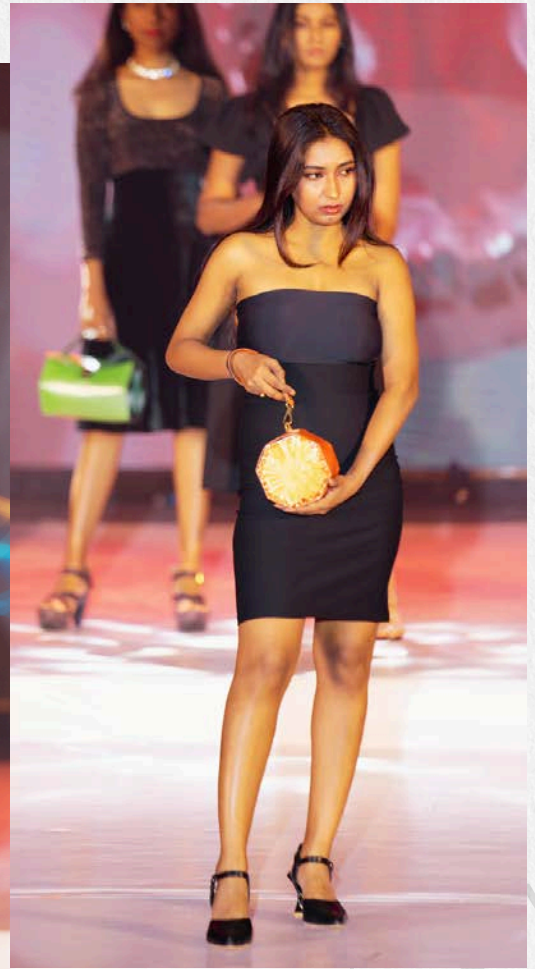
This collection is inspired by Wong Kar Wai's film "In the Mood for Love," which tells a story of hidden desire and gentle closeness. Set in a world where emotion must be kept hidden, these drawings capture a desperate yearning for connection among buried passions.

Each garment and accessory in this collection serves as a poignant expression of suppressed emotions and the delicate dance of unrequited love. Through intricate details, evocative silhouettes, and a subdued colour palette, the collection captures the essence of yearning and longing.



Geode Art

BY B AARTHI



Indulge in the magnificent attraction of our geode art-themed bags, which are a seamless mix of resin and leather that embodies elegance and refinement. Each bag in this line is a work of art, with complex geode-inspired designs that seamlessly blend organic textures and brilliant hues.

These bags, designed to create a sense of luxury and personality, are for the discriminating fashion aficionado who values statement pieces. With their distinct combination of creative flare and flawless craftsmanship, they exemplify refined taste and timeless style, making them an important addition to any fashion-forward individual's wardrobe.

SPECIAL JURY AWARD

SCHOOL OF FASHION DESIGN



COLLECTION OF FASHION DESIGN





Life era of a *butterfly*

BY MONICA
SUMEDHA



WINNER OF BEST CREATIVE
DESIGNER: HAUTE COUTURE

WINNER OF BEST DESIGN
CRITIQUE: UNIQUE CONCEPT



This collection serves as a captivating artistic representation of the lifecycle of a butterfly, a symbol of transformation, beauty, and resilience. Each garment in this collection is carefully crafted to reflect the stages of this metamorphic journey, from the delicate and intricate patterns of the caterpillar to the vibrant hues and graceful wings of the mature butterfly.

Through meticulous attention to detail and innovative design techniques, we aim to capture the essence of rebirth, growth, and freedom that characterise the butterfly's life cycle. It's a celebration of nature's transformative magic and the endless possibilities of personal growth and evolution.





Sancity

BY SALONI KUMARI
SONAM MOURYA

WINNER OF BEST CREATIVE
DESIGNER: PATTERN MAKING
AND GARMENT CONSTRUCTION



Introducing the 'Sanctity' collection, whose name evokes a profound sense of sanctity and tranquillity. This ready-to-wear collection is precisely made to embody the spirit of minimalism and simplicity, while also embracing a creative silhouette that emits the beauty of elegance.

Each and all of the garments in the 'Sanctity' series exemplifies subtle elegance and ageless sophistication. Inspired by the purity of form and the peacefulness of minimalist aesthetics, this collection invites the wearer to enjoy a sense of quiet and serenity via carefully picked pieces. With clean lines, delicate embellishments, and a harmonic mix of structure and flow, 'Sanctity' celebrates understated elegance.





Travellers

BY CHARANYA
AND POOJITHA

This collection is a tribute to the contemporary explorer, drawing inspiration from a tapestry of diverse cultures across the globe. It skillfully harmonises functionality and style, tailored to accompany any adventure, while ensuring unparalleled comfort and sophistication throughout the journey.

With meticulous attention to detail and a deep appreciation for cultural richness, each piece in this collection embodies a fusion of practicality and elegance. From innovative designs to versatile features, it caters to the dynamic needs of today's explorers, empowering them to navigate diverse landscapes with ease and grace. Embrace the spirit of exploration and discovery as you delve into this collection, where every garment and accessory reflects the essence of modern-day adventure while celebrating the vibrant tapestry of global cultures.



WINNER OF BEST
CREATIVE DESIGNER:
PATTERN MAKING
AND GARMENT
CONSTRUCTION

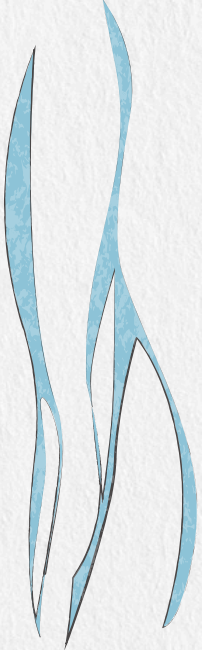


Aqua Aura *Crystal*

BY HARSHITHA
AND TULASI



The blue and turquoise crystal, often associated with the water element and the throat chakra, serves as a symbol of communication, emotion, and creativity. Positioned as the centre of expression and artistic inspiration, this crystal embodies a profound connection to the depths of human emotion and the power of effective communication.



With its calming and soothing properties, this crystal is believed to facilitate open and honest communication, this collection fosters a deeper understanding of one's emotions and promotes creative expression. Its association with the water element further emphasises its ability to flow and adapt with the various types of fabrics used, representing the fluidity of thoughts, ideas, and emotions. With beautiful patterns stitched onto the garments, the collection portrays exactly what it tells you it will.

Winner of BEST CREATIVE DESIGNER:
Evening Wear



Nebula *Tar*antula

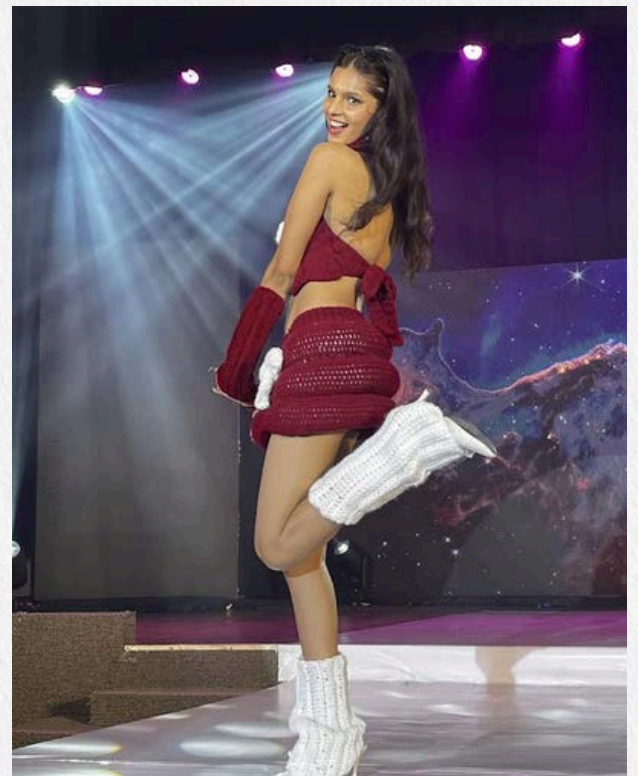
By Teesha

Winner of BEST CREATIVE DESIGNER:
Casual Wear



Introducing the latest fashion crochet collection, which draws inspiration from the captivating hues and intricate textures of the Nebula Tarantula. This collection showcases dynamic silhouettes and impeccable crochet craftsmanship, creating a mesmerising allure that transcends earthly bounds and evokes a sense of otherworldly beauty.

The carefully crocheted collection is a testament to the vibrant colours and mesmerising patterns found in the Nebula Tarantula, capturing its cosmic essence in every stitch. The interplay of dynamic silhouettes and intricate crochet work adds depth and dimension, offering a unique blend of artistry and style that is truly out of this world. From the vibrant hues to the meticulous craftsmanship, every piece invites you to explore the beauty of the cosmos through the lens of crochet artistry.





Desk to *Dinner*

By Pradeeksha
Namratha

"Desk to Dinner," a versatile fashion collection designed to effortlessly transition from office wear to evening wear, catering to the needs of the modern woman who leads a dynamic and fast-paced lifestyle. This collection embodies a harmonious blend of functionality, style, and elegance, ensuring that every piece seamlessly adapts to different settings and occasions.



With a focus on versatile silhouettes, timeless designs, and high-quality fabrics, each garment in this collection exudes sophistication and versatility. From tailored suits and chic blouses for the office that swiftly change into elegant dresses and statement accessories for evening events, "Desk to Dinner" offers a comprehensive wardrobe solution that empowers women to look and feel confident throughout the day.

Winner of BEST CREATIVE DESIGNER:
Pattern Making and Garment Construction
– Winner of BEST DESIGN CRITIQUES:
Creative Collection



Aarani

BY AKSHATA EMANDI



"Aarani," a design collection that embodies the essence of beauty, drawing inspiration from the graceful silhouettes of the Victorian era and the opulent heritage of Banarasi brocade fabric. The name "Aarani," meaning beautiful, reflects the elegance and allure encapsulated in this exquisite collection.

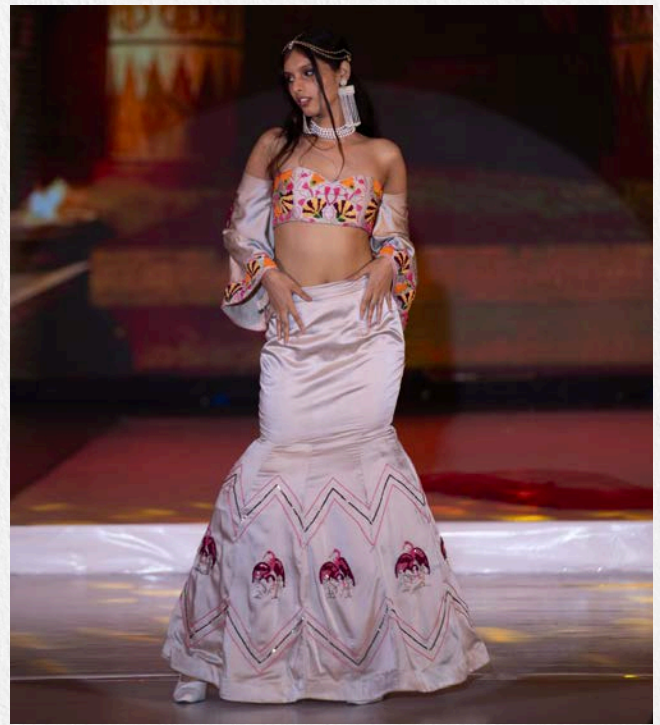
Every piece in the "Aarani" collection is a harmonious blend of timeless Victorian aesthetics and the intricate craftsmanship of Banarasi brocade. From flowing gowns to structured jackets, every piece is meticulously designed to celebrate femininity and sophistication. The rich heritage of Banarasi brocade fabric lends a touch of regality and luxury to each creation, while the Victorian-inspired silhouettes add a sense of romance and drama.

Winner of
BEST
CREATIVE
DESIGNER:
Retro Fusion



Bennu's Papyrus *Guardian*

By Hrithika
Ayush



Winner of BEST CREATIVE DESIGNER: Ethnic Wear



"Bennu's Papyrus Guardian," a captivating fusion of Bennu and Papyrus elements woven into an Indo-Western collection. This collection is a homage to ancient civilizations, blending historical richness with modern flair to create a visually striking ensemble for the discerning fashion enthusiast.

From the mythical Bennu bird, symbolising rebirth and renewal, and the symbolic significance of Papyrus in ancient cultures, each garment in this collection is imbued with a sense of heritage and storytelling. The intricate details and embellishments pay tribute to the craftsmanship of bygone eras while incorporating contemporary elements for a fresh and innovative aesthetic.

Through a seamless integration of traditional motifs, luxurious fabrics, and modern silhouettes, "Bennu's Papyrus Guardian" offers a unique sartorial experience that bridges the gap between past and present.



Beyond The *Horizon*

By Rasna
Hari Krishna

– Winner of BEST CREATIVE DESIGNER:
Sustainable fashion

"Beyond the Horizon" is more than a fashion collection; it's a journey toward new perspectives and a deeper understanding of our impact on the environment. In a world where fast fashion continues to take its toll on the planet, sustainability in fashion feels like a distant horizon that moves farther away as we approach it. However, creating dresses in a sustainable way is the crucial first step towards bridging this gap.



The garments in this collection are crafted with a commitment to sustainability, using eco-friendly materials, ethical production methods, and mindful design practices. By prioritising sustainability, they aim to catch the horizon, symbolising their aspiration to create a fashion industry that is in harmony with nature.





Ukiyo

By Deadeepya Chilamkuri
Swetha Lakshmi B

"Ukiyo," a Japanese term that encapsulates the art of living in the moment, free from the burdens of life's challenges. Through the fusion of the semicolon symbol and mental health concepts, this collection aims to convey the message that it's okay to take a pause during difficult times. Each garment is designed with engaging elements, such as maze puzzles and brain teasers like 'the bull's nose ring,' to divert attention from rumination and keep minds active.



Furthermore, intricate techniques like pulling out loose ends, braiding, and rearranging appliqué work provide a tactile experience that occupies hands and encourages moments of pause. This collection serves as a gentle reminder that taking breaks and engaging in self-care activities are essential for mental well-being.

— Winner of BEST CREATIVE DESIGNER: Social Change



Dark *Matter*

By TANVI

Drawing inspiration from the enigmatic realms of dark matter, this collection delves into a narrative that transcends the boundaries of the known universe. Dark matter, with its mysterious and invisible presence, serves as a metaphor for the unseen depths and hidden complexities within the human experience.

The collection is imbued with an aura of intrigue and mystique, mirroring the elusive nature of dark matter. Through innovative textures, celestial motifs, and a dark colour palette that evokes the depths of space, the collection explores themes of curiosity, and the quest for understanding the unknown. With meticulous attention to detail and a nod to scientific curiosity, this collection invites the consumers to embark on a cosmic journey of discovery.



Faculty
Interview

Q & A

Q1. How would you like to be introduced/recognized?

“A good Listener,” said Mr. Loganathan. As a hard-working teacher, he knows that learning goes both ways. He emphasizes being open to feedback. Mr. Loganathan also strives to live up to being a good researcher, a good family man, and a trustworthy mentor.

Q2. How did you end up choosing this specific line of work? Is there any specific person who inspires you?

With an Engineering Background and Technical degrees in the Leather Industry. Mr. Loganathan was quite successful, with a stable job, but he then realized that he was passionate about the R&D Department. His passion drove him to come out of the office frame and start researching, studying, and exploring new options in the field. He pursued “Leather Creative Design” and “Footwear Manufacturing” as his research topics.

Q3. What is the most memorable incident in FDDI for you?

“Yes! A lot. There are a lot of them, including my first batch! 2018 batch. I didn’t know how to teach, I was an industrial person.” As a recruit in the educational field, Mr. Loganathan was not used to the environment in college. “They were good listeners, they made me feel secure,” says Mr. Loganathan referring to the 2018 Batch. The relationship between him and his students continues to be strong. They share their worries and achievements. He continues to feel proud of them.



Q4. Is there any achievement or project you are proud to be a part of?

As a passionate researcher, Mr. Loganathan holds some of his inventions very close to his heart. He had developed some synthesized materials and smart wear applications. He is currently working on Medical Footwear with AIIMS and in CSIR for a Bio-mechanics Project. “I had also received ‘The Best Teacher Award’.” He mentions shyly.

Q5. Is there any person you are inspired by in your life?

“APJ Abdul Kalam.” As an alumnus of the same college as APJ Abdul Kalam, Mr. Loganathan is deeply inspired by him. He strives to have the great amount of dedication that Abdul Kalam showed in his Life. Kalam’s qualities to deal with people elegantly is what awes him every time. And of course “Wings of Fire” is his comfort Read.

Q6. Where did you Imagine yourself 10 years before? Is there any image you would want to in the next 10 years?

Mr. Loganathan had dreamed of being an entrepreneur in his college days. That dream couldn’t follow up to his reality but he is happy being a teacher and a researcher. He believes that the future is unpredictable, but if allowed to imagine the future. He wants to excel more in the research field and make his mark in the Industry.

Q7. Is there any Learning you would like to share with the people who are pursuing the same dream as you?

Any age, any role, if someone is trying to say something the other person should listen. The basic habit of listening and sharing is what helps you learn more things. The last lesson from Mr. Loganathan was that “ I learned many things from my students. They taught me many things. The listening capability is very good.”

With LOGONATHAN.T

Q: Hello, Ruchi. It's a pleasure to speak with you today. How would you like to be introduced to our audience?

Ruchi: Thank you for having me. My name is Ruchi Singh, and I have been dedicated to the field of academia for over a decade. My journey has been shaped by experiences in both traditional and virtual settings, providing a dynamic perspective on education and innovation. Growing up in Kanpur, Uttar Pradesh, I was instilled with a strong sense of values and a deep appreciation for education. After completing my schooling, I pursued higher studies which laid the foundation for my career in academia. Transitioning from education to industry roles provided me with a holistic view of professional life, where I could apply theoretical knowledge in practical settings.

Q: How did you end up choosing this line of work? Is there a specific person who inspired you or a particular reason?

Ruchi: Actually, I want to be very honest with you all. I was genuinely interested in pursuing a career in performing arts. Growing up in Kanpur, Uttar Pradesh, a small town where there were limited opportunities back then for those interested in dancing and the arts, I felt a strong pull towards this field. With no specialized schools available at that time, I decided that if I wanted to explore my passion further, I needed to leave Kanpur behind. I have always been a creative person, drawn to expressive outlets. Despite studying in the science stream initially, I came to a realization that if I truly wanted to delve into the world of performing arts, stepping out of Kanpur was a necessary move. I felt like moving to a metropolitan city will provide more opportunities toward my dream.

Q: Did you imagine yourself in this position ten years ago, or what did you envision for your future back then? And are you satisfied with where you've ended up?

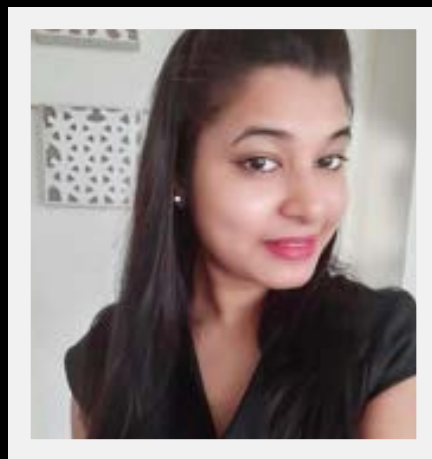
Ruchi: Ten years ago, I never imagined I would be in the position I am today. I always had a passion for choreography and envisioned myself as a dance teacher. Teaching academics was never part of my plan. While this path wasn't what I expected, I have come to enjoy it. Perhaps in the future, I may find time to pursue my love for choreography again.

Q: Is there any learning or , warning you'd like to give people who are pursuing designing career, as well as the same dream that you had. Maybe performing performance art.

Ruchi: Yeah, definitely. I would like to say one thing. Just follow your heart. Whatever you want to do, please do not listen others . if you are passionate about something put all your efforts into it. We'll regret not choosing our dream as we grow old. My parents didn't appreciate my idea of dance as career but I believed in myself and gave my 100%

Q: Is there anything else you'd like to add before we wrap up our conversation?

Ruchi: One common challenge we often see is that many individuals struggle to pursue a design degree due to parental opposition. It's crucial to acknowledge and respect different perspectives on this matter. I always advise my students to prioritize their passion when choosing a career path. It's essential for both personal fulfillment and success. Regardless of external opinions, if you have a true passion for something, don't let anyone deter you from pursuing it. If parents express concerns, I recommend having an open dialogue with them. Ask for some time to explore your interests—perhaps a year for initial research or even two years to demonstrate your commitment. Show them that you're dedicated and capable. Remember, it's important to follow your dreams and not be swayed by others. Pursue your passions wholeheartedly to avoid any regrets later in life.



With RUCHI SINGH

क्या कहती है जिंदगी

• Priyanshu Nigam

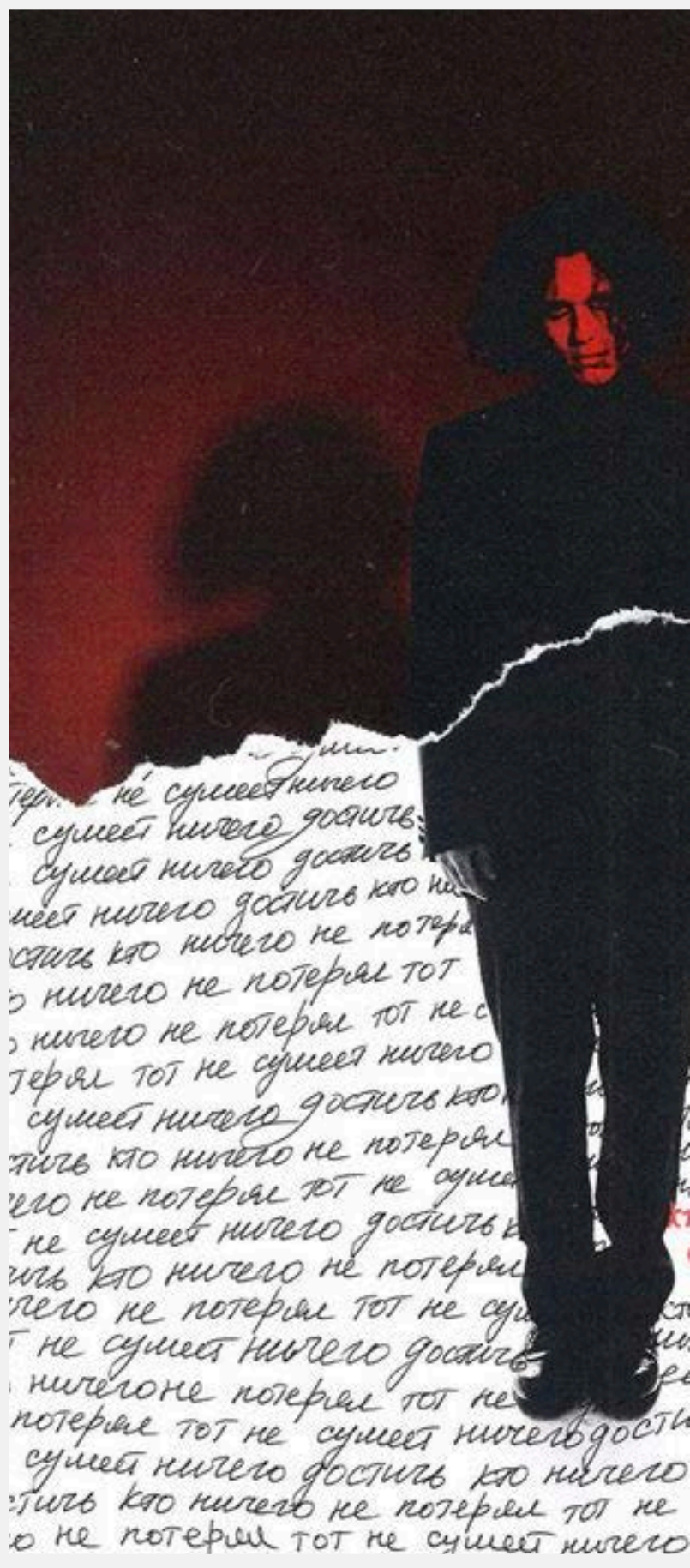
कुछ कहती है, ये बड़ी सी जिंदगी,
इसको समझना थोड़ा है मुश्किल,
इसको समझ लिया, तो सफल हो तुम,
क्योंकि यह है, एक अजीब सी पहेली।

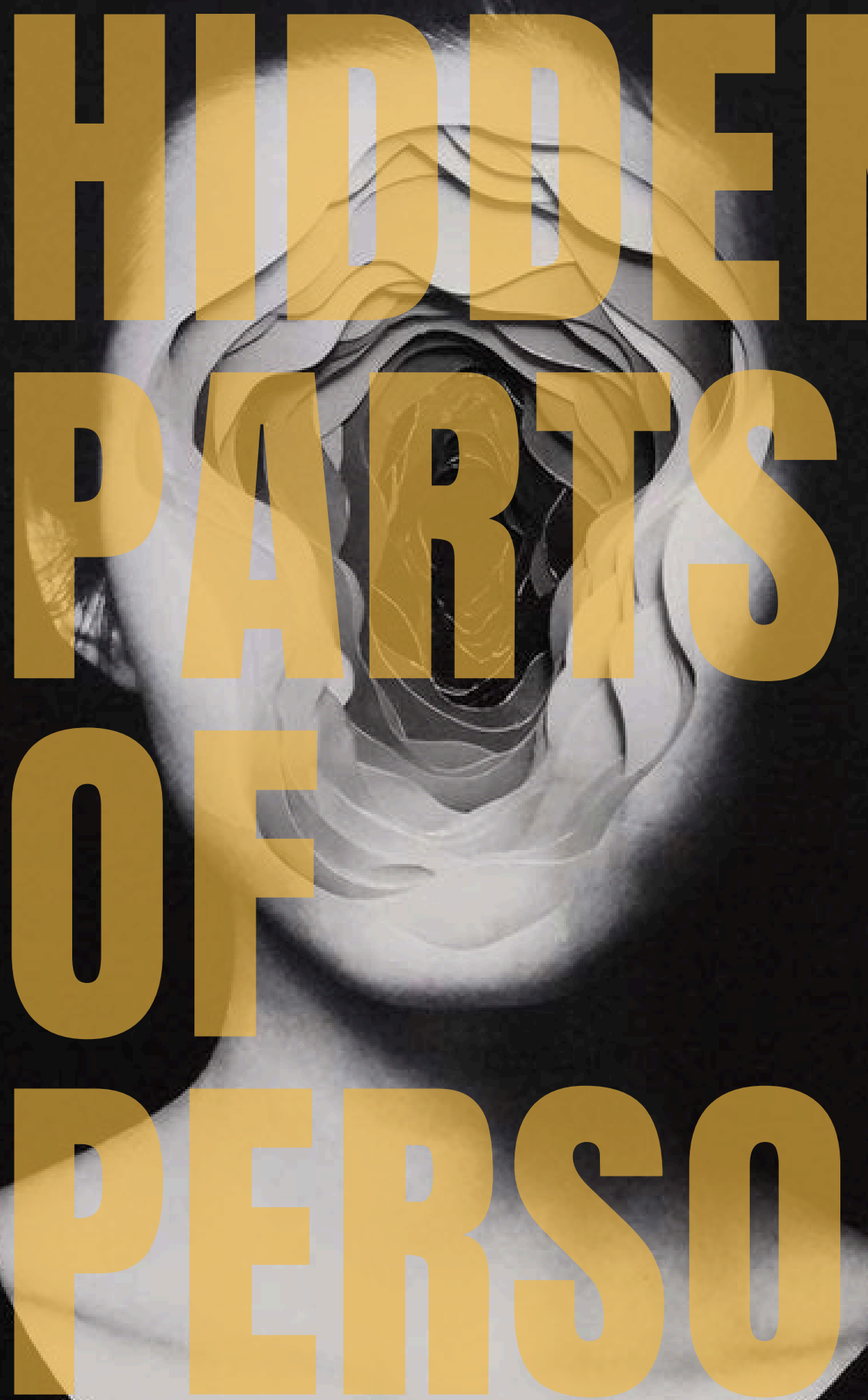
कुछ कहती है, ये भरी सी जिंदगी,
घड़ी- घड़ी ये है बदलती,
इसमें ढल गए, तो खुशनसीब हो तुम,
क्योंकि ये है एक सच्ची सहेली।

कुछ कहती है, ये निडर सी जिंदगी,
ये चुनौतियों से, है डराती,
इनको पार कर लिया, तो अभय हो तुम,
क्योंकि ये चुनौतियां हैं, हमें निखरना सिखाती।

कुछ कहती है, ये ज्ञानी सी जिंदगी,
ये पल-पल पर, कुछ है सिखाती,
इनको सीख लिया, तो सर्वज्ञ हो तुम,
क्योंकि ये हैं, एक महान गुरु की निशानी।

इसको खुल के जियो, यह कहती है जिंदगी,
पर, कुछ बड़ा करना ना भूलो
क्योंकि, ये हम और ये हमारी है जिंदगी।





HIDDEN PARTS OF PERSON

Human personality, there exist layers that often remain concealed from casual observation. While surface traits may offer a glimpse into one's demeanor, it is the unseen parts that truly shape the essence of a complex personality. Delving into these hidden depths unveils a mosaic of emotions, motivations, and experiences that define an individual's unique identity.

Beneath a strong exterior, there may reside a wellspring of vulnerability, longing for connection and understanding.

Similarly, behind the confidence, one may harbor insecurities and doubts, floating with internal conflicts that remain veiled from the outside world. These contrasting emotions harvest to form a rich emotional landscape, often characterized by its depth and complexity. While some are driven by ambition and the pursuit of success, others may be guided by a desire for meaning and fulfillment.

These motivations, shaped by past experiences and innate desires, act as the driving force behind one's actions and decisions, influencing the trajectory of their lives in profound ways.

This often remains as an unseen part of a complex personality, not known to the world but only to the individual themselves. The interplay between the conscious and unconscious mind adds another layer of complexity to the unseen parts of personality. Deep-seated fears, desires, and impulses lurk within the recesses of the unconscious, exerting a subtle yet profound influence on conscious thoughts and actions.

By peeling back the layers of surface impressions, we gain insight into the multifaceted nature of personality, celebrating the diversity and complexity of the human spirit. In conclusion, the unseen parts of a complex personality hold the key to unlocking the mysteries of human behavior and interaction. Emotions, motivations, experiences, waiting to be discovered and understood. By embracing the complexity inherent in every individual, we embark on a journey of empathy, compassion, and self-discovery, enriching our lives and deepening our connections with others.

ALITIES

In a bustling hub of innovation, T Works played host to a transformative workshop on smart wearables and sensor integration, offering participants a gateway into the realm of cutting-edge technology in collaboration with FDDI.

During their time at T Works for the workshop on smart wearables and sensors, the students found themselves immersed in an atmosphere pulsating with excitement from the moment they entered. The workshop kicked off with an informative introduction to the cutting-edge advancements in wearable technology and sensor integration, setting the stage for an enlightening experience ahead.

Throughout the workshop, engaging discussions and presentations delved deep into the technical intricacies of sensor integration, BIPES coding, and soldering. These sessions sparked lively conversations among participants, encouraging them to explore and exchange ideas. Hands-on collaborative activities played a crucial role in fostering teamwork and innovation. Working alongside the experienced team at T Works, they had the opportunity to experiment with various smart wearables and sensors, gaining valuable insights into integration techniques and processes.

Overall, their experience at T Works during the workshop on smart wearables and sensors proved to be both educational and innovative. They left feeling inspired and equipped with new knowledge and skills to tackle future challenges in this rapidly evolving field.



Field Vísit





CELEBRATING UNITY IN DIVERSITY

75TH REPUBLIC DAY COMMEMORATION AT FDDI HYDERABAD

As our nation pauses to mark the 75th Republic Day, we reflect on the arduous journey that paved the way for India's freedom. On this significant day, the 26th of January, 2024, at 9:30 a.m., the tricolour unfurled proudly at the gates of FDDI Hyderabad, uniting every member of the institute in homage to the gallant souls who shaped our nation's destiny. Amidst the stirring strains of our National Anthem, a profound sense of pride enveloped us, transcending words to embody the tranquillity of the moment. The event served as an exceptional platform for our esteemed students to showcase their creativity and ingenuity, thereby fostering a culture of innovation and excellence within our university community.



From captivating rangoli-making contests that adorned the pathways with intricate designs to enlightening poster presentations shedding light on pressing societal issues, each endeavour was a testament to the remarkable talent and dedication prevalent among our student body.

In essence, the celebration encapsulated the enduring spirit of unity that binds us together as a nation, transcending barriers of caste, creed, and language. As we stand at the threshold of a new era, it is imperative that we draw inspiration from the values enshrined in our Constitution, guiding us towards a future where every individual is empowered to pursue their aspirations freely. Let us pledge to uphold the principles of liberty and justice, ensuring that the flame of our democracy burns ever brighter, illuminating the path towards a more equitable and inclusive society for generations to come.



Unleashing Creativity: Workshop on Leather Embellishment

In an exciting event hosted by Pidilite Industries, two dynamic workshops took place at FDDI, Hyderabad campus on March 4th, 5th, and 6th, 2024. Titled 'The Art of Leather Embellishment' and 'Crafting Sneaker Masterpieces: Unveiling Customization and Embroidery Techniques', these workshops aimed to unleash creativity and skills among participants.

Led by expert facilitator Ms. Sangeeta Alluri from Pidilite Industries, the 'Art of Leather Embellishment' workshop offered invaluable insights into enhancing the allure of leather products through intricate ornamentation techniques. Participants learned various methods such as dyeing, painting, tooling, and stamping to elevate the aesthetic appeal of leather surfaces.

The 'Crafting Sneaker Masterpieces' workshop, on the other hand, delved into the realm of personalized sneaker customization and embroidery. Through engaging demonstrations and interactive sessions, students explored ways to adorn sneakers with intricate designs. They discovered the tools and materials needed to elevate their customization endeavors and experimented with different techniques to express their artistic flair.

Overall, both workshops provided a platform for participants to hone their creativity and skills. From exploring textures on leather surfaces to turning ordinary sneakers into personalized works of art, attendees embarked on a journey of self-expression and innovation.



A VIEW OF WORKSHOP ON LEATHER SURFACE ORNAMENTATION AND SNEAKER CUSTOMIZATION

OUR TEAM

Ashrita



Ananya

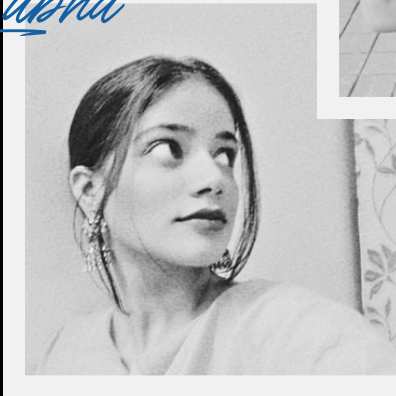


Asim



Vandana

Lubna



Sudeeksha



Siddhika



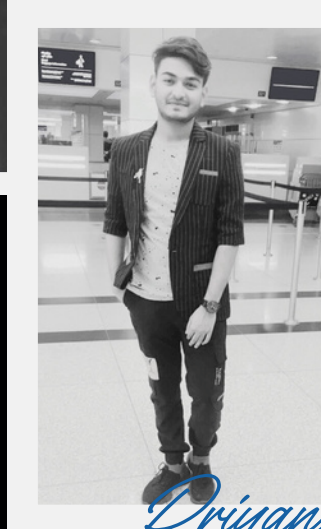
Akshaya



Ayesha



Priyanshu



Shreya





Urban

For more updates visit to our instagram page



fddihyd_felicitas

Contact us:

fashioncommunicationclub@gmail.com