



Archroma India Private Ltd., FDDI Jodhpur and Colourage

Solicits the pleasure of your esteemed presence at the conference on

“GAME CHANGING IN TEXTILE PROCESS AND LINKING FASHION FOR VALUE CREATION”

On Thursday, March 7th, 2019, 10:00am to 5:00 pm
Followed by Fashion Show by Students of FDDI, Jodhpur

Welcome Address: Mr. Anjani Kumar Prasad
Managing Director, Archroma India Pvt. Ltd.

The conference will show you how you can:

- Implement more sustainable processes to reduce waste water load
- Create value in textile processing with innovative products and processes
- Link textile processes, colors and effects to the latest fashion needs and trends
- Open color horizon and shorten time to market with the 'Color Atlas by Archroma®'
- Use e-commerce to tap into mass fashion

Venue:

FDDI Auditorium
Footwear Design & Development Institute,
Nagaur Highway, Opposite Nimba Nimadi Railway Phatak,
Mandore, Jodhpur – 342 304

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Media Partner:





CONFERENCE PROGRAM

- 09:00am: Tea/coffee & Snacks
- 10:00am: Opening Ceremony and Welcome
- 10:30am: Key Note - "Challenges being faced by Textile Industry in Jodhpur, Pali and Balotra – Sustainable process"
Mr. Anjani Kumar Prasad MD, Archroma India pvt. Ltd.
- 11:10am: Technical Session- "Textile wet Processing and Innovative –Sustainable Textiles"
Mr. Abhay shrivastava- Asst.vice president, Archroma
Mr. Abdul Aziz Ansari- Asst. Director, NITRA and
Mr. Amardeep Gadiya- Manager, Archroma India
- 11:30am: Tea / Coffee Break
- 11:45am: Technical Session Continued.....
- 01:00pm: Lunch
- 02:00pm: Panel Discussion - Effluent Management, & How to overcome challenges being faced by Textile Industry
Mr. Anjani Kumar Prasad MD, Archroma
Mr. Dilip Raghavan- MD, Colour Publications pvt. Ltd.
& Key speakers from C-ETP and Textile Industry
- 03:00pm: Discovering the "Color Atlas by Archroma®", 4320 shades in a user-friendly color library
- 03:15pm: "Textile export promotion strategy"
Mr. Gopal Sharma– Export promotion council, Jodhpur
- 03:45pm: About FDDI-facilities, strengths, Branding & Consultancy services to Industry
Ms. Monika Choudhary- Fashion Faculty FDDI Jodhpur
- 04:00pm: Tea / Coffee Break with Networking
- 05:00pm: Impact of e-commerce on Mass fashion
Dr. Preeti Hingorani- Faculty SRM, FDDI Jodhpur
- 05:30pm: Fashion Show-"Spring Dales"
by FDDI Students