INVEST
MADHYA PRADESH
GLOBAL INVESTORS SUMMIT
JANUARY 2027 | BHOPAL
— INFINITE POSSIBILITIES —

CONTACT US

For investment facilitation, industrial infrastructure and MSME support.

ADDITIONAL CHIEF SECRETARY

Department Of Industrial Policy And Investment Promotion

D-201, VallabhBhawan-3, Mantralaya, Bhopal, M.P.

Phone +91-755-270866
Email Pscomnid@mp.gov.in

MANAGING DIRECTOR

MP INDUSTRIAL DEVELOPMENT CORPORATION LTD. (MPIDC)

21, Arera Hills, Bhopal, M.P.

Phone +91-755-2575618
Email Md@mpidc.co.in

Scan here for more Information on policy

MEGA FOOTWEAR & ACCESSORIES CLUSTER · SITAPUR
Industrial opportunity. Skilled workforce. Connected markets.

उद्योग संवर्धन और आंतरिक व्यापार विभाग
Department for Promotion of Industry and Internal Trade

Government of Madhya Pradesh

MPIDC
MP INDUSTRIAL DEVELOPMENT CORPORATION LTD.

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NARENDRA MODI
PRIME MINISTER, INDIA

DR. MOHAN YADAV
CHIEF MINISTER, MADHYA PRADESH,INDIA

MADHYA PRADESH
STEPPING UP AS AN EMERGING FOOTWEAR HUB



MEGA FOOTWEAR & ACCESSORIES CLUSTER, SITAPUR

MADHYA PRADESH

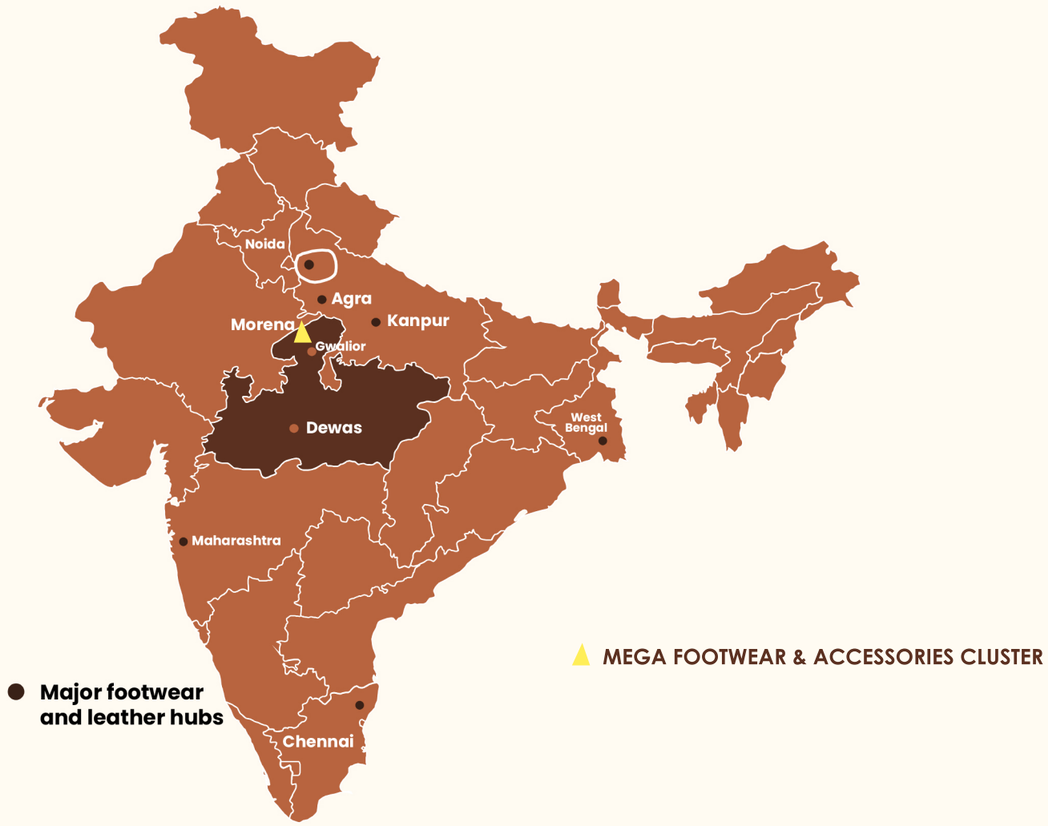
WHY MP FOR FOOTWEAR & LEATHER

Industry Ecosystem
Tata International, Dewas, and the Dewas Incubation Centre support new businesses.

Strategic Location
Central India; within 200 km of the Agra–Kanpur leather & Footwear hub.

Skills Ecosystem
FDDI Chhindwara & Guna, NIFT Bhopal and CFTI Agra—plus competitive skilled labour.

Investment Incentives
Up to 40% capital subsidy; 30-year utility-rate lock; export support. & Customized package above 75 Cr.



KEY PLAYERS

Established footwear and leather manufacturers & suppliers

Diamond Power · TATA · Major Foot Wears P. Ltd. — Mfg. of P.V.C. & Synthetic Foot Wears · Lakhani SHOES · MAYUR UNIQUOTERS LTD — Manufacturers of Artificial Leather/PVC Vinyl · Marvel — www.marvelvinyls.com

PARK OVERVIEW

MEGA FOOTWEAR & ACCESSORIES CLUSTER

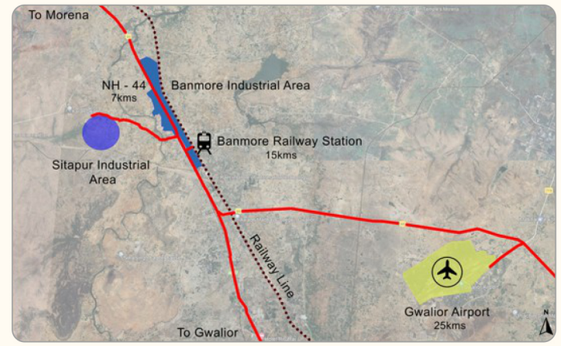
Sitapur, Morena

REGIONAL CONNECTIVITY

15 KM GWALIOR RAILWAY ST

7 km BANMORE RAILWAY ST

07 KM NH-44 ROAD



35 KM GWALIOR AIRPORT

28 KM ICD Malanpur

NEARBY INDUSTRIAL AREA

Sitapur Phase I & II, Banmore Industrial Area

174.3 ACRES	69 INDUSTRIAL PLOTS	2,092–16,725 m² PLOT AREA RANGE

BUILT-IN INFRASTRUCTURE



UTILITIES + BUSINESS

- 24×7 WATER SUPPLY
- 24×7 POWER & SUBSTATION
- STORM-WATER & SEWAGE
- SOLAR POWER PLANT
- STREET LIGHTING
- RAINWATER HARVESTING
- ADMINISTRATIVE BLOCK
- SEWAGE TREATMENT PLANT
- PLUG-&-PLAY UNITS
- R&D CENTRE

ACCESS + WELFARE

- Convention Centre
- Commercial
- Signage & landscaping
- Road network & bridge
- Parking facilities
- Fire Station
- Entry gate & security
- Dormitory & hostel
- Labour rest rooms
- Health Centre

PARK OVERVIEW

MEGA FOOTWEAR & ACCESSORIES CLUSTER

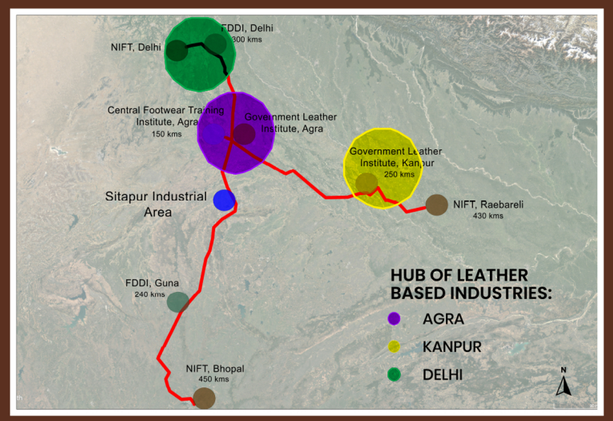
SITAPUR, MORENA







SKILL ECOSYSTEM



INSTITUTIONS WITHIN REACH

IN THE VICINITY

CFTI, Agra · Leather Institutes, Agra & Kanpur FDDI, Noida & Guna · NIFT, Raebareli Dayal Bagh Institute & AMU

WITHIN MADHYA PRADESH

FDDI, Chhindwara
NIFT, Bhopal Incubation Centre, Dewas



POLICY INCENTIVES

LAND & DEVELOPMENT CHARGES

₹1 one-time lease premium + ₹1/m²/year lease rent — both fixed for 30 years

₹20/m²/year development charge, fixed for 30 years.

UTILITY CHARGES

POWER
₹5.11/unit

WATER
₹25/KL
5 yrs - then + 3% annually

PARK MAINTENANCE
₹8/m²/year

WAREHOUSE CHARGES

₹90/sqm per month

ELECTRICITY DUTY EXEMPTION

Electricity Duty exemption for 7 years from the date of taking the electricity connection.

SCAN QR CODE TO DOWNLOAD INDUSTRIAL PROMOTION POLICY

FINANCIAL INCENTIVES

BASIC INVESTMENT PROMOTION ASSISTANCE

40%–10%

BIPA assistance on EFCI; cap ₹200 cr; 7 equal annual instalments

Multipliers:

Exports: 1.0–1.3 (25%–75% exports)
Employment: 1.0–1.5 (100–2,500 employees)
FDI: 1.1-1.2 for 26-50% FDI equity; 1.2 above 50%

STAMP DUTY & REGISTRATION

100%

reimbursement of stamp duty and registration fee

INTEREST SUBSIDY

5%

for 7 years on term loans, taken from financial institutions/banks for plant & Machinery

TRAINING & SKILL DEVELOPMENT

₹13,000 per new MP-domicile employee for 5 years.

PATENT ASSISTANCE

100% patent charge reimbursement up to ₹5 lakh per unit

CUSTOMIZED PACKAGE FOR INVESTMENT ABOVE ₹75 CR

EXPORT PROMOTION POLICY - MADHYA PRADESH 2025

EIGHT ROUTES TO ACCELERATE GROWTH

FIRST-TIME EXPORTERS (AFTE)

- ₹10L + Caps for RCMC fee + export credit
- ₹25L insurance support.

EXPORT FREIGHT

- 50% ₹40L/year; total cap ₹2 Cr over 5 years.

EXPORT INFRASTRUCTURE

- 25% Capital subsidy on export facilities; cap ₹1 Cr.

EXPORT TURNOVER

- 10% Incremental export turnover; cap ₹2 Cr over 5 years.

GROWTH ACCELERATOR

- +5% Incremental FOB value; ₹30L/year for 5 years.

GREEN DOCUMENTATION

- 50% IGBC & similar certification; ₹20L/unit/year for 5 years.

EXPORT MARKETING

- 75% Trade fairs and promotion; ₹5L/year for 5 years.

EXPORT FINANCE

- Up to 5% Interest subsidy; cap ₹50L over 5 years.

