

Short Term Certificate Program
Footwear Design &
Leather Product Development

Duration - 02 Months (4th March– 3rd May 2024)

Overview:

Our capsule programme is designed for various specialised area like Footwear & Leather Product Design & Development, Product Branding, Marketing, Cost Analysis etc. comprise of expert lecture, lab visits, cluster/industry visits, multimedia, experiential learning etc. The programme will involve practical and project teaching extensively. This will be supplemented by group work and assignments.

Our program is enriched with a rigorous yet interactive course design to help students stay abreast with latest footwear & leather industry trends. The course also aims to create specialized professionals who can serve in the Footwear & allied Industry and excel efficiently.

General Information:

- Duration - 02 Months (4th March– 3rd May 2024)
- Application Start Date: 5th February 2024
- End Date: 01st March 2024
- Mode – Regular, On-Campus Program
- Number of Seats: 30
- Minimum Qualification: 10th Std. from any recognised board of education
- Max. Age limit: 45 Yrs.
- Registration Fee - Nil
- Program Fee – Rs. 15000+18% (i.e. Rs17,700)
- Medium of Teaching – Bilingual

What Sets Us Apart ?

The Campus as a Part of the Learning Experience

FDDI Jodhpur campus has marvellous architecture; state-of-the art classrooms, Fully Equipped Labs, Library & comfortable lodging would not only pique your interest but also have a positive effect on the time student spend here.

Presence of Exemplary Faculty

FDDI Jodhpur is renowned for its prestigious line-up in terms of faculty, who are celebrated leaders in their respective fields. They bring an amalgamation of theoretical pedagogy as well as contemporary and relevant examples and experiences from industry to our programmes, resulting in holistic learning.

Uniqueness

This program is unique in feature as the same is not being offered by any of the similar institute of the city, which has status of Institute of National Importance. Course contents have been designed in such a way that caters to the need of concerned industry specifically in footwear & leather product design, development. The specialists of FDDI who are experts in the related field have designed it.

This is a job-oriented program, which may be beneficial for those who wish to build their career in related field or who are already associated in the concerned industry.

Important Guidelines:

- The program provide free residential facility for outstation students, food facility is available in institute's mess on paid basis.
- Classes will be held from Monday to Friday (10.00 A.M – 04.45 PM).
- Applicants will have to attend minimum 70% attendance to eligible for examination.
- The program module is purely onsite hence no online classes will be held.
- The Course content & study material will be provided to each applicant at the time of admission after successful fee payment as prescribed.
- Selected students will be informed by telephonic calls and e-mails.
- Reading/study material may be provided in soft or hard format.
- Job assistance may be provided to the successful candidates in the related industry.

- A qualifying test will be conducted on the last day of the program followed by expert session on career guidance.
- For successful completion of program, minimum 40 % marks will be required.
- The practical and theory examination ratio will be 60 & 40 respectively.
- Upon successful completion of program, certificates will be conferred to the concerned eligible students in the name of FDDI, An Institution of National Importance, Ministry of Commerce & Industry, Govt. of India.
- Application may be cancelled in absence of proper, valid & complete documents.
- Minimum Batch Size – 10; Maximum Batch Size – 30
- Admission will be accepted on first come first serve basis and as per the discretion of the competent authority.
- In case of any dispute, FDDI reserves the right of final decision.

Mode of Payment:

- Fee amount may be paid by direct deposit or online transfer in the institute's bank account.
- No cash amount will be accepted in this regard.
- Payment may be done in instalment; half of the program fee to be paid at the time of admission and remaining amount to be paid after completion of 01 month of the program.
- In case of non-deposition of complete fee by the specified time limit, applicant may be debarred from the program.
- 10% fee relaxation for reserved (SC/ST) category candidates.

Syllabus

Duration- 2 Month (190 Hr.)

Sr. No.	Subject's Name	Topics	Theory Classes	Practical Classes	Total Classes
1	Designing	(a) Designing thinking & Design Methods (b) Footwear Design (Men & Ladies Styles) (c) Elements of Design	20	30	50
2	Cutting	Fundamental of Footwear Materials clicking.	5	20	25
3	Closing	Pre-Fabrication and Upper Closing Techniques.	5	20	25
4	Lasting	Study of Footwear Bottom components.	5	20	25
5	Finishing & Packaging	Product Finishing & Packaging.	5	20	25
6	Material Study & Exploration	(a) Basic & Auxiliary Materials used in footwear Industries. (b) Uses of Leather & Non-leather materials in footwear Manufacturing.	10	-	10
7	Marketing	Strategy for Product Marketing.	5	-	5

Sr. No.	Subject's Name	Topics	Theory Classes	Practical Classes	Total Classes
8	Costing	Advance Methods of Footwear Costing.	5	5	10
9	Advance Information Technology & Product Promotion	(a) Digital Marketing strategies. (b) Uses of Information Technology in Marketing.	5	-	5
10	Entrepreneurship Development	Developing Entrepreneurship Skills.	5	-	5
11	Production Planning & Control	Production Planning & Control in Footwear Industry.	5	-	5
Total classes		75	115		190

For Admissions Enquiries:

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