

Footwear Design and Development Institute

Ministry of Commerce & Industry, Govt. of India

Mandore, Jodhpur (Rajasthan) 342304



Footwear Designing & Production and Entrepreneurship skills



- Our capsule program is designed for various specialized area like footwear design, production, branding, marketing, cost analysis, entrepreneurship, etc. and consists of expert lectures, lab visits, live classes and experimental learning etc. The programme will involve practical and project teaching extensively. This will be supplemented by group work and assignments.
- Our program is enriched with a rigorous yet interactive course design to help students stay abreast with latest footwear & leather industry trends. The course also aims to create specialized professionals who can serve in the Footwear & allied Industry and excel efficiently.

General Information:

- Duration - 02 Months (08th July– 07th September 2024)
- Applications Inviting dates
 - Start Date: 12th June 2024
 - End Date: 30th June 2024
- Mode – Hybrid (Online & Offline)
- Number of Seats: 30
- Qualification for admission: 10th Pass (Any recognised board)
- Max. Age limit: No age bar
- Registration Fee - Nil
- Program Fee – Rs 15000+ 18% GST
- Medium of Teaching – Bilingual (Hindi + English)



Uniqueness



- The course is hybrid in nature it means working professional can also join this course from their location through online mode.
- This program is unique in feature as the same is not being offered by any of the similar institute of the city which has status of Institute of National Importance. Course contents have been designed in such a way that caters to the need of concerned industry specifically in footwear & leather product design, development and enterprenureship. It has been designed by the specialists of FDDI who are experts in the related field.
- This is a job oriented program which may be beneficial for those who wish to build their career in related field or who are already associated in the concerned industry.
- Industry oriented short term course specially designed for working professionals who wants to enhance thier skills. With enhanced skills and knowledge can lead to increased job satisfaction and motivation.

What Sets Us Apart



- The FDDI Jodhpur campus boasts amazing architecture, cutting-edge classrooms, fully equipped labs, a library, and comfortable accommodation that will not only catch your attention but also enhance your stay as a student.
- The faculty at FDDI Jodhpur is well-known for being distinguished leaders in their fields, adding to the school's prestige. To provide a comprehensive learning experience, they incorporate not only modern and pertinent industrial examples and experiences but also theoretical pedagogy into our curriculum.

Important Guidelines

- The program provide free residential facility for the outstation regular students and 7 days for online mode students as one week practical classes are mandatory for online students also, food facility is available in institute's mess on paid basis.
- Classes will be held from Monday to Friday (2 hrs/Day- theory) & for regular practical classes (6 Hrs/Day).
- Applicants will have to attend minimum 70% attendance to eligible for examination.
- The program module is online as well as offline.
- The Course content & study material will be provided to each applicant at the time of admission after successful fee payment as prescribed.
- Selected students will be informed by telephonic calls and e-mails.
- Reading/study material may be provided in soft or hard format.
- Job assistance may be provided to the successful candidates in the related industry.



Important Guidelines

- A qualifying test will be conducted on the last day of the program.
- For successful completion of program minimum 40 % marks will be required.
- The practical and theory examination ratio will be 30 & 70 respectively.
- On successful completion of program, certificates will be conferred to the concerned eligible students in the name of FDDI, An Institution of National Importance, Ministry of Commerce & Industry.
- Application may be cancelled in absence of proper, valid & incomplete documents.
- Minimum Batch Size – 10 Maximum Batch Size – 30
- Admission will be accepted on first come first serve basis and as per the discretion of the competent authority.
- In case of any dispute, FDDI reserves the right of final decision.



Mode of Fee Payment

- Fee amount may be paid by direct deposit or online transfer in the institute's bank account.
- Cash payment will not be accepted.
- Payment may be done in instalment; half of the program fee may be paid at the time of admission and remaining amount may be paid after 01 month from the start of the program.
- In case of non-deposition of complete fee in the specified time limit, applicant may be debarred from the program.
- 10% fee relaxation for reserved (SC/ST) category candidates.

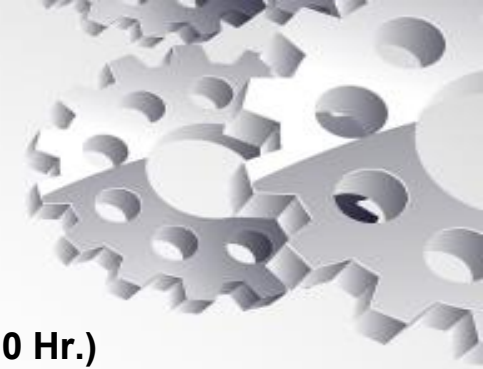


Syllabus

Theory- 70 hours

Practical- 30 hours

Duration- 2 Month (100 Hr.)



S.No.	Subject's Name	Topics	Theory Classes	Practical Classes	Total Classes
1	Designing	Designing thinking and Design Methods Footwear Design (Men & Ladies Styles)Elements of Design	05	05	10
2	Cutting	Fundamental of Footwear Materials clicking.	05	05	10
3	Closing	Pre-Fabrication and Upper Closing Techniques.	05	05	10
4	Lasting	Study of Footwear Bottom components.	05	10	15
5	Finishing & Packaging	Product Finishing & Packaging.	05	05	10
6	Material Study & Exploration	Basic & Auxiliary Materials used in footwear Industries.Uses of Leather & Non-leather materials in footwear Manufacturing.	10	-	10
7	Marketing	Strategy for Product Marketing.	5	-	5



S.No.	Subject's Name	Topics	Theory Classes	Practical Classes	Total Classes
8	Costing	Advance Methods of Footwear Costing.	5		5
9	Advance Information Technology & E-Marketing	(a) Digital Marketing strategies.(b) Uses of Information Technology in Marketing.	5	-	5
10	Entrepreneurship Development & Business Development Management	Developing Entrepreneurship Skills Developing Business Management	12	-	12
11	Production Planning & Control	Production Planning & Control in Footwear Industry.	5	-	5
12	Emotional Intelligence & Stress Management	self-awareness, self-regulation, motivation, empathy, and social skills	3		3
Total classes			70	30	100

For More information, please contact:



Footwear Design & Development Institute

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