



फुटवियर डिज़ाइन एंड डेवलपमेंट इंस्टिट्यूट  
वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार

(एफ.डी.डी.आई.अधिनियम २०१७ के अन्तर्गत 'राष्ट्रीय महत्व का संस्थान')

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**REPORT**  
**ON**  
**4 Months Short Term Program In**  
**“Footwear Design & Production**  
**and**  
**Retail & Fashion Merchandise”**

Submitted to:

General Manager

HRD, Western Coalfield Limited Nagpur

Submitted by:

Mr. Pradeep Mandal

Centre Head & HoD- Fashion Design

Footwear Design & Development Institute Chhindwara

The future belongs to those who learn more skills and combine them in creative ways.

*-Robert Greene*

### **Overview of FDDI:**

FDDI is a premier academic and training institution dedicated to the development and growth of the Footwear & Product, Leather Products, Retail & Fashion Merchandise and Fashion Design sectors. FDDI has Pan India Presence with 12 state-of art campuses spread across the country. It has world class Infrastructure & Facilities (equipped with Smart Class Rooms, Workshops with latest machineries & equipment's, High tech IT lab, High end Product development centre, International Testing centre, Comprehensive Library, Auditorium & Sports facilities, and In campus Hostels etc.), created across the functional domain to ensure international standards of higher education, training & delivery for Footwear, Leather products, Retail and Allied Industries - 360° interventions under one umbrella.

### **Program Details:**

Residential short term certificate program has been organized and conducted in two courses namely, FDP (Footwear Design & Production) and RFM (Retail & Fashion Merchandise) for 30 students in each course.

Duration- 4 Months (August 2022-November 2022)

#### **Parties involved-**

1-Western Coal Field Limited (WCL), Nagpur.

2-Footwear Design & Development Institute (FDDI), Chhindwara

#### **Project lead by key team members as under;**

<b>Western Coalfield Ltd. Nagpur</b>	<b>Footwear Design &amp; Development Institute Chhindwara</b>
1. Shri P. S. Deshpande-GM (HRD) 2. Shri P. Narendra Kumar-GM (HRD) 3. Shri Nitin Saxena-Chief Manager (HRD) 4. Shri Satyendra Prasad Singh-Sr. Manager (Pench area) 5. Ms. Harpreet Kaur-Manager (HRD)	1. Shri Pradeep Mandal – Centre Head 2. Dr. Vinit Verma- HoD RFM 3. Shri Sushant Yadav –HoD FDP 4. Shri Ashish Wankhede – AM SA&ED



## Objective:

The courses are so designed that it will act as a bridge for providing the skilled manpower to footwear and retail sector. Since, there is a huge gap between demand and supply of skilled manpower in aforesaid industries. The courses will benefit to the candidates in very short span of time as they will be skilled trained and employable to pursue the industry and contribute for their family financial wellbeing.

To accomplish the aforesaid objective WCL Nagpur and FDDI Chhindwara executed an MOU for the purpose of conducting the programs nearby WCL region so that people belong to economically weaker section, SC, ST and affected by WCL projects may get benefit of this course and enhance their technical, professional and social skills to acquire good jobs.



MoU executed between WCL Nagpur & FDDI Chhindwara dated 10<sup>th</sup> June 2022

**WCL Officials Visits at FDDI Chhindwara:**



Initial visit by Shri P. S. Deshpande-GM (HRD), Shri A.K. Singh -Sr. Manager WCL, and Shri Nitin Saxena –Chief Manager WCL HRD Nagpur accompanied with FDD faculty members

**During the Course:**

Students have witnessed theoretical as well practical exposure during the program; they have acquired techno managerial skills while utilizing modern equipped technology, machinery and getting lectures by expert faculty members. Students were kept updated about the on-going implementations and adaptation by industries experts and guest lectures.



Presentation giving by Dr. Vinit Verma- HoD RFM



Explaining an overview of Footwear Lasting dept.



Students working at Footwear Cutting Lab



Understanding of Footwear Components

## **Hostel and Mess Life:**

During 4 months students have enjoyed hassle free hostel and mess facility.



Students at hostel premises



Students at mess

**Prototype developed and Showcased by the students:**

Under the guidance of faculty members students not only learned but able to produce complete footwear those who have opted for the FDP course and same with RFM students they learned to design the store, displaying and promoting the products as well.



Students practicing in store designing and Visual Merchandising –RFM Dept.

## Industrial Visit:

Things are very easy when students can experience physically and practically, to accomplish the aforesaid purpose, FDDI arranged industrial visit at ITC Choupal Sagar, Chhindwara for the students, wherein students learned about the corporate culture, merchandising, buying, manufacturing, supply chain, warehousing and retailing etc.



Industry visit at ITC Choupal Sagar Chhindwara



During the visit students learning about product display, signage, retail software and CRM

## Sports & Cultural Events:

Students at FDDI took stress free learning and enjoy while they learn. For better understanding, creativity and healthy life FDDI organized sports and cultural events. Students participated and expressed their hidden talent during this dynamic event.



Students participation in Sports week at FDDI premisis



Students participation in Cultural week at FDDI premisis

## **Soft Skills, Grooming and Mock Interview Session:**

FDDI not only believes in quality training but equal weightage is given to personality development as well for better placements, for the said objective soft skill and mock interview sessions are also organized for students.



Presentation on personality development by students of Retail & Fashion Merchandise and Footwear Design & Production

## **Social Activities:**

During the Aazadi ka Amrit Mohotsav students are encouraged to take part in various activities, they had participated in Hindi Pakhwada and Swachta Pakwada as well.



Students participation on Hindi & Swachta Pakhwada



Certificates distribution to participants on the occasion of Swachta Pakhwada



Certificates distribution to participants on the occasion of Swachta Pakhwada



Green city clean city post presentation ceremony at FDDI Chhindwara

**An Inspection & Visit by WCL Officials During the Course:**



Explaining about entire manufacturing process of Footwear by the faculty members



Understanding the footwear and fashion merchandise making process at various labs

## **Certification & Closing Ceremony:**

All the students have completed the course successfully, certificates awarded to all the students in closing ceremony of the course where in Shri Satendra Prasad Singh, Senior Manager WCL PENCH Area Chhindwara and Dr. Krishna Harzani, MD Shopping Zone, Chhindwara were invited as chief guest and guest of owner respectively for the closing ceremony of program. Certificates were awarded by the respected guests, Mr. Pradeep Mandal Centre head and staff members of FDDI Chhindwara.



Shri Satyendra Prasad Singh – Sr. Manager WCL sharing thought on skill development during the closing ceremony



Certificate distribution to passout students by the Guests during closing ceremony



Footwear batch receiving of their certificates on the occasion of "Certificate Distribution Ceremony"

## FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE CHHINDWARA



Retail & Fashion Merchandise batch receiving of their certificates on the occasion of “Certificate Distribution Ceremony”

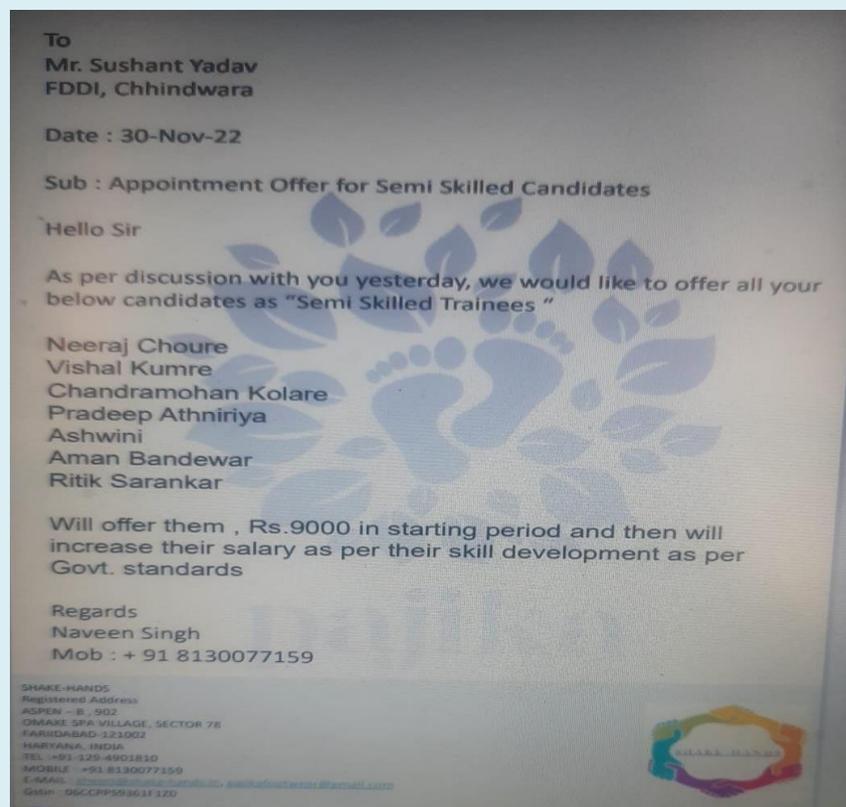


FDDI Centre Head providing the Token of thanks to the respected guests

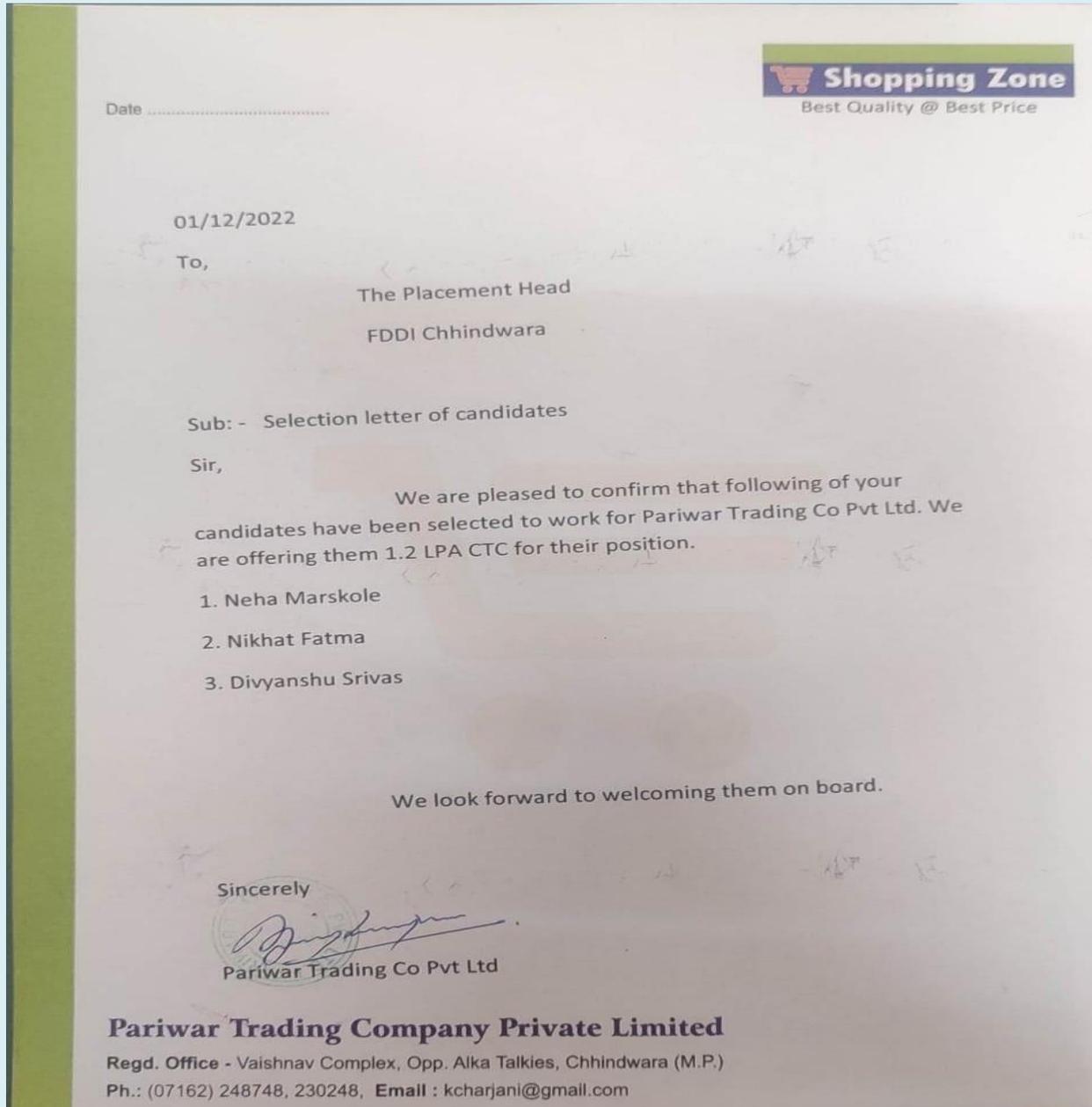
## Placements:

Till 15<sup>th</sup> December 30 students have shown their willingness in placement FDDI placed 18 students out of 30. The 7 candidates in Pajika footwear formally Shake Hands, 5 candidates in Euro Safety Agra, 3 Candidates in Pariwar Trading Co. Pvt Ltd. Chhindwara, 2 in Tanisq Chhindwara and 1 in Pantaloons Ltd. Indore.

Rest 12 candidates will be placed soon, as placement drive is going on and interviews are scheduled frequently. The offer letters of the placed candidates are enclosed along with this report, and the 30 students those who are not interested for placement, looking for start-ups, entrepreneurship and higher studies.



Confirmation of appointment offered to Neeraj Choure, Vishal Kumre, Chandramohan Kolare, Pradeep Athniriya, Aswini, Aman Bandewar, and Ritik Sarankar



Selection letter of Shopping Zone Chhindwara for the candidates i.e. Neha Marskole, Nikhat Fatma, and Divyanshu Srivas.



To, Date: - 16/12/2022  
HR,  
Pantaloon TI Mall  
Indore

WHOM SO EVER IT MAY CONCERN

This is to bring to your notice that we have appointed Ms Jayshree Sahu as Sales Associates for our Brand, who will be reporting to your store from 16/12/2022.

We also wish to confirm that she will be working as a trainee customer care associate for 3months and her performance shall be reviewed at end of training period.

She has been duly briefed and will follow the rules and regulations of the store. We also humbly request you to update the norms of the store and induct her into your team.

Thank you.  
For Gini and Jony Ltd.

Sunil Bhatia  
9320796128

Appointment letter of Gini & Jony for Jayshree Sahu



**Patodi Jewellers**  
Vivekanand Ward, Near Patodi Ford,  
Nagpur Road, Chhindwara (M.P.)

**OFFER-CUM-APPOINTMENT LETTER**

*Gayatri Choure*

*Jatama,*

*Umreth, Madhya Pradesh - 480001*

*23-12-2022*

**Subject: Offer-cum-Appointment Letter**

**Dear Ms. Gayatri,**

We are pleased to offer you the position of *Retail Sales Officer* with *Patodi Jewellers* hereinafter referred to as the 'Employer' subject to the following terms and conditions:

1. You will receive a gross salary of INR *10000* /- per month. All other allowances and benefits as applicable to you are detailed in Annexure - A. You will also be eligible for monthly sales incentives as per details given in Annexure – B. Salary inclusive of incentives and allowances would be receivable on or before 7th of the subsequent month.
2. Your job title will be *Retail Sales Officer*, and you will report to *Mr. Vishesh Shrivatri and Mr. Narendra Sahu, Floor Manager*.
3. You will be posted at *Chhindwara, Madhya Pradesh* and will be associated with *Tanishq* brand at the outlet situated at *Nagpur Road, Chhindwara*. You may be transferred to any other store as per business requirements of the firm.
4. The offer of employment stands to be applicable only on clearing the necessary training and assessments and as certified by the training team.
5. You will be governed by and agree to abide by the General Terms and Conditions of Service as enclosed at Annexure – C and the Employer policies, as amended from time to time.
6. As the Employer is a franchisee of Titan Company Limited ("Titan"), a Tata Group company, you are expected not to violate any ethical principles of Titan / Tata Group including the relevant clauses of Tata Code of Conduct (as amended from time to time), details of which will be shared during your induction and from time to time. Further, it is understood by you, that the obligations set forth in Clause 6 of this offer cum appointment letter, shall not provide you any claims/ rights, of whatsoever nature, against Titan/ Tata Group with respect to your employment with the Employer.
7. Your appointment is subject to you being certified medically fit by a medical practitioner recognized by us, and on receipt of satisfactory references.
8. You will be on probation for a period of **3 months** from the date of your joining the Employer, subject to the conditions detailed in the General Terms and Conditions of Service.

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Offer cum appointment letter of Patodi Jewellers for Gayatri Choure Jatama



Group photograph of FDDI Short Term Students and Staff Members

Though it was 4 months course but really nostalgic moments for the faculties and students as this journey come to an end, FDDI looks long term relationship with the students and hope for the best in their jobs and placements.

## **Summary:**

It is our pleasure that we could able to full fill the laid objective, since we have successfully completed the 4 months short term program in FDP and RFM. We could able to provide better training to the students, ensure their placement and encouraged them for start-ups. Students are certified successfully for better career options.

***A winner is someone who recognizes his God-given talents, works his tail off to develop them into skills, and uses these skills to accomplish his goals.***

**Larry Bird**