SAMPLE QUESTIONS

BACHELOR DEGREE PROGRAMME (For BBA)

Note: A few sample questions are being given for the guidance of the candidates in the preparation. These sample questions do not necessarily indicate either the types or the difficulty levels of questions that may be asked in the actual test.

ANALYTICAL ABILITY

Directions (Questions 1-2): *Read the following information carefully to answer these questions.* Ravi and Kunal are good in Hockey and Volleyball. Sachin and Ravi are good in Hockey and Baseball. Gaurav and Kunal are good in Cricket and Volleyball. Sachin, Gaurav and Michael are good in Football and Baseball.

QI.	21. Who is good in Hockey, Cricket and Volleyball?				
	(1) Sachin	(2) Kunal	(3) Ravi	(4) Gaurav	
Q2.	2. Who is good in Baseball, Cricket, Volleyball and Football?				
	(1) Sachin	(2) Kunal	(3) Gaurav	(4) Ravi	

Directions (Question 3): Study the following sequence and replace the '?' mark from the given options.

Q3.	7, 9, 13, 21, '?'			
	(1) 29	(2) 25	(3) 33	(4) 37

Directions (Question 4): In the following number series, one term does not fit into the series. Find the wrong term.

- Q4. 2, 6, 12, 20, 29, 42, 56 (1) 12 (2) 20 (3) 29 (4) 42
- Q5. Surya hits a ball towards North in a one-day international cricket match between India and Australia. An Australian fielder, Marsh comes straight from East to field the ball. Which direction does Marsh come from to field the ball?
 (1) South (2) North (3) West (4) East

GENERAL AWARENESS

- Q1. Which temple got the name of 'Black Pagoda'?
 - (1) Konark Sun Temple
 - (2) Lingaraja Temple
 - (3) Jagannath Temple
 - (4) Bhuvaneshwari Temple
- Q2. In human beings, which one of the following glands is known as master gland?
 - (1) Pituitary gland
 - (2) Thyroid gland
 - (3) Adrenal gland
 - (4) Pancreas
- Q3. As per constitution of India, the Governor of a State/UT is appointed by the
 - (1) President.
 - (2) Prime Minister.
 - (3) Chief Minister of the State.
 - (4) Chief Justice of India.
- Q4. Which of the following countries celebrate Christmas in summer season?
 - (1) Greece
 - (2) Germany
 - (3) New Zealand
 - (4) Japan

Q5. Which among the following present-day countries was known by the old name 'Mesopotamia'?

- (1) Iraq
- (2) Iran
- (3) Egypt
- (4) Jordan

COMPREHENSION

Directions (Questions 1-5): Read the following passage carefully to answer the questions that follow.

Passage I

We all know what posters are. In these modern days of advertising, there is scarcely a road along which we travel without passing one or other examples of the poster adviser's activity. These posters vary in type from illuminated, electric signs with their flashing, alternating lights, to the small hand-painted effusions which advertise local concerts in the village halls. Before we attempt a detailed study of the methods by which poster hoardings are filled with eye-catching designs, let us examine one or two basic principles which would apply to any well-planned poster campaign. In the place we must appreciate that our poster will be read, in most cases, by a mobile public. It differs from the press advertisements in that it is not carried into the home or office and read at leisure. It remains in one place, and its message, therefore, must be capable of being assimilated by the reader who is passing, often in a hurry, with other and more important business in his mind. Again, unlike the press advertisement, the poster cannot carry a long and detailed message: the man in the street has not sufficient time to read it in these days of haste and bustle.

Q1. The tone of the passage is essentially

(1) critical.	(2) analytical.
(3) formal.	(4) objective.

Q2. A poster need not be

(1) concise.(2) attractive.(3) colorful.(4) illustrated.

Q3. The most striking feature of the poster is that it

- (1) does not give the details of the message.
- (2) conveys the message to a large section of people.
- (3) entertains and also informs people.
- (4) beautifies the place where it is put up.
- Q4. Which of the following is most likely to make a poster deliver its purpose well?
 - (1) Large size (2) Use of fancy letters
 - (3) Catchy slogan (4) Colorful picture
- Q5. The press advertisement is better than a poster in which of the following contexts? (1) It reaches far and wide.
 - (2) It is a cheaper mode of communicating the message.
 - (3) It does not require illustrations or eye-catching pictures.
 - (4) The reader can assimilate the details as per his ease and convenience.

GRAMMARE USAGE ETC

Directions (Question 1): *Fill in the blank.*

Q1. We are now confident ______ winning the match.

- (1) to
- (2) in
- (3) of
- (4) towards

Directions (Question 2): In each of these questions, choose the correctly spelt word.

- Q2. (1) Ocasional
 - (2) Occasional
 - (3) Occassional
 - (4) Occasonal

Directions (Question 3): Choose the word which best expresses the same meaning as the given word.

- Q3. Lucrative
 - (1) Questionable
 - (2) Challenging
 - (3) Dangerous
 - (4) Profitable

Directions (Question 4): Choose the option that is the plural form of the given word.

- Q4. Half
 - (1) Halfs
 - (2) Halffes
 - (3) Half
 - (4) Halves

Directions: (Questions 5): Choose the word which is opposite in meaning of the given word.

- Q5. Pride
 - (1) Humility
 - (2) Dignity
 - (3) Humbleness
 - (4) Debasement

BUSINESS APTITUDE TEST

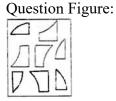
- Q1. The colour 'Indigo' symbolises
 - (1) Negativity.
 - (3) Calmness.

(2) Sky and sea.

- (4) Spirituality.
- Q2. What is the shown/circled part of font called?



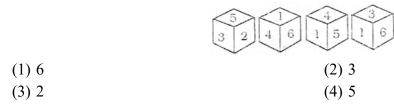
- (1) Stroke
- (3) Typography
- Q3. Among the four answer figures, which one can be formed from the cut-out pieces given below in the question figure?



Answer Figure:



Q4. Four positions of a dice are given below. Identify the number at the bottom when the top number is 1.



Q5. Few cubes are arranged as shown in the figure. How many cubes are unseen?

