

Mr. Anoop Singh Rana

Designation : Sr. Faculty - Grade I, HOS

Specialization : Fashion trend forecast, research and development, Leather product design and development, merchandising sourcing, product quality control.

School of Leather Goods & Accessories Design



With over 26 years of experience, Anoop Singh Rana stands out as a dynamic professional who seamlessly blends industry expertise with academic leadership. His career spans across roles in merchandising, product development, sourcing, quality control, and academic innovation, making him a key figure in the design and leather goods industry.

Professional Highlights:

- Global Industry Leadership:
 - Worked with Diesel, managing R&D, sourcing, and quality control for leather accessories and shoes, bridging operations between India and Italy.
 - Successfully led product range developments and material innovations showcased at international trade fairs such as MIPEL, LINEAPELLE, and APLF.
 - Developed tie-dye leather techniques for Diesel and Mango, introducing sustainable innovations into the global market.
- Creative Leadership:
 - Pioneered projects like upcycling leather waste into saleable products and co-branding with Anavila showcased at Amazon Fashion Week 2015.
 - Extensive collaborations with NGOs to train artisans in sustainable product development.
- Academic Excellence:
 - Head of School, SLGAD, managing centers in Noida, Hyderabad and Kolkata.
 - Guest faculty at leading institutions, including NIFT (Delhi, Kangra, Raebareli, Jodhpur), IIT Kanpur, and EPCH Institute.
 - Head of placement and Industry interface, associate professor- school of fashion design 2018-2021

Developed revised syllabi aligned with industry trends and promoted IPR awareness, guiding students in patent and copyright registrations

Achievements & Awards:

- Honored as Guest of Honour by NIFT Jodhpur , Raebareli AND LOVELY PROFESSIONAL UNIVERSITY –LPU for outstanding contributions.
- Winner of the Best Diploma Project Award, 1998 NIFT, New Delhi.
- Artworks showcased at Diesel Reboot Campaign at Times Square (NYC) and Lafayette Art Gallery (Paris).
- Recognized for logo design for the Ministry of Health & Family Welfare, Government of India.
- Ministry of Home Affairs, New Delhi (12th September 2023): Passed Hindi Language (Parangat) Examination.

Research & Publications:

- Papers Published:
 - Analysis of Visual Merchandising in Apple Stores (IJRAR, 2019)
 - Upcycle Road Map for Sustainable Fashion (International e-Conference Proceedings, 2020)

- Rediscovering Kangra Paintings in Fashion Lifestyles (UGC-HRDC Faculty Development Program, 2021)

Exploration of Recycling & Upcycling Leather Wastes (International Design Conference, 2021)

- Research Paper: "Integrating Sustainable Design Principles into Business Strategies: A Framework for Enhancing Corporate Social Responsibility in the Indian Leather Product Industry", published in the INDIA INSTITUTE OF FOREIGN TRADE -IIFT International Business and Management Review Journal (2024), Pages 1–18. DOI: 10.1177/jiift.241277419. Available at: ift.spectrumjps.com.
- Paper Presentation at NIFT Kangra (25–27 November 2023): Exploring Leather Waste Recycling in the Production of Small Leather Goods (Published in Proceedings, ISBN: 978-93-95404-55-6).
- Reviewer, Shodhkosh: Journal of Visual and Performing Arts (4th October 2023): Assessed journal quality.
- Highly Publishing LLP: Chapter on Coloured Cotton: Hope for Sustainable Fashion Industry in India – A Review (29th April 2023).
- Sucharitha Publications:
 - Study Leather Craft – Jammu & Kashmir (ISBN: 978-93-83729-32-6).
 - Exploring the Fascinating Art of Hot Wax Metal Craft in Himachal Pradesh (ISBN: 978-93-83729-32-6).
- Vision 2047 – International Conference, Lucknow (23–24 December 2022): Presented Exploration of Alternative Leather for the Fashion Industry – A Case Study.

• Academic and Research Journey Summary –

Books Edited:

1. Editor: Study on Fashion Accessories Design: Sustainability (Art, Craft, and Design), ISBN 978-93-94766-28-0, SCIENG Publications, Volume I, First Edition, Pages 1–247.

Chapters Authored:

The Famous Fashion Lac Bangle Design from Charminar: A Study, ISBN: 978-93-94766-28-0, February 2023, Pages 1–15.

Exploring the Fascinating Art of Hot Wax Metal Craft in Himachal Pradesh, included in Study on Indian Handicrafts: An Art, Craft and Design Scenario, ISBN: 978-93-83729-32-6, Sucharitha Publications, Pages 377–402.

Guided Chapters (Co-Author):

1. Mithila Paintings: A Study on Mithila Region of Bihar (Special Focus on Problems Faced by Artisans), ISBN: 978-93-94766-28-0, February 2023, Pages 16–21.
2. Gond Art: A Traditional Artwork of the Gond Community of Central India, ISBN: 978-93-94766-28-0, February 2023, Pages 17–31.
3. Cherial Painting: The Famous Paintings of Hyderabad, ISBN: 978-93-94766-28-0, February 2023, Pages 32–42.
4. Beautiful Timeless Art: Study on Patta Varna (Special Focus on Materials and Religious Art), ISBN: 978-93-94766-28-0, February 2023, Pages 43–50.
5. Wood to Life: Study on Kondapalli Toys (Special Focus on Materials and Religious Art), ISBN: 978-93-94766-28-0, February 2023, Pages 61–68.
6. Study on the Art of Loom – Pochampally Ikat Art, ISBN: 978-93-94766-28-0, February 2023, Pages 69–76.
7. A Research Study on Swadesi Pattu – Kshirapuri, ISBN: 978-93-94766-28-0, February 2023, Pages 145–153.
8. Research Study on Chikankari Handicrafts: Lucknow, ISBN: 978-93-94766-28-0, February 2023, Pages 162–172.
9. A Research Study on Gadwall Handlooms and Textiles, ISBN: 978-93-94766-28-0, February 2023, Pages 196–209.

Patents & Copyrights:

- Copyrighted innovative designs for leather bags (Reg. No: L-101445/2021).
- Registered artisan at National Geographic's Novica Portal, contributing unique leather craftwork.
- Patent pending as inventor - A novel process of preparing natural colours for dyeing - App. No. IN202111049878 ,20 Nov 2021 (lovely professional university)

This summary highlights Mr. Anoop Singh Rana's significant contributions as an editor, author, and co-author, reflecting his commitment to research and the documentation of sustainable practices, traditional crafts, and design innovations.

✉ [anooprana\[AT\]fddiindia\[DOT\]com](mailto:anooprana@fddiindia.com)



Mr. Himanshu Baluni

Designation : Faculty, HOD

Specialization : Design Thinking, Analytical Thinking, Empathetic Communication, Data-Driven Design Development, Marketing, Merchandising,

School of Leather Goods & Accessories Design



Mr. Himanshu Baluni is a dynamic and experienced faculty member at the Footwear Design & Development Institute (FDDI), where he has been serving as the Head of Department (HoD) for Leather Goods and Accessories Design (LGAD) since June 2022. With a keen interest in Design Thinking, 2D/3D modeling, Marketing, Merchandising, and Leadership, Mr. Baluni has made a significant impact on the institute's academic and professional landscape.

As the HoD for LGAD, Mr. Baluni leads a dedicated team of educators and collaborates extensively with students to foster a creative and innovative learning environment. His empathetic communication skills and team leadership abilities have been instrumental in shaping the academic success and holistic growth of students under his guidance.

Before joining FDDI, Mr. Baluni had an illustrious career in the industry, including his role as a Store Manager at CaratLane - A Tanishq Partnership, where he demonstrated exceptional skills in sales management, leadership, customer service, and day-to-day challenges. His valuable contributions have significantly impacted the retail and sales domain, leading to his appointment as Store Manager in October 2021.

Adding to his managerial role, Mr. Baluni embarked on an entrepreneurial journey as the Shop Manager of Woofies World, a venture showcasing his expertise in Marketing, Planning, leadership, and customer service. His business acumen and dedication led to the establishment and successful management of the store from October 2019 to October 2021.

His industry experience also extends to roles like Merchandiser and Designer at BEL IMPEX and AMMA HANDICRAFTS, where he honed his skills in merchandising, sourcing, product development, and production.

Mr. Himanshu Baluni's extensive experience, coupled with his exceptional skill set and passion for education and design, make him an invaluable asset to the Footwear Design & Development Institute. His commitment to nurturing talent and driving innovation continues to inspire students and peers alike.

✉ [himanshub\[AT\]fddiindia\[DOT\]com](mailto:himanshub@fddiindia.com)

Ms. Shikha Verma

Designation : Jr. Faculty

Specialization : Art and Craft, research and development, Computer Application, Leather product design and development, Value enhancement on leather.

School of Leather Goods & Accessories Design



Education: -

B.Sc. in leather goods & accessories design from FDDI NOIDA

Postgraduate in Painting from Allahabad University.

Postgraduate in Sociology from Allahabad University.

Area of Proficiency and Interest: -

- Drawing & Visualization
- Observational Drawing
- Hard Goods
- Leather Accessories construction
- Product development - Research and development on leather finishes
- Computer Application
- Value enhancement on leather

Experience: -

She has total 8 years of experience in leather goods & accessories design. She worked with various export houses in India as a senior designer. Worked with the world's largest Multinational companies like Walmart, Bata, Ese O Ese etc. Handled several product categories like Leather Accessories - Belts, Bags, Wallets, purses, scarves, Hard goods, Leather garments etc. She also has experience in home décor, and worked in S&R as a designer. She attended many online seminars and Faculty Development Programme (FDP). She received best dressed faculty Award and many Awards in art and craft. She organized Art Exhibition in FDDI Noida.

✉ [shikhaverma\[AT\]fddiindia\[DOT\]com](mailto:shikhaverma@fddiindia.com)

Mr. Mohammed Gofran

Designation : Sr. Faculty - Grade II, HOD

Specialization : Product Development, Sustainable Design,
Apparel Manufacturing And Management

School of Leather Goods & Accessories Design



Mr. Mohammed Gofran is Senior Faculty in LGAD Department, Hyderabad. He is post graduate in GMT from NIFT, Delhi and currently pursuing P.hD in sustainable fashion and value chain. He is also UGC NET qualified. He has around 14 years of industry, academic and research experience. He has demonstrated strong professional skill in Garment Manufacturing Technology, Sustainable Design/Process, Pattern Making, Product development (Apparel and Fashion), Industrial Engineering, Merchandising/Retail and Ergonomics . He has also published and presented research papers at conferences and journals.

✉ [gofran\[AT\]fdiindia\[DOT\]com](mailto:gofran[AT]fdiindia[DOT]com)

Mrs. Ruchi Singh

Designation : Faculty

Specialization : Leather Design

School of Leather Goods & Accessories Design



Graduated from NIFT New Delhi, specialization in Leather Design. Holds 12 years of Industry and Academic experience. Worked for some government projects (NIESBUD & Society for Self Employment), also worked on some freelance projects as a designer/consultant.

✉ [ruchi\[DOT\]singh\[AT\]fdiindia\[DOT\]com](mailto:ruchi[DOT]singh[AT]fdiindia[DOT]com)

Dr. Rambabu Muppidi

Designation : Faculty

Specialization: Research area : leather goods and accessories Design for the life cycle of art and design, fashion illustration, research interests in craft based design on materials, research methodology, and specialisation in fashion design

School of Leather Goods & Accessories Design



Dr. Rambabu Muppidi, from an artisan family in India, is a faculty member in the FDDI Leather Goods and Accessories Design department. He has 20 years of experience in industry, academia, and research. Dr. Muppidi holds a Fine Arts and Fashion Design degree and a Ph.D. in Handicrafts History from Potti Sree Ramulu Telugu University, where he received a gold medal from the Telangana State Governor. He also holds an M.Des from NIFT Mumbai and an M.Phil. from Gandhigram University. Dr. Muppidi is a skilled artist specializing in handmade painting, drawing, fashion illustration, and accessory design. Proficient in Adobe Suite and CAD, he has also served as an assistant art director for various films in Telugu.

Publications: He has authored above 55 research papers, edited two volumes of "CGA" in Andhra Pradesh, and taught art and design to vocational students from 2018 to 2019. Dr. Muppidi has filed 13 above design patents and holds 7 granted design patents. His publications include over 15 peer-reviewed articles, 25 conference papers, 35 book chapters, and eight books. He has received 21 national and international awards in art, craft, and design. He has worked as an editor and author for volumes 1 and 2 of "CGA" (computer graphic and animation) in Andhra Pradesh State (IVC Course Code : 505). Dr. Muppidi has a special emphasis on handicrafts and has taught art, craft, and fashion design to vocational intermediate education students in 2018 and 2019.

Dr. Muppidi is an accomplished researcher and author with over 55 published research papers and chapters in the field of handicrafts. He worked as an Editor and Author in Handicraft-related Books. (1.Study on Indian Handicrafts: An Art, Craft, and Design Scenario ISBN: 978-93 83729-32-6, 2. Study On Fashion Accessories Design: Sustainability Art, Craft And Design ISBN978-93-94766-28-0). He has also played a pivotal role in promoting handicraft artisans at various national and international conferences. Dr. Muppidi's research focuses on traditional crafts like Kondapalli, Etikoppaka, and Bidri, along with Indian paintings and textiles. His artisan background and academic qualifications help him innovate and preserve these crafts for future generations.

Films: He has also worked as Asst. Art Director in films (Some of films: Ramgopla Verma film Gayaam -2 ,Maa Annayya Bangaram- Ramoji Film City, Bhairava, Mahankali , Bendu Apparao rmp, Mahesh babu film arjun Madhura Meenakshi Temple Set).

Design Registration/ Patents Achievements: Author Dr. Rambabu Muppidi, Design: Leather-Wood Bird Toy, Status: Approved IP 401826-001 , Date : 09/02/2024).2 Design: Leather-Wood Pen Stand Status: Granted IP : 401821-001, (Date: 16/05/2024).3.Design: Doll Toy, Status: Granted IP 409850-001, (Date: 29/05/2024).4.Design: Leather-Wall Hanging Newspaper Basket , Status: Granted IP: 409851-001,(Date: 05/06/2024).

Awards: 1. Dr. Rambabu Muppidi , 2024 Gold Medal in PhD Honorable Governor of Telangana State and Chancellor of the University Dr. Tamil Sai Soundara Rajan presented the award and gold medal at Ravindra Bharati in Hyderabad, Telangana State on Wednesday 28th February, 2024. 2. 2018 Inter National award facilitation award, Dhuli Art and Craft Festival, Department of fine arts, govt. of Orissa art and culture, Bhubaneswar. 3. 2017 National Award Pramodhkumar Chutterjee Dev award , konaseema Chitra Kala Parishath, Andhrapradesh, India etc

Life story Appendix:

https://www.google.com/amp/s/timesofindia.indiatimes.com/city/vijayawada/innovative-ap-designer-secures-7-patents-a-revolution-in-handicrafts-and-product-design/amp_articleshow/115742033.cms

<https://www.sakshi.com/telugu-news/family/rambabu-muppidi-indian-art-jute-bags-2098711>



Mr. Rinsten Dorjee Yolmo

Designation : Sr. Faculty - Grade I, HOD

Specialization : Product Development

School of Leather Goods & Accessories Design



With over two decades of extensive experience in Buying, Sourcing, and Product Development, Mr. Rinsten Dorjee is currently heading the LGAD Department in Kolkata stands. His journey encompasses a wealth of expertise garnered through hands-on experience and a deep-rooted passion for driving innovation and excellence in product development. At H&M India, he won the prestigious Global Award for the 'Best Business Idea 2015' in a tough competition among all H&M offices worldwide. Now, he shares his expertise at the Footwear Design and Development Institute, bringing valuable insights to the Leather Goods & Accessories department.

✉ [rinsten\[AT\]fddiindia\[DOT\]com](mailto:rinsten@fddiindia.com)



Mrs. Basumitra Ghosh Mukherjee

Designation : Sr. Faculty - Grade I

Specialization : My core area is Designing, Technical aspects involved in the Pattern Making and Construction of leather goods, Pricing and Quality parameters involved in prototypes and production, Marketing and Merchandising in the leather Goods industry. My area of specialization is Leather and non leather Handbags and Small leather Goods. My latest Research project is based on the Technological aspects involved in the Leather handbags sector, of the Shantiniketan Craft Cluster.

School of Leather Goods & Accessories Design



Having completed my Masters in Leather Apparel Design and Technology from NIFT Kolkata, I had the opportunity to work with some of the dream brands, like NEXT, Debenhams, Samsonite, ZARA, Armani etc. I have had a fruitful and enriching career of 9 plus years in the Industry, where I have last worked as a Vice President. The second phase of career is as an academic for approximately 11 years in the School of Leather Goods and Accessories Design, FDDI Kolkata. My endeavor has always been to equip my students with practical knowledge on Designing, Product Engineering, Lead time analysis, Production Planning and Quality Control, for the Leather Goods Industry, so that they are industry ready by the time they complete their course. It gives me immense pleasure and a sense of privilege to see my students reach exceptional heights and add feathers to their crowns, in the industry.

✉ [basumitrag\[AT\]fddiindia\[DOT\]com](mailto:basumitrag@fddiindia.com)

Mr. Pradeep Srivastava

Designation : Sr. Faculty - Grade II

Specialization : Postgraduate/ Leather Garments and Accessories

School of Leather Goods & Accessories Design



Worked as GM Merchandising for more than 22 years in a Leather garment and accessories Export house, Overseas Marketing and Sourcing, International Business Development, work management in an export house, Designing and development for Fashion industries.

✉ [pradeeps\[AT\]fddiindia\[DOT\]com](mailto:pradeeps@fddiindia.com)

Mrs. Pragya Chinmay

Designation : Faculty

Specialization : Design Process | Fundamentals of Design | Small Leather Goods | Design Thinking | Portfolio | Design Project

School of Leather Goods & Accessories Design



Education: -

- MBA in Business Management from NMIMS (2022)

- Graduation from NIFT New Delhi (2012)

Pragya is a person with vibrant energy and a passion for design education. She is a person who always carries a mantra – Keep your appearances low and principles high. Her journey so far has been a blend of diverse experiences, each contributing to the person she is today. Innovation and research have always got her interested. Having completed basic education levels from ICSE board, she embarked on a path that led her to explore her passion for design. Graduating from the esteemed National Institute of Fashion Technology (NIFT), Delhi in 2012, she then delved deeper to gain industrial experience working with firms like ITC InfoTech, Woodland, MNR Exports, etc.

The blend of creative insights with strategic thinking brought her the privileged opportunity of teaching the eager minds in design universities as Visiting Faculty at Sharda University and Amity University. She was also called for organizing workshops at Apeejay institute of design

Eager to broaden her horizons, she pursued post-graduation in Business Management from NMIMS in 2022 that equipped her with the skills to bridge the gap between creativity and commerce while enhancing her interpersonal and business skills.

Beyond academia, she has also ventured into the world of literature, publishing an anthology of poems in her book “Mann Ki Baat” in Hindi, which further allowed her to share insights and experiences with a wider audience.

All her experiences and endeavors have taught her the power of continuous learning and growth. She believes in embracing challenges, pushing boundaries, and seizing opportunities to make a positive impact wherever she goes.

With a keen eye for detail and a commitment to nurturing budding talent she is ever ready to explore new avenues of collaboration and creativity together.

✉ [pragya\[AT\]fddiindia\[DOT\]com](mailto:pragya@fddiindia.com)



Ms. Sweta Kumari

Designation : Sr. Faculty - Grade I

Specialization : Design Thinking, UX, Research and development, Design Process, Leather Garment design and development, Design Project, Evolution of Fashion, Sustainable Design

School of Leather Goods & Accessories Design

Education: -

- Postgraduate from NIFT LGDT, New Delhi (2002)
- MBA in Fashion Merchandising & Retail (2015)
- Credit courses in Fashion Styling & Technical Design from Fashion Institute of Technology, New York (2009)

Area of Proficiency and Interest: -

- Design Thinking
- Creative Thinking Skills
- UX
- Design Process
- Smart Technology
- Design Project
- Overview of Fashion
- Sustainable fashion

Experience: -

Having completed her training as a designer and stylist, she has had a distinguished career spanning 21 years in both the fashion industry and academia. She has designed for luxury brands such as Zara, Mango, Bestsellers, and Hidesign. Transitioning to academia, she has been associated with prestigious institutions like Kasturba Polytechnic for Women (DU), JD Institute of Fashion (Delhi), NIFT (Delhi), and Netaji Subhash University (Delhi).

She has published numerous papers in national and international conferences and journals and contributed articles to Fibre2Fashion, a leading B2B marketplace in the textile, garment, and fashion industries. Furthermore, she has collaborated with Birmingham City University UK on the India-UK Creative Industries project and served as a jury member for India Skills 2021 and LSSC 2021.

✉ [swetakumari\[AT\]fdiindia\[DOT\]com](mailto:swetakumari@fdiindia.com)

Ms. Vandana

Designation : Faculty

Specialization : CAD CAM (Clo3D, Adobe Photoshop, Adobe Illustrator, Adobe InDesign), Graphic Design, Packaging, Branding, Trend Forecasting, Design Process, Product Design.

School of Leather Goods & Accessories Design



Ms. Vandana is a dynamic and experienced faculty member at the Footwear Design and Development Institute (FDDI), where she is serving as faculty. At the core of her education lie subjects such as Graphic Design, Digital Fashion Illustration, Packaging, Branding, Trend Forecasting, Fundamentals of Design, Technical Drawing, and Product Design. With a keen eye for detail and a flair for creativity, she delved deep into Material Study, exploring the intricacies of clay, wood, leather, acrylic, and fabric – mastering the art of manipulating these materials to bring her designs to life.

Before joining FDDI, Ms. Vandana had an illustrator career in the academics, working with Lovely Professional University as an Assistant Professor in the Department of Division of Academic Affairs where her role was to develop and evaluate campus and system strategic plans and mission statements, reviews proposals for new academic programs and revisions of existing programs, develops and revises policies on admissions, progression and retention standards.

However, Ms. Vandana's journey extends far beyond the classroom. With a passion for practical application, she ventured into the professional arena early in her career. One of the notable highlights came in 2018 when she participated in the Vault International Fashion Week, representing the esteemed brand Sweet Weaves.

As Ms. Vandana ascended to the role of a senior designer, her journey took on new dimensions of leadership and mentorship. Drawing upon her wealth of experience and expertise, she assumed a guiding role, nurturing emerging talent and fostering a culture of innovation within her team. Her ability to inspire and empower others propelled her towards new heights of success, cementing her legacy as not just a designer, but a visionary leader shaping the future of the industry.

Ms. Vandana's extensive 8 years of experience, coupled with her exceptional skill set and passion for education and design, make her an invaluable asset to the Footwear Design and Development Institute. Her commitment to nurturing talent and driving innovation continues to inspire students and peers alike.

✉ [vandana \(DOT\)singh\(AT\)fddiindia\(DOT\)com](mailto:vandana (DOT)singh(AT)fddiindia(DOT)com)

Mr. Niteen Kumar Sinha

Designation : Faculty

Specialization : Leather Goods & Accessories, Hard Goods & Desktop Accessories Design & Development, Interior Product Design & Development, Material Exploration, Art & Craft and Design Processes.

School of Leather Goods & Accessories Design



Niteen Kumar Sinha, a Design Faculty in the SLGAD department at FDDI Hyderabad, is a seasoned professional with over 18 years of industrial and academic expertise. He holds an M.Des in Design from IIT Hyderabad and a B.Des in Accessory Design from NIFT Chennai, which have equipped him with a strong foundation in design innovation and teaching. Niteen has served as a Guest Faculty at over 10 NIFT centers and other reputed institutions such as Amity and Sharda Universities, enriching countless students with his insights into design and product development. His teaching approach emphasizes material innovation, hands-on learning, and fostering creativity.

A recipient of six national and three international design awards, including the prestigious LINEAPELLE Design Competition and A' Design Awards in Italy, Niteen's work exemplifies excellence and innovation. He has collaborated with global brands such as Swarovski Crystal and Formula 1 Design (Car race) and has worked alongside renowned designers like Manish Malhotra and Mano Viraj Ghosal, extending his creative expertise to the Bollywood industry. As an entrepreneur, he has embraced sustainable practices by developing innovative products, tools, and machines from scrap materials, showcasing his commitment to eco-conscious design solutions.

Empanelled with the Development Commissioner for Handicrafts (DCH) and the Uttar Pradesh Institute of Design (UPID), Niteen is also a sought-after speaker, having represented his expertise at global events like Bharat Tex-2024. Beyond teaching, he plays a pivotal role in lab setups, industry collaborations, and guiding students for national and international competitions, internships, and placements. With a deep commitment to nurturing creative talent, Niteen strives to prepare his students for successful and impactful careers in the ever-evolving design and fashion industry.

✉ [niteen\(AT\)fddiindia\(DOT\)com](mailto:niteen(AT)fddiindia(DOT)com)

Mr. Ishwar Singh

Designation : Jr. Faculty

Specialization : Footwear Design & Production, CAD/CAM,
UX/UI Design

School of Leather Goods & Accessories Design



Mr. Ishwar Singh is a dynamic and forward-thinking Junior Faculty member at the School of Leather Goods & Accessories Design, Footwear Design & Development Institute (FDDI). With a distinctive blend of academic knowledge and practical industry experience, he is dedicated to shaping the next generation of designers. Mr. Singh specializes in Footwear Design & Production, CAD/CAM technologies, and UX/UI Design, where he merges technical expertise with creative design strategies.

His teaching approach is centered on fostering creativity, critical thinking, and problem-solving skills, providing students with the tools needed to thrive in the ever-changing design industry. By creating a learning environment that blends design theory with real-world applications, Mr. Singh encourages students to explore innovative solutions in the footwear and accessories sector, inspiring them to push boundaries and embrace new design challenges.

Education & Qualifications:

- Master's in Footwear Design & Production, FDDI (2020-2022)
- Bachelor's in Mechanical & Automation Engineering, GGSIPU (2014-2018)
- Post Diploma in CAD/CAM, NSIC (2016-2017)

Areas of Expertise:

- Footwear Design & Production: Deep expertise in designing functional, innovative, and aesthetically pleasing footwear, with a strong focus on production processes and material selection.
- CAD/CAM: Advanced skills in Computer-Aided Design (CAD) and Computer-Aided Manufacturing (CAM), specializing in precise design prototypes and optimizing production workflows.
- UX/UI Design: In-depth knowledge of user-centered design principles, including interaction design, wire framing, and prototyping, to create intuitive digital interfaces and enhance user experiences across platforms.

Professional Experience:

Before joining FDDI, Mr. Singh gained valuable industry experience as a Product Development Manager at Mochiko Shoes Private Limited. There, he led the entire footwear product development process, collaborating closely with cross-functional teams to bring products from concept to market. His responsibilities included overseeing design, production, and quality control, as well as managing supplier relationships and using market feedback to refine and improve future products. Additionally, Mr. Singh has a strong foundation in graphic design, having worked on creating logos, advertisements, and promotional materials for both digital and print media.

✉ [ishwar\(AT\)fddiindia\(DOT\)com](mailto:ishwar(AT)fddiindia(DOT)com)



Mr. C. Venu Gopal

Designation : Sr. Faculty - Grade I

**Specialization : Leather Garments and Accessories Design
Marketing and Merchandising**

School of Leather Goods & Accessories Design

Mr. Venu Gopal is a seasoned industry veteran with over two and a half decades of experience in the Leather Garments and Accessories sector. Having earned a Master's degree in Leather Garments Design and Technology from the prestigious National Institute of Fashion Technology (NIFT), New Delhi, he has contributed significantly to the industry across diverse domains, including Product Development, Merchandising, Marketing, Costing, and Sourcing.

His extensive experience encompasses senior leadership roles on both the buying and manufacturing sides of the business. His global travels for business development and sourcing have further broadened his industry perspective.

Mr. Venu Gopal has also served as a freelance Marketing and Sourcing Consultant, working with manufacturing units and factories throughout India. His expertise extends beyond leather accessories and garments to encompass a wide range of products, including kids' footwear, silver jewelry, brassware, and stationery.

With a proven track record of independently handling substantial businesses in leather garments, handbags, and accessories, Mr. Venu now imparts his practical knowledge and experience to the students of FDDI Hyderabad as a Senior Faculty Grade-I.

✉ [venugopal\(AT\)fddiindia\(DOT\)com](mailto:venugopal(AT)fddiindia(DOT)com)