



FOOTWEAR DESIGN AND DEVELOPMENT INSTITUTE
MINISTRY OF COMMERCE AND INDUSTRY, GOVERNMENT OF INDIA

FOOTWEAR DESIGN AND DEVELOPMENT INSTITUTE
MINISTRY OF COMMERCE AND INDUSTRY, GOVERNMENT OF INDIA

An Institution of National Importance under FDDI ACT 2017

AN INSTITUTION OF NATIONAL IMPORTANCE UNDER FDDI ACT 2017



NOIDA | FURSATGANJ | CHENNAI | KOLKATA | ROHTAK | JODHPUR



CHHINDWARA | GUNA | ANKLESHWAR | HYDERABAD | PATNA | CHANDIGARH

PROSPECTUS 2020-21

PAN-INDIA
Presence



Excellence
in Education

FOOTWEAR | FASHION | RETAIL | LEATHER GOODS



A10/A, SECTOR 24, NOIDA
UTTAR PRADESH 201301

ADMISSION@FDDIINDIA.COM | 0120-4500100/152/203/214
WWW.FDDIINDIA.COM



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**"AN INSTITUTION OF NATIONAL IMPORTANCE"
UNDER THE FDDI ACT 2017.**

- NOIDA
- FURSATGANJ
- CHENNAI
- KOLKATA
- ROHTAK
- JODHPUR
- CHHINDWARA
- GUNA
- ANKLESHWAR
- HYDERABAD
- PATNA
- CHANDIGARH

FDDI IS PLAYING A KEY ROLE IN IMPARTING EDUCATION, FACILITATING THE INDIAN INDUSTRY BY BRIDGING THE SKILL GAP IN THE AREAS OF FOOTWEAR, FASHION, RETAIL AND LEATHER ACCESSORY & LIFE STYLE PRODUCT, AND BECAUSE OF ITS CONTINUOUS CONTRIBUTION TOWARDS NATION BUILDING, FDDI HAS BEEN GRANTED THE STATUS OF **"AN INSTITUTION OF NATIONAL IMPORTANCE"** UNDER THE FDDI ACT 2017.

HYDERABAD CAMPUS



BEFORE FILLING UP THE APPLICATION FORM, PLEASE ENSURE THAT YOU FULFILL THE MINIMUM ELIGIBILITY CRITERIA PRESCRIBED FOR THE PROGRAM. PLEASE NOTE THAT THERE SHALL BE NO COMMUNICATION ENTERTAINED IN THIS REGARD.



CONTENT

• • FROM THE DESK OF THE MANAGING DIRECTOR	6	• • HOW TO APPLY?	43
• • ABOUT US	8	• • GUIDELINES FOR ENTRANCE TEST	48
• • ACCREDITATION, MEMBERSHIPS & CREDENTIALS	10	• • LIST OF EXAMINATION CENTRES	50
• • ADMISSION CALENDAR	12	• • ADMISSION UNDER SPONSORSHIP CATEGORY	
• • ACADEMIC PROGRAMMES OFFERED	14	CRITERIA FOR NRI / FOREIGN STUDENTS	52
• • OUR SCHOOLS	16-31	• • RESERVATION FOR SC/ST, OBC, EWS & DIFFERENTLY ABLED CANDIDATES	55
• • SEAT INDEX	32	• • CORPORATE & PUBLIC RELATIONS (PLACEMENT CELL)	56
• • FEE STRUCTURE	34	• • CONVOCATION	58
• • ELIGIBILITY CRITERIA	40	• • IMPORTANT INFORMATION (STUDENT HELPDESK)	60
• • ADMISSION GUIDELINES	42	• • GUIDELINES FOR WITHDRAWAL OF ADMISSION AND	62
(PROCEDURE FOR ADMISSION THROUGH COUNSELLING)		FEE REFUND FOR ACADEMIC SESSION 2020-21	



MR. ARUN KUMAR SINHA, I.A.S.

Dear Students,

Footwear Design and Development Institute is an Institution of National Importance under FDDI Act 2017. FDDI is committed towards providing world class education in the fields of Footwear Design & Production, Fashion Design, Retail & Fashion Merchandise and Leather Goods & Accessories Design. This knowledge is being imparted through quality education, experienced and qualified faculty and providing the appropriate learning environment at our world class campuses. We try to encourage students evolve into competent professionals having cross functional expertise and a global outlook. For more than three decades FDDI has served the nation by focusing on knowledge, skill enrichment, and application of technology in teaching, research and professional competence.

FDDI follows well researched and updated industry oriented curriculum. This methodology helps students nurture their skills and ambitions in a professional manner with the help of advanced learning material, practical experience through internships, job counseling, placement activities, and overall grooming of students into future executives.

FDDI believes in responsible education and is committed to meet its social obligations. This objective is achieved by providing an equal opportunity to all sections of the society. Through its inclusive education, FDDI attempts to integrate students who do not have adequate avenues due to locational or social constraints.

We look forward to welcoming all young learners who have the zeal to learn, have the wish to contribute to society & nation building and have the desire to excel and become a successful professional.

ABOUT US

Footwear Design & Development Institute was established in 1986, under the aegis of Ministry of Commerce & Industry, Govt. of India with major objectives:

- To Develop Human Resources within the country by imparting appropriate knowledge and skills to promote the rapid growth of footwear and allied industry in the country
- To provide and develop appropriate infrastructure for the Indian footwear industry to enable it attain international standards of production and
- To particularly promote the growth of export production of quality footwear and allied products from the country

FDDI is playing a key role in imparting education, facilitating the Indian industry by bridging the skill gap in the areas of Footwear, Fashion, Retail and Leather Accessory & life style product, and because of its continuous contribution towards nation building, FDDI has been granted the status of "Institution of National Importance" under the FDDI Act 2017.

FDDI is a premier academic and training institution dedicated to the development and growth of the Footwear & Product, Leather Products, Retail and Fashion Merchandise and Fashion Design sectors. FDDI has Pan India Presence with 12 state-of art campuses spread across the country. It has world class Infrastructure & Facilities (equipped with Smart Class Rooms, Workshops with latest machineries & equipment's, High

tech IT lab, High end Product development Centre, International Testing Centre, Comprehensive Library, Auditorium & Sports facilities, and In campus Hostels etc.), created across the functional domain to ensure international standards of higher education, training & delivery for Footwear, Leather products, Retail and Allied Industries - 360° interventions under one umbrella.

The Institute is awarded with prestigious certifications and accreditations such as ISO 17025 accreditation by DAkkS- Germany, SATRA Technology Center- UK, ISO 9001 and ISO 14000 Certification and Bureau of Indian Standard Certification among various others.

FDDI offers Bachelor and Master degree programmes in the areas of Footwear Design & Production, Fashion Design, Retail & Fashion Merchandise and Leather Goods & Accessories Design, besides offering short term Industry specific programmes.

FDDI is known for nurturing high end trained specialized professionals through its programmes. The Institute has a strong Alumni base and strong industry linkage. Almost all the leading Industries of the country are associated with the Institute and have a key participation in academic matters such as Programme design, curriculum upgradation, expertise lectures, as academic and governing council members etc. Due to the excellent quality of skill development, contemporary industry oriented curriculum and hands on experience on state of the art machine and workshops, FDDI holds an excellent record of placements in the industry.



ACCREDITATION, MEMBERSHIPS & CREDENTIALS

TEACHING AID

The Footwear Design and Development Institute Act 2017 published in the Gazette of India on August 5, 2017 confers Statutory Status on the Institute. The President of India is the 'Visitor' of the Institute under the Act. The Act empowers the Institute to grant degrees, diplomas, certificates, or any other qualification and to confer awards, honorary degrees or other academic distinction or titles.

FDDI is the first training Institute in the area of core competencies to be awarded various prestigious certifications / accreditations from leading international organizations e.g.

- ISO 9001 (FDDI, Noida)
- ISO 14001 (FDDI, Noida)

Certificates for FDDI ITC:-

- BIS (Bureau of Indian Standards)
- ISO 17025 & SATRA

FDDI prepares the self-instructional printed material in association with Academia, R & D and Practicing personnel. The study material is developed in association with industry experts drawn from all over the country. The print material is scrutinized by the content experts, supervised by the instructors/unit designers and edited in-house. Self-instructional study material can be provided in compact disc (CD) / any other e-mode to encourage less use of paper.



CHENNAI CAMPUS

DETAILS

DATE

LAUNCH OF ADMISSION
PROSPECTUS / ONLINE APPLICATION FOR AIST

16TH JANUARY 2020

LAST DATE OF ONLINE SUBMISSION OF
APPLICATION FOR AIST

15TH APRIL 2020

AVAILABILITY OF OPEN WINDOW
FOR EDITING FORMS

16TH -17TH APRIL 2020

AVAILABILITY OF ADMIT CARDS

30TH APRIL 2020

ENTRANCE EXAM DATE

24TH MAY 2020

MERIT LIST DISPLAY ON WEBSITE

5TH JUNE 2020

DATES OF COUNSELLING-2020

END OF JUNE 2020

LAST DATE OF FEE SUBMISSION

15TH JULY 2020

DATE OF REPORTING AT THE ALLOTTED CAMPUSES

1ST AUGUST 2020

IMPORTANT DATES (ADMISSION CALENDAR)



ACADEMIC PROGRAMMES OFFERED

FDDI offers Bachelor and Master degree programmes. Most of these programmes have been developed after an initial survey of the demand for such studies. They are launched with a view to fulfil the student's needs for:

- Improvement of skills
- Acquisition of professional qualification,
- Continuing educational and professional development at work place,
- Diversification of knowledge
- Self-enrichment

BACHELOR DEGREE PROGRAMMES

Bachelor of Design (B.Des.): Duration: 4 Years (8 Semesters)

- B. Des. (Footwear Design & Production)
- B. Des. (Leather Goods & Accessories Design)
- B. Des. (Fashion Design)

Bachelor of Business Administration (BBA): Duration: 3 Years (6 Semesters)

- BBA (Retail & Fashion Merchandise)

MASTER DEGREE PROGRAMMES

Master of Design (M.Des.): Duration: 2 Years (4 Semesters)

- M. Des. (Footwear Design & Production)

Master of Business Administration (MBA): Duration: 2 Years (4 Semesters)

- MBA (Retail & Fashion Merchandise)



SCHOOL OF FOOTWEAR DESIGN & PRODUCTION

Footwear and Products Industry holds a prominent place in Indian economy in terms of employment generation and exports earnings. India has a 2.6 per cent share in the global leather trade and this sector ranks eighth in terms of the country's foreign exchange earnings from the industry. With affluence of raw materials, skilled manpower, innovative technology, and the strong presence of the allied industries, the sector has tremendous potential for growth and employment generation. Government of India has also recognized this as the Priority sector under Make in India initiative and targets to enhance the turnover to US \$ 27 billion by 2020 (from the present turnover of US \$ 12.60 billion) and employment from 3.1 million people to 6 million in next 5 years. India is today the most favorable sourcing and manufacturing base destination for the leading countries like Italy, Germany, UK, USA, Hong Kong, France, Spain, Netherlands and Belgium.

The School of Footwear Design and Production, in existence from very inception (i.e. 1986), is dedicated for development and growth of the sector and is having global recognition for nurturing high end professionals

and extending international level for consultancy support to the sector, in the niche area of Footwear Design, Production and Management.

FDDI being an "Institution of National Importance" is amongst the four Institutes in the world offering higher education in Footwear and Product Design, Manufacturing and Management. The international linkages and tie-ups, structured blending of the technical training and the application based managerial specialization in the area of Production, Marketing, Design, Merchandising and Retail Management, the Alumni have witnessed high career opportunities in Production and Planning, Designing, Footwear Fashion/Styling and CAD, Marketing, Merchandising, Buying/Sourcing, Costing and Quality Management, Shop Floor operations and in the back end of Footwear Retailing sector both in India and abroad.

AIM

The aim of the program is to create high end specialized professionals for the Footwear & allied Industries who can efficiently excel across the globe and serve the critical functional domains of the Industry. The emphasis of program is on inculcating the knowledge and skill about the latest technology and modern practices, which are relevant to the Industry and to compete in the international market.

STRUCTURE

The four years program comprises of eight Semesters in which the emphasis is given on concept and skill building in various areas of Design, Manufacturing Technology & Management and developing the overall personality. In the final year, students are offered specialization in Leather and Non-Leather Footwear "Production Technology, Productivity & Quality Management", "Design & CAD."

CONTENT

Design Foundation, Material understanding, Product knowledge, Soft Skill Development, Product Design, Fashion, Styling, Product development with the usage & exposure of high end software & equipment like Crispin, Coral Draw, Photoshop, CAD, Die less Cutting M/c, the intricacies involved in the manufacturing operations like Cutting technique, Closing techniques, Component manufacturing techniques, Lasting & Finishing techniques etc., with the blending of management core and functional management subjects like Product Costing, POM, Principles of Management, Computer Science, Lab Testing, Marketing, Finance & Accounting, HRM, Organization Behavior, Project Management etc.

CAREER PROSPECTS

The Indian Corporates along with MNCs have made it possible to look forward to promising career opportunities across the globe i.e. Production & Planning, Quality, Product Development, Marketing, Merchandising, Designing, Range Building, Buying, Export Merchandising etc. The Program has a track record of very high placement in top business houses in Footwear Industries, Buying Houses and Allied Industry across the globe.



AIM

This program is intended to create high end techno-management professionals who can understand the new dynamics of global business environment within a framework of business ethics and corporate governance and meet the ever growing demand of the Leather & Non Leather Footwear, Footwear Retail and allied industries in a highly modernized setup.

STRUCTURE

The two-year program is focused on in-depth understanding of Footwear (Leather & Non Leather) Manufacturing, Marketing, Merchandising, Design, International Business and Maintenance. The Programme encourages Research based study of the relevant area to take up higher challenges in the relevant Industry and also extends further scope of pursuing higher education, research and innovation.

CONTENTS

Besides having the Manufacturing technology, Design and in depth knowledge on Materials Design & Innovation the specialization are offered in the area of Fashion Footwear & Product Manufacturing and Innovation, Non-Leather Footwear & Product Manufacturing, Designing, Safety Footwear & Products and Ethnic Footwear Manufacturing Technology, Goods, Garments & Accessories Manufacturing Technology, International Business and Footwear Retailing. The relevant Management subjects such as Product Costing, Testing & Quality Control with Six Sigma and Productivity Improvement Techniques, Marketing & Market Research, Product Merchandising along with Industrial Training and Extramural Projects are the integral part of the training program.

CAREER PROSPECTS

The two year program is designed to create techno-management professionals equipped with right skills and knowledge to serve various domains of Footwear & Products design, Manufacturing, retailing and related area, globally. With the unique structured blending of the high end technical knowledge/skill and the application based managerial specialization in the area of Production, Marketing, Design, Merchandising and Retail Management, the School offers promising career opportunities both in India and abroad.





SCHOOL OF RETAIL & FASHION MERCHANDISE

The School of Retail and Fashion Merchandise offers Master and Bachelor programs in Retail and fashion Merchandise. This programs aims in inculcating the student, the capacity, the drive, and the value based professional competence to address varied situations in the world of work that can be transformed into added business value. This course enables the students to acquire sufficient diversity of experience and understanding through learning at institutional settings elsewhere in India and overseas.

The Indian retail industry is not one of the fastest growing sectors in our country but also a major employment contributor in India. Retail industry in India is expected to grow to US\$ 1,200 billion by 2021 from US\$ 672 billion in 2017. There are several international and domestic business enterprises who have invested in Indian retail.

Retail is defined as the sale of goods to the public in relatively small quantities for use or consumption rather than for resale. It encompasses mainly at three different levels namely value, lifestyle and luxury. FDDI offers retail course at undergraduate BBA and postgraduate MBA (Retail and Fashion Merchandise) level. The Retail academic staff at FDDI comes from accomplished backgrounds with vast experience in the field of education and also from industry.

This judicious mixture ensures availability of practical insights, in addition to theoretical inputs. At postgraduate level, the pedagogy is engaging students through discussions, role plays, lectures and group industry projects. At undergraduate level, students learn in a class lecture setup along with individual projects and presentations.

AIM

The Course aims at providing students with signified skills and knowledge of a greater complexity in retail trade. This programme fosters the intellectual, social and moral development of students. It aims to equip the students with modern day state of the art retail practices directed towards day-to-day needs of retail organizations. This programme provides a platform for further education and training & employment.

The programme emphasizes on acquiring the skills to capture market dynamics, retail planning systems, supply chain management and logistics and systematic retail operational studies for overall business growth. Most importantly, the programme hones creativity, initiative, innovation and judgment along with intellectual insight to formulate, develop and communicate conceptual arguments rooted in a holistic perspective of the business context.

To provide the necessary framework for the theoretical & practical inputs for Luxury Retailing, Store Operations, Buying & Merchandising and Visual Merchandising. To prepare a strong foundation for both the front-end & back-end store functions of Retail Operations, Fashion Merchandising and Luxury Retailing.

COURSE STRUCTURE

The programme has been well designed keeping in both the learning and teaching strategy. Our learning strategy combines contact learning with independent learning. From start, the students are encouraged to become responsible for their own learning. For this purpose, every module is designed with identification of suitable contact hours befitting the level of curriculum at which it occurs. The curriculum delivery is modular in design so the modules delivered at any given time of the academic year, their sequencing and completion is rationalized to fit in with a desired learning logic extended through the year.

Students will undergo extended practical workshops combined with relevant work placements. Students will be required to complete a final major project in the last term of the academic year.

COURSE CONTENTS

The purpose of this programme is to provide students with a range of skills and knowledge suitable for employment in the retail industry and also for further study in India and abroad. Course contents include study about Retail concepts, Elements of Fashion, Fabric Study, Retail Finance, Fashion Forecasting, Retail Management, Product Costing, Retail Operations, Buying and Merchandising, Trend Research, Retail Communication, Visual Merchandising, Store Design, International Retailing, Franchising, Mall Management, Supply Chain Management, Marketing Management, Human Resource Management and Entrepreneurship etc.

CAREER PROSPECTS

Employment in the retail industry accounts for a large and growing proportion of the Indian workforce. Graduates of this program find employment in the following areas:

Retail Store Visual Merchandising, Retail Merchandising, Buyers, Category Manager, Retail Operations – Area Manager, Retail Manager, Floor Manager, Department Manager, Luxury Brands – Store Manager, E-commerce – Business Manager, Category Manager, Merchants.

AIM

Focus of our Master's program in retail management is on developing a comprehensive understanding of different domains in the practice of retail management. The course aims at enhancing the critical thinking, reasoning skills, intellectual skills, particularly with regard to retail industry knowledge and practices.

This course aims in providing the knowledge, skills and analytical tools to enable candidates to learn about what is needed to become a successful manager in retail by effective synchronization of the concept at theoretical and practical levels. The course curriculum facilitates students in developing a holistic understanding of the retail industry thereby giving them an advantage over the others.

This course aims in inculcating the student, the capacity, the drive, and the value based professional competence to address varied situations in the world of work that can be transformed into added business value. This course enables the students to acquire sufficient diversity of experience and understanding through learning at institutional settings elsewhere in India and overseas.

COURSE STRUCTURE

The Course has been well designed keeping in both the learning and teaching strategy. Our learning strategy combines contact learning with independent learning. Every module is designed with identification of suitable contact hours befitting the level of curriculum at which it occurs.

The first year focuses on developing analytical tools and knowledge that supports the rest of the curriculum. First year programme covers basic business functions (finance, marketing, and operations); management (research, people, and strategy); and fashion (trends, product knowledge) in which the retailers operate.

During the second year, students go through an unparalleled range of core retail specific subjects to enhance the basic retailing concepts developed in the first year. This portion of the program enables students to integrate the functional skills learned in the first year into an understanding of the retailers as a total enterprise. MBARFM will help broaden the student's perspective and knowledge in the specific area. We substantially revise the existing subjects every two to respond to changes in the retail environment, and students' interests.

COURSE CONTENTS

This programme covers a wide range of subjects including Retail Management, Brand Management, Consumer Behaviour, Store design, Visual Merchandising, Retail Merchandising, Retail Mathematics, Product Knowledge in Footwear and Apparels, Retail Operation, Marketing, Site Selection, Retail Research, Retail Communication, Customer Relationship Management, Retail Financials, Retail Organization, Sales Management, Supply Chain Management, IT application in retail, Retail ERP, Personality Development and Communication etc.

CAREER PROSPECTS

After completion of program, students will have almost endless opportunities and can join the fashion or retail industry as Retail Manager, Area Manager, Operation Manager, Management Trainee, Retail Merchandiser, Visual Merchandiser, Category Manager, Buyer, Department Manager, Floor Manager with various national & international brands like Uni Qlo, Reliance Brands, Shoppers Stop, Lifestyle, Pantaloons, Aditya Birla group, Bata, Chanel, Burberry, Armani, Versace, Tommy Hilfiger, Puma, Zara and Benetton etc.



SCHOOL OF LEATHER GOODS & ACCESSORIES DESIGN

The School of Leather Goods & Accessories Design offers Bachelor programs to impart in-depth training in the area of Fashion Leather Goods, Garment & Accessory Design.

The Leather Design Program at FDDI is exclusive in its structure and application to the Leather Fashion and Accessories Industry. It focuses on curating Design-Techno professionals in the field of Leather Product, Leather Garment and Lifestyle accessories across the five campuses at Noida, Chennai, Kolkata, Chandigarh and Hyderabad. The trained graduates aim at augmenting technical and production support for manufacturers, buyers and other trade facilitators by amalgamating design concepts with material and

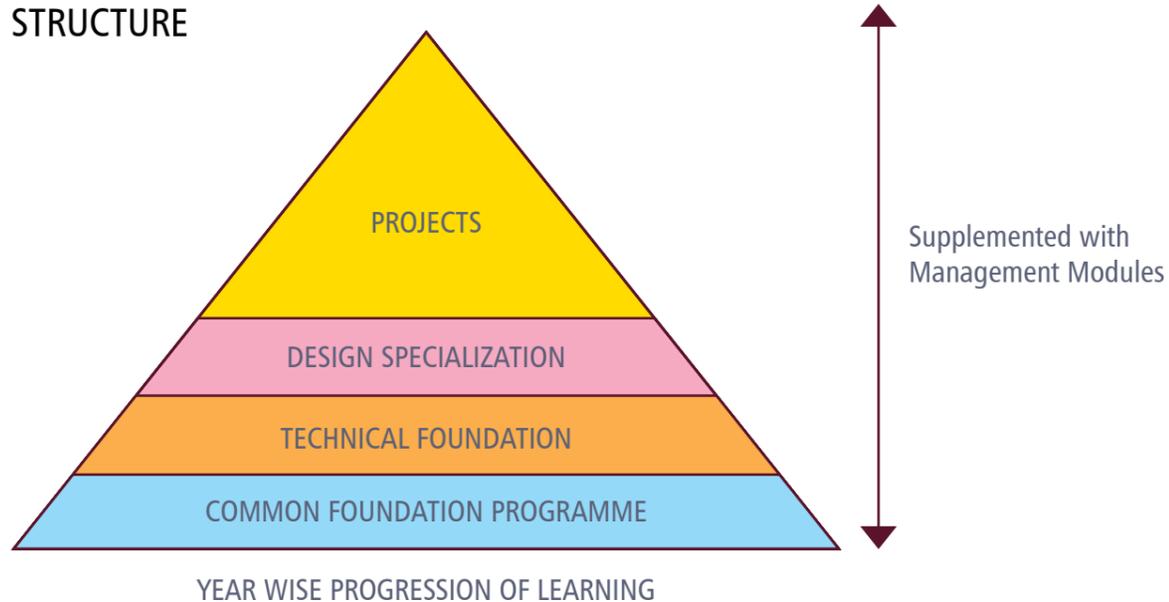
technical understanding. A multidisciplinary approach and acquaintance to the industry is created through field trips, tannery training, Industry internship and Dissertation Projects which are fundamental part of the curriculum.

The FDDI School of Leather Goods & Accessories Design is equipped with latest state-of-the-art equipment and machines along with the latest CAD enabled studios and classrooms. With the present infrastructure and guidance from the Industry, the School of Leather Goods & Accessories Design surely promises to take design education to a new height in the coming years.

AIM

The Program is designed to develop the necessary knowledge, skills and attitude of the learners to the standard required by the Industry. The contents of this program are in Global standards of Training as set by FDDI. Learners who successfully completed the Program will be qualified to work as a leather accessory and garment design professional in various fields.

STRUCTURE



COURSE CONTENTS

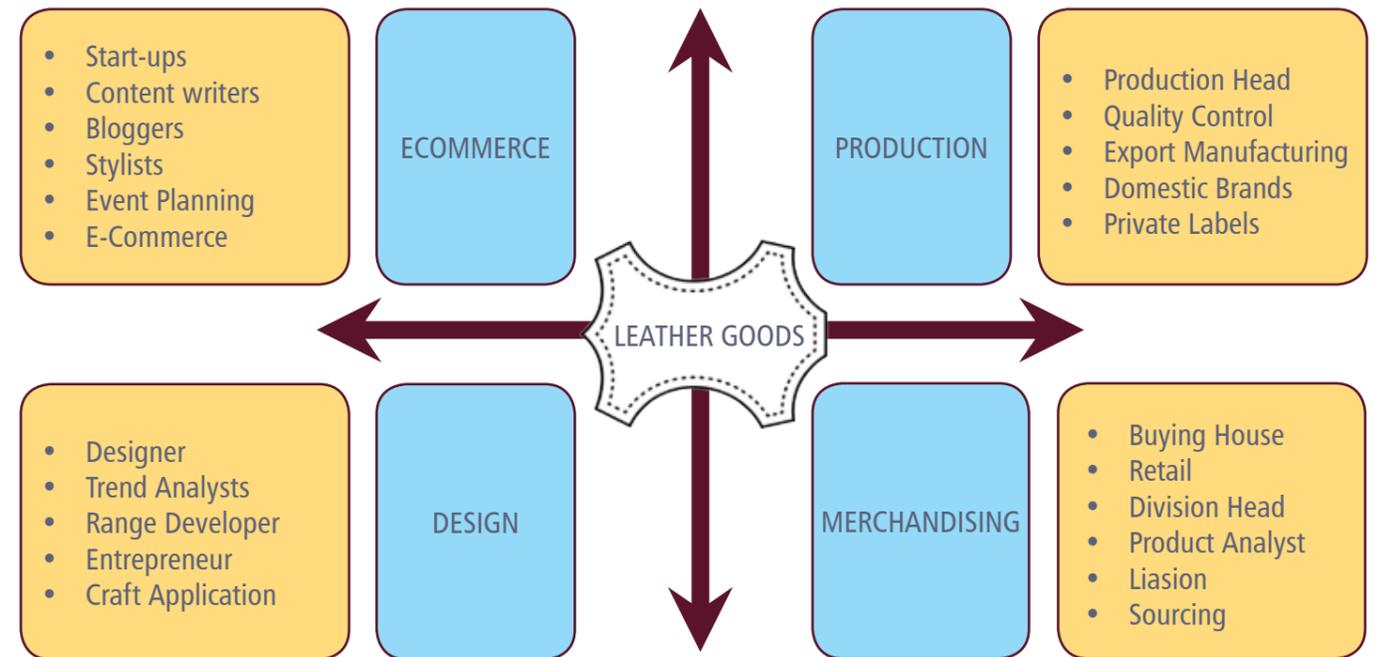
DESIGN FOUNDATION: The first year of the four years programme emphasizes on opening the horizons of individuals towards design thinking. The two semesters' rigorous training exposes the individuals to varied world of fundamentals of Design and peripheral attitudes. The subjects broadly taught are Drawing, Elements of design, Material Studies, Essentials of management, Basic Computers and Environmental science.

TECHNICAL FOUNDATION: During this year students understand the fundamental and the latest technical developments which govern the growth of the Indian Fashion Leather Product Sector. The modules include: Leather Cutting, Leather Stitching, Pattern Making, Basic Construction Techniques, Various Leather Machines Operations, Use of Tools and Accessory in Leather Goods & Garment Manufacturing, Leather Science, Overview of Fashion, Man-made materials & Processes, Fashion Marketing, Export Merchandising and Tannery Training.

SPECIALIZATION: This phase of the training will add the grace and glamour to the well-groomed professionals and graduates of the Fashion Leather Accessory Design discipline. The learning amalgamation of the design concepts and knowhow of the technology will always keep them a league ahead in the

professional arena. We emphasize on the realistic and market driven inputs which the key to a successful professional are. The modules are: Design Process & Methodology, Fashion Trends, Forecast and Analysis, Design Conceptualization and Range Building, Design Projects in Leather Goods, Garments & Accessory Collection Development, CAD-2D & 3D, Leather Goods & Garment Design and Manufacturing Techniques, Leather Goods & Garment Pattern Development and Production Techniques, Classroom and Industrial Design Projects, Product Photography, Final Design Collection Development and Guided Industrial Internship.

CAREER PROSPECTS





SCHOOL OF FASHION DESIGN

FDDI has emerged as one of India's leading centres for Fashion Design, a reputation based around its pedagogy and achievements of its graduates and the creative energy of its staff and students.

The school of Fashion Design at FDDI offers students a matchless introduction to the fast-paced, creative, and energetic fashion industry. Fashion education under this program aims to nurture creativity while providing a rigorous grounding in practical and technical skills needed for career success. Our close ties with the industry let us immerse the students in what's happening now in this fast-changing field exposing them to the real demands and practices of the fashion world preparing students for success at every level, from haute couture to ready-to-wear to mass market.

FDDI-School of Fashion Design has been evolving creative talents for the ever-growing Indian Fashion Industry, We manage the demand for innovation by cultivating new opportunities and partnerships and traversing the worlds of design, technology, and enterprise.

Programmes are structured through a process of interaction and dialogue with the fashion Industry, focusing on professional profiles which are of interest for companies represented by the leading trade associations involved in the project.

AIM

This programme is specifically initiated with the intent of making the students to have a global knowledge of various fashion sectors so they are able to blend them with local cultures. It further aims to make the students equip to enter the world of fashion by developing their own creative universe while being adaptable to different styles, types of brand and market segments at the same time and get benefit from our large array of networks within the industry. The programme fosters to create design professionals who understand dynamics of global business environment and meet the ever growing demand of the Design sector.

STRUCTURE

It is a four years programme comprising of eight semesters focusing on inculcating a broad spectrum of design concepts and skills. Further, the design attitude of the students is developed through creative problem solving process.

CONTENT

DESIGN FOUNDATION

This being the first introductory module of the curriculum the emphasis is on opening the horizons of the individuals in order to build designing and professional competency. The students are taught basic skills in conceptualization and idea generation to support their designs. The subjects broadly taught during the foundation year are Drawing, Elements and Principles of Design, Material Exploration, Technical Drawing, History of Art and Design, Principles of Management and Fashion Studies.

SPECIALIZATION

The Subsequent three years are devoted to promote the Technical expertise and Design excellence, introducing pupils to various Techno commercial aspects of the fashion industry and developing skills in the technical areas of garment manufacturing like Pattern Making, Garment Construction, Software Training in CAD etc. With our close associations to the industry the curriculum is designed to nurture creativity while providing a rigorous grounding in the practical and technical skills needed for career success, exposing the pupils to the real demands and practices of the fashion domain.

The students get intensive training pertaining to design innovation, stitching, styling and organizing fashion shows. The students get ample opportunities to work backstage with eminent designers learning the entire look and feel required for professional models for the ramp shows. One of the prime aspects of the curriculum is craft documentation where in the students travel to different part of the country and stay there with the craftsmen, to understand and learn our native crafts and embroideries. They also visit factories, printing and textile mills, and designer showrooms to enhance classroom studies.

We nurture the next generation of Fashion Designers, Fashion Stylists, Make-up Artists, Fashion Photographers, Fashion Journalists and Fashion Event Managers. We give them the skills they need and provide them with unique insights into the workings of this ever-changing industry.



CAREER PROSPECTS

The onset of the International fashion market in India has given an impetus to the fashion industry which has emerged as the booming industry and a career as a fashion designer is like a pot of gold. It is estimated that plentiful employment opportunities will be created in the field of fashion technology in recent future, because of this wide reach of fashion industry. This makes fashion industry the dream destination of many young women and men who aspire for glamorous and creative self-sustaining jobs.

Fashion designing is one of the most lucrative, appealing, glamorous and exciting career options in today's world. If you have a penchant for creativity, style and originality, a career in fashion designing is the one tailor made for you.

As a professional fashion designer you can also work as:

- Costume Designer
- Technical Designer
- Fashion Journalist
- Visual Merchandiser
- Fashion Consultant
- Graphic Designer
- Freelance Designer
- Quality controller
- Personal Stylist
- Fashion Coordinator
- Fashion Merchandiser



GUNA CAMPUS

REGULAR SEATS

FOR THE SESSION 2020

NRI/ INDUSTRY

SPONSORED SEATS FOR THE SESSION 2020

S.No.	CAMPUS	SCHOOL OF FOOTWEAR		SCHOOL OF RETAIL		SCHOOL OF LEATHER GOODS	SCHOOL OF FASHION DESIGN	TOTAL
		B. DESIGN (FDP)	M. DESIGN (FDP)	BBA (RFM)	MBA (RFM)	B. DESIGN (LGAD)	B. DESIGN (FD)	
1	NOIDA	75	75	80	80	75	75	460
2	CHENNAI	75	75			75	75	300
3	KOLKATA	75				100	75	250
4	FURSATGANJ	100					100	200
5	ROHTAK	100					100	200
6	HYDERABAD	75		60	60	75	75	345
7	JODHPUR	75					100	175
8	CHANDIGARH	75		60	60	60	75	330
9	CHHINDWARA	60					60	120
10	ANKLESHWAR	75					75	150
11	GUNA	60					60	120
12	PATNA	60		100	100		60	320
	TOTAL	905	150	300	300	385	930	2970

S.No.	CAMPUS	SCHOOL OF FOOTWEAR		SCHOOL OF RETAIL		SCHOOL OF LEATHER GOODS	SCHOOL OF FASHION DESIGN	TOTAL
		B. DESIGN (FDP)	M. DESIGN (FDP)	BBA (RFM)	MBA (RFM)	B. DESIGN (LGAD)	B. DESIGN (FD)	
1	NOIDA	7	7	8	8	7	7	44
2	CHENNAI	7	7			7	7	28
3	KOLKATA	7				10	7	24
4	FURSATGANJ	10					10	20
5	ROHTAK	10					10	20
6	HYDERABAD	7		6	6	7	7	33
7	JODHPUR	7					10	17
8	CHANDIGARH	7		6	6	6	7	32
9	CHHINDWARA	6					6	12
10	ANKLESHWAR	7					7	14
11	GUNA	6					6	12
12	PATNA	6		10	10		6	32
	TOTAL	87	14	30	30	37	90	288

FEE STRUCTURE

FOR THE ACADEMIC SESSION 2020-21

A. FEE STRUCTURE FOR UNDERGRADUATE STUDENTS (FOR NEW STUDENTS ADMITTED DURING THE YEAR 2020-21)

FOR FDDI NOIDA CAMPUS AND FDDI HYDERABAD CAMPUS

ACADEMIC FEE SEMESTER WISE FOR NON-NRI CATEGORY (IN RUPEES)

HOSTEL FEE [EXCLUDING MESS]

NOIDA & HYDERABAD CAMPUS
(PER SEMESTER)

RS. 24,000/-

	2020-21		2021-22		2022-23		2023-24	
	SEM 1	SEM 2	SEM 3	SEM 4	SEM 5	SEM 6	SEM 7	SEM 8
TUITION FEE (NON REFUNDABLE)	RS. 80,000/-	RS. 80,000/-	RS. 88,000/-	RS. 88,000/-	RS. 96,800/-	RS. 96,800/-	RS. 1,06,500/-	RS. 1,06,500/-
LIBRARY FEE (NON REFUNDABLE)	RS. 5,000/-	RS. 5,000/-	RS. 5,000/-	RS. 5,000/-	RS. 5,000/-	RS. 5,000/-	RS. 5,000/-	RS. 5,000/-
MEDICLAIM (NON REFUNDABLE)	RS. 800/-	-	RS. 900/-	-	RS. 1,000/-	-	RS. 1,100/-	-
STUDENT DEVELOPMENT FEE	RS. 3,000/-	-	RS. 3,300/-	-	RS. 3,700/-	-	RS. 4,100/-	-
EXAM FEE	RS. 2,000/-	RS. 2000/-	RS. 2000/-	RS. 2,000/-	RS. 2,000/-	RS. 2,000/-	RS. 2,000/-	RS. 2,000/-
ONE-TIME FEE								
REGISTRATION FEE (NON REFUNDABLE)	RS. 10,000/-							
SECURITY DEPOSIT (REFUNDABLE)	RS. 10,000/-							
TOTAL	RS. 1,10,800/-	RS. 87,000/-	RS. 99,200/-	RS. 95,000/-	RS. 1,08,500/-	RS. 1,03,800/-	RS. 1,18,700/-	RS. 1,13,500/-

NOTE – NRI/INDUSTRY SPONSORED CANDIDATES ARE REQUIRED TO PAY TWICE THE TUITION FEE IN CASE OF NOIDA CAMPUS AND HYDERABAD CAMPUS BUT OTHER COMPONENTS OF FEE WILL REMAIN THE SAME

1. Refundable security for hostellers is Rs. 5000/- (one time) which is to be paid with first semester fee.
2. FDDI reserves the right to revise the above mentioned fee for any academic year.

3. For students admitted to three years bachelor's course, the fee has to be paid only for three years i.e. 2020-21, 2021 – 22 & 2022-23
4. Mess Fee varies from campus to campus.
5. Mess Facility will be compulsory for all hostellers. Mess fee has to be paid separately in the beginning of each semester.
6. Hostel fees once paid shall not be refunded under any circumstances.
7. Mess fee will be refundable at the time of withdrawal which shall be calculated on monthly basis.

FEE STRUCTURE

FOR THE ACADEMIC SESSION 2020-21

B. FEE STRUCTURE FOR UNDERGRADUATE STUDENTS (FOR NEW STUDENTS ADMITTED DURING THE YEAR 2020-21)

FOR FDDI OTHER CAMPUSES (CHANDIGARH/ ROHTAK/ JODHPUR/ ANKLESHWAR/ FURSATGANJ/ PATNA/ GUNA/ KOLKATA/ CHHINDWARA/ CHENNAI)

HOSTEL FEE [EXCLUDING MESS]

(CHANDIGARH/ ROHTAK/ JODHPUR/ ANKLESHWAR/FURSATGANJ/ PATNA/ GUNA/ KOLKATA/ CHHINDWARA/CHENNAI) (PER SEMESTER)	RS. 18,000/-
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	2020-21		2021-22		2022-23		2023-24	
	SEM 1	SEM 2	SEM 3	SEM 4	SEM 5	SEM 6	SEM 7	SEM 8
TUITION FEE (NON REFUNDABLE)	RS. 57,000/-	RS. 57,000/-	RS. 62,700/-	RS. 62,700/-	RS. 69,000/-	RS. 69,000/-	RS. 75,900/-	RS. 75,900/-
LIBRARY FEE (NON REFUNDABLE)	RS. 5,000/-							
MEDICLAIM (NON REFUNDABLE)	RS. 800/-	-	RS. 900/-	-	RS. 1,000/-	-	RS. 1,100/-	-
STUDENT DEVELOPMENT FEE	RS. 3,000/-	-	RS. 3,300/-	-	RS. 3,700/-	-	RS. 4,100/-	-
EXAM FEE	RS. 2,000/-	RS. 2000/-	RS. 2000/-	RS. 2,000/-	RS. 2,000/-	RS. 2000/-	RS. 2,000/-	RS. 2000/-
ONE-TIME FEE								
REGISTRATION FEE (NON REFUNDABLE)	RS. 10,000/-							
SECURITY DEPOSIT (REFUNDABLE)	RS. 10,000/-							
TOTAL	RS. 87,800/-	RS. 64,000/-	RS. 73,900/-	RS. 69,700/-	RS. 80,700/-	RS. 76,000/-	RS. 88,100/-	RS. 82,900/-

NOTE – NRI/INDUSTRY SPONSORED CANDIDATES ARE REQUIRED TO PAY 50% EXTRA TUITION FEE FOR OTHER CAMPUSES MENTIONED ABOVE BUT OTHER COMPONENTS OF FEE WILL REMAIN THE SAME

1. Refundable security for hostellers is Rs. 5000/- (one time) which is to be paid with first semester fee.
2. FDDI reserves the right to revise the above mentioned fee for any academic year.
3. For students admitted to three years bachelor's course, the fee has to be paid only for three years i.e. 2020-21, 2021 – 22 & 2022-23

4. Mess Fee varies from campus to campus.
5. Mess Facility will be compulsory for all hostellers. Mess fee has to be paid separately in the beginning of each semester.
6. Hostel fees once paid shall not be refunded under any circumstances.
7. Mess fee will be refundable at the time of withdrawal which shall be calculated on monthly basis.

FEE STRUCTURE

FOR THE ACADEMIC SESSION 2020-21

C. FEE STRUCTURE FOR POSTGRADUATE STUDENTS (FOR NEW STUDENTS ADMITTED DURING THE YEAR 2020-21)

FOR FDDI NOIDA CAMPUS AND HYDERABAD CAMPUS				
ACADEMIC FEE SEMESTER WISE FOR NON-NRI CATEGORY (IN RUPEES)				
	2020-21		2021-22	
	SEM 1	SEM 2	SEM 3	SEM 4
TUITION FEE (NON REFUNDABLE)	RS. 1,10,000/-	RS. 1,10,000	RS. 1,21,000	RS. 1,21,000
LIBRARY FEE (NON REFUNDABLE)	RS. 5,000/-	RS. 5,000	RS. 5,000/-	RS. 5,000
MEDICLAIM (NON REFUNDABLE)	RS. 800/-	-	RS. 900/-	-
STUDENT DEVELOPMENT FEE	RS. 3,000/-	-	RS. 3,300/-	-
EXAM FEE	RS. 2,000/-	RS. 2,000	RS. 2,000/-	RS. 2,000
ONE-TIME FEE				
REGISTRATION FEE (NON REFUNDABLE)	RS. 10,000/-			
SECURITY DEPOSIT (REFUNDABLE)	RS. 10,000/-			
TOTAL	RS. 1,40,800/-	RS. 1,17,000	RS. 1,32,200/-	RS. 1,28,000

NOTE – NRI/INDUSTRY SPONSORED CANDIDATES ARE REQUIRED TO PAY TWICE THE TUITION FEE IN CASE OF NOIDA CAMPUS AND HYDERABAD CAMPUS BUT OTHER COMPONENTS OF FEE WILL REMAIN THE SAME

HOSTEL FEE [EXCLUDING MESS]

NOIDA & HYDERABAD CAMPUS (PER SEMESTER)	RS. 24,000/-
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1. Refundable security for hostellers is Rs. 5000/- (one time) which is to be paid with first semester fee.
2. FDDI reserves the right to revise the above mentioned fee for any academic year.
3. Mess Fee varies from campus to campus.
4. Mess Facility will be compulsory for all hostellers. Mess fee has to be paid separately in the beginning of each semester.
5. Hostel fees once paid shall not be refunded under any circumstances.
6. Mess fee will be refundable at the time of withdrawal which shall be calculated on monthly basis.

D. FEE STRUCTURE FOR POSTGRADUATE STUDENTS (FOR NEW STUDENTS ADMITTED DURING THE YEAR 2020-21)

FOR FDDI CHENNAI/ CHANDIGARH /PATNA CAMPUS				
ACADEMIC FEE SEMESTER WISE FOR NON-NRI CATEGORY (IN RUPEES)				
	2020-21		2021-22	
	SEM 1	SEM 2	SEM 3	SEM 4
TUITION FEE (NON REFUNDABLE)	RS. 90,000/-	RS. 90,000/-	RS. 99,000/-	RS. 99,000/-
LIBRARY FEE (NON REFUNDABLE)	RS. 5,000/-	RS. 5,000/-	RS. 5,000/-	RS. 5,000/-
MEDICLAIM (NON REFUNDABLE)	RS. 800/-	-	RS. 900/-	-
STUDENT DEVELOPMENT FEE	RS. 3,000/-	-	RS. 3,300/-	-
EXAM FEE	RS. 2,000/-	RS. 2,000/-	RS. 2,000/-	RS. 2,000/-
ONE-TIME FEE				
REGISTRATION FEE (NON REFUNDABLE)	RS. 10,000/-			
SECURITY DEPOSIT (REFUNDABLE)	RS. 10,000/-			
TOTAL	RS. 1,20,800/-	RS. 97,000/-	RS. 1,10,200/-	RS. 1,06,000/-

NOTE – NRI/INDUSTRY SPONSORED CANDIDATES ARE REQUIRED TO PAY 50% EXTRA TUITION FEE BUT OTHER COMPONENTS OF FEE WILL REMAIN THE SAME

HOSTEL FEE [EXCLUDING MESS]

CHENNAI/CHANDIGARH/PATNA CAMPUS (PER SEMESTER)	RS. 18,000/-
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1. Refundable security for hostellers is Rs. 5000/- (one time) which is to be paid with first semester fee.
2. FDDI reserves the right to revise the above mentioned fee for any academic year.
3. Mess Fee varies from campus to campus.
4. Mess Facility will be compulsory for all hostellers. Mess fee has to be paid separately in the beginning of each semester.
5. Hostel fees once paid shall not be refunded under any circumstances.
6. Mess fee will be refundable at the time of withdrawal which shall be calculated on monthly basis.

ELIGIBILITY CRITERIA & AGE LIMIT

FOR THE ACADEMIC SESSION 2020-21

1. ELIGIBILITY FOR ADMISSION TO BACHELOR DEGREE PROGRAMMES (B.DES. / BBA)

- A. A candidate who has passed, -
- 10+2, in any stream, from any recognized Board; or
 - any School or Board or University examination in India or in foreign country recognized by the Association of Indian Universities as equivalent to 10+2 system; or
 - School Examination conducted by the National Open School with a minimum of five subjects; or
 - All India Council for Technical Education (AICTE) approved three –years full time Diploma after Class X offered by Board of Technical Education of any state or Union territory;
- B. A candidate who has appeared for any examination under clause (A), and whose result has not been declared at the time of admission, shall be eligible to apply for admission to the Bachelor's Programmes and such candidate, if selected, shall be granted provisional admission and shall be required to submit the result of the requisite examination on or before the 30th day of September 2020 to the Admission In Charge where the admission has been granted, failing which the candidate's admission may be cancelled and entire fee will be forfeited. Such candidates have to produce proof of having appeared for the examination during the Counseling process of FDDI programmes.

THE AGE LIMIT FOR THE BACHELOR'S PROGRAMME SHALL BE 25 YEARS AS ON THE 1ST JULY 2020.

2. ELIGIBILITY FOR ADMISSION TO MASTER DEGREE PROGRAMMES

- A. MASTER OF DESIGN (M. DES.) IN FOOTWEAR DESIGN & PRODUCTION:
A Bachelor's Degree in Footwear/Leather Goods/Design/ Fashion/Fine arts/ Architecture/ Engineering/ Production / Technology
- B. MASTER OF BUSINESS ADMINISTRATION (MBA) IN RETAIL & FASHION MERCHANDISE:
A Bachelor's Degree in any discipline.
- C. A candidate who has appeared in any examination for any of the degree referred to under clause (A) & clause (B) and whose result has not been declared at the time of admission, shall be eligible to apply for admission to the Master's Programmes and such candidate, if selected, shall be granted provisional admission and shall be required to submit the result of the requisite examination on or before the 30th day of September 2020 to the Admission In Charge where the admission has been granted, failing which the candidate's admission may be cancelled and entire fee will be forfeited. Such candidates have to produce proof of having appeared for the final examination during the Counseling process of FDDI programmes.

AGE LIMIT FOR MASTER DEGREE PROGRAMMES (MBA/ M.DES.): NO AGE LIMIT

COMMUNICATION STANDARDS:

The candidates are expected to possess good communication skills in English. It is recommended that the candidates should have good command in written and spoken English language as the same may help the candidates to improve their performance in the entrance test and interviews for on-board placement which are conducted in English only, in comprehending the programme taught and also getting placements.

ADMISSION GUIDELINES

PROCEDURE FOR ADMISSION THROUGH COUNSELING

HOW TO APPLY?



JODHPUR CAMPUS

FOR ADMISSIONS 2020, CANDIDATES ARE REQUIRED TO SUBMIT ONLINE APPLICATION FOR ALL INDIA SELECTION TEST (AIST) 2020.

HOW TO FILL THE ONLINE APPLICATION FORM

- 1) Candidates are required to apply online through website: <https://applyadmission.net/fddi2020>
They can access this website also through the 'Admission 2020 - Apply now!' banner on the homepage of official website of FDDI (<http://www.fddiindia.com>)
- 2) Entries in the application form shall be required to be filled only in English.

SUBMISSION OF APPLICATION FORM

Step By Step guidelines for applying online may be referred for the purpose. The prospectus is available at FDDI website www.fddiindia.com free of cost. The application fee of Rs. 500/- has to be paid through online payment gateway only. Candidates have to pay this amount for Bachelor / Master Programme he / she applies for.

MODE OF PAYMENT OF APPLICATION FEE: CREDIT CARDS/DEBIT CARDS

Payments of application fee (Rs. 500/-) can be made through credit cards/ debit cards. The bank and/or transaction charges on the application fee will be borne by the candidate.

CANDIDATES ARE ADVISED TO APPLY ON OR BEFORE 15TH APRIL 2020.

CANDIDATES ARE ADVISED TO KEEP A PRINTOUT/PHOTOCOPY OF APPLICATION FORM FOR FURTHER REFERENCE ALONG WITH PROOF OF PAYMENT.

- Admissions will be made strictly on merit basis (Rank-wise) and counseling
- The programme & campus will be awarded to the candidates on the basis of their rank and preference.
- Successful candidates will be called for the counseling in order of their rank based on aggregate score in All India Selection Test (AIST) 2020.
- For Postgraduate programmes, the candidates who have opted for both M.Des. & MBA programmes shall be offered separate ranks in both the programmes.
- Students will be called in the counseling in excess of the seats, therefore, there are possibilities that all the seats will be filled as per merit. Institute does not take any responsibility for any inconvenience caused to parents/candidates due to closure of the counseling prior to their turn.
- **A candidate who is allotted a seat will be required to pay an amount of Rs. 25,000/- at the time of counseling /admission to reserve the seat. This includes Rs. 10,000/- (Non Refundable) as Registration Fee + Rs 15,000/- as Advance Fee to be adjusted against the balance fee.**
- The candidates will be given 10 working days from the date of reserving his seat to deposit the balance fee.

WINDOW TO EDIT/ UPDATE APPLICATION FORM

Prior to making the payment candidate can edit/amend the information in the online application. Once the payment has been made by the candidate he/she will not be allowed to change/modify any information by the system. However, **candidates will be given an opportunity to review and correct their personal information (changing the City of Examination is not permitted) in the application form from 16th April 2020 till 17th April 2020.**

Application fee already paid will not be refunded in case the application is found not eligible for admissions to FDDI after editing / updating of the application form.

It is the sole responsibility of the candidate to provide correct information during the application process. At any stage if it is found that the information provided by the candidate is not true, FDDI has the right to cancel his/her candidature. Any direct or indirect attempt to influence the management and employees of the institute will lead to automatic disqualification of the candidate.

After closing the window to edit the application form, the information filled up in the application form will not be changed at any stage. Therefore, candidates/guardians are advised to fill-up the application form with due diligence.

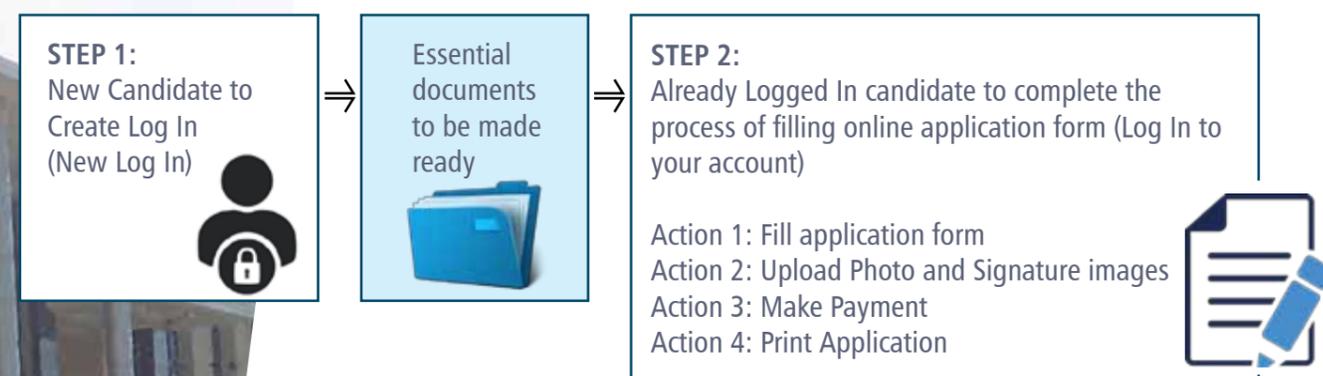
STEP BY STEP PROCESS TO FILL ONLINE APPLICATION FORM

CHANDIGARH CAMPUS

STEP 1: NEW CANDIDATE TO CREATE LOG IN (NEW LOG IN)

- NEW CANDIDATE TO VISIT THE WEBSITE: <https://applyadmission.net/fddi2020> and click : Fresh Candidate to create Log In (New Log In)
- Fill the details to register for any programme. You must have a valid email ID for applying online.
- Press the button "Submit". Once the information filled here will not be changed.
- The confirmation for the registration will also be sent on your email entered.

Note: Kindly note the Email-ID and Date of birth as filled by you will be used to login to the website to fill the online application form.



ESSENTIAL DOCUMENTS TO BE MADE READY

Before starting to fill up the on-line application, keep ready with you the following details / documents / Information Fill the details to register for any programme. You must have a valid email ID for applying online.

1. Valid Email ID (the email should be valid for at least 1 year)
2. Personal and Educational qualification details
3. Caste / Tribe/ Class certificate (for SC / ST/ OBC candidate)
4. Disability Certificate for Persons with Disabilities.
5. EWS Certificate if eligible. Image of scanned photograph in jpg / jpeg format and size should not exceed 50 KB
6. Image of scanned signature in jpg / jpeg format and size should not exceed 50 KB
7. Debit / Credit Card details for making online payment against the Application Fee.

STEP 3:
Check the status of your application



STEP 4:
Download the admit card



STEP 2: ALREADY LOGGED IN CANDIDATE LOG IN TO COMPLETE THE PROCESS OF FILLING ONLINE APPLICATION FORM (LOG IN TO YOUR ACCOUNT)

- ALREADY LOGGED IN CANDIDATE TO VISIT THE WEBSITE : <https://applyadmission.net/fddi2020> and login by clicking Already Logged In Candidate (CLICK HERE) to Complete Process
- ON CLICKING Already Logged In Candidate (CLICK HERE) to Complete Process (Log In to your account) page will appear which will have buttons indication 4 actions which are to be completed for submission of online application form:
 - ✓ Action1 : Fill Application
 - ✓ Action 2 : Uploading image (Photograph and Signature)
 - ✓ Action 3 : Make Payment
 - ✓ Action 4 : Print Application

ACTION 1: FILL APPLICATION (CLICK ON THE BUTTON TO FILL APPLICATION FORM)

- Fill the details on the online application form. Since your eligibility will be screened based on the information furnished by you, you are required to exercise sufficient care to correctly furnish the details of your Qualification, etc.
- While filling the application form online, please save the information by clicking the button "SAVE".
- In case you wish to edit any information you can do that by log in again using Email-ID and Date of birth and after editing the information, make sure to save the information by clicking the button "SAVE".

ACTION 2 : UPLOADING IMAGES

- **UPLOAD PHOTOGRAPH** - Photograph must be a recent passport size colour picture. Make sure that the picture is in colour, taken against a light-coloured, preferably white background, and has no harsh shadows. If you wear glasses make sure that there are no reflections and your eyes can be clearly seen. Also, ensure that both ears are visible in the picture. Caps, hats and dark glasses are not acceptable. Religious headwear is allowed but it must not cover your face. The image should only be in .jpg or .jpeg format. Size of file should be not be more than 50 kb.
- **UPLOAD SIGNATURE** - Sign on white paper with Black ink pen and scan it. Please scan the signature area only and not the entire page and ensure that the size of the scanned image is not more than 50 kb. Please note that this signature would appear on the Admit Card, and if it does not match the signature on the answer sheet at the time of the written test and at the time of Interview, the candidature will be cancelled. The image should only be in .jpg or .jpeg format. Size of file should not be more than 50 kb

ACTION 3 : MAKE PAYMENT

- **PAYMENT THROUGH DEBIT CARD / CREDIT CARD:** Keep the Debit Card / Credit Card Details handy.
- In case you wish to change the category, click button "Home" and then click button "Action 1: Fill Application" so that the application form will be opened. After editing the information, make sure to save the information by clicking the button "SAVE". Now click button "Home" and then click button "Action 3: Make Payment" and proceed for the payment.
- **NOTE:** 1. Once the payment has been made through Debit/Credit Card; you will not be allowed to change/modify any information.

- 2. Prior to making the payment, candidate can edit / amend the information in the online. Once the payment has been made through Debit/Credit Card or Demand Draft; you will not be allowed to change/modify any information by the system. However, candidates will be given an opportunity to review and correct their personal information (changing the City of Examination is not permitted) in the application form from 16th April 2020 onwards till 17th April 2020 (16:00 Hrs.).

ACTION 4 : PRINT APPLICATION

- Candidate can view the submitted form by clicking the button "Action 4: Print Application" and can take print out of the same for their record.

ON CORRECTLY FOLLOWING THE ABOVE STEPS, YOU WOULD HAVE COMPLETED THE APPLICATION PROCESS.

STEP 3: VERIFY THE STATUS OF YOUR SUBMITTED APPLICATION FORM

STEP 4: DOWNLOAD (PRINT) THE ADMIT CARD

- On the basis of information given in the FDDI Application Form, Admit Card of provisionally eligible candidates will be available for download from website: <https://applyadmission.net/fddi2020> from 30th April 2020 (1300 hrs) onwards.
- **Download Admit Card** – On the due date for Admit Card, re-login to the website: <https://applyadmission.net/fddi2020> A link for downloading Admit Card for written test, containing the details of the centre/venue for the examination, etc., will be available.
- **Print Admit Card** - Take a printout of the admit card. Candidates will not be allowed to enter the Written Test Venue without a valid Admit Card.

NOTE: THE ADMIT CARD FOR WRITTEN TEST WILL NOT BE SENT BY POST OR EMAIL. CANDIDATES ARE ADVISED TO REGULARLY CHECK FDDI WEBSITE FOR UPDATES.

DETAILS	DATE
Launch of Admission Prospectus / Online application for AIST	16 th January 2020
Last date of Online submission of application for AIST	15 th April 2020
Availability of open window for editing forms	16 th -17 th April 2020
Availability of Admit cards	30 th April 2020
Entrance exam Date	24 th May 2020
Merit list display on website	5 th June 2020
Dates of Counselling-2020	End of June 2020
Last date of fee submission	15 th July 2020
Date of reporting at the allotted campuses	1 st August 2020



GUIDELINES

FOR ENTRANCE TEST

THE EXAMINATION PROCESS (FOR ALL PROGRAMMES)

All eligible candidates would have to go through an examination process (Paper Based Test). The process for Bachelor & Master programmes is separately listed below:

BACHELOR DEGREE PROGRAMMES (B.DES. / BBA)					
SECTION	DESCRIPTION	SUB-COMPONENT	NO. OF MARKS	MARKS PER QUESTION	MAX. MARKS
SECTION A	Quantitative Aptitude		25	2	50
SECTION B	Verbal Ability	Comprehension	10	2	20
		Grammar, Usage, etc	30	1	30
SECTION C	General Awareness		50	1	50
SECTION D	Business Aptitude Test		15	2	30
			20	1	20
TOTAL			150		200

THE WRITTEN EXAMINATION (FOR ALL PROGRAMMES)

Based on their choice of city, all eligible candidates will have to appear for the written entrance examination at the Examination Centres opted by them. The written entrance examination is designed to test the knowledge, skill and aptitude of the candidates for the programme opted.

MASTER DEGREE PROGRAMMES (M.DES. / MBA)				
SECTION	DESCRIPTION	NO. OF MARKS	MARKS PER QUESTION	MAX. MARKS
SECTION A	Quantitative Aptitude	25	2	50
SECTION B	English Comprehension & Analytical Ability	50	1	50
SECTION C	General Knowledge & Current Affairs	50	1	50
SECTION D	Management Aptitude Test	50	1	50
TOTAL		175		200

LIST OF EXAMINATION CENTRES

A Paper Based Test (PBT) for all Undergraduate (UG) and Postgraduate (PG) Programmes will be conducted on 24th May 2020 at 31 cities.

The candidate may select only ONE city for the examination. No request for change in examination center will be entertained at any stage.

S.No.	LIST OF EXAMINATION CITIES	S.No.	LIST OF EXAMINATION CITIES
1.	Ankleshwar (FDDI Campus)	17.	Jaipur
2.	Agra	18.	Jodhpur (FDDI Campus)
3.	Ahmedabad	19.	Jamshedpur
4.	Bengaluru	20.	Kochi
5.	Bhopal	21.	Kolkata
6.	Chandigarh (FDDI Campus)	22.	Kanpur
7.	Chhindwara (FDDI Campus)	23.	Lucknow
8.	Chennai (FDDI Campus)	24.	Noida (FDDI Campus)
9.	Chennai	25.	Pune
10.	Dehradun	26.	Patna (FDDI Campus)
11.	Delhi	27.	Ranchi
12.	Fursatganj (FDDI Campus)	28.	Raipur
13.	Guna (FDDI Campus)	29.	Rohtak (FDDI Campus)
14.	Gwalior	30.	Vishakhapatnam
15.	Hyderabad (FDDI Campus)	31.	Mumbai
16.	Indore		

Note: Please note that FDDI reserves the right to cancel any of the Examination Centres mentioned above. In such a case, an alternate centre, which is locationally and administratively convenient, will be allotted. Candidates may e-mail: admission@fddiindia.com for related queries.

ADMIT CARDS

Entry to the Examination Centre will be allowed with admit cards only.

On the basis of information given in the FDDI Application Forms, Admit Cards of provisionally eligible candidates will be available for download from www.fddiindia.com or <https://admission.net/fddi2020> from 30th April 2020 onwards. Candidates are advised to regularly check FDDI website for updates.

Note: Admit Cards and Results for AIST 2020 will be available on FDDI's website only. No separate communication will be sent by post.

EXAMINATION CENTRE

Candidates should reach the examination centre at least 90 minutes before the commencement of the examination. Mobiles and other infotech gadgets are not allowed inside the Examination Centre. Candidates found with mobile or other InfoTech gadgets will be asked to leave the examination centre and shall be disqualified.

CHHINDWARA CAMPUS



ANKLESHWAR CAMPUS

ELIGIBILITY OF CANDIDATES

WITH VALID MAT SCORE FOR ADMISSION IN MBA PROGRAMME

ADMISSION

UNDER SPONSORSHIP

All eligible candidates with valid MAT score are allowed for participating in Admission process for MBA programmes for the academic session 2020-21.

The criteria for processing MAT score against the FDDI AIST Rank are as follows:

“The aggregate percentile of MAT examination may be equated at par with FDDI percentile. Marks corresponding to the nearest percentile of the candidate who appeared in the FDDI AIST may be allotted and the candidate having percentile in MAT examinations may positioned just below such candidate”.

Students having valid MAT score are needed to apply online for admission 2020. However they may be given exemption from appearing in AIST 2020. In case they appear for AIST examination 2020, the rank for such candidates shall be determined on the basis of candidate's performance in AIST 2020.

ADMISSION

UNDER SPONSORSHIP / NRI CATEGORY

Over and above the regular seats, 10% seats are reserved in each programme for NRI / Industry-Sponsored candidates who meet the prescribed eligibility criteria. The Candidate shall be interviewed and the selection shall be done on merit basis. NRI/ Industry sponsored candidates are required to pay twice the tuition fee in case of Noida campus & Hyderabad campus and 50% extra tuition fee for other campuses in addition to the other components of the fee.

Candidates may apply for admission under Industry Sponsored / NRI category on or after 25th June 2020.

Industry Sponsored candidate applying for admission into Bachelor & Master programmes have to fill the registration form available at the Institute website. Candidates applying in the sponsored category must submit a sponsorship certificate issued on the company letter head duly signed & stamped by the authorized person as per the format given below.

SPECIMEN OF SPONSORSHIP CERTIFICATE

To,
The Managing Director,
Footwear Design & Development Institute,
NOIDA - 201301

Dear Sir,
We are sponsoring Mr. / Ms. for
..... programme scheduled to commence from 1st August 2020.

We also undertake to employ Mr. / Ms. after the programme is completed.

- > We agree to pay twice of the tuition fee. (For Noida & Hyderabad Campus)
 - > We agree to pay 50% extra of the tuition fee. (For all other Campuses)
- * select the applicable option

Office Seal

Signature



CRITERIA FOR NRI / FOREIGN STUDENTS

OVERSEAS CANDIDATES:-

Overseas candidate applying for admission into Bachelor & Master programmes have to fill the registration form available at the Institute website. Such students may attend interview process online.

PERSON OF INDIAN ORIGIN (PIO)

A person of Indian origin possessing foreign citizenship (except that of Pakistan and Bangladesh) without 'NRI' status, who holds a foreign passport at the time of application, consideration for admission and during the period of his/her study, he/she or anyone/both of his/her parents or anyone/both of his/her grandparents is (or was)/are (or were) citizen(s) of India by virtue of the provisions of the Constitution of India or Sec. 2(b) of Citizenship Act, 1955 (Act No. 57 of 1955).

NON RESIDENT INDIAN (NRI)

NRI is a candidate who is a child/ ward of the person who has NRI status as defined under section 6 of the Income Tax Act 1961. Also, an individual is defined as Non-Resident when he/she is 'not a resident' of India or who is 'not ordinarily a resident' of India. A person is treated as 'not ordinarily resident' when any of the following conditions is satisfied:

If he/she has not been a resident of India for nine out of ten preceding years

Or;

If he/she has not ordinarily been in India for a period of 730 days or more during the preceding seven years.

Only a person who is a NRI himself/herself may seek admission and no other candidate without NRI status would be eligible. Admission under this category shall be made on the basis of merit. If any or all seats from the NRI quota remain unfilled, the resulting vacancy shall be filled on merit of the applicants for admission.

10% seats are reserved in each programme for NRI / Industry-Sponsored will be offered only to the candidates meeting the above mentioned criteria on the merit basis of their performance in the scheduled interview. The vacant seats under NRI / Industry-Sponsored category will not be offered to any regular candidate.



RESERVATION FOR SC/ST, OBC, EWS & DIFFERENTLY ABLED CANDIDATES

- Institute reserves 15% seats for Scheduled Caste (SC) and 7.5% seats for Scheduled Tribe (ST) and 27% seats for OBC (Non Creamy) candidates respectively in each programme for regular seats.
- 3% seats are reserved for differently abled candidates in each programme for regular seats as per the Persons with Disability Act 1995. Such candidates should submit the disability certificate issued by medical board notified by State / Central authority certifying their disability as 40% or more.
- 10% seats are reserved for Economically Weaker Section (EWS) as per MHRD office memorandum number 12-4/2019-UI dt. 17/01/2019. (As per MHRD office memorandum number 12-4/2019-UI dt. 17/01/2019 regarding Reservation for Economically Weaker Section (EWS), candidates who are not covered under the scheme of reservation for SCs, STs and OBCs and whose family has gross annual income below Rs. 8 lakh (Rupees eight lakh only) are to be identified as EWSs for benefit of seat reservation in FDDI Admissions 2020.)
- Candidate applying under OBC quota has to satisfy the caste and creamy layer requirement details. National Commission for Backward Classes (NCBC) websites may be seen for reference :
 - (a) <http://www.ncbc.nic.in/backward-classes/index.html>
 - (b) <http://www.ncbc.nic.in/html/creamyayer.html>
- Candidate applying under this OBC quota are to produce a Caste Certificate issued not before April 01, 2020 from the Competent Authority of the respective States/ Union Territories certifying that they don't belong to the creamy layer. Failure to produce an appropriate certificate shall make the candidate ineligible.
- The caste which is mentioned in the OBC document should find its mention in the central list of OBC available at the below mentioned links :
<http://ncbc.nic.in/backward-classes/index.html>
- FDDI reserves the right to change the campus and / or programme of a student if the enrolment for that specific program at the campus is less than 20 students. Subsequently student will be required to pay fee and other charges as applicable for that specific campus and / or programme.

Note: Based on the information provided by the candidate in the application form while applying online, the candidate will be provisionally allowed to appear for the FDDI AIST 2020 Entrance Examination. It will be the responsibility of the candidate to provide valid certificates at the time of admission.



CORPORATE & PUBLIC RELATION

(PLACEMENT CELL)

ALUMNI

FDDI is globally recognized for Footwear Design & Production, Fashion, Retail and Leather Goods. The Institute's rigorous training programmes focus on content, knowledge creation, creativity, innovation, leadership, teamwork and has a record of high placement for all its graduates. FDDI has always enjoyed special preference for Indian as well as foreign employers on account of its excellent performance sustained over a long period of time and its strong brand image.

The Corporate Relation & Placement Department plays a key role in counselling and guiding the students of the Institute for their successful career. It is a crucial interface for the students between the stage of completion of academic programme of studies and entry into the professional world. The department also coordinates various activities related to the placement of the students along with the Industry Internship. Reputed National and Multinational companies visit FDDI for campus interviews every year. The benefits of this assistance are reflected in the preparation of FDDI students who are able to secure esteemed positions in the industry.

The placement service operates year round to facilitate contacts between companies and students. The teams, other activities include career counseling by trained professionals, organizing interview skills, workshops and development of effective resumes, holding seminars & events and updation of pedagogy through market research. So far FDDI has been able to achieve a very high placement record. The Institute will ensure that the equal opportunity is provided for final placement to all the students graduating from all FDDI campuses.

MAJOR EMPLOYERS

List of some of the major companies who have employed our students is given below:

Adidas | April Sourcing Buying House | Abraham & Thakore | Action | Apparel Group- Dubai | AVT | Bata India Ltd. | Baer | Bullion Bats- Australia | Carlton London | Clarks | Da-Milano | Euro Footwear | Farida Group | FabIndia | Ferns & Petals | FrancoLeone | Future Group | Gaurav Gupta | Genesis Luxury | Globus | H&M | Hi-Design | Iconic | Impulse | Impactiva | ITC Wills Lifestyle | Jabong | Jumbo Electronics | Khadims | Landmark | Liberty | Lifestyle | Li & Fung | Louis Vuitton | M&B | Madura Garments | Marks & Spencers | Max Lifestyle | Mirza International | Puma | Pepperfry | Rajesh Pratap | Raisons | Reebok | Relaxo | Reliance Brands LTD | Reliance Retail Ltd | Rohit Bal | Sabyasachi | Samarth Lifestyle | Saroj Intl. | Skechers | SSIPL | Snapdeal | Strutts | Superhouse | Tangerine Designs | Tata International | Tommy Hilfiger | Treebo | Uniqlo | Vishal Mega Mart | VKC | Westside | Wilhelms | Woodland | Zara |

Some of our distinguished Alumni...

S.No.	Name of Alumni	Designation	Organization
1	Aarush Mehta	MD	Chemico- Processing
2	Aamir Jamal	Sr Manager	Eicher, Good Earth
3	Akash Sehgal	Vice President	Lifestyle (Landmark)
4	Ankur Rastogi	VP- Sourcing	Bata
5	Anurag Pandey	COO Footwear	Arvind Fashion Ltd
6	Anurag Yadav	Head - R&D, Accessories	H&M
7	Bharat Mahajan	Business Head	Wildcraft
8	Deepak Chhabra	MD	Tupperware
9	Deepak Phull	Manager Footwear Business	Tata International Ltd.
10	Dhruv Jaitley	Designer	Rimple & Harpreet Narula
11	Joel Pawar	Brand Head	Al Futtaim, Dubai
12	Ketan Sharma	Dy. Manager	Royal Enfield
13	Kiran Joshi	Director- Global Operations	Payntr Shoes, London
14	Lokesh Mishra	COO- SEVEN by MS Dhoni	Rhiti Sports
15	Madhuri Mangain Kopikkar	CEO & Creative Head	Massif by me & Yashraj films
16	Manorma Wadhwa	Creative Head	Adidas, Indonesia
17	Md. Tajul Murad	Sr. Production Manager	VF Asia Ltd, Bangladesh
18	Md.H.Zamal Ansari	Proprietor	Shaz J Creations
19	Misha Singh	Product Manager-Accessories	Benetton
20	Naveen Vij	General Manager, (Footwear & Accessories)	Landmark Group
21	Neha	VM Head	Giovanni
22	Niharika Gupta	Creative Director & Founder	Notebook
23	Nikhil Dua	Director	Relaxo Footwear Limited.
24	Nilesh	GM-Buying & Merchandising	Clarks



CONVOCAATION 2019
FDDI CAMPUSES

STUDENT HELPDESK

FDDI CAMPUSES



FDDI, NOIDA

Contact Timing: 9:30 AM TO 5:30 PM (Weekdays)
A-10/A, SECTOR-24, NOIDA, GAUTAM BUDH NAGAR, PIN-201301, UTTAR PRADESH, INDIA
LANDLINE: 0120-4500203/214/152,
admission@fddiindia.com, fddiaist2020@gmail.com



FDDI FURSATGANJ (NEAR LUCKNOW)

Contact Timing: 9:30 AM TO 5:30 PM (Weekdays)
FURSATGANJ, RAEBARELI_ SULTANPUR ROAD, DISTT-AMETHI, PIN-229302, UTTAR PRADESH, INDIA
MOB: 7310108005/7310108085
LANDLINE: 0535-2441534



FDDI CHANDIGARH

Contact Timing: 9:30 AM TO 5:30 PM (Weekdays)
NH-7, CHANDIGARH-PATIALA HIGHWAY, BANUR. DISTRICT: SAS NAGAR (MOHALI), INDIA
MOB: 9888775899



FDDI, KOLKATA

Contact Timing: 9:30 AM TO 5:30 PM (Weekdays)
INSIDE GATE NO-3, KOLKATA LEATHER COMPLEX, DISTRICT SOUTH24-PARGANAS, PIN-743502
WEST BENGAL, INDIA
MOB: 9073962697, 9830323320



FDDI JODHPUR

Contact Timing: 9:30 AM TO 5:30 PM (Weekdays)
OPPOSITE NIMBA NIMADI RAILWAY CROSSING, MANDORE, JODHPUR – 342304, RAJASTHAN, INDIA
MOBILE NO: 9653793533
LANDLINE NO: 0291-2577703 & 0291-2577555



FDDI ROHTAK

Contact Timing: 9:30 AM TO 5:30 PM (Weekdays)
PLOT NO-1, SECTOR-31 B, IMT ROHTAK, HARYANA - 124001, INDIA
MOB: 9729587102, 9896100083, 8222837770
LANDLINE: 01262-660837, 01262-660830/844



FDDI CHENNAI

Contact Timing: 9:30 AM TO 5:30 PM (Weekdays)
PLOT NO. – E-1, SIPCOT INDUSTRIAL PARK, IRRUNGATTUKOTTAI, KANCHEEPURAM - 602117
TAMIL NADU, INDIA
MOB: 8939289730
LANDLINE: 04449049627



FDDI PATNA

Contact Timing: 9:30 AM TO 5:30 PM (Weekdays)
PLOT NO. B-6(P), MEGA INDUSTRIAL PARK, AMHARA, BIHTA NEAR HERO CYCLE, PATNA, BIHAR, INDIA
MOB: 8210234857



FDDI ANKLESHWAR (GUJARAT)

Contact Timing: 9:30 AM TO 5:30 PM (Weekdays)
PLOT NO. H-3301, NEAR ESIC HOSPITAL SARDAR PARK ROAD, GIDC, ANKLESHWAR
GUJARAT, INDIA-393002
MOB: 9661177706, 9054446700



FDDI CHHINDWARA

Contact Timing: 9:30 AM TO 5:30 PM (Weekdays)
NAGPUR ROAD, IMLIKHERA CHOWK, CHHINDWARA, MADHYA PRADESH, INDIA 480001
MOB: 9009986969, 9479976601



FDDI GUNA

Contact Timing: 9:30 AM TO 5:30 PM (Weekdays)
PURAPOSAR ROAD, BEHIND HANUMAAN TEKRI, HARIPUR, GUNA, MADHYA PRADESH, INDIA
PIN-473001,
MOB: 96027-00765, 77424-74422



FDDI HYDERABAD

Contact Timing: 9:30 AM TO 5:30 PM (Weekdays)
Sy. No. 6 to 38, Lidcap- Nilex Campus, H.S Darga, Raidurgam, Gachibowli Road, Hyderabad (opp. Bharat Petrol Pump)- 500104
MOB: 8886658902, 8886658903

GUIDELINES FOR WITHDRAWAL

OF ADMISSION AND FEE REFUND FOR ACADEMIC SESSION 2020-21

- A. A candidate, who secure admission in any programme and further withdraws admission, will not be considered for admission during subsequent rounds of counselling, if any.
- B. In case the candidate is seeking refund before commencement of the academic session, the request for withdrawal of admission may be submitted to the Admission department, FDDI Noida.
- C. After commencement of the academic session, refund request may be submitted to the Admission In Charge of the Campus allotted to the candidate. The candidate will be required to surrender the original Admission receipt issued at the time of Counselling/Admission while applying for withdrawal of admission.
- D. Requests for withdrawal of admission would not be entertained without original Admission receipt.

THE CRITERIA FOR REFUND OF FEE IN CASE OF WITHDRAWAL OF ADMISSION UNDER REGULAR/ NRI/ INDUSTRY SPONSORED CATEGORY IS MENTIONED BELOW:

S.NO.	SUBMISSION OF APPLICATION FOR WITHDRAWAL AT FDDI	AMOUNT TO BE REFUNDED
1.	On or before 15th July 2020	100% of the total fee submitted minus Rs. 10000 (Registration Fee)
2.	After 15th July 2020 or commencement of academic session whichever is earlier	Only Security Deposit shall be refunded.

ALL DISPUTES SUBJECT TO LEGAL JURISDICTION OF DELHI ONLY.

Note:

- No further representation/ correspondence in this regard will be entertained by the Institute after 15th July 2020.
- No request for either change of Programme or Campus will be entertained after allotment of seats.



PAN-INDIA PRESENCE

FDDI CAMPUSES ACROSS INDIA

Note- The location is a symbolic depiction only

FOOTWEAR

R 2019

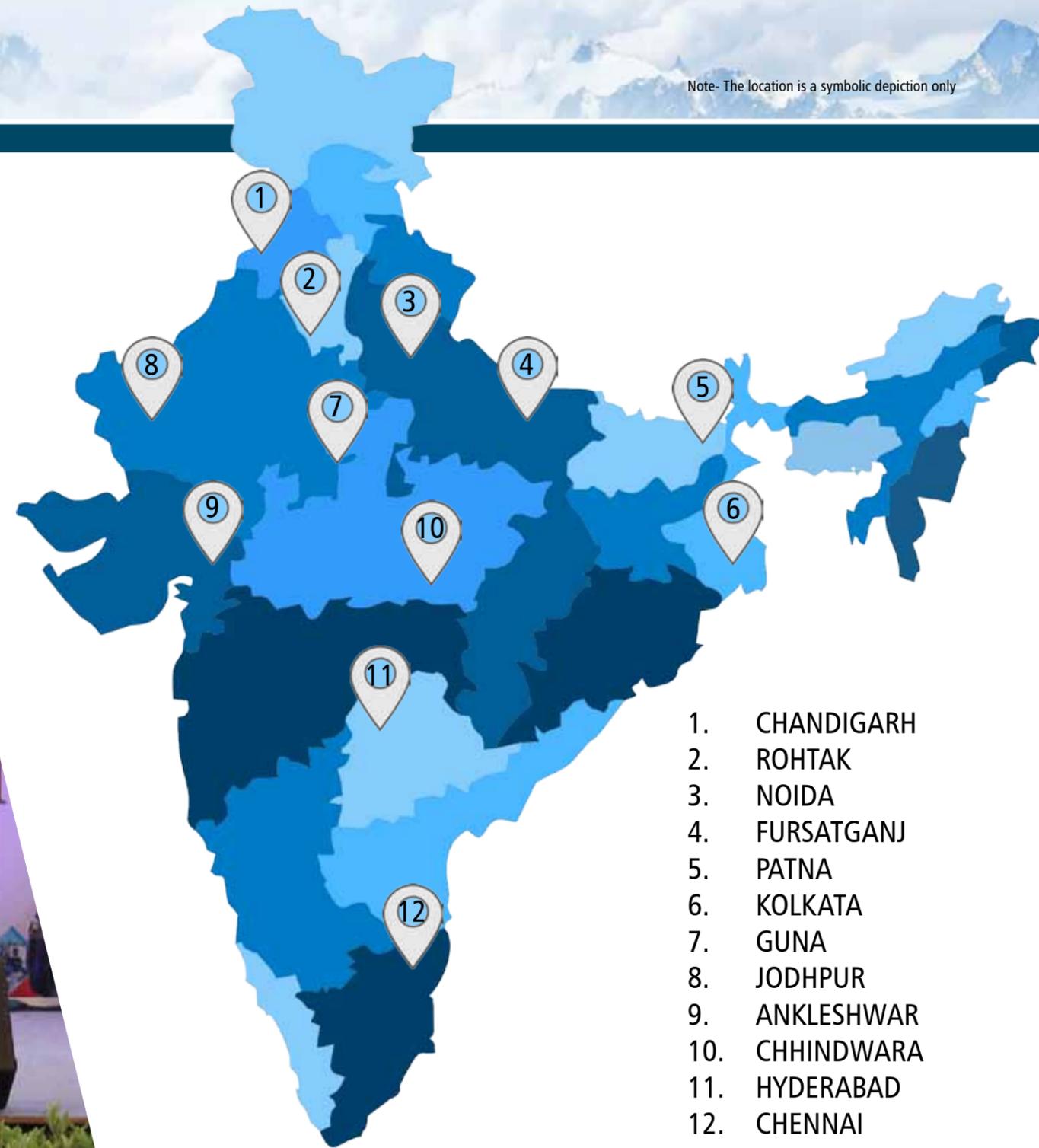
2-3

INDIA INTERN
FOOTWEA

T&S
Trends & S

Organised By:
India Trade
Promotion Or
A Government of In

Supported By:
FDDI



1. CHANDIGARH
2. ROHTAK
3. NOIDA
4. FURSATGANJ
5. PATNA
6. KOLKATA
7. GUNA
8. JODHPUR
9. ANKLESHWAR
10. CHHINDWARA
11. HYDERABAD
12. CHENNAI

12 CAMPUSES

OF FDDI