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# waves

Where Every Week Tells A New Story





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# VISIT TO PHULIA

## BENGAL'S MOST PROMINENT HANDLOOM WEAVING CLUSTER



The Foundation and Fashion Design students of FDDI Kolkata undertook an educational field visit to Phulia, one of West Bengal's most renowned handloom weaving clusters, to gain firsthand exposure to traditional weaving practices, cooperative management systems, and the cultural legacy of the Tangail saree industry.

### Key Locations Visited

#### 1. Indian Institute of Handloom Technology (IIHT), Phulia

Students explored various training modules, modern loom technologies, and recent innovations introduced to strengthen the handloom sector. The visit offered valuable insights into how formal education and technical interventions support traditional crafts.



#### 2. Handloom Cooperatives

- Fulia Tantubay Samabay Samity Ltd.
- Tangail Tantujibi Unnayan Samabay Samity Ltd.
- Fulia Tangail Shari Bayan Silpa Samabay Samity Ltd.

At these cooperatives, students observed the full Tangail saree-making process—from yarn preparation to weaving—and gained insights into artisan livelihoods, cooperative systems, and efforts to sustain traditional weaving practices.

**3. Phulia Bhawani Sari Ghar** (Proprietor: Mr. Basudev Basak) : Students explored varieties of Tangail and fancy sarees and learned about small-scale entrepreneurship, marketing challenges, and traditional-to-modern adaptations.







During the visit, Mr. Jeet Basak, a young weaver and ex-student of IIHT, shared insights into the declining income of handloom artisans and the rising demand for power-loom products. He expressed concern that many weavers are leaving the craft and emphasized the need to preserve this traditional industry.

Students also had the opportunity to view the exquisite Padma Shri awardee Biren Basak's saree, a masterpiece that exemplifies the artistic excellence and rich weaving heritage of Phulia.

The visit enhanced students' understanding of handloom operations, weaving techniques, and artisan livelihoods. It inspired them to value heritage crafts and explore design interventions to sustain the Tangail weaving tradition.





नवम्बर 2025 को FDDI कोलकाता के फाउंडेशन और फैशन डिजाइन विभाग के छात्रों ने पश्चिम बंगाल के प्रसिद्ध हैंडलूम क्लस्टर फूलिया का शैक्षणिक भ्रमण किया। छात्रों ने IIHT फूलिया, विभिन्न सहकारी समितियों और फूलिया भवानी साड़ी घर का दौरा कर टांगाइल साड़ी की बुनाई, रंगाई और डिज़ाइन प्रक्रिया को नज़दीक से समझा। युवा बुनकर श्री जीत बसाक ने हैंडलूम उद्योग की चुनौतियों और पावरलूम के बढ़ते प्रभाव पर अपने विचार साझा किए। छात्रों ने पद्मश्री बिरेन बसाक की उत्कृष्ट साड़ी भी देखी। यह भ्रमण उनके लिए अत्यंत ज्ञानवर्धक और प्रेरणादायक रहा।



Mrs. Anita Ray, Senior Faculty, FDDI Kolkata, felicitating Dr. Prakash C., Director, Indian Institute of Handloom Technology (IIHT), Phulia



Mrs. Anita Ray, Senior Faculty, FDDI Kolkata, felicitating Mr. Arun Basak, a traditional Tant Weaver from Phulia, in recognition of his contribution to handloom weaving.



# HANDMADE PAPER



The LLPD Department of FDDI Kolkata organized a five-day Handmade Paper Making Workshop conducted by Mr. Pathik Sahoo, professional artist and alumnus of Rabindra Bharati University. The workshop offered engaging hands-on sessions where students learned about different types of pulp available in the market and the process of preparing colourful pulp. They also explored techniques such as the sandwich method, watermark creation, and stencil work, producing a variety of unique handmade paper artworks. On the final day, all participants collaborated to create a large collective artwork, showcasing their creativity, teamwork, and newly acquired skills.

Overall, the workshop was a fun, enriching, and highly informative experience that deepened students' understanding of handmade paper and artistic expression.

FDDI कोलकाता के LLPD विभाग द्वारा पाँच दिवसीय हस्तनिर्मित कागज़ निर्माण कार्यशाला आयोजित की गई, जिसका संचालन कलाकार श्री पाठिक साहू ने किया। छात्रों ने पल्प से कागज़ बनाना, सैंडविच, स्टेंसिल और वॉटरमार्क तकनीक, तथा रंगीन पल्प तैयार करना सीखा। उन्होंने इन तकनीकों से व्यक्तिगत और सामूहिक आर्टवर्क भी बनाए। यह कार्यशाला उनके लिए रचनात्मक और ज्ञानवर्धक अनुभव साबित हुई।









# VISIT OF IIHT DIRECTOR AND TEAM



Dr. **C. Prakash**, Director, **IIHT**, along with his team members—**Mr. Satyajit Brahma** (Senior Lecturer, Textile Processing), **Shri Anas Shah B.** (Senior Lecturer, Textiles), and **Shri Krishnendu** and **FDDI team**



Mr. Neeraj Kumar, Executive Director, FDDI Kolkata, felicitated Dr. C. Prakash and his IIHT team during their campus visit.

On 25th November 2025, Dr. **C. Prakash**, Director, **IIHT**, along with his team members—**Mr. Satyajit Brahma** (Senior Lecturer, Textile Processing), **Shri Anas Shah B.** (Senior Lecturer, Textiles), and **Shri Krishnendu**—visited the **FDDI Kolkata** campus. The delegation was given a detailed tour of the **Workshop Building**, including various laboratories, as well as the **Centre of Excellence (COE) – Design Incubation Centre**.

During the visit, constructive discussions were held regarding academic and institutional collaboration opportunities between IIHT and FDDI. The following key collaborative initiatives were mutually agreed upon for future implementation:

- **Memorandum of Understanding (MoU)** for structured academic and industry–institute engagement
- **Faculty Development Programs (FDPs)** aimed at faculty skill enhancement
- **Training Programs** for both students and faculty
- **Student Exchange Program** to promote interdisciplinary exposure
- **Collaborative Research** in relevant areas of design, technology, and materials

The visit concluded on a positive note, with both institutions expressing strong interest and commitment toward establishing long-term collaborative partnerships.





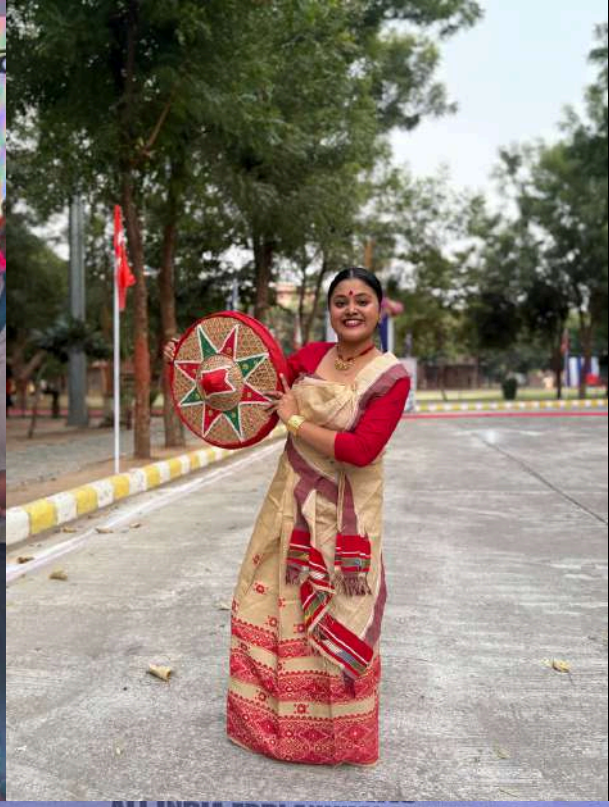
# ECHOES OF EXCELLENCE

SANGAM, the All India FDDI Annual Cultural Fest held in Jodhpur from 25th to 28th November, became a truly unforgettable chapter for FDDI Kolkata. After weeks of tireless practice, late rehearsals, and unwavering dedication, the students finally saw their hard work turn into success.

Their passion and perseverance took them to great heights, earning 1st position in Group Singing, 1st position in Solo Dance, 2nd position in Group Dance, 2nd position in Solo Singing, and 3rd position in Nukkad Natak. Each achievement reflected not just talent, but the collective effort, discipline, and belief shared by the entire team.

More than the awards, the fest left behind memories, friendships, and a deep sense of pride that will be cherished forever. Heartfelt appreciation goes to Mr. Pradeep Srinivastava, whose constant guidance, encouragement, and motivation stood as a strong pillar throughout this journey, inspiring the students to give their very best.





संगम, ऑल इंडिया एफडीडीआई वार्षिक सांस्कृतिक महोत्सव (25-28 नवंबर, जोधपुर) में एफडीडीआई कोलकाता के छात्रों ने शानदार प्रदर्शन किया। हफ्तों की मेहनत का फल उन्हें ग्रुप सिंगिंग व सोलो डांस में प्रथम, ग्रुप डांस व सोलो सिंगिंग में द्वितीय, तथा नुक्कड़ नाटक में तृतीय स्थान के रूप में मिला। यह सफलता समर्पण और टीमवर्क की जीत रही, जिसमें श्री प्रदीप श्रीनिवास्तव के मार्गदर्शन की महत्वपूर्ण भूमिका रही।









# AI IN FASHION

A workshop on AI in Fashion was conducted on 21st November by Ms. Ankita Narh, an alumna of FDDI Kolkata from the Fashion Design 2014 batch. The session introduced students to various AI tools used in the fashion design industry and demonstrated how these technologies can support the creative process. Participants learned how AI can assist in research, ideation, illustration, trend analysis, fabric simulation, and presentation development. The session highlighted how AI can make design work faster, easier, and more efficient, while also expanding creative possibilities for young designers.



21 नवंबर को FDDI कोलकाता की फैशन डिज़ाइन 2014 बैच की ALUMNA सुश्री अंकिता नरह ने AI IN FASHION पर एक कार्यशाला आयोजित की, जिसमें फैशन से जुड़े विभिन्न AI टूल्स—रिसर्च, आइडिएशन, ट्रेंड एनालिसिस और फैब्रिक सिमुलेशन—के उपयोग और उनके जरिए डिजाइन कार्य को तेज़, आसान और अधिक रचनात्मक बनाने की संभावनाओं पर चर्चा की गई।

I PREFER THIS RESPONSE







# FASHION ILLUSTRATION

A multi-day Fashion Illustration Workshop was organized by Mrs. Anita Ray, HOD of Fashion Design, FDDI Kolkata, and conducted by Mrs. Chayanika Dey from Sister Nivedita University. The workshop began with lessons on body proportions, fashion poses, stylization, garment details, and developing a clean illustration style. Students practiced through daily assignments and received regular feedback that helped them improve their accuracy and creativity.

In the final phase, the students worked on a collaborative wall-art project under Mrs. Chayanika Dey's guidance. They painted big fashion figures along with an ocean-themed backdrop featuring various sea creatures, turning their classroom into a vibrant and inspiring creative space. The workshop proved to be both skill building and memorable for the entire batch.









# TINKERING STUDIO

Ms. Poulami Mukherjee, a textile design professional and NIFT alumna, conducted a Tinkering Studio workshop for the Foundation Batch at FDDI Kolkata. She introduced students to various materials, their properties, and creative possibilities, showing how simple elements can be transformed through experimentation and design thinking. The session encouraged free exploration, early prototyping, and hands on learning, giving students clarity and confidence to develop their own product ideas.

एनआईएफटी पूर्व छात्रा सुश्री पौलामी मुखर्जी ने एफडीडीआई कोलकाता में फाउंडेशन बैच के लिए टिंकरिंग स्टूडियो कार्यशाला ली। उन्होंने छात्रों को विभिन्न सामग्रियों और उनके रचनात्मक उपयोगों से परिचित कराया, दिखाया

कि सरल चीज़ों से भी प्रयोग के माध्यम से नए उत्पाद बनाए जा सकते हैं। यह सत्र छात्रों में रचनात्मकता और प्रोटोटाइपिंग की समझ बढ़ाने वाला रहा।





# POTFOLIO DEVELOPMENT

A Portfolio Development Workshop was conducted on 21st November (Friday) for the FD22 batch, led by Mr. Sandeep Sarkar, Director and Photographer at WHHITECROW. The session offered valuable insights into building a strong and meaningful portfolio, emphasizing concept clarity, visual storytelling, and professional presentation. Drawing from his extensive experience in fashion design, photography, and creative consultancy, Mr. Sarkar guided students on how to effectively translate their ideas, process, and individuality into a compelling portfolio aligned with industry expectations.

21 नवंबर (शुक्रवार) को एफडी22 बैच के लिए एक पोर्टफोलियो डेवलपमेंट वर्कशॉप का आयोजन किया गया, जिसका संचालन श्री संदीप सरकार, एक फैशन डिज़ाइनर और कलाकार, तथा WHHITECROW के डायरेक्टर व फ़ोटोग्राफ़र ने किया। सत्र में पोर्टफोलियो निर्माण की प्रक्रिया पर प्रकाश डाला गया, जिसमें कॉन्सेप्ट की स्पष्टता, विज़ुअल स्टोरीटेलिंग और प्रोफेशनल प्रेजेंटेशन पर विशेष जोर दिया गया। अपने व्यापक अनुभव के आधार पर उन्होंने छात्रों को अपनी सोच, प्रक्रिया और व्यक्तिगत पहचान को प्रभावशाली पोर्टफोलियो में रूपांतरित करने का मार्गदर्शन प्रदान किया।





# fashion



# "CHANEL'S MÉTIER D'ART 2026 SHOW"

In November–December 2025, the fashion world witnessed a remarkable milestone when Bhavitha Mandava, a 25-year-old model from Hyderabad, India, became the first Indian model ever to open a Chanel Métiers d'Art show — one of haute couture's most prestigious and artistically significant runway events.

What makes her story even more extraordinary is how it unfolded. Bhavitha wasn't originally chasing a career in modelling — she moved to New York City to pursue a master's degree in interactive design and media at NYU, after completing her architecture studies in India. A chance encounter on a New York subway platform changed everything: she was spotted by industry insiders, which led to her debut as an exclusive model for Bottega Veneta, under then-designer Matthieu Blazy.

When Blazy later became the Creative Director at Chanel, he brought Bhavitha into the house's fold — and in a poetic "full-circle" moment, Chanel's Métiers d'Art 2026 show was staged in the same subway station where her journey began. [Telugu360](#) Dressed in a look that referenced her original subway outfit — a blend of denim and knitwear — she stepped out to open the show, symbolising both her personal rise and a broader evolution in global fashion narratives.





## **FDDI Patents New Footwear Technologies**

FDDI's Center of Excellence secured patents for two major footwear innovations:

- Interlocking Footwear — a stitch-less, eco-friendly design reducing adhesives and seams.
- Enhanced Basketball Shoe Sole — engineered for better grip, stability, and impact performance. [FDDI India](#)

## **Saint Laurent's New Eyewear Collection: Modern Elegance Meets Statement Style**

In November 2025, Saint Laurent continued to redefine luxury accessories with its latest Fall-Winter 2025 eyewear collection and campaign, blending timeless Parisian sophistication with bold modern design. The collection showcases a fresh reinterpretation of iconic silhouettes—especially the brand's signature cat-eye styles—alongside striking acetate and refined metallic frames that elevate everyday eyewear into high-fashion statement pieces. This seasonal drop captures Creative Director Anthony Vaccarello's vision by marrying classic shapes with contemporary edge, making the pieces instantly covetable for style-savvy fashion lovers.



## Princess's Prada Bag Steals the Spotlight

Princess Ingrid Alexandra of Norway drew fashion attention at the Nobel Peace Prize ceremony by carrying the Prada Re-Edition 1978 mini Re-Nylon bucket bag, effortlessly blending royal elegance with contemporary luxury. The choice of a sustainable Re-Nylon material, combined with a revived archival silhouette, highlighted how heritage luxury brands like Prada are reinterpreting classic designs for a younger, more conscious generation. This subtle yet powerful style moment reflected a broader shift in high fashion—where bags are not just symbols of status, but statements of sustainability, modernity, and evolving luxury values.





# FASHION QUIZ!!

1. Which Global fashion event in the Middle East Hosts special resort and capsule shows during the year end?
2. Which global retail event heavily influences fashion sales and discounts around this time?
3. Silk weaving clusters like Varanasi and Bishnupur see higher footfall due to which season demand?
4. Which Global Awareness Day during this period inspires many sustainable-fashion campaigns?
5. Fashion houses showcase which type of fashion film during this period—often featuring snow, forest, or candlelight?
6. Which nail colour trend becomes popular during early-winter festive parties?
7. In late 2025, Artificial Intelligence (AI) is primarily being used by designers as?
8. Which design trend in accessories is defined by bold, oversized pieces and intricate detailing designed to be the outfit's focal point?
9. Besides sustainability, what specific nostalgic era is heavily influencing current accessory designs, including the return of chunky platform shoes and colourful shoulder bags?
10. Which drink becomes a cultural symbol featured in café-inspired fashion photoshoots during the winter season?

Prepared By - Sanghamitra Mallik( Fashion Design Department, 2024 Batch)

Answers:  
1. Dubai Fashion Week 2. Black Friday 3. Wedding shopping 4. World Vegan Day 5. Holiday Editorial Film 6. Chocolate Brown Nails. 7. Co-creator 8. Maximalism 9. The 1970s and Y2K 10. Pumpkin Spice Latte / Hot Chocolate





## **FROM FDDI TO THE INDUSTRY — GROWING, LEARNING & BUILDING BRANDS**

AS AN ALUMNA OF FOOTWEAR DESIGN AND DEVELOPMENT INSTITUTE (FDDI), FOOTWEAR DESIGN & PRODUCTION (FDP), I'M EXCITED TO SHARE A MEANINGFUL STEP IN MY PROFESSIONAL JOURNEY.

I'M CURRENTLY WORKING AT EDCONS EXPORTS PVT LTD, WHERE I HANDLE THE BRAND SKYLE HELPING STRENGTHEN ITS PRESENCE IN THE MARKET AND SHAPING ITS OVERALL GROWTH STRATEGY. ALONG WITH THIS, I MANAGE SKYLE'S E-COMMERCE PLATFORMS (AMAZON, FLIPKART) AND ALSO TAKE CARE OF THE VISUAL DISPLAY AND SEASONAL DÉCOR FOR THE SKYLE OUTLET IN SHILPANO; FROM AUTUMN THEMES TO CHRISTMAS, VALENTINE'S DAY, AND MORE.

STEPPING INTO A BUSINESS DEVELOPMENT MERCHANDISER ROLE HAS PUSHED ME TO LEARN QUICKLY, ADAPT CREATIVELY, AND UNDERSTAND BRAND-BUILDING FROM MULTIPLE ANGLES. EVERY DAY FEELS LIKE PROGRESS, AND I'M GRATEFUL FOR THE OPPORTUNITIES AND TRUST THIS ROLE HAS GIVEN ME.

FDDI GAVE ME THE FOUNDATION; THE INDUSTRY IS GIVING ME DIRECTION. HERE'S TO EVOLVING, EXPERIMENTING, AND GROWING, ONE STEP AT A TIME.

**Deboleena Majumdar 2020-24**  
**Footwear Design & Production Department**





फुटवियर डिज़ाइन एंड डेवलपमेंट इंस्टिट्यूट

FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE

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**Your input helps us grow and improve with every issue.**

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