

AUG 2025

ISSUE NUMBER 17

waves

Where Every Week Tells A New Story



HIGHLIGHTS

● ईस्ट इंडिया डिज़ाइन कॉन्क्लेव 2025 – पैनल डिस्कशन - **PANEL DISCUSSION AT EAST INDIA DESIGN CONCLAVE 2025**

● एफडीडीआई कोलकाता में राष्ट्रीय खेल दिवस समारोह - **National Sports Day Celebration**

● एफडीडीआई कोलकाता में गणेश चतुर्थी उत्सव - **Ganesh Chaturthi Celebration at FDDI Kolkata**



PANEL DISCUSSION AT EAST INDIA DESIGN CONCLAVE 2025

*East India Design Conclave 2025 – Designing the Future
Sustainability in Design*

22nd August, Hosted by INSD Kolkata, 2025

22 अगस्त 2025 को आईएनएसडी कोलकाता में आयोजित ईस्ट इंडिया डिज़ाइन कॉन्क्लेव में एफडीडीआई कोलकाता से सुश्री अनीता रे (एचओडी, फैशन डिज़ाइन) और श्री प्रशांत नंदा (एचओडी, फुटवियर डिज़ाइन) ने भाग लिया।

कार्यक्रम का मुख्य विषय था “Sustainability in Design”। पैनल चर्चा में उद्योग विशेषज्ञों और शिक्षाविदों ने सतत डिज़ाइन, परिपत्र अर्थव्यवस्था, ग्रीन इनोवेशन तथा अकादमिक-उद्योग सहयोग पर विचार साझा किए। यह आयोजन छात्रों के लिए सीखने, संवाद और नेटवर्किंग का महत्वपूर्ण मंच साबित हुआ।



It was an absolute honor for Mrs. Anita Ray, Head of the Fashion Design Department, and Mr. Prashant Nanda, Head of the Footwear Design Department to represent FDDI Kolkata at the prestigious East India Design Conclave 2025. The conclave focused on the theme “Designing the Future”, with a strong emphasis on sustainable practices in the design industry.





Panel Discussion on “Sustainability in Design”

Mrs. Anita Ray and Mr. Prashant Nanda actively participated in a thought-provoking panel discussion titled “Sustainability in Design”, alongside eminent industry leaders and experts.

The distinguished panelists included:

- Mr. Udit Mittal – Principal Architect & Co-founder, QX Design
- Ms. Kriti Jalan – Founder, Kriti Jalan Design Studio
- Mr. Prashant Nanda – HOD, Footwear Design Department, FDDI Kolkata
- Mr. Ajay Mittal – Sustainability Consultant, ESG & Carbon Market Specialist

The discussion highlighted the growing importance of sustainable solutions and how academia can integrate these principles into design education.

Key Highlights of the Event

- **Academia–Industry Collaboration:** Bridged the gap between academia and industry, fostering mutual learning and networking.
- **Focus on Sustainability:** Highlighted sustainable materials, circular design, and green innovation for a better future.
- **Student Engagement:** Featured interactive sessions and showcases, enabling students to learn from industry leaders.

Major Takeaways

- **Sustainability** is no longer optional—it is a responsibility and a necessity for future designers.
- Collaborative efforts between academia and industry can create impactful solutions for real-world challenges.
- The design industry must embrace circular economy models, ethical sourcing, and technology-driven innovation to stay relevant.

TS SPORTS SPORTS SPORT



National Sports Day



29 से 31 अगस्त 2025 तक एफडीडीआई कोलकाता में राष्ट्रीय खेल दिवस उत्साहपूर्वक मनाया गया। मेजर ध्यानचंद को श्रद्धांजलि देते हुए छात्रों और स्टाफ ने ध्वजारोहण, योग, टग ऑफ वॉर, वॉलीबॉल, बैडमिंटन, टेबल टेनिस, साइक्लिंग, जॉर्गिंग, आर्म रेसलिंग आदि गतिविधियों में भाग लिया। कार्यक्रमों ने टीम भावना, फिटनेस और सामुदायिक सहभागिता को बढ़ावा दिया।



FDDI Kolkata celebrated National Sports Day from 29–31 August 2025 to honor Major Dhyan Chand and promote fitness, teamwork, and active participation. The celebration began with flag hoisting, a tribute to Major Dhyan Chand, and a welcome address, witnessing enthusiastic and spirited involvement from students and staff. The event highlighted the importance of sportsmanship and unity, setting a positive tone for the following activities. It encouraged everyone to adopt a healthy lifestyle and stay active. The collective energy and participation reflected the true spirit of National Sports Day.

TS SPORTS SPORTS SPORT



TUG OF WAR



VOLLYBALL



BADMINTON



YOGA SESSION



PLEDGE

Also celebrated with great enthusiasm were a range of engaging activities, including cycling, jogging, table tennis, arm wrestling, volleyball, badminton, yoga, tug of war, and flag hoisting. These events brought together students and staff, fostering unity, fitness, and a vibrant spirit of sportsmanship across the campus.

ION CELEBRATION CELEBRATION CELEBR



Ganesh Chaturthi



एफडीडीआई कोलकाता के विद्यार्थियों ने 26 व 27 अगस्त को गणेश चतुर्थी उत्सव धूमधाम से मनाया। 26 अगस्त को भगवान गणेश की प्रतिमा निर्माण प्रतियोगिता आयोजित हुई, जिसमें छात्रों ने अपनी सृजनात्मकता दिखाई। 27 अगस्त को विधिवत पूजा एवं सांस्कृतिक कार्यक्रम हुए। इस अवसर ने विद्यार्थियों में परंपरा, रचनात्मकता और सामूहिकता की भावना को प्रोत्साहित किया।



The students joyfully celebrated Ganesh Chaturthi on 26–27 August with great creativity and devotion. On the first day, an idol-making competition using eco-friendly materials showcased their artistic talent, teamwork, and commitment to sustainable celebrations. The festivities continued with Ganesh Puja and cultural activities, filling the campus with joy, devotion, and cultural harmony. The event strengthened bonds among students and staff while promoting values of tradition, creativity, and active community participation.

FASHION NEWS FASHION NEWS FASHION NEWS

- अमेरिका ने भारतीय परिधान आयात पर 50% टैरिफ लगाया, जिससे निर्यातकों पर बड़ा असर पड़ा।

The U.S. imposed 50% tariffs on Indian imports effective August 27, 2025, which has hit India's garment exporters hard. Some brands like RichaCo Exports (which supplies to J. Crew) are considering shifting production outside India.

- भारत के टेक्सटाइल और परिधान निर्यात में 2.73% की गिरावट दर्ज हुई।

India's textile & apparel exports fell by 2.73% in August compared to the same month last year, according to CITI data..

- सरकार ने राहत के लिए कॉटन पर आयात शुल्क अस्थायी रूप से हटा दिया।

In response to export pressures, the Indian government temporarily removed import duty on cotton (from August 19 to September 30, 2025) to support garment manufacturers.

- भारतीय ब्रांड्स जैसे Kartik Research और 11.11 को अंतरराष्ट्रीय पहचान मिली।

Indian designers continue to gain global attention. Kartik Research (which featured at Paris Men's Fashion Week) and niche brands like 11.11 are being spotlighted internationally

- उद्योग संगठनों ने सरकार से सब्सिडी और टैक्स छूट जैसी मदद की मांग की।

The tariff crisis has triggered urgent calls from industry bodies for government relief through subsidies, tax breaks, and export-support measures.

FASHION QUIZ!!

1. Which country imposed 50% tariffs on Indian garment imports in August 2025?
2. From which date did these tariffs take effect?
3. Which Indian export house, supplier to J. Crew, considered shifting production due to tariffs?
4. By what percentage did India's textile and apparel exports decline in August 2025 (YoY)?
5. Which raw material's import duty was temporarily removed by the Indian government in August 2025?
6. Until when was the cotton duty relief valid?
7. Which Indian menswear label presented collections at Paris Men's Fashion Week 2025?
8. Which Indian sustainable brand gained attention internationally in August 2025?
9. Why did Indian apparel exporters demand government relief in August 2025?
10. Name one global impact of the US tariff move on India.

ANSWERS:-

1. The United States
2. 27 August 2025
3. RichaCo Exports
4. 2.73%
5. Cotton
6. From 19 August to 30 September 2025
7. Karrik Research
8. 11.11 (Eleven Eleven)
9. Due to tariff hikes and declining exports
10. Brands began exploring alternative sourcing outside India



फुटवियर डिज़ाइन एंड डेवलपमेंट इंस्टिट्यूट

FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE

वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार | Ministry of Commerce & Industry, Government of India

(एफ.डी.डी.आई. अधिनियम २०१७ के अन्तर्गत 'राष्ट्रीय महत्व का संस्थान')

AN INSTITUTION OF NATIONAL IMPORTANCE under FDDI Act 2017

FEEDBACK & SUGGESTIONS

We value your thoughts!

Readers are welcome to share their feedback, suggestions, or ideas with the editorial team. Please reach out to us at:

fddi.waves.magazine@gmail.com

Your input helps us grow and improve with every issue.

Instagram:

[https://www.instagram.com/fddikolkataaofficial?
igsh=MW0zbG4wbXo3NTdtbw==](https://www.instagram.com/fddikolkataaofficial?igsh=MW0zbG4wbXo3NTdtbw==)

Facebook:

[https://www.facebook.com/share/19d
8uXv3DN/](https://www.facebook.com/share/19d8uXv3DN/)

Youtube:

[http://www.youtube.com/@fddikolkata
official3233](http://www.youtube.com/@fddikolkataofficial3233)



**Chief Editor
Ms. Anita Ray,
FASHION DESIGN DEPARTMENT**



**Associate Editor
Mr. Pradeep Srivastava,
Leather Lifestyle Product
Design Department**



**Associate Editor
Mr. Manoj Roy,
Footwear Design Production
Department**



**Student Editor
MR. Ankur Kar,
Leather Lifestyle And
Product Design
Department, Batch 2024**