

WAVES

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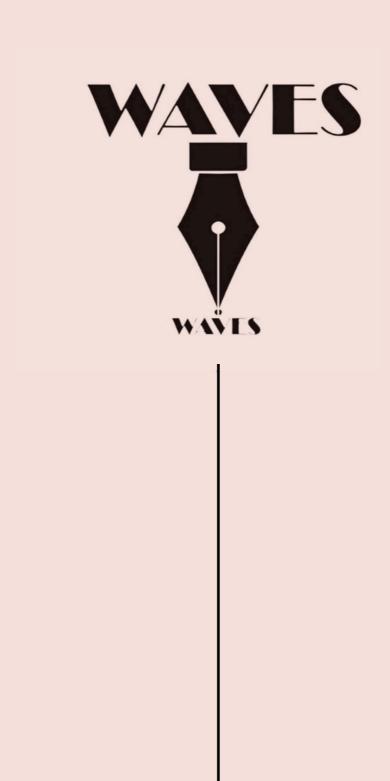
GLOBAL AND INDIAN NEWS PASHION QUIZ











Waves is a quarterly e- magazine of FDDI Kolkata, started with its first issue in January 2022. The students and staffs of FDDI Kolkata are the contributors to the magazine. This magazine has four major sect covering articles on various academic and industrial topics, creative corne, interaction with slumni, and insight into our academic and extracurricular activities.





Faculty Editor
Anita Ray
Senior Faculty- Grade 2
(FD)

Student Editor Amalu B Cyriac FD / Batch 21

Editorial

Dear Readers.

Welcome to another edition of Wave magazine! As Dr. Albert Einstein wisely stated, "The important thing is not to stop questioning. Curiosity has its own reason for existing". This quote encapsulates the continuous curiosity and learning that drives the FDDI Kolkata community forward. As we reflect on the exciting events and experiences from this quarter, we are reminded of the vibrant energy and enthusiasm that define the spirit of our community. This edition of our quarterly magazine showcases the diverse learning opportunities our students have been exposed to, which continue to shape their journey toward becoming skilled professionals in their respective fields. A key highlight this quarter was the visit to the Hasta Shilpa Mela 2025, where students had the unique opportunity to explore the rich handicraft traditions of Bengal. This hands-on experience gave them valuable insights into the craftsmanship and materials used in our region, contributing significantly to their knowledge of traditional design, which they can apply in future craft projects. The Workshop on Trend Forecasting with Ms. Rita Dey, an accomplished alumna, was another standout moment. Her session on global career opportunities and the intricacies of trend forecasting left an indelible mark on our Foundation Design (FD) students. Her expertise and guidance will undoubtedly inspire our students as they navigate the evolving fashion landscape. Our students also explored the cutting-edge world of interior design at the Abid Interior Expo 2025, where they engaged with industry leaders and explored innovative materials and designs shaping modern living spaces. These interactions are crucial for our students, providing them with first-hand exposure to industry trends and valuable networking opportunities. The All Center Meet & Industrial Visit for SLGAD exemplified the power of collaboration as our faculty members and students visited some of the most renowned companies in the leather goods industry. These experiences are pivotal in bridging the gap between academic learning and industry practices, ensuring that our students are well-prepared to excel in their careers. Lastly, we bid a fond farewell to Mr. Kailash Chandra Tripathy, whose remarkable contributions over the past decade have left a lasting impact on FDDI Kolkata. His extensive experience and commitment to our institution will continue to inspire us all. As we look ahead, we are excited about the opportunities and challenges that lie ahead for our students, and we remain committed to providing them with the resources, guidance, and experiences necessary for success. Thank you for being a part of our journey.





The students of FDDI, Kolkata, visited the *Hasta Shilpa Mela 2025* to gain insights into the ancient traditional crafts of West Bengal. The fair showcased the rich eastern heritage of India, as reflected in the diverse and unique products on display.

The event was held across an expansive area, featuring handicrafts from various districts of West Bengal. The Handicraft Fair 2025 (হস্তশিল্প মেলা 2025 | Hosto Shilpo Mela) is being organized by the Government of West Bengal at the New Town City Square Ground in Kolkata. The fair features a wide range of handmade products, including items crafted from bamboo, wood, cane, jute, glass, terracotta, and more, representing the rich artisanal traditions of the region. The event is open daily from 1:00 PM to 8:30 PM and is accessible to the general public. The visit was marked by great curiosity and enthusiasm among the students. They had the opportunity to interact directly with the artisans, gaining valuable knowledge and understanding that will contribute to their future craft cluster projects. This experience has significantly enriched their perspective on traditional crafts and the craftsmanship of Bengal.





ABID INTERIOR '25

On January 13, 2025, Foundation students from FDDI Kolkata, visited the prestigious international architecture and interior design exhibition, *Abid Interior 2025*, held at Biswa Bangla Mela Prangan, Science City. The event marked the 34th edition of *Abid Interiors* at the Milan Mela Exhibition Grounds, which took place from January 10 to January 13, 2025. The exhibition provided a comprehensive overview of home interior solutions, including décor, home furnishings, garden designs, architectural solutions, and more. It served as a platform for industry leaders to showcase the latest innovations in interior design and architecture.

During their visit, the students had the opportunity to explore various types of fabrics and textiles, gaining valuable insights into their application within interior design. They also made connections with elite companies and professionals in the field, which broadened their understanding of industry practices. The visit proved to be an enriching learning experience for the students, offering them practical exposure to contemporary trends and materials used in interior design and architecture. This experience helped them enhance their knowledge and skills in the field, aligning with their academic curriculum and future professional aspirations.





SEPA-SKICORP

To enhance team collaboration, foster a positive work environment, and familiarize the faculty of the School of Leather Goods and Accessories Design (LGAD) with the latest technological advancements in the industry, an All Center Meet and industrial visit was organized at FDDI, Kolkata. During the meet, one-on-one detailed discussions were conducted with faculty members from all FDDI centers to address emerging bottleneck issues hindering the workflow. During this event, Mr. Ajeet, a 2022 LGAD alumnus and founder of Alean Gallery-a creative design studio specializing in CAD modeling, social media strategies, and e-commerce solutionsprovided valuable insights on updates to the software and graphic syllabus. On December 16, 2024, the faculty and students visited ASG Leather Pvt. Ltd., a prominent leather bag manufacturing company that utilizes industry engineering processes. Recognized by the Government of India, ASG Leather is one of India's fastestgrowing leather goods export houses. Its domestic brand, Kompanero, is renowned for its exceptional craftsmanship. On December 17, 2024, the group visited D2 International, a prestigious export house specializing in the production and export of high-fashion leather bags and accessories for both men and women. The company is equipped with state-of-the-art infrastructure and a modernized manufacturing process, incorporating multiple quality checkpoints to ensure superior standards from raw materials to finished goods.

On December 19, 2024, faculty and students visited SEPA-SKICORP, a leading provider of cutting-edge machinery and accessories tailored to the leather goods and accessories industry. Located in Kolkata, the company specializes in innovative solutions that enhance manufacturing efficiency, precision, and productivity. The group also visited the ICAR-National Institute of Natural Fibre Engineering and Technology (NINFET), formerly known as the National Institute of Research on Jute and Allied Fibre Technology (NIRJAFT). NINFET is a prestigious research institute under the Indian Council of Agricultural Research (ICAR), Government of India, dedicated to advancing research and development in natural fibers like jute and promoting their diversified industrial use. Additionally, faculty members had a meeting with Mr. Amit Bajoria, Managing Director of SKI Group, where current trends and future prospects of the leather industry were discussed. The conversation emphasized the need for introducing the latest systems, innovative machinery, and advanced materials in manufacturing, particularly for bag production. Throughout the industrial visit, company officials at each respective company conducted presentations showcasing their state-of-the-art machinery and its functionalities. The students gained valuable insights into how these technologies streamline production processes, enhance efficiency, and improve product quality.





23RD SANJOY SEN MEMORIAL LECTURE

On Tuesday, I 4th January 2025, a group of FDDI Kolkata students had the privilege of attending the 23rd Sanjoy Sen Memorial Lecture at the Seminar Hall, I9-A, Science City, Kolkata. The event, organized by the Indian Leather Technologists' Association (ILTA), commenced with registration at 2:15 PM, followed by the lecture at 3:00 PM. The lecture was delivered by Mr. Harsh Kumar Jha, Former Managing Director of Tata Metaliks Ltd. and Former Chairman of Tata Metaliks Kubota Pipes Ltd. He graciously accepted the invitation to speak on the topic "Competitiveness – An Enigma," a subject highly relevant to the students, who are on the cusp of beginning their professional careers in the competitive world of design and manufacturing. The 23rd Sanjoy Sen Memorial Lecture was an enriching experience for the students of FDDI Kolkata. They not only gained valuable knowledge from an industry leader but also had the opportunity to interact with professionals and peers in the leather and fashion industries. The lecture on "Competitiveness – An Enigma" offered thought-provoking insights that will undoubtedly shape their approach to their future careers. This event also highlighted the importance of professional development and networking, key aspects of building a successful career in today's competitive world.





TREND FORECASTING

A workshop on Trend Forecasting and An Overview on Studying Abroad, Opportunities, and Job Prospects by **Ms. Rita Dey** was organized for FD students at the FDDI Kolkata campus on January 20th, 2024, Monday, from 10:00 AM to 1:00 PM. Ms. Rita Dey, an alumna of FDDI Kolkata, holds an MA in International Fashion Management from Nottingham Trent University and is currently employed as a Merchandising Analyst at BODEN. With over seven years of experience in the fashion and technology sectors, Ms. Dey is a creative professional possessing strong fashion insights and a keen financial understanding.

Her expertise lies in trend analysis, commercial awareness, customer behavior analysis, and business strategy formulation. During the session, Ms. Dey delivered an engaging presentation on the key concepts of trend forecasting. Her discussion covered essential topics such as Conceptual Imagery, Dissecting Runway Shows, Colour Trends, Fabric, Texture & Print Trends, Cross-Sector Analysis, and Trend Report Analysis. Additionally, she provided in-depth explanations on methodologies like the Diffusion of Innovation, The Diamond Shaped Trend Model, DESTEP Analysis, and Macro and Micro Influences. Other topics included Trend Mapping, Trend Implications, and Trend Theory, as well as insights into the roles of Innovators and Influencers in shaping market dynamics. Furthermore, Ms. Dey shared valuable insights on the opportunities of studying abroad and building a successful career in the global fashion industry. Her inspiring words motivated the students to explore international prospects, particularly in relation to job opportunities and academic growth abroad. Overall, the workshop was instrumental in enhancing the students' understanding of the process of trend forecasting and provided a comprehensive overview of the opportunities and career prospects that exist through studying abroad.



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MR. KAILASH CHANDRA TRIPATHY

Farewell Report for On 31st January 2025, Friday, the faculty and staff of the Footwear Design and Development Institute (FDDI), Kolkata Campus, bid a heartfelt farewell to Mr. Kailash Chandra Tripathy, a distinguished member of the faculty, as he retired after over a decade of dedicated service. Mr.Tripathy, who joined FDDI Kolkata in 2012, has completed 13 years of invaluable contribution to the institution. Mr. Kailash Chandra Tripathy is a highly accomplished professional with an extensive background in the footwear and leather goods industry. He holds a Bachelor's degree in Science from CSIMU University (1985) and an MBA in Footwear Design & Production Management (2015). Additionally, he is a professionally qualified Footwear & Leather Goods Technologist, having earned his qualification from the Government Leather Institute in Kanpur (1984). Further enhancing his technical skills, he completed a Certificate Course in CAD/CAM from CFTI, Agra (2011). With a career spanning over 38 years, Mr. Tripathy is a blend of both technical expertise and management acumen. His industry experience of 25+ years, combined with 13+ years in academia, has shaped him into a senior-level professional with a remarkable ability to navigate complex challenges. Throughout his career, he has contributed to several renowned international brands such as Geox, Reno, Orlendo, Park Lane Shoes, and EEGIM Shoes, among others. In addition to his contributions within India, Mr. Tripathy was deputed to Ethiopia for international projects as part of a Twinning Program. During this tenure, he provided technical support to industries, from benchmarking to developing skilled manpower to meet industry demands. His efforts were crucial in the launch of the B.Sc. Footwear Science and Engineering program in collaboration with Addis Ababa University, Ethiopia. Mr. Tripathy also developed Technical Training and Learning Materials (TTLM) for trainers and prepared study handouts for the Footwear Directorate-LIDI in Ethiopia.

nialum

Hi everyone, this is **Shivam Varma**, an alumnus of the FDDI Kolkata campus.

I am here to share my career growth with you. I pursued fashion designing in the FD department at FDDI Kolkata. During my college days, I received great guidance from the best faculty, who helped me shape my career goals. Because of them, I am where I am today. Currently, I am working as the Head of Visual Merchandising at Shoppers Stop. During our time at college, we learned many things, including merchandising, designing, visual merchandising, and styling. All the experiences and skills I developed in college have played a significant role in my career growth. I wish you all the best in joining FDDI Kolkata and having a great career like mine. Thank you and best of luck!

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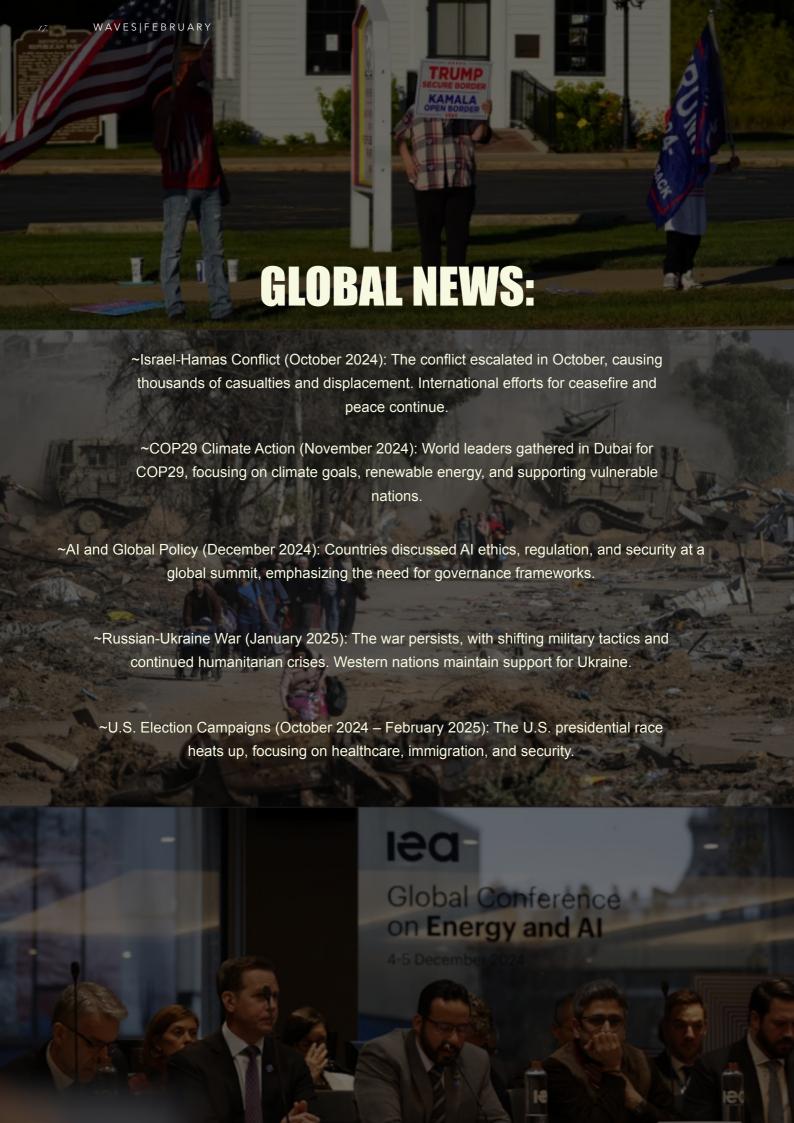
Hi, I am Sivadarshika..

I studied Leather Goods and Accessories Designing at FDDI, Kolkata. Looking back, my college not only provided me with the technical knowledge needed to survive in the industry, but it also encouraged me to pursue various interests like costume designing and even a bit of acting. FDDI is a place where you can nurture your creativity. I was supported at every step of my growth by my faculty. I am currently working with Trio Group, Kolkata, as a designer and product developer. The design thinking imparted to me in college continues to influence my work. The research mentality I developed still grows within me. I am so grateful for how the college has helped me explore both as a designer and as a person.

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Hi, I'm **Rita**. I completed my fashion designing course and graduated from here. I am deeply grateful to my institute for providing me with the foundation to nurture my talent and embark on my journey in the fashion industry. The knowledge, skills, and opportunities I have gained here have been invaluable in shaping my career, and I am thankful for the support and guidance that has helped me grow both personally and professionally.

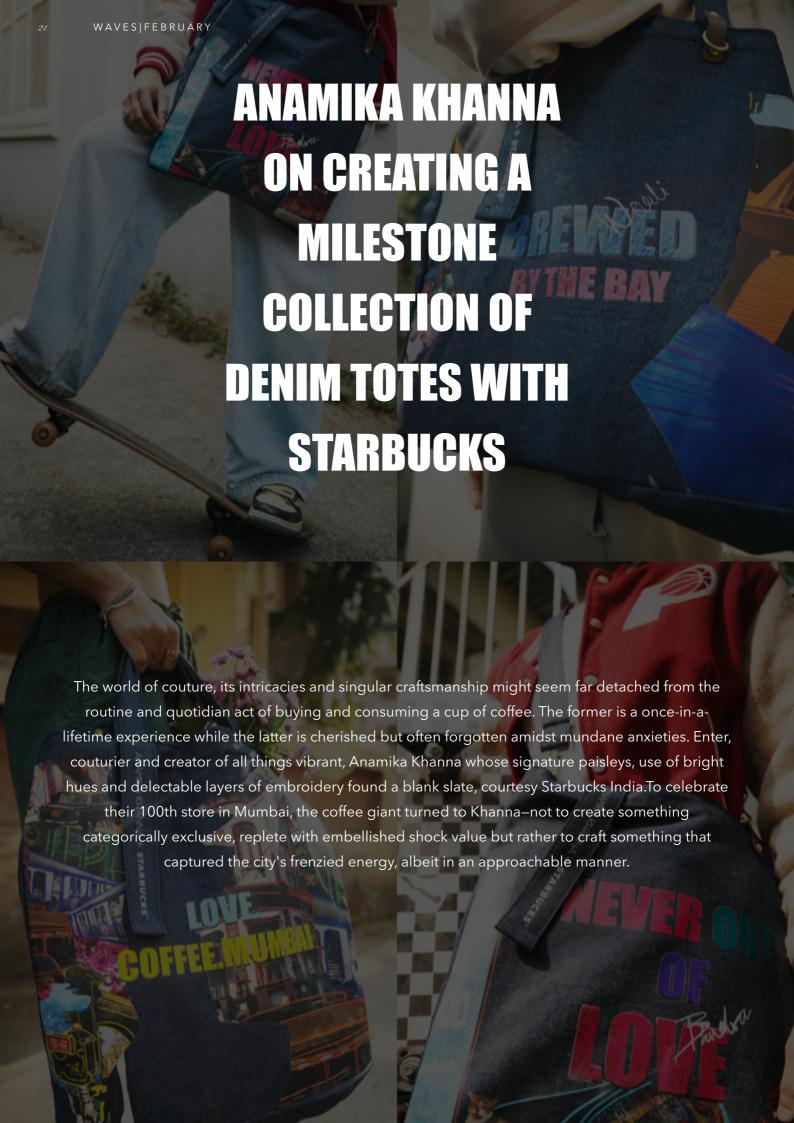
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Shein first introduced this method, which was developed in partnership with NTX, in 2022. In the years since, it has saved nearly 19,500 metric tons of water, per the release. Shein additionally said the process reduces the risk of workers being exposed to potentially harmful substances used in traditional denim production, including chlorine and caustic soda. Shein is positioning the denim printing tech as part of its strategy "to accelerate change in manufacturing processes, become more resource-efficient and promote innovation in the future of fashion."

SHEIN UNVEILS DENIM PRINTING PROCESS DESIGNED TO REDUCE WATER, ENERGY

- I) What is the term for clothing that is produced in an environmentally friendly way?
- 2) I turned 25 on the year 2025, and my fashion label was launched by Deepika Padukone. Who am I?
 - 3) I am india's first global luxury brand. Who am I?
- 4) I am a luxury jewelry brand that collaborated with Ariana Grande as my brand ambassador. Who am I?
 - 5) What is the term for the exclusive right to use a specific design or logo in fashion?
 - 6) Which luxury brand introduced the "Birkin" bag?
 - 7) Which material became the most sustainable trend in winter 2024 collections?
 - 8) Which color was declared the "Color of the Year" for 2025 by Pantone?
 - 9) I won the CFDA Award for "Emerging Designer of the Year" in 2024? Who am I?
- 10) I am the designer who unveiled the 'Across the Fire' collection at Paris Fashion Week 2025. Who am I?

9. Henry Zankov 10. Gaurav Gupta

1. Sustainable 2. Sabyasachi 3. Sabyasachi 4. Swarovski. 5. Trademark 6. Hermès 7. Hemp 8. Mocha Mousse

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FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE

Ministry of Commerce & Industry, Government of India

AN INSTITUTION OF NATIONAL IMPORTANCE under FDDI Act 2017



Explore Your Creative Journey at FDDI Kolkata!



ABOUT US:

Are you passionate about design and aspire to make a mark in the Fashion industry? FDDI Kolkata welcomes you to an innovative and dynamic learning environment, where creativity meets expertise.

ADMISSION PROCESS:

Ready to embark on your design journey? Scan here for a first-hand experience.



SCAN ME

WHY CHOOSE FDDI KOKATA?

- · Cutting-edge Facilities: Explore well-equipped labs and studios.
- · Industry-Relevant Curriculum: Learn from seasoned professionals.
- Successful Placements: Join a network of accomplished
- Creative Campus Culture: Immerse yourself in a culture of innovation.

Bachelor of Design (B. Des- 4 years)

- · Fashion Design(FD)
- · Footwear Design and Production(FDP)
- · Leather, Lifestyle & Product Design(LLPD)

PAN INDIA 12 CAMPUSES

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- Fursatganj
- Chennai

- Kolkata
- Rohtak
- Guna

- Hyderabad
- Ankleshwar
- Patna

- Jodhpur
- Chandigarh
- · Chhindwara



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Explore opportunities with top brands: Our alumni are leading the way as product designers, fashion experts, and ui/ux designers in these prestigious companies.













