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# waves

Where Every Week Tells A New Story



MODEL: MS.RITWIK MAITI(FASHION DESIGN DEPARTMENT, BATCH 2024)

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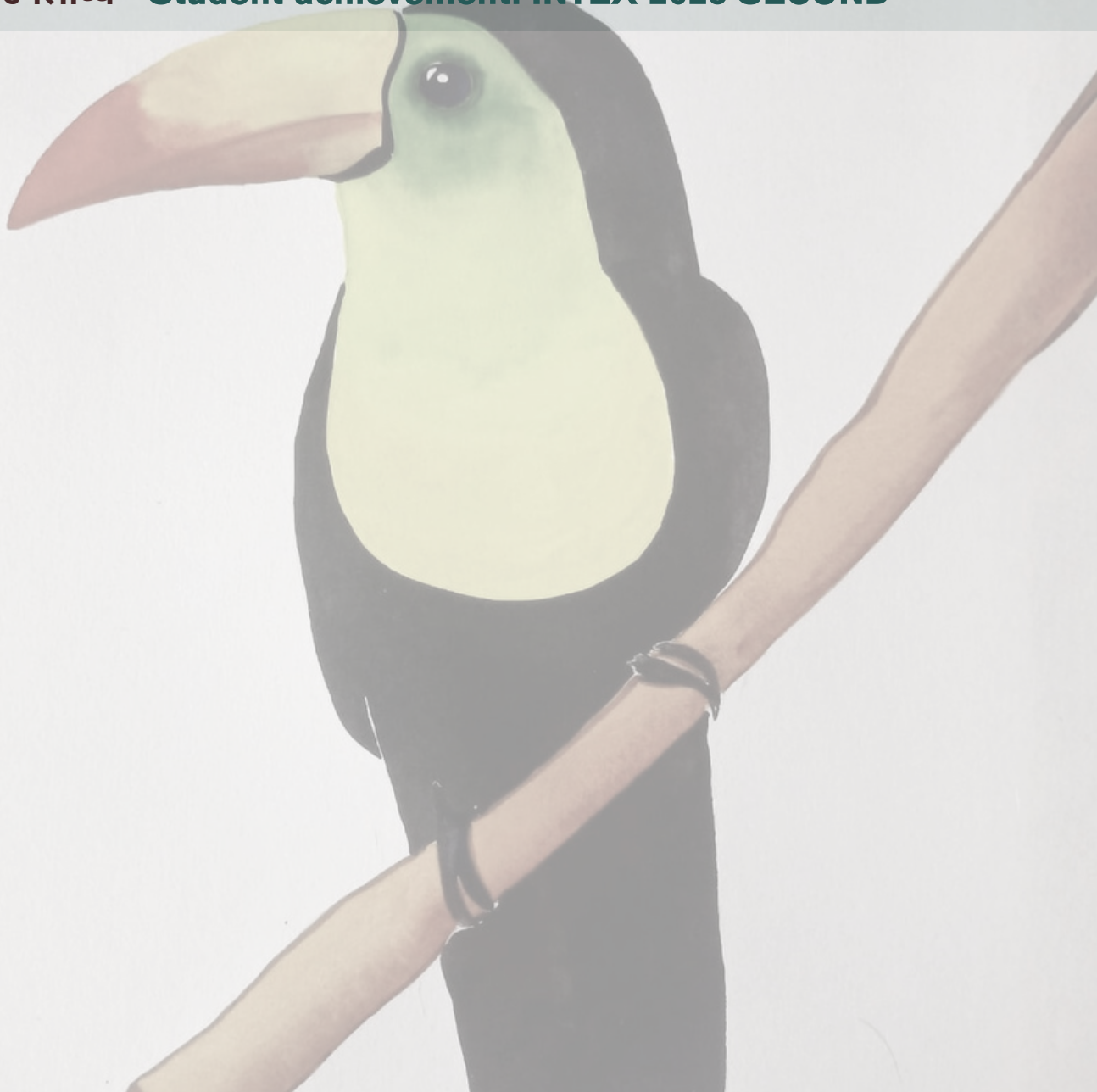
# HIGHLIGHTS

● एफडीडीआई कोलकाता (फैशन डिज़ाइन विभाग) की सहभागिता - FDDI Kolkata participates during National Fashion Show – Season 5 & Mission Shakti Samman Puraskar

● ओरिएंटेशन कार्यक्रम 2025 - Orientation Program 2025

● फैशन स्टाइलिंग एवं मेकअप सेशन - The Art of Fashion Styling & Makeup with Anwasha Sarkar

● छात्र उपलब्धि - Student achievement: INTEX 2025 SECOND





## **National Fashion Show – Season 5 & Mission Shakti Samman Puraskar**

एफडीडीआई कोलकाता के फैशन डिज़ाइन विभाग के 2023 बैच के छात्रों ने 5 जुलाई 2025 को आयोजित "नेशनल फैशन शो – सीज़न 5" में भाग लेकर अपने डिज़ाइन और स्टाइलिंग कौशल का प्रदर्शन किया। कार्यक्रम में अंजलि ज्वेलर्स के साथ विशेष सहयोग की घोषणा की गई, जिससे चयनित मॉडलों को पेड कॉन्ट्रैक्ट और पेशेवर अवसर प्राप्त हुए। यह आयोजन छात्रों के लिए उद्योग अनुभव, सीखने और करियर विकास का उत्कृष्ट अवसर साबित हुआ।



Students of Fashion Design (Batch 2023), FDDI Kolkata actively participated in the National Fashion Show – Season 5, held on 5th July 2025 at Fortune Park Panchwati, Kolkata. This prestigious event was part of a larger celebration that also included Mission Shakti Samman Puraskar on the occasion of Kargil Vijay Diwas.

The event was powered by Sakman Bhagya Foundation, in association with Magadh Production, and supported by the Ministry of Culture and FDDI as a national-level institution. The event offered Batch 2023 valuable learning and exposure, with their creativity appreciated by all. Collaboration with Anjali Jewellers and live fashion show experience greatly enriched their academic journey.

### **Student Contribution:**

FDDI Kolkata's Fashion Design Batch 2023 showcased their original creations at the National Fashion Show – Season 5. They actively participated in styling, makeup coordination, and backstage management, gaining valuable real-world exposure and networking experience.

### **Impact:**

The event provided national-level visibility, industry interaction, and practical learning for the students. The collaboration with Anjali Jewellers, offering paid contracts to selected models, further enhanced their professional growth and career opportunities.

# FACULTY FORUM 2025 – DEPARTMENT SLQAD (KOLKATA | NOIDA | HYDERABAD)

ओरिएंटेशन कार्यक्रम 2025 एफडीडीआई कोलकाता में पाँच दिनों तक सफलतापूर्वक आयोजित किया गया, जिसमें नए बी.डेस. छात्रों को कैंपस, फैकल्टी और विभागों से परिचित कराया गया।

पहला दिन (21 जुलाई): दीप प्रज्वलन और अतिथियों के संबोधन के साथ शुरुआत हुई।

दूसरा दिन (22 जुलाई): योग, खेल और म्यूज़िकल चेयर जैसी गतिविधियों से आपसी परिचय को बढ़ावा दिया गया।

तीसरा दिन (23 जुलाई): एसएलजीएडी विभाग ने उद्योग विशेषज्ञ श्री अरिजीत भट्टाचार्य के साथ एक सत्र आयोजित किया।

चौथा दिन (24 जुलाई): एफडीपी विभाग ने श्री मनोरंजन जेना के साथ एक सत्र और लैब विजिट आयोजित की।

पाँचवाँ दिन (25 जुलाई): फैशन डिजाइन विभाग ने पूर्व छात्रा सुश्री अनुप्सा सरकार द्वारा एक स्टाइलिंग वर्कशॉप आयोजित की।

कार्यक्रम ने छात्रों को एफडीडीआई के अकादमिक और रचनात्मक वातावरण से जोड़ने में महत्वपूर्ण भूमिका निभाई।



The Orientation Programme 2025 at FDDI Kolkata was successfully conducted over five days, introducing the new B.Des. batch to campus life, faculty, departments, and career opportunities.

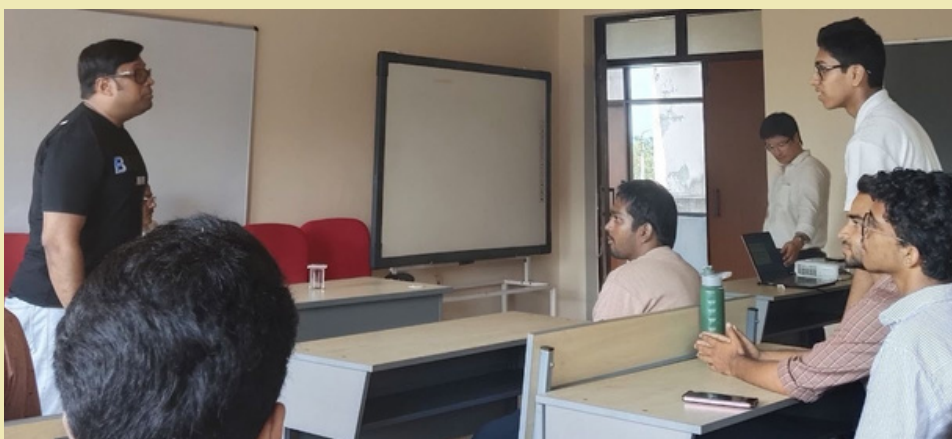
Day 1 (21st July): The programme began with an inaugural session including dignitary addresses, lamp lighting, and an introduction to the foundation course. Parents also participated in an interactive session and student-parent bytes.

**Day 2 (22nd July):** A fun-filled day of ice-breaking sessions, yoga, games, and musical chair helped students bond with peers and faculty in an informal setting.



**Day 3 (23rd July):** SLGAD department presented its structure and industry relevance with a session by guest speaker Mr. Arijit Bhattacharya and his son, sharing insights on the evolving world of Design with technology and innovation. Students toured labs and participated in styling activities.





**Day 4 (24th July):** The FDP department hosted a session with Mr. Manoranjan Jena, followed by a lab visit and departmental activities to engage students in the footwear and product design domain.



**Day 5 (25th July):** The Fashion Design department welcomed alumni speaker Ms. Anwesh Sarkar, who conducted a hands-on workshop on fashion styling and makeup. Students also visited department labs and took part in a creative activity session.

**Overall,** the orientation week provided a holistic introduction to the academic, creative, and professional environment of FDDI Kolkata.

# STYLING STYLING STYLING STYLING STYLING STYLING MAKEUP MAKEUP MAKEUP MAKEUP MAKEUP MAKEUP

25 जुलाई 2025 को ओरिएंटेशन प्रोग्राम (डे-5) के तहत फैशन डिज़ाइन विभाग ने विशेष सत्र आयोजित किया।

अतिथि वक्ता सुश्री अंशेषा सरकार (एफडीडीआई एलुमना, फैशन मेकअप व स्टाइलिंग विशेषज्ञ) ने अपने अनुभव साझा किए और फैशन स्टाइलिंग व मेकअप पर वर्कशॉप लिया।

सत्र ने नए छात्रों को प्रेरणा, व्यावहारिक ज्ञान और एलुमनाई कनेक्शन से जोड़ा।



On the 5th day of the Orientation Program 2025 (25th July), the Fashion Design Department of FDDI Kolkata hosted a session titled “The Art of Fashion Styling & Makeup.” The guest speaker, Ms. Anwasha Sarkar, an accomplished alumna and professional stylist, shared her journey and valuable insights on fashion trends, presentation, and the role of makeup in storytelling. The interactive workshop included live demonstrations and styling tips, giving students hands-on learning opportunities. The session inspired the new batch and strengthened alumni engagement within the FDDI community.

## छात्र उपलब्धि

इस ग्रीष्मकाल में मुझे भारत के 60 चुनिंदा छात्रों में से एक के रूप में *InventX 2025* में भाग लेने का सम्मान प्राप्त हुआ। यह एक नवाचार-केंद्रित कार्यक्रम था, जिसे *IIT जम्मू* ने *Makers Bhavan Foundation* के सहयोग से आयोजित किया। एक कठिन चयन प्रक्रिया के पश्चात मुझे एक बहुविषयक टीम का हिस्सा बनने का अवसर मिला, जिसका उद्देश्य छह सप्ताह में एक वास्तविक समस्या का समाधान विकसित करना था।

हमारे प्रोजेक्ट का केंद्र बिंदु पशुओं में मायासिस (वार्बल मक्खी के लार्वा से होने वाला संक्रमण) के उपचार हेतु एक द्विउद्देश्यीय लार्वा निष्कर्षण यंत्र विकसित करना था — एक ऐसी समस्या जो भारत की डेयरी और मांस उद्योग को भारी आर्थिक नुकसान पहुँचाती है। इस यात्रा में अनेक उतार-चढ़ाव आए — संशय, प्रयोग, असफलता, दोहराव और अंततः सफलता। मेरी भूमिका संरचनात्मक डिज़ाइन, प्रोटोटाइप निर्माण, पेटेंट अनुसंधान और सम्पूर्ण विकास प्रक्रिया के समन्वयन में रही।



यह अनुभव *Footwear Design and Development*

*Institute* में प्राप्त ज्ञान और कौशल का प्रत्यक्ष प्रमाण था। उपयोगकर्ता-केंद्रित डिज़ाइन, सटीकता, पुनरावृत्त सोच और सामग्री की समझ जैसे सिद्धांत इस नई दिशा में मेरी आधारशिला बने। मैं अपने संस्थान और *IIT जम्मू* के मार्गदर्शकों का हार्दिक आभार व्यक्त करता हूँ, जिनके सहयोग से यह यात्रा सार्थक हुई।

# INVENT STUDENT ACHIEVEMENT STUDENT ACHIEVEMENT

This summer, I ( Anneasa Manna, Footwear Design Production Department, Batch 2023) had the honour of being selected among 60 students across India to participate in InventX 2025, an innovation-intensive program hosted by IIT Jammu in collaboration with the Makers Bhavan Foundation. After a competitive application process, I was chosen to be part of a multidisciplinary team tasked with solving a real-world problem over a period of six weeks.

Our project focused on developing a dual-action larval extraction device to treat myiasis (infestation by warble fly larvae) in livestock — a condition that causes massive economic losses to the dairy and meat industries in India. What began as an exploration of human maggot infestations evolved into a veterinary innovation addressing the broader agricultural ecosystem

## INVENTX 2025 SECOND



IIT JAMMU

# INVENT STUDENT ACHIEVEMENT STUDENT ACHIEVEMENT

The journey was anything but linear. It was filled with moments of doubt, experimentation, failure, iteration, and breakthroughs — a true rollercoaster of learning. I worked alongside teammates from diverse academic backgrounds including mechanical engineering and pharmaceutical science and research, and our collaboration helped shape a well-rounded, functional solution. My role focused on structural design, device prototyping, patent research, and managing the overall development process and pitch strategy. Our efforts of 6 weeks culminated in a high-pressure 6-minute pitch, and I'm proud to share that our team was awarded the Second-Best Invention Prize at InventX 2025. Throughout this experience, I constantly drew upon the skills and mindset I developed at Footwear Design and Development Institute. The principles of user-centric design, precision, iterative thinking, and material understanding that we are taught here served as my foundation in a completely new domain. It was a powerful reminder that good design is universal — and the design thinking process we follow at FDDI can translate into solving problems well beyond the realm of footwear. I would also like to express my deep gratitude to my institute for its support throughout this journey. From academic encouragement to the values instilled in us every day, FDDI played a crucial role in enabling me to contribute meaningfully to a national-level innovation platform.



Grateful to mentors Dr. Navneet Kumar, Dr. Ankit Dubey, and Dr. Yogesh Nimdeo, and to the 25 participants who made this journey truly inspiring. I return with a renewed purpose — to design for impact beyond boundaries.



दिपिका शर्मा (एफ.डी 2014) ने कहा कि एफ.डी.डी.आई में उनका अनुभव बहुत समृद्ध रहा। यहां उन्हें डिजाइन में अपनी रुचि को दिशा और उद्देश्य मिला। संरचित शिक्षण, लाइव प्रोजेक्ट्स का अनुभव और फैकल्टी का समर्थन ने उनकी रचनात्मक और पेशेवर क्षमता को बढ़ाया। एफ.डी.डी.आई ने सिर्फ डिजाइन नहीं सिखाया, बल्कि उद्योग के लिए तैयार किया, अनुशासन सिखाया और उनकी खास डिजाइन पहचान खोजने में मदद की।

**My experience at FDDI was truly enriching. It was a place where my passion for design found direction and purpose. The structured learning, exposure to live projects, and constant encouragement from faculty helped me build both creative and professional confidence. FDDI didn't just teach me design—it prepared me for the industry, instilled discipline, and helped me discover my unique design identity.**

**DIPIKA SHARMA**  
**FD 2014**

- भारत में 73वां इंडिया इंटरनेशनल गारमेंट फेयर (1–3 जुलाई, दिल्ली) आयोजित हुआ।
- भारतीय फैशन समाचार: “Prada–Kolhapuri विवाद” को लेकर चर्चा हुई, जिससे पारंपरिक और आधुनिक शैली के बीच संतुलन प्रश्न बन गया।
- वैश्विक फैशन लॉन्च: जुलाई में कई ब्रांडों ने नए कपड़े / कलेक्शन लॉन्च किए, जैसे Staud का डेनिम लाइन आदि।

- India International Garment Fair (73rd edition) was held in New Delhi (July 1–3), attracting buyers and exhibitors worldwide.
- Prada–Kolhapuri controversy sparked debate on cultural appropriation vs. inspiration in fashion.
- Global launches: Brands like Staud and others unveiled new collections, with denim, summer silhouettes, and minimalist accessories trending.

# FASHION QUIZ!!

1. Where was the 73rd India International Garment Fair (IIGF) held?
2. What were the dates of the 73rd IIGF?
3. Which global luxury brand faced backlash in India for a Kolhapuri chappal-inspired design?
4. Why was Prada criticized?
5. Which global label launched a denim collection in July 2025?
6. Which sector benefited most from IIGF in July 2025?
7. How many buyers/brands participated in IIGF 2025?
8. Which Indian government ministry supports IIGF?
9. What was the main theme of fashion launches in July 2025 globally?
10. Why is IIGF significant for Indian exporters?



## ANSWERS:-

1. New Delhi (Praagati Maidan) 2. 1-3 July 2025 3. Prada
4. For alleged cultural appropriation of Indian footwear (Kolhapuri chappals) 5. Steam 6. Apparel and garment exporters
7. Over 1,000 global buyers 8. Ministry of Textiles 9. Minimalist silhouettes and denim trends 10. It connects them with international buyers and markets



फुटवियर डिज़ाइन एंड डेवलपमेंट इंस्टिट्यूट

FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE

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(एफ.डी.डी.आई. अधिनियम २०१७ के अन्तर्गत 'राष्ट्रीय महत्व का संस्थान')

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