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waves

Where Every Week Tells A New Story



IN FRAME :

MS. ANNESHA MITRA (FOOTWEARS DESIGN
& PRODUCTION DEPARTMENT, BATCH 2022)
MS.RITWISA PRAMANIK (FOOTWEAR DESIGN
& PRODUCTION DEPARTMENT, BATCH 2022)
MS.SAHELI GHOSH (FASHION DESIGN
DEPARTMENT, BATCH 2023)

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 - E) फ्यूचर ऑफ फैशन – फैशन इंडस्ट्री में एआई का उपयोग - Future of Fashion – Use of AI in the Fashion Industry
 - F) लेदर रिइनफोर्समेंट – मटेरियल्स एवं मेथड्स - Leather Reinforcement – Materials & Methods
- फ्रेशर्स' वेलकम (बैच 2025) - Freshers' Welcome (Batch 2025)
- महालय उत्सव (जागरण) X रास गरबा- Mahalaya Celebration (Jagoron) X Raas Garba



Parampara 2025

3 सितम्बर 2025 को एफडीडीआई कोलकाता में “परंपरा 2025” का आयोजन हुआ। फैशन डिज़ाइन 2023 बैच के विद्यार्थियों द्वारा आयोजित इस कार्यक्रम में भारत की पारंपरिक वेशभूषा और ड्रेपिंग स्टाइल प्रदर्शित किए गए। कार्यक्रम ने सांस्कृतिक विविधता, परंपरा और सामूहिकता को उजागर किया।



The "Parampara 25" event was held on September 3rd at 3:30 pm on the Workshop Ground Floor, FDDI Kolkata, organized by the FD 2023 batch students. The cultural celebration featured a fashion show showcasing traditional Indian costumes and draping styles, with participants dressed in attire reflecting India's rich ethnic diversity. The event celebrated cultural diversity, fostered community spirit, and brought together faculty, staff, and students in a vibrant and stylish celebration.



VISIT TO INTERNATIONAL SCHOOL OF DESIGN (INSO) CAMPUS

18 सितम्बर 2025 को एफडीडीआई कोलकाता का प्रतिनिधिमंडल आईएनएसडी कैंपस पहुँचा। इस अवसर पर श्री नीरज कुमार (कार्यकारी निदेशक, एफडीडीआई) को आईएनएसडी निदेशक श्री नवीन सोनी ने लिम्का बुक ऑफ रिकॉर्ड्स उपलब्धि से जुड़ा स्मृति-चिह्न भेंट किया। जवाब में एफडीडीआई की ओर से विशेष लेदर प्लानर भेंट किया गया। दौरे में कैंपस भ्रमण, परिचय सत्र और भविष्य के सहयोग पर चर्चा हुई, जिससे दोनों संस्थानों के बीच संबंध और प्रगाढ़ हुए।



A delegation from the Footwear Design & Development Institute (FDDI), Kolkata, visited the International School of Design (INSO) campus on 18th September 2025.

During the visit, Mr. Naveen Soni, Director, INSD, felicitated Mr. Neeraj Kumar, Executive Director, FDDI Kolkata, with one of the dismantled pendants of the Kasu Mala—a part of the prestigious Limca Book of Records (LBR) achievement for the longest Kasu Mala (120 feet), a record set jointly by INSD and Shree Jeen Education Centre, Kolkata, on 13th October 2018. The INSD team also organized a guided campus tour and introduced their faculty and staff members to the FDDI representatives.

The meeting was graced by the presence of Ms. Anita Ray, Head of the Fashion Design Department, FDDI, and Mrs. Basumitra Ghosh Mukherjee, Head of COE, FDDI.



In return, Mr. Neeraj Kumar felicitated Mr. Naveen Soni with a specially designed FDDI leather planner, exclusively crafted by the students of FDDI. The visit not only celebrated academic achievements but also strengthened the bond between both institutions, paving the way for future collaborations.



Ms. Nasima Khatoon, Heads of Department (HODs), Interior Design at INSD Kolkata felicitating Mrs. Anita Ray



Mr. Ayan Biswas, Heads of Department (HODs), Graphics Design at INSD Kolkata felicitating Mrs. Basumitra Ghosh Mukherjee

NG MEETING MEETING MEETING M

Meeting Between FDDI and NIFT

18 सितम्बर 2025 को निफ्ट कोलकाता परिसर में एफडीडीआई कोलकाता के कार्यकारी निदेशक श्री नीरज कुमार एवं निफ्ट निदेशक डॉ. बृजेश देओरे के बीच बैठक हुई।

बैठक में अनुसंधान एवं विकास सहयोग, शैक्षणिक आदान-प्रदान तथा एमओयू प्रस्ताव पर चर्चा हुई। यह बैठक दोनों संस्थानों के बीच भविष्य के सहयोग और नवाचार की दिशा में महत्वपूर्ण रही।



A meeting was held on 18th September 2025, Thursday at 10:00 a.m. at the NIFT Kolkata campus between Mr. Neeraj Kumar, Executive Director, FDDI Kolkata, and Dr. Brijesh Deore, Director, NIFT Kolkata. Ms. Anita Ray, Head of the Fashion Design Department, FDDI, and Mrs. Basumitra Ghosh Mukherjee, Head of COE, also attended the meeting.

The agenda of the meeting centered on collaboration over research and development initiatives and the proposal to sign a Memorandum of Understanding (MoU) between the two institutes to strengthen academic and research partnerships.

MEETING MEETING MEETING M

Meeting Between FDDI and NIFT



Group Picture of Dr. Prakash C, Director, Indian Institute Of Handloom Technology; Dr. Brijesh Deore, Director, NIFT Kolkata; Mr. Neeraj Kumar, Executive Director, FDDI Kolkata



. Brijesh Deore, Director, NIFT Kolkata felicitating Mr. Neeraj Kumar, Executive Director, FDDI Kolkata with Patachitra wood work from Manjusha

The discussions between FDDI and NIFT were constructive, focusing on strengthening collaboration in research, innovation, and academic exchange. Participants explored joint initiatives such as collaborative projects, workshops, and faculty-student exchanges. The dialogue laid a strong foundation for a sustainable partnership, promoting knowledge sharing, innovation, and the overall development of both institutions. It also highlighted opportunities for joint publications and events, ensuring long-term engagement. The collaboration aims to enrich the academic environment and foster growth for students and faculty alike.

छात्र उपलब्धि



स्लिप-ऑन लेदर क्लॉग्स — सचेत डिज़ाइन की ओर एक कदम

मेरा प्रोजेक्ट “स्लिप-ऑन लेदर क्लॉग्स” आराम, स्थिरता और न्यूनतावाद (Minimalism) के मेल का प्रतीक है। इस डिज़ाइन में यह दर्शाया गया है कि पारंपरिक शिल्पकला कैसे आधुनिक ज़रूरतों के साथ सामंजस्य स्थापित कर सकती है, बिना सौंदर्य या नैतिक मूल्यों से समझौता किए।

चुनी गई सामग्रियाँ केवल सुंदरता के लिए नहीं थीं, बल्कि उनकी पर्यावरणीय ज़िम्मेदारी और प्राकृतिक सादगी के लिए थीं — प्रत्येक तत्व अपशिष्ट को कम करने और डिज़ाइन तथा प्रकृति के बीच संतुलन बहाल करने की प्रतिबद्धता दर्शाता है।

इस प्रोजेक्ट को रियल लेदर 2025 “स्टे डिफरेंट” अंतरराष्ट्रीय प्रतियोगिता में चयनित और शॉर्टलिस्ट किया गया, जिसने मुझे भविष्य के लिए जिम्मेदार और रचनात्मक डिज़ाइन दिशाओं का अन्वेषण जारी रखने के लिए प्रेरित किया।

Slip-on Leather Clogs — A Step Toward Conscious Design

My project, Slip-on Leather Clogs, reflects the idea of comfort blended with sustainability and minimalism. The design explores how traditional craftsmanship can meet modern needs without compromising on aesthetics or ethics.

The materials chosen were not just for their aesthetics but for their eco-responsibility and tactile honesty — each element speaks of a commitment to reducing waste and restoring balance between design and nature.

The project was recognized and shortlisted at the Real Leather 2025. Stay Different International Competition, which encouraged me to continue exploring responsible and creative design directions for the future.

DEVANGANA BHARADWAJ

FOOTWEAR DESIGN & PRODUCTION DEPARTMENT

2023 BATCH

Slip-On Leather Clogs – Sustainable Footwear Design

“A timeless clog designed for
durability, comfort, and a sustainable
future.”



Name: Devangana Bharadwaj
Course: B.Des in Footwear Design &
Production
Institution: FDDI Kolkata
Year: 4th Semester (2025)

HOP WORKSHOP WORKSHOP WORKSHOP W

Portfolio Development Classes For FD 2022

11 सितम्बर 2025 से फैशन डिज़ाइन 2022 बैच की पोर्टफोलियो डेवलपमेंट क्लास एफडीडीआई कोलकाता में शुरू हुई।

सत्र का संचालन श्री संदीप सरकार ने किया, जिन्होंने छात्रों को पोर्टफोलियो प्रेजेंटेशन, डिज़ाइन आर्टिक्युलेशन और क्रिएटिव डॉक्यूमेंटेशन पर उपयोगी मार्गदर्शन दिया।

यह पहल छात्रों के इंटरनशिप, प्रतियोगिताओं और करियर अवसरों की तैयारी को और मज़बूत करेगी।



The Portfolio Development classes for the Fashion Design 2022 batch commenced on 11th September 2025 at FDDI Kolkata.

The session was conducted by Mr. Sandip Sarkar, who joined as the resource person and led an engaging and interactive class. His expertise and dynamic teaching approach helped students gain valuable insights into the fundamentals of portfolio presentation, design articulation, and creative documentation.

The class marked the beginning of an important phase in the students' academic journey, equipping them with the skills required to develop professional and industry-ready design portfolios. The session received positive feedback from the students, who appreciated the balance of practical guidance and creative inspiration.

This initiative is expected to significantly enhance the students' readiness for internships, competitions, and future career opportunities.

HOP WORKSHOP WORKSHOP WORKSHOP W

Fashion Illustration—I Classes FD 2024

11 सितम्बर 2025 से फैशन डिज़ाइन 2024 बैच की फैशन इलस्ट्रेशन—I क्लास एफडीडीआई कोलकाता में शुरू हुई।

सत्र का संचालन श्रीमती रिया गुप्ता ने किया, जो एनआईएफटी कोलकाता की पूर्व छात्रा व यूजीसी-नेट क्वालिफाइड हैं। उन्होंने रितु कुमार, ओनाया फैशन्स, विज़योन और कोमल सूद जैसे प्रसिद्ध डिज़ाइन हाउसेज़ के साथ कार्य किया है और लैक्मे फैशन वीक जैसे प्रमुख मंचों से जुड़ी रही हैं। उनकी रोचक और प्रेरणादायी शिक्षण शैली ने छात्रों को सक्रिय रूप से जोड़ा और फैशन इलस्ट्रेशन की बुनियादी समझ दी। यह क्लास छात्रों के शैक्षणिक व पेशेवर विकास की दिशा में एक महत्वपूर्ण कदम रही।



The Fashion Illustration—I classes for the Fashion Design 2024 batch commenced on 11th September 2025 at FDDI Kolkata.

The session was conducted by Mrs. Riya Gupta, an accomplished fashion professional and educator. A NIFT Kolkata alumna and UGC-NET qualified, she has worked with leading fashion houses including Ritu Kumar, Onaya Fashions, Vizyon, and Komal Sood, and her work has featured at major platforms like Lakme Fashion Week. She has also served as Guest Faculty at NIFT Kolkata and trained students at reputed design institutes.

Her engaging and interactive teaching style introduced students to the fundamentals of fashion illustration, sparking creativity and active participation. The class laid a strong foundation for the FD 2024 batch, equipping them with essential skills for future academic and professional milestones.

HOP WORKSHOP WORKSHOP WORKSHOP W

Sustainable Leather Innovation: Eucalyptus Bio-Leather

3 सितम्बर 2025 को एफडीडीआई कोलकाता में यूकेलिप्टस बायो-लेदर मास्टरक्लास आयोजित हुआ।

सत्र का संचालन श्री मनीष पारीक (संस्थापक, Eori™ Vegan Leather, IIM लखनऊ पूर्व छात्र) ने किया। उन्होंने छात्रों को यूकेलिप्टस सेलूलोज़, कृषि अपशिष्ट और रिसाइकल्ड कपड़ों से बने बायो-लेदर से परिचित कराया, जो पशु-लेदर का टिकाऊ व पर्यावरण-अनुकूल विकल्प है। कार्यक्रम ने छात्रों को सस्टेनेबल डिज़ाइन, नैतिक फैशन और भविष्य के अवसरों पर जागरूक किया।



On 3rd September 2025, at FDDI Kolkata Campus, a masterclass hosted by Mr. Anoop Singh Rana, Head of School (SLGAD), featured Mr. Manish Pareek, Founder of Eori™ Vegan Leather and IIM Lucknow alumnus. He introduced Eori™ Bio Leather, a sustainable alternative made from eucalyptus cellulose, agricultural waste, and recycled cotton. The session showcased its applications in footwear, bags, garments, and lifestyle products while emphasizing its environmental and commercial benefits. It inspired students to adopt sustainable design practices and think entrepreneurially, reinforcing FDDI Kolkata's vision of nurturing innovative, responsible, and eco-conscious designers.

SHOP WORKSHOP WORKSHOP WORKSHOP W

WGSN Masterclass

4 सितम्बर 2025 को एफडीडीआई कोलकाता (SLGAD) में “फ्यूचर फैशन विथ WGSN” पर मास्टरक्लास आयोजित हुई।

सत्र का संचालन सुश्री अन्विता मिश्र (क्लाइंट सक्सेस स्पेशलिस्ट, WGSN) ने किया। छात्रों और फैकल्टी ने ट्रेंड फोरकास्टिंग, डिज़ाइन थिंकिंग और मार्केट-रेडी कलेक्शन पर उपयोगी ज्ञान प्राप्त किया।



On 4th September 2025, from 11:00 AM to 1:00 PM at FDDI Kolkata Campus (LGAD Classroom), the School of Leather Goods & Accessories Design (SLGAD) organized a masterclass on “Future Fashion with WGSN,” led by Mr. Anoop Singh Rana, Head of School (SLGAD). The session, presented by Ms. Anvita Mittal, Client Success Specialist & Account Manager at WGSN, provided students and faculty with insights into trend forecasting, data-driven analysis, and industry applications. Participants learned how WGSN supports brands across South Asia by visualizing trends, optimizing strategies, and developing market-ready collections in bags, leather garments, footwear, and lifestyle products. The masterclass emphasized integrating forecasting with design thinking, equipping students to meet global fashion industry demands. The session concluded with an interactive Q&A, inspiring attendees to leverage trend forecasting as a key tool in design and business decision-making.



HOP WORKSHOP WORKSHOP WORKSHOP W

Vegan Leather & Sustainability: Inspiring Futures at FDDI Kolkata

On 2nd September 2025, the School of Leather Goods & Accessories Design (SLGAD), FDDI Kolkata, hosted an engaging webinar on “Vegan Leather & Sustainability”, skillfully arranged by Mr. Anoop Singh Rana, Head of School (SLGAD). The event brought together enthusiastic participation from SLGAD (LLPD) and LGAD faculty and students, who explored how fashion can embrace innovation while protecting the planet.

The highlight of the session was the remarkable story of Banofi Leather, a material innovation company turning banana crop waste into cruelty-free, plant-based leather. Participants discovered how Ms. Jinali Mody, founder of Banofi and a MANAGE-CIA Cohort 8 entrepreneur, transformed her college project into a thriving sustainable business. Her success story not only showcased innovation but also became a powerful source of inspiration for students, proving that a classroom idea can evolve into a revolutionary industry solution.

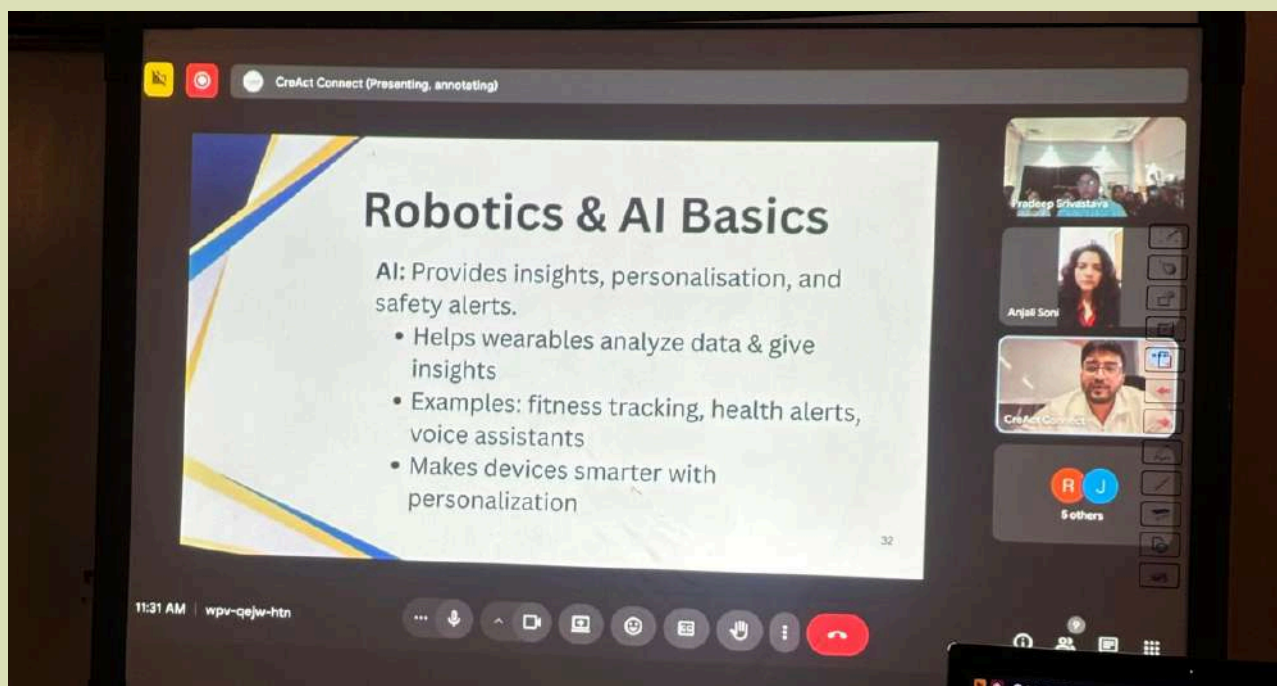
The session was chaired by Ms. Tanisha Chatterjee, Chemistry of Fashion, Business Development Associate at Banofi, who shared valuable insights on the chemistry, functionality, and future prospects of vegan leather. She emphasized Banofi’s vision—a world where leather doesn’t harm the planet—and its mission to replace animal leather with eco-friendly alternatives that reduce toxic waste, carbon emissions, and water usage.

Students and faculty learned about the market dynamics, innovation potential, and real-world applications of plant-based leathers. They also explored how such initiatives not only protect animals and the environment but also provide new income opportunities for farmers—making sustainability a holistic journey. The webinar left participants motivated to reimagine design with responsibility. The story of Banofi Leather reinforced FDDI’s commitment to nurturing designers who think beyond aesthetics—towards sustainability, functionality, and social impact.

HOP WORKSHOP WORKSHOP WORKSHOP W

Future Forward: Intelligent & Connected Lifestyle Products In Fashion & Footwear

On 3rd September 2025, the School of Leather Goods & Accessories Design (SLGAD), FDDI Kolkata, hosted a Masterclass on “Future Forward: Intelligent & Connected Lifestyle Products in Fashion & Footwear” from 11:00 AM to 1:00 PM. Arranged by Mr. Anoop Singh Rana, Head of School (SLGAD), the session saw enthusiastic participation from SLGAD (LLPD) and LGAD faculty and students. Presenters from CreAct Academy—Mr. Yash Kumar, Ms. Anjali Soni, and Mr. Priyam Saxena—shared insights into smart wearables and explored how bags, accessories, leather goods, and footwear can integrate advanced technologies to create intelligent lifestyle products.



Participants gained an in-depth understanding of the role of smart sensors in product innovation, various types of sensors and their applications, and the future of intelligent fashion accessories that combine design, functionality, and technology. The presenters also introduced CreAct Academy, a platform that equips students with AI and robotics skills through immersive, hands-on, project-based learning, aiming to nurture the next generation of innovators in technology and design.

HOP WORKSHOP WORKSHOP WORKSHOP W

Future Forward: Intelligent & Connected Lifestyle Products In Fashion & Footwear

Key Highlights:

- **AI in Fashion:** Impact on design, trends, and innovation.
- **Hands-on Demo:** AI tools to boost creativity and workflow.
- **Design & Brainstorming:** AI for ideation, visualization, and sustainable design.
- **Student Engagement:** Practical AI applications in projects and industry.



This session not only introduced students to cutting-edge AI tools but also emphasized how human creativity and technology can co-exist to redefine the future of fashion. Students were inspired to experiment with AI as a collaborative partner in design innovation.

Vote of Thanks

FDDI Kolkata extends gratitude to Mr. Raj Rohit Shukla for sharing his expertise and to Mr. Anoop Singh Rana for hosting this enriching Masterclass, which continues to align with FDDI's vision of preparing industry-ready, future-oriented designers

HOP WORKSHOP WORKSHOP WORKSHOP W

Leather Reinforcement – Materials & Methods

एफडीडीआई कोलकाता के स्कूल ऑफ लेदर गुड्स एंड एक्सेसरीज़ डिज़ाइन (SLGAD) ने स्काईकॉर्प टीम कोलकाता के सहयोग से “लेदर रिइनफोर्समेंट: मटेरियल्स एंड मेथड्स” पर एक प्रायोगिक मास्टरक्लास आयोजित की।

सत्र का नेतृत्व मिस्टर प्रतीक प्रविण जाखोटिया (मैनेजर – बिज़नेस डेवलपमेंट, स्काईकॉर्प) ने किया, जिन्होंने लेदर उत्पादों की गुणवत्ता और मजबूती बढ़ाने में रिइनफोर्समेंट मटेरियल्स की भूमिका पर जानकारी साझा की।

छात्रों को विभिन्न रिइनफोर्समेंट प्रकारों का प्रदर्शन दिखाया गया और उन्हें स्वयं मटेरियल्स के साथ कार्य करने का अवसर मिला। यह सत्र एफडीडीआई की उस दृष्टि को सशक्त करता है जो रचनात्मकता और तकनीकी कौशल से संपन्न उद्योग-तैयार पेशेवर तैयार करने की दिशा में कार्यरत है।



The School of Leather Goods & Accessories Design (SLGAD), FDDI Kolkata, in collaboration with SkiCorp Team Kolkata, organized a hands-on Masterclass on Leather Reinforcement: Materials & Methods.

The session was led by Mr. Pratik Pravin Jakhotiya, Manager – Business Development, SkiCorp, who shared practical insights into the role of reinforcement materials in enhancing the quality and durability of leather goods.

HOP WORKSHOP WORKSHOP WORKSHOP W

Leather Reinforcement – Materials & Methods

Key Highlights

- **Buyer-Oriented Applications:** Explained how reinforcement choices vary according to buyer requirements and product specifications.
- **Material Demonstration:** Showcased a range of reinforcement types suitable for bags, accessories, and high-quality leather products.
- **Industry Readiness:** Guided students on the importance of selecting the right reinforcement to ensure premium quality standards and market competitiveness.
- **Practical Learning:** Students had the opportunity to see and handle reinforcement materials provided by SkiCorp, bridging the gap between classroom learning and real-world industry practices.



Special thanks to the SkiCorp Team for their contribution in enriching the academic experience at FDDI Kolkata by providing exposure to modern reinforcement techniques and practical learning materials.

This Masterclass successfully reinforced FDDI's vision of producing industry-ready professionals with both creative and technical expertise

HOP WORKSHOP WORKSHOP WORKSHOP W

Future of Fashion – Use of AI in the Fashion Industry

एफडीडीआई कोलकाता के स्कूल ऑफ लेदर गुड्स एंड एक्सेसरीज़ डिज़ाइन (SLGAD) ने 2 सितंबर 2025 को “The Use of AI in the Fashion Industry” पर एक ऑनलाइन मास्टरक्लास आयोजित की, जिसकी मेज़बानी श्री अनूप सिंह राणा और प्रस्तुति श्री राज रोहित शुक्ला (एवीपी क्रिएटिव सर्विसेज) ने की। सत्र में छात्रों ने ChatGPT, Gamma, FreePics जैसे AI टूल्स के उपयोग से डिज़ाइन, ट्रेंड फोरकास्टिंग और नवाचार की नई संभावनाएँ सीखीं। यह सत्र मानव रचनात्मकता और तकनीक के संयोजन पर केंद्रित रहा, जिसने छात्रों को फैशन के भविष्य को AI के साथ पुनर्परिभाषित करने के लिए प्रेरित किया।



The School of Leather Goods & Accessories Design (SLGAD), FDDI Kolkata, organized an insightful Masterclass on “The Use of AI in the Fashion Industry”, presented by Mr. Raj Rohit Shukla (Art Director, AVP Creative Services).

The session brought together enthusiastic participation from SLGAD (LLPD) and LGAD faculty and students, highlighting how artificial intelligence is transforming creativity, design, and production in the fashion world.

Key Highlights

- **Introduction to AI in Fashion:** Understanding how AI tools are shaping the future of design, trend forecasting, and innovation.
- **Hands-on Demonstration:** Showcased applications of ChatGPT, Gamma, FreePics, and other AI platforms to boost creativity and workflow efficiency.
- **Design & Brainstorming:** Explored AI’s role in brainstorming product collections, enhancing visualization, and supporting sustainable design thinking.
- **Student Engagement:** Participants interacted actively, gaining clarity on practical applications of AI in both classroom projects and industry scenarios.

FDDI Kolkata extends gratitude to Mr. Raj Rohit Shukla for sharing his expertise and to Mr. Anoop Singh Rana for hosting this enriching Masterclass, which continues to align with FDDI’s vision of preparing industry-ready, future-oriented designers.

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Fresher's Welcome Party 2025



On September 4, a Freshers' Welcome Party was held to warmly greet the new Batch of 2025, organized with enthusiasm by the Batch of 2024. The highlight of the evening was a spectacular fashion show based on the theme "Crafted Met Gala", where students designed and showcased their own outfits inspired by the grandeur and creativity of the iconic Met Gala. The event was a grand success, filled with vibrant energy, warm wishes, and joyful smiles, marking a memorable start to the freshmen's journey at FDDI Kolkata.



Mahalaya X Raas Garba

12 सितम्बर को महालया उत्साहपूर्वक मनाई गई, जो जागरण — माँ दुर्गा के आगमन का प्रतीक — थी। छात्रों ने महिषासुर मर्दिनी की मनमोहक प्रस्तुति दी, जो अच्छाई की बुराई पर विजय दर्शाती है। इसके बाद ढाक की ताल पर धुनुची नृत्य और शाम को गरबा नृत्य का आयोजन हुआ। प्रतिभागियों को उपहार प्रदान किए गए, जिससे पूरा समारोह आनंद और उत्सव से भर उठा।



On 12th September, Mahalaya was celebrated with great enthusiasm, marking Jagoron — the auspicious arrival of Maa Durga. The highlight of the celebration was a powerful enactment of Mahishasur Mardini by the students, symbolizing the victory of good — Maa Durga — over evil, represented by the demon Mahishasur. The festivities continued in the afternoon with a spirited Dhunuchi Naach performed to the rhythmic beats of the dhak, filling the campus with festive energy. The evening concluded with a lively Garba dance, where students participated with excitement, and delightful gifts were distributed to the performers, making the celebration truly memorable.

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- भारत की नई उपभोगकर नीति: कपड़ों की कीमत ₹2,500 से ऊपर पर 18% टैक्स की घोषणा, फैशन ब्रांडों को चिंता हुई।_

India's new tax policy: Clothing above ₹2,500 now falls under 18% GST slab, raising concerns among global fashion brands operating in India.

- **भारत फैशन जागरूकता:** Levi's ने भारत में “Easy in Levi's” अभियान शुरू किया।

Levi's campaign in India: Launched "Easy in Levi's" to strengthen its youth-centric branding.

- ग्लोबल और भारत संयुक्त इवेंट की योजना: Global India Couture Week मुंबई में 18-21 सितम्बर को आयोजित करने की घोषणा।

Global India Couture Week (Mumbai, Sept 18–21) announced, showcasing couture talents with a mix of Indian and global designers.

- **उत्पादन और व्यापार आंकड़ों की खबर:** अगस्त में भारत का वस्त्र, परिधान और लेदर उत्पादन YoY गिरावट दर्ज की गई।

Industry slowdown: Reports indicated a year-on-year decline in India's textile, apparel, and leather production in August.

FASHION QUIZ!!

1. What is the new GST rate on garments priced above ₹2,500 in India?
2. Which denim brand launched the campaign “Easy in Levi’s” in September 2025?
3. Where was the Global India Couture Week 2025 announced to be held?
4. What were the dates for Global India Couture Week 2025?
5. Which sectors in India saw a production decline in August 2025?
6. Why did global brands raise concerns about India’s new GST policy?
7. Which international publication highlighted India’s tax policy impact on global brands?
8. Which campaign by Levi’s in India emphasized comfort and youth culture?
9. Which Indian city is known as a hub for couture weeks and hosted GICW 2025?
10. Why is Global India Couture Week significant

ANSWERS:-
1.18% 2.Levi's 3. Mumbai 4.18-21 September 2025 5. Textiles, apparel, and leather 6.Higher taxes may reduce consumer demand for mid-premium fashion 7.Reuters 8.Easy in Levi's 9. Mumbai 10. It brings together Indian and international designers on one platform



फुटवियर डिज़ाइन एंड डेवलपमेंट इंस्टिट्यूट

FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE

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