

For membership enquiries and onboarding support, industry partners may contact.

Mr. Prashant Kumar Saxena

*Head Business Development and Skilling Projects
Footwear Design and Development Institute, Head Office*

Role: Industry partnerships, membership onboarding, service integration, and strategic collaborations.

Email: pks@fddiindia.com

Ms. Rashmi Asthana

*Head International Testing Centre
Footwear Design and Development Institute, Head Office*

Role: Testing services, laboratory audits, compliance support, and technical service delivery under membership.

Email: hodite@fddiindia.com

For registration and details, visit:

www.fddiindia.com



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CONTACT

US

CONNECT WITH FOOTWEAR, FASHION & LIFESTYLE ECOSYSTEM THROUGH
“CREATIVE HORIZONS”

Creative Horizons, FDDI's quarterly magazine, provides a high-impact advertising platform with direct reach to manufacturers and exporters, Embassies and High Commissions, trade and export bodies, and the FDDI alumni network. Commercial advertisements enable brands to connect with industry leaders, professionals, academicians, students, and key decision-makers across the footwear, fashion, retail, and lifestyle sectors. In addition to the printed edition, Creative Horizons shall also be published in digital format. The advertisement tariff is as follows:

Size of Advertisement	Colour (In Rs.)	Black & White (In Rs.)
Full Page	20,000	10,000
Double/Center Spread (02 Page)	30,000	20,000
Inside Front Cover	25,000	15,000
Inside Back Cover	25,000	15,000
Back Cover	40,000	30,000
Half Page	10,000	5,000

GST@18% extra

Special Offers:

- Grab your advertising spot early and enjoy special discounted rates—first come, first served!
- Straight discount of 20 % on booking of four consecutive issues.
- Free company profile in any issue with the advance bookings of Rs. 50,000.00 and above and one-year free subscription of the magazine.

The advertisement material is required as per the specification given herewith:

Technical Specification		
Particular	Inches	MM
Page Size	11X8	280X215
Text Block	93/8X71/4	250X195

All advertisements shall be booked against 100% advance payment. Payment towards the advertisement may be made through Cheque, Demand Draft (DD), NEFT, or RTGS. The bank details of FDDI for processing the payment are provided below for ready reference:

Account Holder's Name: FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE

Bank Name: HDFC Bank

Branch MICR Code: 110240446, IFSC/RTGS/NEFT

Code: HDFC0004715

Account No. : 50100631701714

PAN No. : AAATF0365K

GST Registration No. : 09AAATF0365K1ZN

FDDI RESERVES THE RIGHT TO REJECT ANY ADVERTISEMENT NOT CONFORMING TO PUBLICATION STANDARDS

CONTACT FOR ADVERTISING

North Region & East Region	South Region	West Region
Name: Mr. Varun Gupta Mobile No: 7310108020 Email: varun@fddiindia.com	Name: M.D. Prince Joseph Mobile No: 9748849494 Email: prince@fddiindia.com	Name: Mr. Karan Singh Mobile No: 9894224072 Email: karan.singh@fddiindia.com

For magazine related queries

Mr. Prashant Kumar Saxena, Head Business Development & Skilling Project
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