

For Aishi, creativity began with her mother's love for making things by hand, especially transforming everyday waste into something meaningful. Watching her mother repurpose materials and also nurture plants inspired Aishi to explore both DIY and gardening. Over time, this shared interest grew into a strong bond, and today, both mother and daughter work together, creating décor pieces, styling spaces, and maintaining small green corners side by side. Experimenting with textures, forms, and natural elements has refined her visual sensibility, while also shaping her perspective, seeing value and beauty in both discarded materials and living elements.

Managing a platform of this scale highlights Aishi's entrepreneurial mind-set. From maintaining visual consistency to understanding audience preferences and handling brand collaborations, she ensures that creativity is supported by strategy. Through @green_decorzone, she demonstrates how passion, when paired with clarity and consistency, can evolve into meaningful influence.

Sustainability lies at the core of their work. By promoting DIY from waste, encouraging reuse, and incorporating greenery into everyday spaces, they inspire their audience to adopt more responsible and creative lifestyles.

Their message is simple yet impactful: beautiful homes don't require expensive materials, just creativity, care, and intention.

Balancing academics with a rapidly growing digital platform, Aishi represents a new generation that blends creativity, responsibility, and entrepreneurship. At the same time, her journey highlights the power of collaboration, showing how shared passion across generations can lead to something truly meaningful.

"Creativity grows where you nurture it; sometimes all it takes is imagination, patience, and the courage to see potential in the simplest things."

-Aishi Tasmim

