



FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE
Ministry of Commerce & Industry, Government of India
AN INSTITUTION OF NATIONAL IMPORTANCE under FDDI Act 2017



वाणिज्य एवं
उद्योग मंत्रालय
MINISTRY OF
COMMERCE
AND INDUSTRY
सत्यमेव जयते

Monthly Newsletter



CHANDIGARH
SEPTEMBER 2025

Message from the Executive Director

FDDI Chandigarh Campus

Dear Readers,

It gives me immense pleasure to share with you the September 2025 edition of our Newsletter, highlighting the vibrant activities and accomplishments of our campus. This month was marked by a series of meaningful events that truly reflect the spirit of learning, collaboration, and social responsibility at FDDI Chandigarh.



We celebrated Teachers' Day with great enthusiasm, paying tribute to the invaluable role of educators in shaping the future of our students. The month also witnessed workshops and interactive sessions that enriched both students and faculty with new perspectives and skills.

In alignment with our commitment to social responsibility, the campus actively participated in the Swachhata Hi Seva campaign, reinforcing the values of cleanliness and sustainability. The observance of Hindi Pakhwada further strengthened our cultural ethos, promoting the significance of our national language through various engaging activities.

I sincerely appreciate the efforts of faculty, staff and students who contributed to the success of these initiatives. Your dedication continues to inspire and uphold the dynamic spirit of our institution.

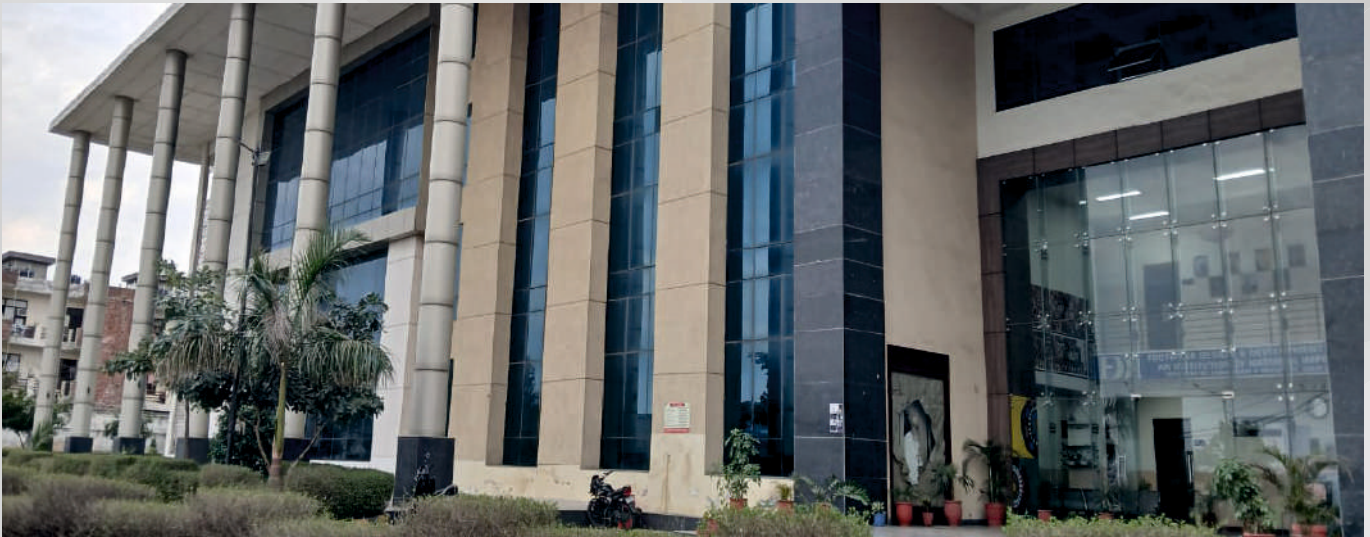
Warm regards,

*Ms. Pragya Singh, IRS
Executive Director
FDDI Chandigarh*

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ABOUT CAMPUS



Chandigarh campus is known for academic excellence and disciplined campus environment. Institute is enriched in associations with industry and academic fraternity in north India. Frequent academic & cultural activities develop the professional acumen in the scholars. Chandigarh campus is privileged to be one of the most preferred campuses of FDDI. Besides ample air-conditioned classrooms, technical workshops equipped with modern state-of-art machineries, it has conference halls, seminar halls, auditorium, ITSC, Design Studio, CAD-CAM lab and the Digital library along with fully furnished separate Girls & Boys Hostels.

This makes FDDI Chandigarh Campus a most modern and world class campus.



ACKNOWLEDGEMENT

We are delighted to present the September 2025 edition of our Newsletter, capturing a month filled with learning, cultural pride and collective responsibility. This edition highlights the celebration of Teachers' Day, a tribute to the guiding force of our educators, along with enriching workshops that enhanced knowledge and skills. The observance of Swachhata Hi Seva reflected our commitment to cleanliness and sustainability, while the vibrant activities of Hindi Pakhwada reinforced the importance of our national language.

We extend our heartfelt gratitude to our Executive Director, faculty members, staff and students for their continuous support, guidance, and active participation in making these events a grand success. We look forward to your encouragement in future editions and hope this newsletter continues to inspire and connect everyone.

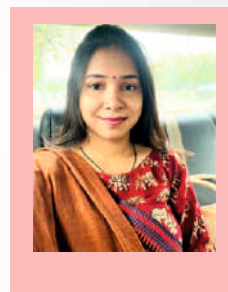
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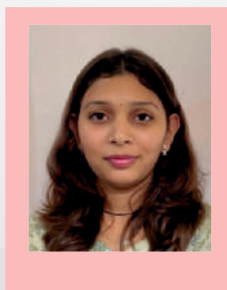
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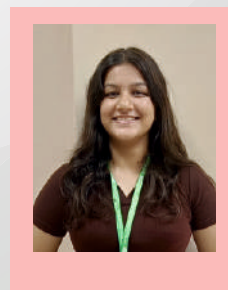
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From the Editorial Desk – September Edition

Dear Readers,

We are pleased to present the September 2025 edition of our Newsletter, reflecting a month enriched with knowledge, creativity and purposeful endeavors. This September has been remarkable, as our campus buzzed with academic pursuits, vibrant cultural celebrations and initiatives that emphasized our commitment to social responsibility.

The celebration of Teachers' Day offered us an opportunity to express gratitude to our mentors whose guidance continues to inspire and shape young minds. A series of workshops provided enriching experiences, equipping students with practical insights and fresh perspectives. Our active participation in the nationwide campaign Swachhata Hi Seva reflected the institute's commitment to cleanliness and sustainability, instilling the values of responsibility and collective action. Adding to this, the observance of Hindi Pakhwada strengthened our cultural identity, encouraging students to embrace the beauty and richness of our national language.

This newsletter is not just a compilation of events—it is a reflection of the dedication, hard work, and enthusiasm of our faculty, staff and students who made each activity impactful and meaningful. We extend our heartfelt appreciation to all contributors and supporters for their continued commitment.

We hope this edition inspires you, just as these experiences inspired us while bringing it together.

Warm regards,

Editorial Team

Teachers' Day

Teachers' Day was celebrated with great enthusiasm on 8th September. The program was organized by students, who worked with dedication to express gratitude and respect towards their mentors.

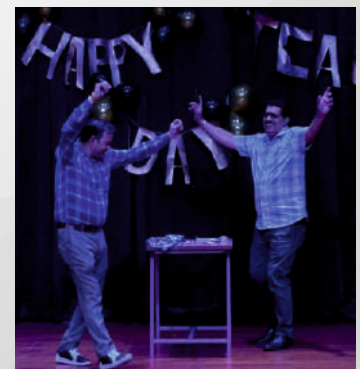


The event began with a traditional lamp-lighting ceremony, followed by heart-felt performances highlighting the importance of teachers as guides, motivators & nation-builders. Students presented cultural performances including songs, dances, and poetry dedicated to their teachers. Students impersonated their teachers by acting like them which showcased the bond between the teachers and students, leaving everyone smiling.



To make the occasion more memorable, students organized fun games for the teachers, creating moments of joy and laughter. Tokens of appreciation and handmade gifts were also presented as a mark of respect and love.

Teachers expressed their gratitude for the efforts and encouraged students to uphold the values of discipline, sincerity and hard work



Fresher's Party

Fresher's party was celebrated on 12th September with immense joy and enthusiasm to welcome the new students into the college family. The event was organized by the senior students, who worked to create a warm and cheerful atmosphere for their juniors. The day was filled with laughter, performances, and camaraderie, reflecting the true spirit of unity and friendship.



The celebration had vibrant cultural programs. Energetic dance performances, games, and talent shows kept the audience engaged and created a festive mood. A ramp walk and talent show provided the freshers with an opportunity to showcase their creativity and confidence, making the event lively and memorable.

Fun games and interactive activities were also arranged to break the ice between seniors and juniors, helping them bond and feel more comfortable. The highlight of the evening was the announcement of Mr. and Ms. Fresher, as Hargun Singh and Prachi Singh where participants impressed the judges with their talent and overall performance.

The event concluded with a DJ session, where everyone danced and celebrated together marking the beginning of a beautiful journey for the newcomers, filled with memories and friendships to cherish.

The Art of Living – Capacity Building Program for DGR JCOs

A week-long Capacity Building Program titled “*The Art of Living*” was organized from 8th to 14th September 2025 for DGR (Directorate General Resettlement) Junior Commissioned Officers (JCOs) at FDDI, Chandigarh. The program was conducted by Mr. Ratan, an experienced trainer from The Art of Living Foundation, focusing on holistic development, emotional well-being and stress management.



The sessions aimed to enhance participants' personal effectiveness, leadership qualities, and mental resilience through interactive discussions and practical exercises. Mr. Ratan introduced various Art of Living techniques, including breathing practices, meditation, mindfulness, and positive lifestyle habits to help participants manage transitions and maintain inner balance.

The event concluded with a certificate distribution ceremony, where all participating JCOs were awarded Certificates of Completion in recognition of their active involvement and commitment. The program left participants rejuvenated, motivated, and better equipped to lead with clarity, confidence, and compassion.



Throughout the week, JCOs engaged in experiential learning activities designed to promote team spirit, communication & emotional intelligence. The sessions emphasized the importance of maintaining a healthy work-life balance and developing a positive mindset for personal and professional growth.

Workshop on Fabric Painting

Fabric Painting Workshop on 10th September 2025 for students, conducted by Ms. Sugandha Gautam, Founder and Creative Director of FOURJUNE, a contemporary design label celebrated for its handcrafted and artistic fashion approach.



The session aimed to enhance students' understanding of surface enrichment techniques and creative fabric applications. Ms. Gautam introduced various fabric painting methods, including freehand brushwork, stencil use and textural effects. She also shared insights from her design journey, emphasizing the role of sustainability, creativity and craftsmanship in the evolving fashion industry.



Students actively participated in the hands-on exercises, exploring color combinations, motif development, and layering techniques under expert guidance. The workshop concluded with a vibrant display of student works, where Ms. Gautam appreciated their innovative designs and provided constructive feedback. The session proved to be a valuable learning experience, inspiring students to experiment with traditional art forms through modern design perspectives.

Workshop on Photography

Photography Workshop was commenced from 22nd September 2025 for students to enhance their understanding of photography as an integral part of today's fashion communication.



The sessions were led by Mr. Surkhhab Shaukin, an internationally acclaimed photographer, who guided students through both theoretical and practical aspect. The workshop began with classroom sessions covering the fundamentals of camera handling, lighting, composition and framing, enabling students to build a strong technical foundation.

To provide real-world exposure, students visited the Surkhhab Photography Studio for two days, culminating theme-based outdoor shoot at the Rock Garden, Sector 4, Chandigarh, allowing students to apply their learning through creative visual storytelling.



The final jury, held on 7th October 2025, showcased students' impressive work. Their photographs reflected a blend of creativity, technical skill and conceptual clarity. The workshop proved to be a valuable learning experience, equipping future fashion designers with essential photography skills that enhance their ability to communicate ideas visually and effectively in the fashion industry.

Lifestyle Medicine Session

As part of the ongoing 10-week Lifestyle Medicine Module at the institute, a special session on “Dynamic Meditation and Restorative Sleep” was conducted on 24th September 2025. The session was led by Dr. Sandeep Kumar, MD (Psychiatry), specialist in Lifestyle Medicine, who emphasized the significance of restorative sleep for physical and mental well-being



The activity-based session introduced students to dynamic meditation techniques designed to calm the body and mind, while also offering practical strategies for overcoming stress and repetitive thought patterns. Students participated with great enthusiasm and reported feeling relaxed and refreshed. The experience not only provided immediate relief but also equipped them with simple practices to support their daily routines and overall lifestyle.

Hindi Pakhwara

Marking the spirit of Hindi Diwas, the FDDI Chandigarh campus celebrated “Hindi Pakhwara” from 14th to 28th September 2025 with great enthusiasm. The event aimed to promote the Official Language Hindi while instilling pride and energy among students and staff.



Participation:

Students: In *Essay Writing*, 17 students participated, while 14 students took part in *Correspondence Writing*. Ansh Dwivedi (B.Des Footwear 2022) secured the first position in Essay Writing and Bhanu (B.Des Footwear 2023) topped Correspondence Writing. Students including Sia Mehendiratta, Lavanya Tiwari, and Ananya Srivastava excelled by winning in multiple events.

Staff: In *Draft Writing*, Mr Santosh Kumar Singh (E&M) won first prize, followed by Ms. Alka Morolia (2nd prize), Dr. Annu Kumari (3rd prize), and Dr. Prashant Tripathi (consolation). In *Correspondence Writing*, Mr. Sharad Awasthi secured the first prize, with Mr. Hemant Phular (2nd prize), Mr. Rajiv Shrivastava (3rd prize), and Mr. Rajinder Kumar (consolation) also recognized.



The Closing Ceremony was conducted on 30th September 2025 and was graced by Chief Guest:- Dr. Surendra Kumar Sharma, Chairman, Central Official Language Council, Chandigarh. His inspiring address emphasized the simplicity and beauty of the Hindi language.

Swachhata Hi Seva 2025: A Step Towards a Cleaner and Greener Nation



The “Swachhata Hi Seva 2025” campaign was observed from 17th September to 2nd October 2025, with a series of activities promoting cleanliness, sustainability and social responsibility among students and staff. The fortnight long initiative aimed to reinforce the message of “Cleanliness is Service” and encourage active participation in building a cleaner environment.

The campaign began with the Swachhata Pledge, where students and faculty reaffirmed their commitment to maintaining cleanliness in their surroundings. A range of creative and educational activities followed, including a Poster Making Competition on Swachh Bharat, a Quiz on Swachhata, Debate and Essay Writing Competitions that highlighted innovative ideas for sustainable living.

To translate awareness into action, students enthusiastically participated in a Plantation Drive and the Cleaning of various areas within the institute premises, ensuring visible impact through teamwork and dedication. A “Best Out of Waste” Activity further encouraged participants to recycle materials into useful and decorative products.



The campaign concluded with collective appreciation for the participants' efforts. The activities successfully fostered a sense of environmental responsibility, inspiring the FDDI community to continue contributing toward a clean, green and sustainable India.

Poster Making Competition on Seva Parv – Viksit Bharat

A Poster Making Competition on the theme “**Seva Parv – Viksit Bharat**” was organized on 28th September at Kalagram, Manimajra. The event aimed at highlighting the values of service, responsibility and commitment towards building a developed India.

Our students had actively participated and showcased their creativity and imagination through thought-provoking posters that reflected their vision of a progressive nation. Themes such as education for all, women empowerment, environmental conservation, digital growth and self-reliance prominently featured in the artworks. Each poster not only displayed artistic skill but also carried a strong social message, underlining the role of youth in shaping the future of our country.



The competition concluded with words of encouragement from the organizers, who praised the efforts of the students in using art as a medium of social change. The program was a meaningful blend of creativity, patriotism and service leaving a lasting impression on everyone present.



Best Out of Waste Competition:- Municipal Corporation, Banur

A “Best Out of Waste” Competition was organized on 29th September by the Municipal Corporation of Banur to encourage creativity, innovation, and awareness about recycling among students. The event witnessed enthusiastic participation, with students showcasing their talent by transforming discarded materials into attractive and useful creations. The exhibits reflected originality, artistic expression, and concern for sustainability



We are proud to share that Tanishka, student of 2nd year, won the 1st Prize for her innovative and practical creation, which impressed the judges with its uniqueness and functionality. The winners were appreciated for their exceptional efforts, and all participants were applauded for their creativity and imagination

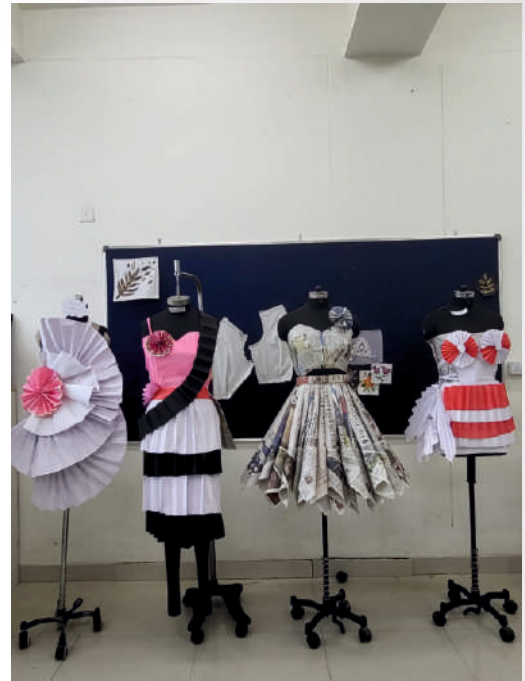
The event not only provided a platform for students to express their artistic skills but also emphasized the importance of recycling, responsible consumption, and sustainable living, inspiring everyone to view waste as a valuable resource.

Exhibition on Weave & Fold



An Exhibition Weave & Fold was successfully organized on 29th September 2025 by our Foundation students. The exhibition showcased a diverse range of creative works reflecting students' exploration of design fundamentals and hands-on craftsmanship.

The showcase highlighted the students' creativity, skill and design thinking. It provided an opportunity for them to receive constructive feedback



The displays included paper weaving products such as pen stands, hand bands & other functional articles, demonstrating students' understanding of weaving techniques like plain, twill, zig-zag, satin, & sateen weaves. In addition, students presented braided knots that were transformed into wall hangings, key chains, rings, and jewelry pieces. Their innovative experiments with paper and fabric origami folds further added depth to the exhibition.

Faculty Participation in Academic & Professional Development Activities

Hindi Sabdgyan Pratiyogita, C-DAC Centre, Mohali

Dr. Prashant Tripathi, Faculty from the Footwear Design & Production Department & Ms. Payal Shrivastava, Assistant Manager (Library) had participated in Hindi Sabdgyan Pratiyogita which was held on 2nd September 2025 at the C-DAC Centre, Mohali, under the aegis of Nagar Rajbhasha Karyanvayan Samiti, Mohali. The competition aimed to celebrate the richness of the Hindi language and its cultural heritage



Research Methodology Workshop

Mr. Ashok Joshi, Mr. Sharad Awasthi, and Dr. Raghuraj Panwar actively participated in the 06 days workshop on Research Methodology and Intellectual Property Rights organised by Phonics University, Roorkee held from 15th to 20th September 2025, gaining valuable insights and enhancing their professional knowledge. Their enthusiastic involvement contributed to the interactive and enriching learning experience of the session.



Footwear Adhesives & Its Role in Footwear & Leather Industry

Over the years, the leather and footwear industries have seen tremendous change, and adhesives have a major influence on the quality of the final products as well as the way they are made. Specialized bonding compounds called footwear adhesives are essential for putting together different shoe parts because they provide comfort, durability, and visual appeal.

Ashish Gupta
Asst. Sales Manager
Xchem polymer india pvt ltd



Footwear Adhesives in the Past

In the past, the footwear industry mostly depended on mechanical techniques like fastening, nailing and stitching to connect various shoe components. Although these techniques offered structural stability but their design flexibility was controlled and they required a lot of work.



A major change was brought about with the invention of adhesives. The majority of early adhesives were made of natural ingredients, such as latex etc. These were used to fuse leather and components but they had drawbacks such being sensitive to temperature and moisture, which shortened the footwear's lifespan.



Synthetic adhesives such as solvent-based, water-based and rubber-based glues appeared as industrialization advanced. These adhesives provided better resilience to environmental influences, quicker setting times and stronger bonding.

In the footwear sector, they increased design options, lowered labor costs and made mass manufacturing possible.

Current requirements for Footwear and Adhesive Technology

Due to shifting consumer preferences, technology breakthroughs and sustainability concerns, the footwear business now requires adhesives that can satisfy a wide range of complex needs.

Durability and Performance: Strong, flexible bonding that resist wear, heat, moisture and mechanical stress are essential for modern footwear adhesives. In sports and outdoor footwear, where performance and safety are crucial, this is particularly important.

Material Compatibility: Adhesives must be adaptable due to the emergence of innovative materials such fabrics, foams, thermoplastic elastomers and synthetic leathers. They must successfully fuse diverse materials together without sacrificing usefulness or appearance.

Environmental Aspects: Sustainability is becoming more and more important. Adhesives that are solvent-free and water-based are becoming more and more popular as a way to lessen the environmental effect and emissions of volatile organic compounds (VOCs). In keeping with eco-friendly footwear trends, adhesive technologies that are recyclable and biodegradable are also being developed.

Production Efficiency: Manufacturers can now satisfy high-volume needs without compromising quality. Improvements in automation and production speed brought about by fast curing adhesives and application technologies (such as hot-melted and reactive adhesives).

Comfort and Design: Lightweight, seamless designs that enhance wearer comfort are made possible by adhesives. They make it possible to create novel shoe structures that are challenging to accomplish with conventional mechanical fastening, like seamless uppers and cushioned soles.

Evolution and Future of Footwear Adhesives: Advancing Durability, Creativity, and Sustainability

From simple natural glues, footwear adhesives have now evolved into advanced, high-performance bonding agents that are necessary for contemporary shoe production. Enhancing durability, facilitating creative ideas, resolving environmental issues and increasing production efficiency are all part of their job. Adhesives continue to be a fundamental technology in the footwear and leather industries, expanding to meet changing consumer demands and material sciences.

The development of footwear adhesives essentially reflects the industry's larger evolution, shifting toward more intelligent, environmentally friendly and customer-focused solutions that will influence footwear in the future.

भारत में पारंपरिक शिल्प का पुनर्जागरण: सरकार की योजनाएं और छात्रों के लिए नए अवसर



डॉ. अनु कुमारी
फैकल्टी, फैशन डिज़ाइन
एफ़.डी.डी.आई., चंडीगढ़

भारत की समृद्ध पारंपरिक शिल्प विरासत अब बदलाव के दौर में है; सरकार ने शिल्पकारों एवं कलाकारों को सशक्त बनाने के लिए कई योजनाएँ शुरू की हैं। प्रधानमंत्री विश्वकर्मा योजना के अंतर्गत कारीगरों को बिना गारंटी के ऋण, आधुनिक उपकरण, प्रशिक्षण स्टाइपेंड, डिजिटल भुगतान में इंसेंटिव, प्रमाणन और बाज़ार तक पहुंच दी जाती है। PM Vishwakarma के लाभकारी पहल और ऑनलाइन पंजीकरण के चलते युवा और छात्र खुद को राष्ट्रीय क्राफ्ट उद्योग से जोड़ सकते हैं[१]।

USTTAD योजना के तहत अल्पसंख्यक कारीगरों को पारंपरिक कलाओं जैसे हैंडलूम, कढ़ाई, और धातुकला में प्रशिक्षण, औजार व मार्केटिंग सपोर्ट मिलता है[२]। अंबेडकर हस्तशिल्प विकास योजना, गुरु-शिष्य परंपरा योजना एवं हुनर हाट जैसे कार्यक्रम कारीगर क्लस्टरों के लिए कौशल प्रशिक्षण व राष्ट्रीय प्रदर्शनियों की सुविधा देते हैं [३]। राष्ट्रीय हथकरघा विकास कार्यक्रम द्वारा बुनकरों को डिजाइन नवाचार, विपणन सहयोग, सब्सिडी और डिजिटल प्लेटफॉर्म से जोड़ा जाता है[३]।

छात्रों के लिए ये योजनाएँ स्टार्टअप, शोध, डिज़ाइन नवाचार और समुदाय आधारित हस्तक्षेप के लिए प्रेरणा देती हैं। पारंपरिक शिल्प में अब डिजिटल टूल्स, मार्केटिंग स्किल्स और उद्योग संबंधी प्रशिक्षण की व्यवस्था है। यह दौर शिक्षा व प्रशिक्षण के लिए बेहद रोमांचक है, जहाँ आपका कौशल, आपकी संस्कृति और आपकी क्रिएटिविटी सीधे देश की नई अर्थव्यवस्था और वैश्विक पहचान में शामिल हो सकती है।



छवि सौजन्य :सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय, भारत सरकार

स्रोत:<https://pmvishwakarma.gov.in/>

संदर्भ सूची

[1] भारत सरकार, पीएम विश्वकर्मा योजना, “पीएम विश्वकर्मा योजना।” [ऑनलाइन] उपलब्ध:

<https://pmvishwakarma.gov.in/>

[2] उस्ताद (USTTAD), “पारंपरिक कला/शिल्प के कौशल और प्रशिक्षण का उन्नयन विकास हेतु,” [ऑनलाइन] उपलब्ध: <https://www.myscheme.gov.in/schemes/usttad>

[3] वस्त्र मंत्रालय, विकास आयुक्त (हस्तशिल्प) कार्यालय, “मुखपृष्ठ | विकास आयुक्त (हस्तशिल्प), भारत सरकार की आधिकारिक वेबसाइट,” [ऑनलाइन] उपलब्ध: <https://handicrafts.nic.in/>

Creation of Digital Fashion Motifs Inspired by Mandala Art

Design is focused on Mandala art, it is both a spiritual and artistic form of expression, deeply rooted in ancient traditions. The word *mandala* originates from Sanskrit, meaning *circle*, and this form of art is characterized by intricate patterns that radiate outward from a central point. These expanding circles symbolize balance, harmony, and the infinite nature of life.



Tanisha, Student, B. Design (Fashion Design) 3rd semester



In many cultures, mandalas are seen as a representation of the universe an artistic mirror that reflects the interconnectedness of all things. The symmetrical patterns invite the mind into a meditative state, where each layer of design signifies growth, mindfulness, and self-discovery. Just as meditation brings clarity and calmness, the creation and contemplation of a mandala embody peace, wholeness, and spiritual focus.

*Mr. Rajinder Kumar, Lab Assistant,
Footwear Design and Production*

In the context of design, mandala motifs are not only visually captivating but also carry deep meaning. They blend aesthetics with philosophy, turning patterns into symbols of unity, continuity, and creative energy. By incorporating mandala art into digital fashion design, the motif transcends decoration and becomes an expression of balance between tradition and modernity—where every detail reflects mindfulness, creativity, and harmony.

The art representation of five motifs are listed below:-



The circular form with repeated flower shapes represents a mandala. The floral patterns in the center symbolize natural beauty, harmony, and creativity.

Importance of this Motif

1. Cultural Significance – Rangoli is an ancient Indian art form created during festivals, celebrations, and auspicious occasions. It is believed to bring good luck, prosperity, and positive energy into the home.

2. Symbol of Unity and Balance – The circular arrangement reflects harmony, wholeness, and balance in life.

3. Expression of Creativity – Such motifs allow individuals to express their artistic skills and imagination.

4. Welcoming Gesture – Traditionally, Rangoli designs are made at the entrance of homes to welcome guests and deities.

5. Spiritual Value – The mandala form is linked to meditation and mindfulness, representing the universe and inner peace

This artwork is a Mandala Motif created with dot style patterns in shades of yellow and white on a red background.



Importance of this Motif

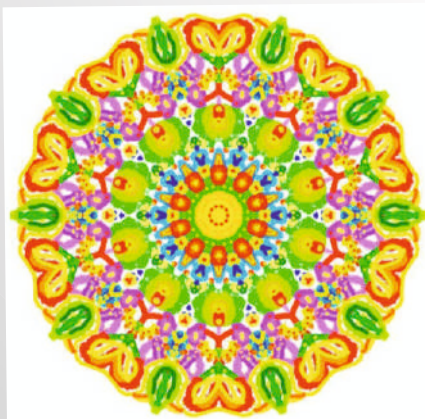
1. Spiritual Symbolism – Mandalas represent the universe, infinity, and cosmic order. The concentric symmetry reflects balance between the inner self and the outer world.

2. Meditative Value – Such designs are often used in meditation and mindfulness practices, helping focus the mind and bring inner peace.

3. Cultural Importance – Mandalas are significant in Hindu, Buddhist, and folk traditions, symbolizing prosperity, positivity, and divine energy.

4. Artistic Expression – The intricate geometric repetitions highlight creativity, patience, and precision in design.

5. Color Meaning – The use of red as the background signifies energy, strength, and auspiciousness, while yellow and white dots symbolize purity, brightness, and spiritual growth.



This design is a Colorful Mandala Motif created with repeated circular floral and abstract patterns.

Importance of this Motif

1. Symbol of Unity and Wholeness – The circular arrangement represents completeness, harmony, and balance in life.

2. Cultural Significance – Such motifs are often used in Rangoli, traditional art, and spiritual rituals, symbolizing good luck and prosperity.

3. Psychological Value – The bright colors (green, yellow, orange, pink, blue) promote joy, positivity, and creative energy, uplifting the environment.

4. Meditative Role – Mandalas are used as tools for concentration & meditation, helping calm the mind and bring inner peace.

5. Artistic Expression – The intricate and colorful design reflects creativity, cultural richness, and aesthetic beauty.

This design is a **Floral Mandala Motif** created mainly in shades of blue, violet, and pink.

Importance of this Motif

1. Symbol of Purity and Peace – The lotus-like floral patterns represent purity, enlightenment, and spiritual awakening.

2. Balance and Harmony – The circular mandala structure reflects unity, wholeness, and balance in life.

3. Cultural Value – Such motifs are often used in traditional Rangoli, textile prints, and decorative arts to bring good fortune and positivity.

4. Psychological Effect – The cool colors (blue and violet) evoke calmness, serenity, and inner peace, making the motif meditative.

5. Aesthetic Appeal – The detailed floral repetition highlights creativity and artistic beauty, adding elegance to the design.



This is a **Floral Mandala Motif**, rich in vibrant colors and symmetrical patterns, which hold great value in **textile digital printing**

Importance in Textile Digital Printing

1. Aesthetic Appeal – The bright multicolor floral arrangement enhances the visual richness of fabrics, making them attractive for fashion and home décor.

2. Versatility – Such motifs can be scaled, repeated, or mirrored digitally, making them suitable for sarees, dupattas, stoles, upholstery, curtains, and bed covers.

3. Cultural Touch – Mandala-inspired floral motifs connect to traditional Indian designs (Rangoli, folk art) while being adaptable to modern digital fashion.

4. Market Value – These motifs attract customers due to their vibrancy, symmetry, and cultural symbolism, boosting commercial appeal in global fashion markets.

Fashion & Footwear Highlights - August 2025

Fashion Highlights



Maria Grazia Chiuri Joins Fendi

Renowned designer Maria Grazia Chiuri returned to Fendi as the new *Creative Officer*, succeeding Kim Jones. Silvia Venturini Fendi now serves as the Honorary President. This leadership shift is expected to bring a fresh creative direction rooted in feminine strength and Italian craftsmanship.

Global Fashion Weeks Set the Tone

The September fashion season was vibrant with New York, London, Milan, & Paris Fashion Weeks, each presenting bold trends for Autumn/Winter 2025. Designers emphasized structured silhouettes, rich textures, and sustainability driven materials, signaling a continued move toward responsible luxury.



Fashion Industry Goes Regional



The British Fashion Council (BFC) announced a plan to *decentralize UK fashion*, aiming to elevate design communities beyond London. This move supports local innovation and sustainable fashion ecosystems across the UK



Fashion & Footwear Highlights - September 2025

Footwear Highlights

Sustainability at the Forefront

Fashion for Good launched “The Next Stride” and “Closing the Footwear Loop” initiatives, focusing on bio-based soles and recycling systems to reduce footwear waste. These projects aim to make shoe production more circular and eco-friendly.



Trend Revival: Moccasins & Chunky Footwear



Quiet luxury brands reintroduced moccasins with minimalist designs and soft leathers. Meanwhile, chunky wedge trainers - a nostalgic nod to early 2010s street style - returned to runways and social media.

Emerging Concept: “Toe Shoes” Resurface

Surprisingly, toe-separated shoes like *Vibram FiveFingers* are making a quirky comeback as influencers experiment with “barefoot chic.”



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Ministry of Commerce & Industry, Government of India



DIPLOMA IN FASHION DESIGN

KEY INPUTS :-

Fashion Illustration, Textile Studies, Fashion Graphics
Surface Ornamentation, Sustainable Fashion, Entrepreneurship

KEY OUTCOME :-

- ✓ Get your 1-Year Diploma by completing both modules.
- ✓ Path way to B.Des program through lateral entry.
- ✓ Multiple entry/exit, exist with a certificate.

MODULE 1:- Apparel Design
MODULE 2:- Apparel Manufacturing

LAST DATE :- 31 DEC. 2025

SCAN ME



For More Details Contact Us

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FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE
Ministry of Commerce & Industry, Government of India



DIPLOMA IN RETAIL FASHION MANAGEMENT

KEY INPUTS :-

Retail Operations, Merchandising & Marketing, E-Commerce, SEO,
Digital Tools & CRM Branding, Business Communications & Visual Merchandising

KEY OUTCOME :-

- ✓ Get your 1-Year Diploma by completing both modules.
- ✓ Path way to BBA program through lateral entry.
- ✓ Multiple entry/exit, exist with a certificate.

MODULE 1:- Retail Fashion Store Business
MODULE 2:- Retail Fashion Digital Business

LAST DATE :- 31 DEC. 2025

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FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE
Ministry of Commerce & Industry, Government of India



DIPLOMA IN FOOTWEAR TECHNOLOGY

KEY INPUTS :-

Manufacturing Technique & Quality Control,
Pattern Engineering & Production Supervision
Product Design, Costing, Sustainability
AI, IT & Industry Ready Skills

KEY OUTCOME :-

- ✓ Get your 1-Year Diploma by completing both modules.
- ✓ Path way to B.Des program through lateral entry.
- ✓ Multiple entry/exit, exist with a certificate.

MODULE 1:- Footwear Manufacturing Technology
MODULE 2:- Footwear Design & Development

LAST DATE :- 31 DEC. 2025

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