

NEWSLETTER

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A WEEKLY NEWSLETTER

24th May 2024



Managing Director, FDDI attends UPAY's 'International College Partner's Meet' as 'Eminent Panelist'

Colonel Pankaj Kumar Sinha, Managing Director (MD)-FDDI was invited as 'Eminent Panelist' during 'International College Partner's Meet' organized by Underprivileged's Advancement by Youth (UPAY) at NTPC - School of Business on how institutes can help resolve social issues.

Dr. Renu Sharma, HoD-Retail, Noida and students of FDDI also participated and volunteered in this panel discussion held on 18th May 2024.

UPAY, founded by IIT Kharagpur graduate, Mr. Varun Shrivastava and three engineers in 2010, aims to make education accessible for all through initiatives like Footpath Shaala and Reach and Teach.

These programs use open classroom settings and skill-building activities to reach children who cannot attend traditional schools, working towards a world where education is universally accessible.

The meet focused on strengthening partnership, fostering cross cultural exchange among students and facilitating meaningful networking sessions to explore new collaboration opportunities.

The theme of the panel discussion was "How Institutions can directly contribute in resolving Social Issues".



Colonel Pankaj Kumar Sinha, MD-FDDI being felicitated during 'International College Partner's Meet'

IN THIS ISSUE

- **Managing Director, FDDI attends UPAY's 'International College Partner's Meet' as 'Eminent Panelist';**
- **'Interactive Session' of Managing Director, FDDI at Indian Institute of Management, Raipur;**
- **Mr. M. Sundaresan, joins FDDI, Chennai Campus as 'Executive Director';**
- **Webinar on 'Needle & its Application in Footwear, Fashion & Leather Products' held at FDDI, Hyderabad Campus in collaboration with Groz Beckert Asia Pvt. Ltd.;**
- **Keynote lecture by Dr. Madhusudan Pal, Director - CoE, FDDI at RIT - Chennai;**
- **FDDI, Rohtak organized a workshop on 'Shoe Finishing' using Gibra Chemicals;**
- **FDDI, Hyderabad students visit Tannery Department of GILT, Hyderabad;**
- **Workshop on 'Footwear and Active Wear CAD Rendering' at FDDI, Rohtak Campus;**
- **3-Day 'Online Workshop' organized by FDDI, Chhindwara Campus.**



A WEEKLY NEWSLETTER



The other eminent panel members included, Mr. Kishan Goenka, Corporate and Non-profit Expert Chairperson, North India Chapter, Wheels Global Foundation, Mr. Kavindra Taliyan, Policy Expert, Ex-CEO, AIC NITI AAYOG, Member - Steering Committee, Ministry of Communication, Ms. Vartika Tomar, Developmental Journalist, Public Information Assistant, Department of Global Communication, United Nation and Ms. Jamie Bergos, Columbia Business School, Asst. Director, Individual Giving Solomon R. Guggenheim Museum.

Sharing his views, Colonel Sinha said, “One of the effective tool for bringing about social revolution is education which contributes to the upkeep of social harmony in society and in reducing social disparities.”

He stressed on inculcating ethical and moral values amongst students. He emphasized that cluster based models of job creation through tailor made training programmes need to be explored and conducted by institutions. He also briefed on the key barriers/challenges that colleges and institutes may encounter when attempting to enhance their contributions to underprivileged communities.



Panel discussion in progress

The panel also discussed ways in which the system can make use of collective intelligence of young students through collaboration of academic, corporate and government entities.

Panel discussion was followed by deliberation amongst students and faculties on finding ways to resolve social issues together.

'Interactive Session' of Managing Director, FDDI at Indian Institute of Management, Raipur

Upon the request received from Indian Institute of Management (IIM), Raipur, Colonel Pankaj Kumar Sinha, Managing Director (MD), FDDI had an 'Interactive Session' with ePGP Batch 4 students consisting of working executives.



Colonel Pankaj Kumar Sinha, MD, FDDI being felicitated at IIM, Raipur Campus



MD, FDDI delivering 'Keynote lecture'

During a one-week campus immersion for the working executives held from May 13-18, 2024 at IIM, Raipur Campus, this session was conducted on 14th May 2024.

A WEEKLY NEWSLETTER



Colonel Sinha interacted with the participants and shared critical insights along with his rich experience with ePGP Batch 4 students on management, motivation and team building which was very inspiring.

Colonel Sinha, with suitable example, briefed how to motivate self, how to motivate others, and how to build effective teams which are needed to navigate in the contemporary society.



A view of the participants at IIM, Raipur Campus

The event witnessed 200 participants i.e.

from 2 years MBA program, who are drawn from diverse industries such as Aerospace, Information Technology, Banking, Chemicals, Oil and Gas, etc.

On this occasion, Prof. Dhananjay Bapat, Chairperson, eMBA and Prof. Shadab Danish, Co-chairperson, eMBA were also present.

Colonel Sinha also met Prof. Ram Kumar Kakani, Director - IIM, Raipur. They had a discussion to foster constructive relationships between the two institutions.

Mr. M. Sundaresan, joins FDDI, Chennai Campus as 'Executive Director'

Mr. M. Sundaresan has joined FDDI, Chennai Campus, as 'Executive Director' (ED) on 01st May 2024.



Mr. M. Sundaresan

Prior to joining FDDI, he was working as Deputy Director, All India Council for Technical Education (AICTE) New Delhi. During his service in AICTE, he has worked as Southern Regional Officer of AICTE for nearly ten years.

Mr. Sundaresan has also worked as faculty in the Department of Automobile Engineering, MIT Campus, Anna University, Chennai for more than five years. He has an experience of more than 10 Years in teaching and nearly 15 years in Regulating Technical Institutions in AICTE.

His Education qualifications are B.E., Mechanical Engineering and M.E., Thermal Sciences with diversification in Internal Combustion Engineering.

He desires to make FDDI be on par with other INI Institutions.

A WEEKLY NEWSLETTER



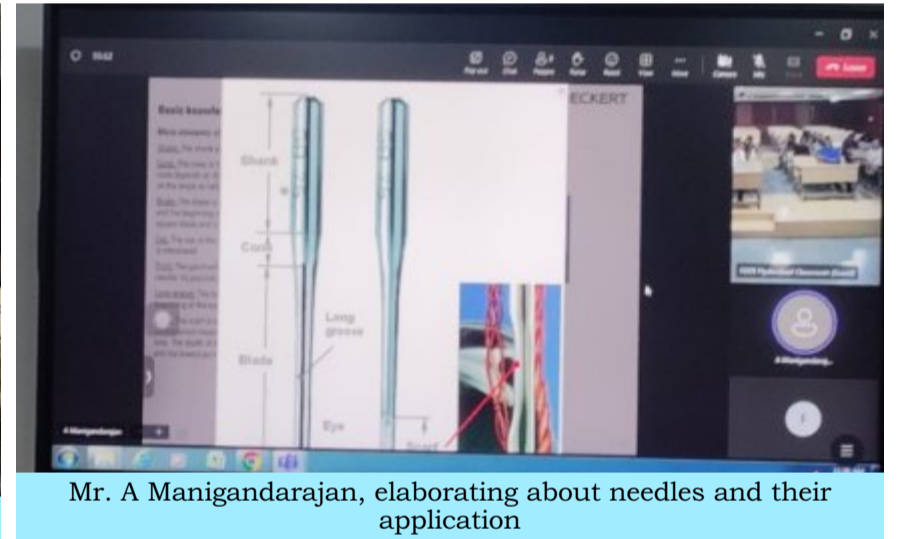
Webinar on 'Needle & its Application in Footwear, Fashion & Leather Products' held at FDDI, Hyderabad Campus in collaboration with Groz Beckert Asia Pvt. Ltd.

Using the digital communication to build professional skills, a webinar on 'Needle & its Application in Footwear, Fashion & Leather Products' was conducted by FDDI, Hyderabad Campus in collaboration with Groz Beckert Asia Pvt. Ltd.

Mr. A Manigandarajan, Assistant Manager, Groz Beckert Asia Pvt. Ltd. was the resource person who conducted the webinar and provided valuable tips for different types of needles and their application according to material & product specifications. He also briefed about the broken needle handling & their recycling policy at production floor level.



Presentation in progress



Mr. A Manigandarajan, elaborating about needles and their application

The webinar made the students aware about the choice of the right use of needle point according to the requirement of the design, appearance, material, machine, thread & demand.

Keynote lecture by Dr. Madhusudan Pal, Director - CoE, FDDI at RIT - Chennai

On 11th May 2024, Dr. Madhusudan Pal, Scientist -G & Director, CoE, FDDI delivered keynote lecture at



Dr. Madhusudan Pal, Director - CoE, FDDI delivering 'Keynote lecture'

Rajalakshmi Institute of Technology (RIT) Chennai, Tamil Nadu. The topic of the lecture was 'Application of Technology and Sciences –Physiology, Ergonomics and Biomechanics in Product Design special reference to Footwear Design'.



A WEEKLY NEWSLETTER



Addressing the audience, Dr. Pal delved into the vital role of technology and science in footwear research and development.

He emphasized how tools like 3D motion analysis systems, force platforms, and electromyographs are integral for analyzing human movement and biomechanics. Ergonomists leverage these advancements to optimize product design, applying principles from biomechanics, which study the mechanical aspects of living organisms' movement and structure, as well as physiology, which examines normal organism functions.

Dr. Pal underscored the significance of ergonomics in enhancing health, safety, and productivity by reducing strain, preventing injuries, and improving overall well-being. This interdisciplinary approach informs the design of footwear tailored to specific needs across various occupations and environments, considering factors such as foot anatomy, gait, weight distribution, and terrain.

FDDI, Rohtak organized a workshop on 'Shoe Finishing' using Gibra Chemicals

Leveraging the innovative formulations provided by Gibra Chemicals, the School of Footwear Design and Production (FDP) of FDDI, Rohtak Campus hosted a day-long comprehensive workshop on 'Shoe Finishing' on 3rd May, 2024.

The workshop that focused on the intricate nuances of shoe finishing, garnered active participation from the student body.

Resource Person, Mr. Manish Kumar, the Business Development Manager of Shashi Enterprises, enlightened the participants on the diverse spectrum of leather finishes used in creaming, and polishing the upper;



Mr. Manish Kumar explaining the students



Students attending the workshop on 'Shoe Finishing'

and inking, polishing the edges of the sole and the heel through precise application of Gibra Chemicals.

Assisting Mr. Kumar were seasoned demonstrators, Mr. Shiv Sewak Tiwari and Mr. Murari Diwaker, whose expertise further enriched the educational experience of the workshop, elevating it to a realm of profound learning and practical application.

A WEEKLY NEWSLETTER



FDDI, Hyderabad students visit Tannery Department of GILT, Hyderabad

On 2nd May 2024, the students of B.Des-Foundation Batch-2023 of FDDI, Hyderabad campus were taken to Government Institute of Leather Technology (GILT), Hyderabad, Telangana where they were provided exposure of its Tannery Department.

Mr. Shaiek Iqbal Hussain, Principal, GILT explained the process where different type of leather finishing, variety of chemicals, machineries & techniques are used to make



Students being briefed about technicalities of leather tanning by Mr. Shaiek Iqbal Hussain, Principal, GILT, Hyderabad



Students watching the process taking place in the tannery

leather, which is presented as a product for global market. He also demonstrated and explained different types of leather finishing process in great detail.

Under the supervision and guidance of the faculty of FDDI, the visit was organized with the objective to provide a solid foundation to the students and make them conversant with the entire process of turning a raw hide into the beautiful finished leather.

Workshop on 'Footwear and Active Wear CAD Rendering' at FDDI, Rohtak Campus

A day-long workshop on 'Footwear and Active Wear CAD Rendering' was organized by the School of Footwear Design & Production (FDP), FDDI, Rohtak Campus on 2nd May, 2024.



Mr. Dhyaneshwar Solanki making a presentation



FDP students attending the workshop

The session of this design workshop was conducted by Mr. Dhyaneshwar Solanki, Concept Designer, Pace International Pvt. Ltd., Bawana Industrial Area which was attended by the students of FDP.

A WEEKLY NEWSLETTER



He briefed about latest sport footwear designing techniques of masking and standard development & Pattern Engineering used now in current footwear market. Students also learned about realistic Product rendering in Photoshop and Illustrator and equipped the participants to build designing skills with ease.

3-Day 'Online Workshop' organized by FDDI, Chhindwara Campus

The School of Fashion Design (FD) at FDDI, Chhindwara Campus hosted a three-day 'Online Workshop' from May 1st to 3rd May, 2024 which was attended by students and faculties of FD from FDDI campuses, including Jodhpur, Patna, Ankleshwar, and Banur.

Sr. No.	Guest Speaker Details	Topic	Date
1	Mr. Mohd. Umar, Assistant Professor of Fashion Technology, NIFT, Kangra	Garmenting & Manufacturing Setup in the Apparel Industry, Marker Mode, and Spreading Mode	1 st May 2024
2	Mr. Neeraj Jaiswal, Assistant Professor of Fashion Technology, NIFT, Kangra	Product Analysis and Costing, Designing a Cost-Effective and Efficient Manufacturing Setup in Apparels	2 nd May 2024
3	Dr. Deepak, Assistant Professor (MFM) and Joint Director (I/C), NIFT, Delhi	Advanced Manufacturing Techniques and Innovative Fashion Management Practices	3 rd May 2024

During the workshop, the eminent guest speakers provided insights to the participants to bring their ideas & skills to practice which is invaluable for aspiring fashion professionals.



Workshop being attended by other campus using the virtual mode



Students of FD at FDDI, Chhindwara campus attending workshop

The workshop offered an immersive experience in the realm of fashion designing which is not just about creating trends but, also about shaping identities and cultures. The cheerful interaction involved a rich exchange of ideas and knowledge which were instrumental in helping the participants achieve skill development.