



ISSUE  
NO. 986

**FDDI**

DATE  
28<sup>th</sup> June 2024

WEEKLY NEWSLETTER



## Review of MLF&AC - Sitapur under IFLDP and Awareness Programme on IDLS Scheme organized by FDDI at Agra

To review the progress of the ongoing project of Mega Leather Footwear and Accessories Cluster (MLF&AC) located at Sitapur Phase II, Industrial Area, Morena, Madhya Pradesh (MP) under Indian Footwear and Leather Development Programme (IFLDP) and to create awareness about the IDLS Scheme at Agra, a delegation visited the same on 27th June 2024.

The delegation consisted of Ms. Mamta, Director (L&F), DPIIT, Colonel Pankaj Kumar Sinha, Managing Director, FDDI, Mr. Sachin Singh Chauhan, Assistant Section Officer, DPIIT, Mr. Vijay Kumar Nehra, Deputy Director, National Productivity Council (NPC).



Delegation at MLF&AC, Sitapur Phase II, Industrial Area, Morena, MP

The officials of Regional Office (RO) of Madhya Pradesh Industrial Development Corporation Limited (MPIDC), Gwalior, namely, Mr. Sanjay Sharma, Executive Engineer and Mr. S.K Bhargawa, Executive Engineer briefed the delegation about the progress of Mega Leather Footwear and Accessories Cluster at the site.



Officials of RO- MPIDC briefed the delegation about the progress of MLF&AC

briefed the delegation about the progress of Mega Leather Footwear and Accessories Cluster at the site.

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### 'INI DAY' at FDDI, Hyderabad Campus

LET'S MEET...!

**FDDI**  
Celebrating  
**INI DAY**

SAVE THE DATE  
5<sup>th</sup> August 2024

VENUE: FDDI, Sy. No. 6 to 38, LIDCAP- Nilex Campus, H.S Darga, Raidurgam, Gachibowli Road, Hyderabad- 500104

To foster a sense of community and collaboration, FDDI alumni to take full advantage of this opportunity.



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The delegation also visited M/s. Mayur Uniquoters Limited, a manufacturing unit involves in mass production of PU Artificial Leather located at Sitapur Industrial Area, Phase I, MP.



Experts of M/s. Mayur Uniquoters Limited briefing the delegation



IDLS Presentation on IDLS Scheme at Ms. Dawar Shoes, Agra



A view of the participants

An awareness programme on Integrated Development of Leather Sector (IDLS) Scheme was organized by FDDI on 27th June 2024 at Ms. Dawar Shoes, Agra.

A presentation was given about guidelines of the Scheme followed by demonstration “How to Apply for Integrated Development of Leather Sector (IDLS) Scheme” which was attended by more than 30 units of Agra footwear cluster. The queries of the Applicant Unit were also resolved.

## National workshop at FDDI, Noida

### NATIONAL WORKSHOP

On Friday 05<sup>th</sup> July 2024  
At FDDI, Noida Campus

On “Latest trends and innovations in material, manufacturing, design, brand and promotion”

Chief Guest  
Shri Rajeev Singh Thakur, IAS  
Additional Secretary- DPIIT



National workshop on ‘Latest Trends and Innovations in Material, Manufacturing, Design, Brand and Promotion’ will take place at FDDI, Noida campus from 10:00 AM to 2:00 PM on 05<sup>th</sup> July 2024.

The workshop aims at bringing out the gaps between the Training Institutes, R & D and latest trends and requirement of footwear industry will have lectures on various material development and manufacturing process for footwear. It shall emphasise on Design Process and Branding Development of Component Ecosystem and Machine Manufacturing within India.

This collaborative workshop will have participation from industrialists, organisation helping the footwear Industry like Invest India, ECGC, CLRI, CLE, CIFI, IFCOMA, LSSC etc.

The registration link for participation is  
<https://forms.gle/mDNrJvhy1wQ3q31s7>



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### '10<sup>th</sup> International Yoga Day' celebrated at FDDI campuses

'10<sup>th</sup> International Yoga Day' was celebrated with great enthusiasm across all campuses of Footwear Design & Development Institute (FDDI) by holding Yoga sessions on 21<sup>st</sup> June, 2024.



Staff doing asanaas at FDDI, Noida campus



To mark its significance and raise awareness about the many benefits of Yoga, the United Nations proclaimed 21<sup>st</sup> June as the International Day of Yoga in December 2014.



Staff doing Yoga at FDDI, Hyderabad campus



Staff of FDDI, Jodhpur campus doing Yoga

At FDDI, Noida campus, Yoga session was conducted on 21<sup>st</sup> June 2024 by certified Yoga Instructor, Ms. Acharya Moksha Anand.

FDDI, Hyderabad campus, the participants practiced asanaas and several mudras (hand gestures), which are believed to channel the body's energy flow and improve health.



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FDDI, Jodhpur campus, various types of Yoga asanaas and breathing exercises were conducted for the staff of the institute by Dr. Pooja Sharma, Assistant Professor, Dr. Sarvapalli Radhakrishnan Ayurvedic University and other team members as per the guidelines of the Ministry of AYUSH.



Staff doing asanaas at FDDI, Kolkata campus



Staff doing asanaas at FDDI, Chennai campus



Staff of FDDI, Patna campus doing Yoga

Mrs. Supriya Sinha, a Yoga therapist, Ayurvedic Dietician & Psychotherapist who is the president of Salkia Shree Seba Foundation and has dedicated 18 years to uplifting the Adivasi communities in North Bengal guided the staffs of FDDI, Kolkata campus and helped to promote the development of Yoga.



Staff doing Yoga at FDDI, Rohtak campus



Staff of FDDI, Banur campus doing asanaas

Mr. Piyush Yadav – Yoga Trainer, conducted the Yoga session at FDDI, Chennai campus.

At FDDI, Rohtak campus, Yoga session was conducted by Mr. Anil Kumar, a distinguished scholar with an MA



A view of 'International Yoga Day' at FDDI, Fursatganj campus



Staff doing asanaas at FDDI, Chhindwara campus

Sanskrit and an MA Yoga. At FDDI, Banur campus, Yoga session was conducted by Ms. Shaifali Verma, Sr. Faculty G-II. At Fursatganj campus, Yoga camp was organized.



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FDDI Chhindwara campus organized a Yoga workshop for its staff members. The event featured Miss Rashmi Surywanshi, a renowned National Yogasana player and YouTuber, who also leads regular yoga sessions at Rajmata Scindia Government College, Chhindwara. The second session was conducted by Mr. Raja, who led a Mindfulness Yoga session.



FDDI, Guna staff doing Yoga



Staff doing asanaas at FDDI, Ankleshwar campus

Around 200-250 employees of across campuses attended Yoga session with a great zeal and enthusiasm who were guided through a series of yoga asanaas (poses) designed to enhance flexibility, strength, and inner balance.

## Delegation from FDDI, Hyderabad Campus visit CIPET, Hyderabad

FDDI delegation led by Dr. Narasimhugari Tej Lohit Reddy, IAS, Executive Director (ED), FDDI, Hyderabad Campus visited the Central Institute of Petrochemicals Engineering & Technology (CIPET) in Hyderabad on 20<sup>th</sup> June, 2024.

The other delegation included various academic Heads of Departments (HODs) of FDDI campus.

CIPET, an autonomous institute established in 1968 under the Ministry of Chemicals & Fertilizers, Government of India, has been a cornerstone in the development of human resources for the petrochemical and allied industries. Through its



FDDI Hyderabad and CIPET Hyderabad Team



Dr. V. Kiran Kumar, Chief Manager, CIPET Hyderabad briefing the FDDI Team on Recent Product Developments for Various Sectors

specialized training programs, academic courses, research, and technical consultancy services, CIPET has made substantial contributions to the growth of the petrochemical sector in India.

The visit aimed to foster a collaborative relationship between two prestigious institutions, leveraging their respective expertise in the fields of footwear design, petrochemical engineering, and technology to drive

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innovation, and contribute to the advancement of sustainable practices and technological integration in the industry.

During the visit, Dr. V. Kiran Kumar, Chief Manager at CIPET Hyderabad, provided a comprehensive tour of the campus, showcasing the institute's state-of-the-art facilities and innovative programs.

The FDDI team was given an in-depth overview of various departments at CIPET, including the Tool Room, Design & CAD/CAM, Processing, and Testing facilities during which Dr. Kiran Kumar elaborated on the advanced technologies and methodologies employed in these departments, highlighting how CIPET's infrastructure supports the development of high-quality plastic products.

The visit concluded with discussions on enhancing educational opportunities, potential collaborative projects, workshops, and research initiatives that could benefit both institutions, fostering a mutually beneficial relationship focused on innovation and excellence in their respective fields.

### **Hon'ble Governor of Rajasthan interacts with Executive Director, FDDI, Jodhpur Campus**

The Hon'ble Governor of Rajasthan, Mr. Kalraj Mishra who was the 'Chief Guest' during the 5th Convocation ceremony of Rajasthan Agriculture University (RAU), Jodhpur, interacted with Mr. Anil Kumar, AFHQCS,



Dignitaries attending the 5th Convocation ceremony of RAU, Jodhpur

Executive Director (ED), FDDI, Jodhpur Campus.

Dr. Ashutosh Tiwari, Director, International Institute of Water, Sweden, Prof. K. L. Srivastava, VC JNV University, Prof. (Dr.) Ajay Kumar Sharma, VC MBM University, Prof. P. K. Prajapati, VC Rajasthan Ayurvedic University, Prof. Avinash Kumar Agarwal, Director, IIT - Jodhpur were the other eminent dignitaries present during the Convocation ceremony which was held on 08<sup>th</sup> June 2024. Dr. B. R. Choudhary, VC of Rajasthan Agriculture University Jodhpur greeted to all dignitaries present in the ceremony.

During the interaction session, the ED, FDDI-Jodhpur explained about the different activities being undertaken by FDDI Jodhpur, with a special reference to the progress, vision, mission and objectives of the FDDI.



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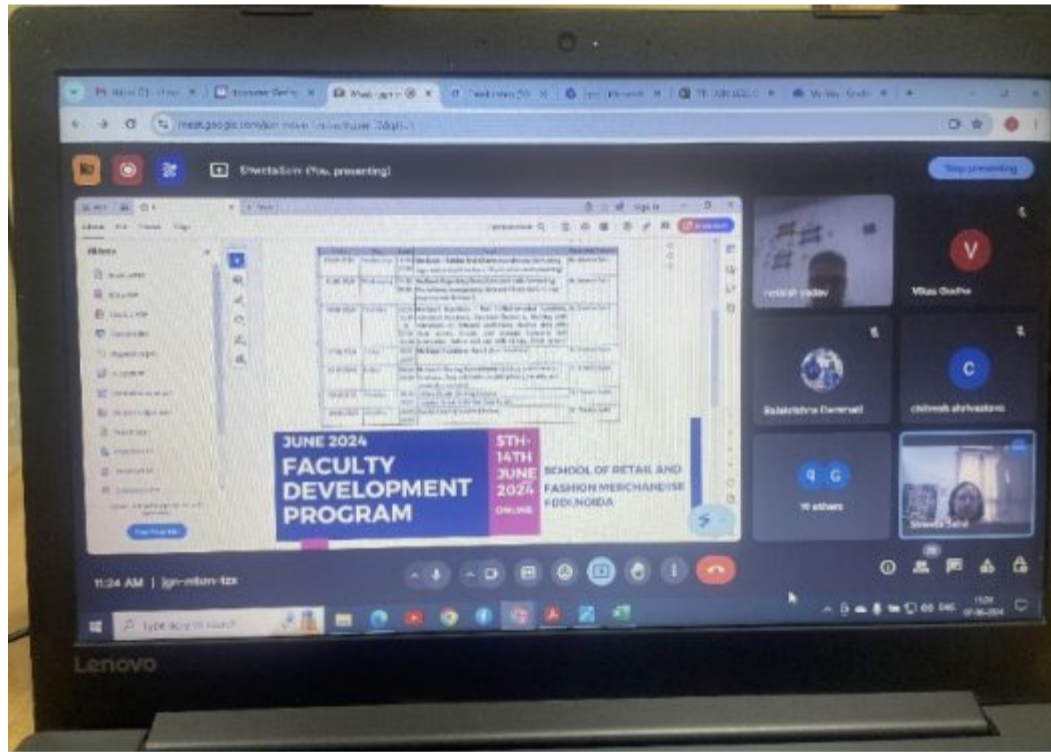


### 'Faculty Development Program' held at FDDI

To enhance the teaching and other skills of the Faculty across all campuses of FDDI, the School of Retail and Fashion Merchandise (RFM) hosted 'Faculty Development Program' (FDP).

The FDP on 'MS Excel' spanned 12 hours and was conducted through online mode during which the participants from all 12 campuses of FDDI joined. Dr. Shweta Saini, Senior Faculty -I, led the sessions. A doubt-clearing session was included to address any questions.

Sr. No.	Topic	Date
1	MS Excel	05-07 June 2024
2	Writing a Research Paper	10-14 June 2024



View of FDP

The FDP on 'Writing a Research Paper' began with covering Research Problem Identification by Ms. Anisha. Dr. Renu Sharma led the session on conducting a literature review on the second day. On the third day, Dr. Jyoti Bhasin discussed questionnaire formation. Dr. Avinash Bajpai explained measurement and scaling, as well as variables in research, on the fourth day. Dr. Vinit Verma then covered how to write a research paper. On the fifth day, Dr. D. Balakrishna and Dr. Uday Sri.K taught the use of "R" for data analysis and interpretation.

To assess the participants' understanding and knowledge, a quiz was conducted. To keep pace with the evolving demands of the education sector, the comprehensive FDP successfully upskilled the faculty members across all campuses in 'MS Excel' and on 'Writing a Research Paper'.



**Compiled by:**  
Secretary's Office,  
Footwear Design & Development Institute (FDDI)  
(Ministry of Commerce & Industry, Government of India)  
A-10/A, Sector-24, NOIDA- 201301

**Email :** ashish@fddiindia.com  
**Phone :** +91- 120-4500100, 4500107  
**Website :** http://www.fddiindia.com

