

ISSUE  
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# FDDI

## WEEKLY NEWSLETTER

DATE  
12<sup>th</sup> July 2024

## National Workshop held at FDDI, Head Office

A national level workshop on 'Latest Trends and Innovations in Material, Manufacturing, Design, Brand and Promotion' was held at FDDI, Noida on 05<sup>th</sup> July 2024.

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Lighting-up of the ceremonial lamp by the dignitaries

This initiative was taken by FDDI to fill the gaps between the training institutes, Research and Development on the latest trends and requirements of the footwear industry with respect to material, manufacturing, design and promotions enabling to create and embrace a better future for the entire footwear industry.

The event was graced by the 'Chief Guest' Mr. Rajeev Singh Thakur, IAS, Additional Secretary (AS), Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry (MOC&I), Government of India (GoI), whereas the other distinguished guests



From Left: MD, FDDI felicitating Mr. Rajeev Singh Thakur, IAS, AS-DPIIT



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of the event who graced the occasion were Mr. Sanjay Gupta, Member Governing Council – FDDI, Director - M/s. Sandeep Rubber and President - Indian Footwear Components Manufacturers Association (IFCOMA), Mr. Atul Kumar Mishra, Regional Director (RD), Council for Leather Exports (CLE), Mr. Sanjay Kumar, Executive Director (ED), Leather Sector Skill Council (LSSC), Mr. Subhash Jagga, Founder & Managing Director – Today Footwear and Vice President - Confederation of Indian Footwear Industries (CIFI).



MD-FDDI delivering the 'Welcome Address'



AS, DPIIT delivering the 'Keynote Address'

On behalf of FDDI, Colonel Pankaj Kumar Sinha, Managing Director (MD), FDDI welcomed the 'Chief Guest' and all the other delegates including industrialists, person from the print and electronic media during which the staff & students were also present.



Distinguished speakers at the Dais



A view of the audience

The workshop started with 'Lighting of Lamp' by the 'Chief Guest' and other dignitaries.

Delivering the 'Keynote Address', Mr. Rajeev Singh Thakur, IAS, Additional Secretary-DPIIT said, “With the Center of Excellence (CoE) now established and equipped with state-of-the-art machinery, FDDI must fully utilize these resources to meet future industry demands.”

He also emphasized the importance of entrepreneurship, urging the young generation graduating from the



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institute to acquire practical knowledge and skills necessary to start their own ventures, alongside pursuing placement opportunities within the industry.



Mr. Subhash Jagga, Founder & MD – Today Footwear & VP-CIFI sharing his thoughts



Official from ECGC sharing his thoughts



RD- CLE sharing his thoughts

The participation from industrialists and organisation helping the industry like Invest India, ECGC, CLRI, CLE, CIFI, IFCOMA, LSSC provided an opportunity to discuss ideas, technologies, fostering collaboration in setting up the growth path for the footwear industry.

Delivering the 'Welcome Address', MD, FDDI said, “I would like to take this opportunity to express my sincere thanks to our honorable speakers of the day for today's workshop who will provide us not only essential knowledge, but also a better understanding of the parameters, tools, and controls that contribute to the design, trends, manufacturing processes and marketing methodology of footwear and allied industries.”

Sr. No.	Expert Detail	Topic
1.	Mr. Sandeep Bhatia, DGM - SA&ED, FDDI	Overview of FDDI as an Institute of National Importance
2.	Dr. Madhusudan Pal, CoE – Director, FDDI	Capabilities and opportunities of CoE for research and product development
3.	Mr. Sharad Srivastava, Chief Faculty, FDP, FDDI	Recent developments in footwear technology and trends
4.	Mr. Siddharth Vikram, Jr. Faculty, FDP, FDDI	Latest modifications in footwear soling material
5.	Mr. Kartik Khatri, Director - Nandi Footwear, Bahadurgarh, representing CIFI	Cutting-edge manufacturing techniques in sports footwear, from 3D printing to customization
6.	Mr. Atul Mishra, Regional Director, CLE	Global trends and innovations in leather footwear emphasizing strategies for driving export growth
7.	Mr. S. K. Verma, ED, IFCOMA	Innovations and developments in the footwear component sector, focusing on enhancing performance and durability for export
8.	Mr. Ranvir Kishor, Manager, ECGC	Risk management strategies for footwear exporters, providing valuable insights from ECGC
9.	Mr. Sanjay Kumar, ED, LSSC	Innovations in leather sector skills development, leveraging technology and industry collaboration
10.	Mr. Subhash Jagga, Founder & MD – Today Footwear & VP - CIFI	Innovations in today's competitive footwear business, showcasing initiatives by Today Footwear

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Ten distinguished speakers focused on various topics and key aspects offering a comprehensive overview of the industry's latest advancements aimed at promoting industry excellence and fostering collaboration among various stakeholders.



Dr. Madhusudan Pal, CoE – Director, FDDI sharing his thoughts



AS-DPIIT briefing the media

There was an interactive session during which the doubts of the audience were clarified by the key speakers. Live streaming of this graduation ceremony was done on social media.

Participants appreciated the opportunity to engage directly with industry leaders and gain hands-on experience with new technologies.

## Delegation assesses progress of Footwear Park project in Mahawal, Muzaffarpur, Bihar

To review the progress of ongoing project of Footwear Park at Mahawal, Muzaffarpur, Bihar under the Indian Footwear and Leather Development Programme (IFLDP), a delegation visited the site on 3<sup>rd</sup> July 2024 and held discussion with officials of Bihar Industrial Development Authority (BIADA).



Delegation at the site of Footwear Park at Mahawal, Muzaffarpur, Bihar



Delegation with the officials of BIADA



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The delegation consisted of Ms. Mamta, Director (L&F), DPIIT, Colonel Pankaj Kumar Sinha, Managing Director, FDDI, Mr. Sachin Singh Chauhan, Assistant Section Officer, DPIIT, Mr. Vijay Kumar Nehra, Deputy Director, National Productivity Council (NPC) who were tasked with assessing various aspects of the project's development.



Officials of BIADA briefed the delegation about the progress of Footwear Park



Colonel Pankaj Kumar Sinha, MD, FDDI discussing about Building Layout Plan

The official of BIADA, namely Mr. Chandra Shekhar Singh, Executive Director - Industrial Development (North), Mr. Santosh Kr. Sinha, Executive Director-Investment Promotion, Mr. Manish Kumar, DGM- Tech. (HQ & North) and Mr. Amit Sinha, DGM- Investment Promotion, briefed the delegation about the progress of upcoming Footwear Park at Mahawal, Muzaffarpur aimed at boosting the footwear and leather industry in Bihar.

On 4<sup>th</sup> July 2024, the delegation interacted with Mr. Sandeep Pondrik, IAS, Additional Chief Secretary, Government of Bihar and Mr. Pankaj Dixit, IAS, Director, Industries, Government of Bihar and discussed about the progress of upcoming Footwear Park at Mahawal according to the plan.



Delegation at a bag manufacturing unit developed by BIADA



Delegation at a garment manufacturing unit developed by BIADA

The delegation also visited the Bag cluster and Textile cluster developed by BIADA in the Bela Industrial Area, Muzaffarpur.

On 4<sup>th</sup> July 2024, the delegation visited M/s. Competence Export Pvt. Ltd, Hajipur and M/s. Bata India Limited, Patna.

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The delegation visited the footwear factory and had a discussion with the MD of M/s. Competence Export Pvt. Ltd., located at Hajipur



Delegation visiting the footwear manufacturing unit of M/s. Competence Export Pvt. Ltd., Hajipur



Delegation visiting M/s. Bata India Limited, Patna

The delegation also visited the factory of M/s. Bata India Limited, Patna and had a discussion with Mr. Kuharan Mukhopadhyay, AVP, Manufacturing.

### **ED – FDDI, Chennai Campus visit Tangerine Skies Pvt. Ltd.**

Mr. M. Sundaresan Executive Director (ED), FDDI Chennai Campus who was accompanied by Mr. Deepak Chaudhary, HoD Footwear at FDDI, Noida visited Tangerine Skies Pvt. Ltd. (TSPL) on 04<sup>th</sup> July 2024.



From Left: HoD Footwear and ED Chennai watching the manufacturing process



With the experts of TSPL

It is a leather products manufacturing/ export house located at IMT Manesar, Gurugram, Haryana.

The technical experts of TSPL provided a comprehensive overview of the production process, explaining each stage in detail. They covered the various stages of production, from initial design and material selection to the final assembly and quality control. They also briefed about the different types of machinery used at each stage, including cutting, stitching, and finishing equipment. The experts highlighted the importance of each machine's role in ensuring the efficiency and quality of the final product.



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They also provided insights into the latest technological advancements in production machinery, emphasizing how these innovations can enhance productivity and product quality.

### Jute bag making training program in collaboration with NJB conducted by Faculty - FDDI, Hyderabad Campus

Dr. Rambabu Muppidi, Design Faculty of School of Leather Goods & Accessories Design (LGAD) of FDDI, Hyderabad Campus provided skill based training on making and designing jute bags in Parvathipuram village of Andhra Pradesh in Araku Manyam district.

This training program was organized under the Central government scheme by the Ministry of Textiles, Government of India, and the National Jute Board (NJB), Kolkata.



Dr. Rambabu Muppidi taking Design class for making jute bag



Jute bags developed by the participants

Dr. Muppidi - a certified Empanel Designer by NJB provided conducted an intensive training program to approximately 24 household-graduated women from 16 to 29 June, 2024 creating jute bags incorporating leather.



A trainee acquiring machine stitching skill



Media Coverage

The program aimed to equip these women with advanced skills in jute design and craftsmanship, enhancing their ability to create marketable products and empowering them with the knowledge needed to pursue sustainable livelihoods.

Dr. Muppidi has conducted numerous programs and gained professional experience working with various organizations.



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