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WEEKLY NEWSLETTER



Additional charge of MD, FDDI allocated to Dr. Sumeet Kumar Jarangal, IAS, 'Director (Startup India)', DPIIT

Dr. Sumeet Kumar Jarangal, an M.B.B.S. from Govt. Medical College, J&K University is an IAS officer of 2009 batch of Punjab Cadre and is serving as 'Director (Startup India)' in the Department for Promotion of Industry & Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India.



Dr. Sumeet Kumar Jarangal, IAS

He has held various notable positions such as Deputy Commissioner of Sri Muktsar Sahib & Rupnagar, Managing Director of Punjab Small Industries & Export Corporation, Special Secretary of Health, Additional Chief Executive Officer of Punjab Bureau of Investment Promotion and Director of Public Relations & CEO at PEDA.

Dr. Jarangal is committed to bring reforms to his departments to enhance their efficiency and responsiveness to the contemporary needs. His achievements and work ethic have inspired youth in the region. Throughout his tenure in district administration, he has introduced and ensured the success of numerous citizen centric initiatives, especially through maintaining law and order at these locations. Through his role as Managing Director of PSIEC, he has been instrumental in bringing investor friendly reforms.

Recognising and understanding the needs of the businesses, he has brought plug and play infrastructure for the industries in various parts of the State to help them grow.

Currently, he is focused on the growth and promotion of industries in the country and on the implementation of the National Logistics Policy and the Startup India Programme.

Dr. Jarangal is also an avid sportsperson and is particularly passionate about tennis and cricket.

In the educational landscape, he aspires to make FDDI a notable international training institute by providing skill-based training in the area of footwear, leather and products, fashion & retail sector and fostering innovation to support the Start-up initiative and in fulfilling the goals of 'Vocal for Local', 'Make in India' and 'Aatmanirbhar Bharat'.

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'Van Mahotsav' concluded with great pomp in FDDI, Jodhpur campus

Under the plantation fortnight, 'Van Mahotsav' – wide variety of 101 saplings across the FDDI, Jodhpur campus premise were planted by the staff from 1st to 15th July 2024. It was organized under the joint aegis of FDDI, Jodhpur campus and Arid Forest Research Institute (AFRI).

Divulging the details, Mr. Anil Kumar, AFHQCS, Executive Director (ED), FDDI, Jodhpur campus said, "The aim of this programme is to make all the faculties, staff and students of the institute aware about conservation, preservation and protection of the environment under the 'Ek Ped Maa Ke Naam' campaign.

On the concluding day, the 'Chief Guest' and Environment Expert, Mr. Rawal Kishan Singh



Mr. Kishan Singh Jasol, IRS (Retd.), planting a sapling

Jasol, IRS (Retd.) graced the occasion who in his address said that it is the duty of every citizen to protect trees, pasture land and forests.

The 'Chief Guest' was accompanied by AFRI, Director - Dr. Tarun Kant along with his department head and Group Co-ordinator Researcher (GCR), Dr. Sangeeta Singh. AFRI Director urged the people to take responsibility of taking care of the saplings till they become tree.

FDP under Convergence of Resources & Ecosystems (CORE) Institutes held by FDDI

Under the Convergence of Resources & Ecosystems (CORE) Institutes - a joint venture of FDDI, Indian Institute of Foreign Trade (IIFT), National Institute of Design (NID) and National Institute of Fashion Technology (NIFT), a Faculty Development Program (FDP) was organized by FDDI's School of Leather Goods and Accessories Design (LGAD).

The FDP on 'Digital Advancement and Smart Technology in Fashion and Products' was conducted through online mode from 09th to 12th July 2024. It was attended by 37 faculties that equipped them with latest technology trends and their impact on industry and academia.

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Mr. Alekh Johari, Founder of Anemoi Solution, a WEB3 focused Design & Development agency was resource person of this FDP. He has 20+ years of experience of working with Multicultural Teams and has travelled to & worked with professionals from around 25 countries. He worked as an advisor in 2 companies working in Mental Health & Mentorship respectively.

During the 4-day FDP, he briefed that in the fashion landscape, technological applications are revolutionizing the industry, through VR, AI, automation and robotics, allowing the adoption of sophisticated machinery.

He further briefed that whether it is Material Innovations, 3D Printing, Digital Clothing, from CAD to Machine Learning, Fashion Technology Trends or Application of AI, the emergence of digital advancement is ubiquitous and one has to equip themselves with it to navigate safely in the highly competitive business environment.



A view of the participants of FDP

Faculties were also introduced to Metaverse platform. They created their 3-D Avatar and entered the Metaverse office Anemoi Solution.

Book – co-authored by Faculty, FDDI - Hyderabad published

A book, in the field of Social Sciences, titled 'Advertising And Public Relations Building Connections And Impactful Communication', published by Diamond Publishing, Bhilaspur, Chhattisgarh has been co-authored by Dr. Rambabu Muppidi, Faculty, FDDI - Hyderabad campus.

Dr. Rambabu Muppidi is a highly experienced artisan from Andhra Pradesh having extensive knowledge in various Indian art forms, product designs, handicrafts, and fashion design. He has published over 55 journals, received numerous national and international awards, and holds 4 design registrations in the Indian Patent Office.



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The book covers chapters focusing on topics such as Introduction to Advertising, The Art of Persuasion and Promotion, Benefits of Advertising, The Advertising Process: From Ideation to Impact, Planning an Advertising Campaign, and The Public Relations Process.

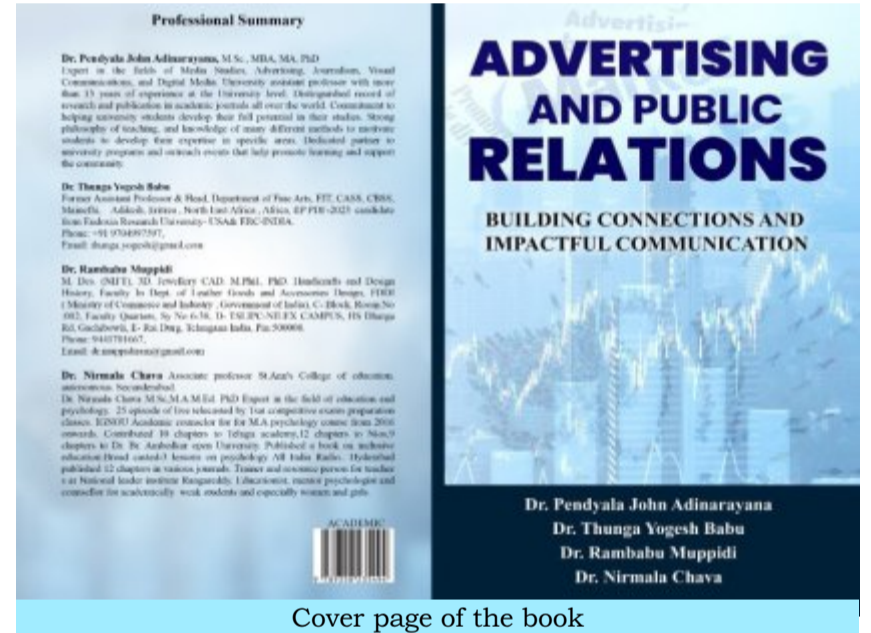
The research study in the book is specific to artisans of the Andhra Pradesh region whose livelihood depends on Handicrafts, highlighting the importance of advertising in promoting their art forms and crafts.

The book, published by Diamond Publishing, bears ISBN 978-93-5823-549-4 and spans pages 1-54 is available on Amazon:

https://www.amazon.in/dp/B0D6NCFTRW?ref=myi_title_dp and on Flip kart: <https://www.flipkart.com/product/p/itme?pid=9789358235494>



Dr. Rambabu Muppidi -Faculty, LGAD



Cover page of the book

OBITUARY



With profound grief we regret to inform the sad demise of our colleague, Dr. Shaswati Bhowmik, Senior Faculty, Retail Department, FDDI - Chhindwara campus, Employee Code: 00873, who passed away on 30th July 2024. Dr. Shaswati Bhowmik was associated with FDDI since 06th June 2014.

This loss leaves the FDDI fraternity with a deep void and his contributions will always be remembered. We extend our heartfelt condolences to the bereaved family and pray to the almighty to grant peace to the departed soul.

**Entire staff of
Footwear Design & Development Institute (FDDI)**



Compiled by:
Secretary's Office,
Footwear Design & Development Institute (FDDI)
(Ministry of Commerce & Industry, Government of India)
A-10/A, Sector-24, NOIDA- 201301

Email : ashish@fddiindia.com
Phone : +91- 120-4500100, 4500107
Website : <http://www.fddiindia.com>

