



# FDDI

## WEEKLY NEWSLETTER

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### FDDI signs MoU with ICAR-NINFET

FDDI has signed a Memorandums of Understanding (MoU) with ICAR – National Institute of Natural Fibre Engineering and Technology (NINFET) on 30<sup>th</sup> September 2024.

Dr. Sumeet Kumar Jarangal, IAS – Managing Director (MD), FDDI signed the MoUs on behalf of FDDI whereas Dr. D.B. Shakyawar, Director signed the MoU on behalf of ICAR-NINFET.



Exchange of MoU (From Left): Dr. Sumeet Kumar Jarangal, IAS – MD, FDDI and Dr. D.B. Shakyawar, Director, ICAR-NINFET

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Divulging the details, Dr. Sumeet Kumar Jarangal, IAS – MD, FDDI said, “It is a significant step in strengthening academic and research ties between FDDI and ICAR-NINFET, paving way for innovative product development through material and design advancements.”

ICAR- NINFET is a premier institution under the Indian Council of Agricultural Research, New Delhi dedicated to research in jute and allied natural fibres, promoting their diversified use and contributing to industrial growth.



Discussion in progress between the officials

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### **FDDI, Chennai participates in CLE's 'Soles for Souls'**

FDDI, Chennai campus participated in the marathon titled 'Soles for Souls' which was organized by Council for Leather Exports (CLE) and held at Island Grounds, Chennai on 29th September 2024.

It was organized with the support of Government of Tamil Nadu and in partnership with the Tamil Nadu Tourism Development Corporation (TTDC), SIPCOT, Greater Chennai Police and many educational and training institutions and Colleges in the Chennai city i.e. Guru Nanak College, Chennai Institute of Technology, Murugappa Polytechnic College, Anna University, Madras University, Madras Christen College, Loyola College, CLRI, FDDI, CFTI and many more.

Hon'ble Tamil Nadu Health Minister, Ma. Subramaniam was the 'Chief Guest' of the event Mr. Rajendra Kumar Jalan, Chairman, CLE, Mr. R. Selvam, IAS, Executive Director, CLE, Mr. M. Abdul Wahab, Regional Chairman (South)- CLE and Dr. Rafiq Ahmed, MD- Phoenix Kothari Footwear Limited were also present as 'Guest of Honor'. Besides this, all major footwear and leather industry representatives from Tamil Nadu graced the occasion.

Marathon featured three categories namely; 3km.-for 8 years and above 5km. -for 12 years and above and 10km.-for 16 years and above.



FDDI, Chennai student who participated in the marathon



Staff of FDDI-Chennai receiving certificate of participation

With over 5,000 runners, including 100+ enthusiastic students and 05 staff from FDDI Chennai participated in the event which was a powerful movement to promote the footwear sector while raising social awareness about the importance of a drug-free society.

Participants took on the 10km, 5km, and 3km runs, uniting for a healthier, stronger future.

### **'Shikshak Samman Samaroh-2024' held at FDDI, Rohtak campus**

FDDI, Rohtak in collaboration with Amar Ujala organized 'Shikshak Samman Samaroh' on 26<sup>th</sup> September 2024.

The event was an initiative to honour the profession and the professionals in the field of teaching who had toiled hard to raise the bar of education and contributed in educating the society at large.



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Colonel Pankaj Kumar Sinha, Secretary, FDDI was the Chief Guest of this event. Mr. Yogesh Narain Dikshit, Editor - Amar Ujala, Mr. Rajiv Chauhan, Unit Head-Amar Ujala, Mr. Manish Aggarwal, Media Solution Head, and Ms. Sonia Malik - HoD, Psychology MDU, Rohtak were other dignitaries who graced the event.



Participants along with the dignitaries at 'Shikshak Samman Samaroh-2024'



Media coverage

Delivering the 'Keynote Address', Colonel Pankaj Kumar Sinha, Secretary, FDDI, said, “Teachers have an influencing role in the life of every student. They are like beacons of light, guiding us in the formative years of our life. Teachers mould us and in the process shape our future. What we learn from our teachers remains with us, throughout our life.”

During the event, more than 140 teachers were honoured for their outstanding contribution to education.

## FDDI, Chennai students experience the legacy of Indian Weaving at Weavers Service Centre

An educational trip for FDDI, Chennai students was organized at Weavers Service Centre (WSC) - Chennai on 27<sup>th</sup> September 2024 by the School of Footwear Design & Production (FDP).

During the visit at the Design Resource Centre - WSC, the students who were accompanied by faculty members were introduced to a variety of fabrics and design patterns, gaining inspiration for their own footwear designs.

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Ms. Sasikala, Assistant Director, Design Department addressed the students and briefed them about the rich heritage of Indian textiles.



Students alongwith their faculty members at Weavers Service Centre



Ms. Sasikala, Assistant Director, Design Department explaining about various design techniques

The highlight of the visit was the live demonstration of traditional textile techniques in the Process Lab, where students observed block printing, screen printing, batik, and tie-and-dye processes. This hands-on experience deepened their understanding of how colors, textures, and patterns can be creatively applied in design.

## Seminar on 'Innovative and Sustainable Bonding Solutions for Footwear and Textile Industries' held at FDDI, Noida campus

To provide an insight on the latest innovations in adhesive technologies in the footwear and textile industries, a seminar was organized at FDDI, Noida campus on 24<sup>th</sup> September 2024.



Students attending the seminar



Technical expert from Henkel briefing the students about the development of Shoe Adhesive

During the seminar, which was organized by the School of Footwear Design and Production (FDP), the technical experts from Henkel namely, Mr. Yogesh Kumar Singh, Application Engineer - APC S&F, and Ms. Priya Parakh, Head Sales - APC S&F, Mr. Anshul Yadav, Sales Engineer - APC S&F briefed the students of M. Des FDP and B. Des FDP about the latest innovations in adhesive technologies.

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The experts briefed about the adhesives and its importance, application of adhesives, properties of adhesives, and explained about the sustainable and environmentally friendly bonding solutions towards greener products and processes in these industries.

### **FDP on 'Fashion Design and Sustainability' Organized by FDDI, Kolkata**

A two-day virtual Faculty Development Program (FDP) on 'Fashion Design and Sustainability' was Organized by FDDI, Kolkata on 23<sup>rd</sup> and 24<sup>th</sup> September 2024.

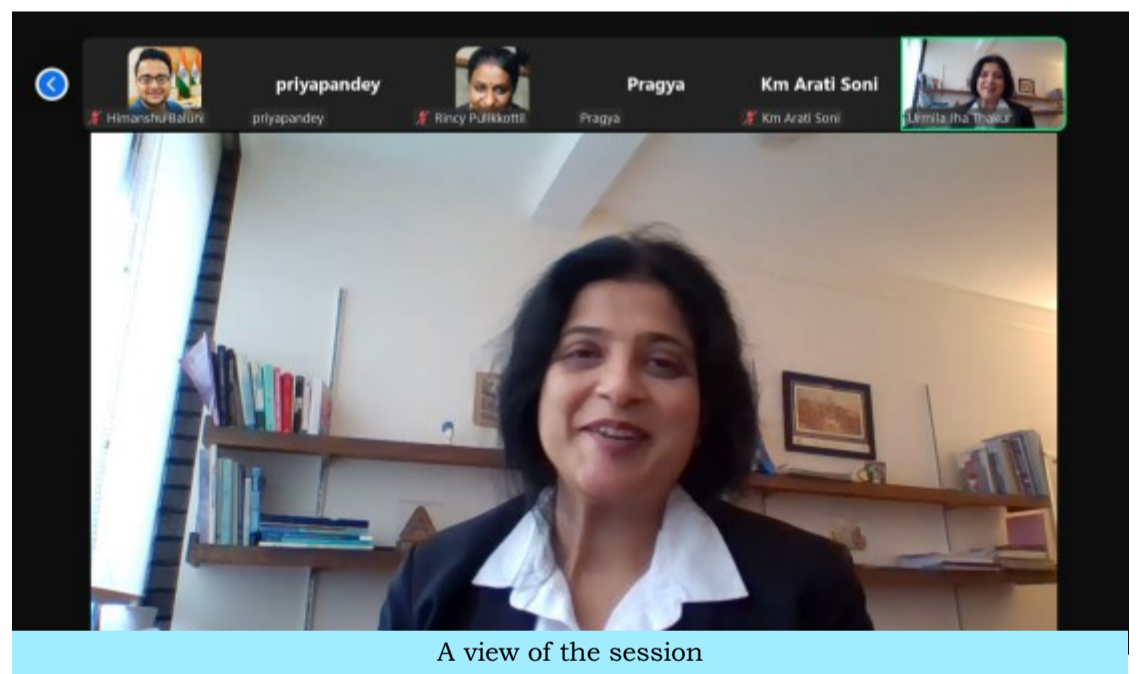
This FDP which was coordinated by Ms. Basumitra Ghosh Mukherjee, Sr. Faculty - LLPD aimed at enhancing the knowledge and capabilities of faculty members, promoting a comprehensive understanding of sustainability and its application in academic and professional spheres.

The program was facilitated by Dr. Urmila Jha-Thakur, Senior Lecturer (Associate Professor) in Environmental Planning and Management at the University of Liverpool, UK. Dr. Jha-Thakur, a Fellow of the Higher Education Academy (FHEA) with extensive experience in environmental planning and management, led the sessions, sharing her expertise on integrating sustainability into fashion and design education.

On 23<sup>rd</sup> September 2024 i.e. on the first day the topic of the session was 'Introduction to Sustainable Development and Fashion, Design, and Sustainability' during which Dr. Jha-Thakur introduced participants to the key principles of sustainable development and Sustainable Development Goals (SDGs), highlighting their impact on various aspects of society and the environment.

On 24<sup>th</sup> September 2024, i.e. on the second day of the FDP, the topic of the session was 'Introduction to Circular Economy and Thinking of Circularity in Fashion & Design' during which she delved into the concepts of the circular economy, explaining how it differs from the traditional linear model and its potential to transform the fashion and leather industry.

The use of digital technology ensured that the session which was attended by approximately 24 faculty members was engaging and accessible, with all participants actively involved. It provided a valuable opportunity for educators to deepen their understanding of sustainable development and circular economy concepts and to explore their practical application in the fields of fashion and design.



A view of the session