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FDDI

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WEEKLY NEWSLETTER



FDDI delegates visit 24th International Shoes & Leather Exhibition, Vietnam

Colonel Pankaj Kumar Sinha, Managing Director (MD) – FDDI visited the 24th International Shoes & Leather Exhibition (ISLE), Vietnam which was held at Saigon Exhibition & Convention Center (SECC), Ho Chi Minh City from 10th to 12th July 2024.



From Left: MD, FDDI and Director (L&F), DPIIT at CLE India Pavilion

He was accompanied by Ms. Mamta, Director (L&F), DPIIT, MoC, GoI.

The other member of the delegation from FDDI were Mr. T. Loganathan, Faculty, School of Footwear Design & Production (FDP), Hyderabad campus.

Indian footwear, components and



MD, FDDI observing the production equipment at Thanh Khon Co Ltd., Vietnam

accessories manufacturers also participated in the ISLE, Vietnam under the Council for Leather Exports (CLE) India Pavilion.

The team could meet some good manufacturers & buyers and was able to observe the new products, materials,

IN THIS ISSUE

- **FDDI delegates visit 24th International Shoes & Leather Exhibition, Vietnam;**
- **Official Language Hindi workshop held at FDDI, Noida Campus;**
- **FDP on 'Artificial Intelligence on AI in Fashion' held at FDDI;**
- **Artisans from Omkar Seva Sansthan visit FDDI, Fursatganj Campus;**
- **Institutional orientation programme for IAS officers at FDDI;**
- **Research paper of academic staff of FDDI Guna Campus gets published in ISJEM;**
- **Technical article co-authored by Faculty of FDDI, Noida campus gets published in IJERD;**



WEEKLY NEWSLETTER

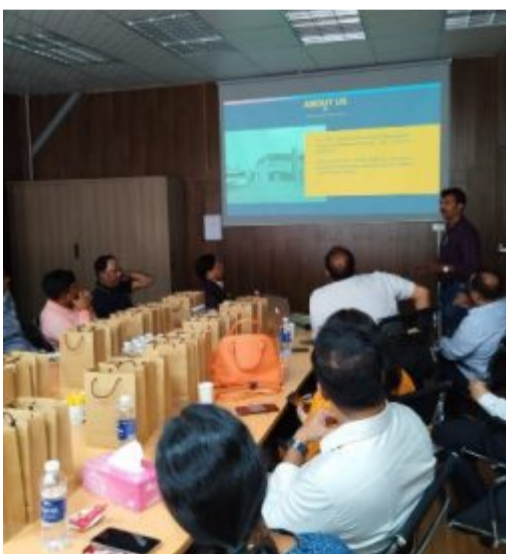


systems and technology in shoe design, leather goods, and production equipment from the fair which is one of the most important and leading events for the shoes and leather industry in the ASEAN regions.



DPIIT, FDDI and CLE delegates, along with Thanh Khon Co Ltd., industry representatives

For gaining market insights, and adopting advanced technologies and sustainable practices, the delegation also visited some companies located in Vietnam. MD-FDDI presented a brief introduction to FDDI during these visits.



Presentation in progress at Harvest Glory Limited



MD, FDDI and Director (L&F), DPIIT at Harvest Glory Limited



Delegation at Harvest Glory Limited

Collaboration opportunities were explored with Thanh Khon Co Ltd., focusing on innovative product development and sustainable manufacturing techniques. This partnership aimed to leverage the strengths of both organizations to create advanced and eco-friendly footwear solutions.

Discussions with Harvest Glory Limited focused on eco-friendly upper leather development, while engagements with Universal Vietnam Shoes Production Trading Company Limited (UVSPTCL) and Golden Chang GCV3 emphasized quality standards, technological integration, and sustainability practices in footwear manufacturing.



WEEKLY NEWSLETTER



The visit to TBS, Binh Thang, Di An, Binh Duong was aimed at fostering innovation and exploring potential partnerships to enhance product offerings and sustainability in footwear and handbag production.



Discussion in progress at UVSPTCL



Delegation visiting the manufacturing plant of UVSPTCL

The delegation also attended the interactive session – 'Source From India (Footwear and Leather)' at Mai House Saigon Hotel, Vietnam which provided numerous opportunities for networking, knowledge exchange, and business development.

Technical seminars were also held during which the international speakers presented their latest market technologies and fashion trends, which was invaluable for gaining insights and making important connections in the industry and was extremely helpful for the business planning and decision making.



Delegation at Golden Chang GCV3



Presentation in progress at TBS, Binh Thang, Di An, Binh Duong



Delegation attending the interactive session – 'Source From India (Footwear and Leather)'

The team's visit facilitated significant networking opportunities that could contribute to the growth and development of the footwear, leather, components and accessories manufacturers, and design industries.



WEEKLY NEWSLETTER



Official Language Hindi workshop held at FDDI, Noida Campus

A one-day Hindi workshop on 'Implementation of the Official Language Policy in the Office' was organized for the staff at FDDI, Noida on 11th July 2024, during which the other FDDI campuses connected online.

Dr. Pragya Kandpal, Hindi Officer, Inland Waterways Authority of India, Noida and Member Secretary, Town Official Language Implementation Committee (TOLIC), Noida was the resource person.



Resource Person: Dr. Pragya Kandpal



A view of the participants

In her address, she laid great emphasis to follow the official language policy of the Union Government to make maximum use of the Hindi of Official Language in our institution / office as much as possible.

She said that in accordance with the annual program issued by the Department of Official Language, Ministry of Home Affairs, correspondence, noting writing and drafting etc., should be written in Hindi to achieve the region-wise targets set in this regard for which simple language should be used.

She further said that it is the constitutional responsibility of all of us to use and propagate the official language Hindi in official work.

FDP on 'Artificial Intelligence on AI in Fashion' held at FDDI

From 01st to 09th July 2024, the School of Fashion Design(FD) underwent a Faculty Development Program on 'Artificial Intelligence on AI in Fashion' which was organized to equip faculty member with latest technology trends and their impact on industry and academia.



Screenshot of the FDP

Mr. Raj Rohit Shukla, Creative Head of Moksha Media Group was resource person of this FDP. With 17 years' expertise in creative sector having worked with brands FCB Ulka, HCL Technologies, Lintas Group, he introduced the participating faculty members with different aspects of AI and its role in fashion and future.

During the 7-day program, the faculty members worked on different verticals and applications of AI. The faculty members were given project task to work on AI during this session and created the output. During this program interactive learning and Q&A session were conducted that served as a profound learning platform for academicians and educators.



WEEKLY NEWSLETTER



Artisans from Omkar Seva Sansthan visit FDDI, Fursatganj Campus

On 01st July 2024, a group of 30 women artisans from Omkar Seva Sansthan, who are undergoing a Livelihood and Enterprise Development Programmes (LEDP) under National Board for Agriculture and Ruler Development (NABARD), visited FDDI, Fursatganj campus.



These women artisans who belong to Amethi district are involved in making handicraft products by making use of fibers of banana tree stem. The products include footwear, bags, doormat, hat, yoga mat, ladies purse and other home interior decorative items.

Artisans from Omkar Seva Sansthan at FDDI Fursatganj campus

Footwear made by making use of fibers of banana tree stem

These artisans who visited the campus, learnt about the tools and techniques of footwear manufacturing. Demonstration about various process of fashion designing including tie & die, block printing, weaving through loom etc., was also provided to them.

Emphasizing the strength, flexibility, and biodegradable properties of banana fibers, discussion on the R&D of creating innovative footwear, accessories, and garment designs using banana fibers was also done by the technical experts of FDDI. The discussion also covered the various techniques for processing banana fibers and integrating them into contemporary fashion designs.



Another type of footwear made by making use of fibers of banana tree stem

Technical experts of FDDI briefing the artisans on the skill upgradation training programme

Institutional orientation programme for IAS officers at FDDI

A day long institutional orientation programme for the IAS officers was conducted at FDDI, Head Office on 03rd July 2024.

As part of this program, five IAS officer visited the institute to gain a comprehensive understanding of FDDI's operations, its wide range of activities and its significant contribution to the footwear, leather, fashion industry and the retail sector.



A WEEKLY NEWSLETTER



The officials namely, Mr. Sushant Padha - 2020 Batch of Agmut cadre, Mr. Rahul Anand - 2022 Batch of Uttarakhand cadre, Mr. Vishal Khatri - 2022 Batch of Maharashtra cadre and Mr. Parth Gupta & Mr. Gaurav Kumar of 2022 Batch of Bihar cadre participated in the programme.



IAS officers at FDDI



A view of the orientation programme



Officers at PDC-FDDI

At FDDI, DGM - SA & ED, provided an insightful overview of FDDI as an Institution of National Importance and whereas all four Heads of Schools (HoS) namely School of Footwear Design & Production (FDP), School of Fashion Design (FD), School of Leather Goods & Accessories Design (LGAD), and School of Retail and Fashion Merchandise (RFM) made knowledge-sharing presentations of their respective school. Director CoE- FDDI briefed them about the 'Centre of Excellence' (CoEs) which have been created in seven different thematic areas and research projects.

They visited the International Testing Center (ITC) of FDDI having Physical & Chemical Laboratory and saw various testing-cum-quality control services being provided by it. They also visited the campus of the institute including the state-of-art facilities and infrastructure as established at FDP, FD, LGAD & RFM.

Research paper of academic staff of FDDI Guna Campus gets published in ISJEM



Mr. Varun Tripathi , Faculty, FDDI, Guna campus



Mr. Varun Tripathi , Faculty, FDDI, Guna campus

A joint research paper of the academic staff of the School of Footwear Design & Production(FDP) of FDDI, Guna campus has been published in International Scientific Journal of Engineering and Management (ISJEM).

The topic of the research paper is 'Optimizing Efficiency in Footwear Production: Strategies for Increasing Productivity in the Cutting Department' in which Mr. Varun



A WEEKLY NEWSLETTER



Tripathi, Faculty and Mr. Rakesh Yadav, Lab Assistant have analyzed strategies for increasing productivity in the cutting department of the footwear industry.

The paper discusses methodologies, innovations, findings that contribute to enhancing the understanding and practices within the field.

The paper bearing DOI10.55041/ISJEM02055, ISSN: 2583-6129, Published Date 17th June, 2024 is available at <https://isjem.com/volume03issue06june2024/>



Mr. Rakesh Yadav, Lab Assistant, FDDI, Guna campus



Certificate of Publication

Technical article co-authored by Faculty of FDDI, Noida campus gets published in IJERD

A technical article co-authored by Dr. D. Anita Rachel, Sr. Faculty Grade – II, School of Fashion Design (FD), FDDI, Noida campus has been published in the International Journal of Engineering Research and Development (IJERD).



Dr. D. Anita Rachel, Sr. Faculty Grade II, FD



Article published in IJERD

The topic of the article is "Role of textiles in structural engineering", bearing e- ISSN: 2278-067X, p-ISSN: 2278-800X, www.ijerd.com, Volume 20, Issue 7 (July, 2024), PP. 95-104.

This article describes about Textile-Reinforced Concrete (TRC) which is a form of reinforced concrete, where conventional reinforcement is replaced with textiles or fibers. The high tenacity of the textile fibers results in flexible and durable concrete structures. The literature has been limited to TRC applications in retrofitting and nonstructural applications. Therefore, this article attempts to detangle the progressive research direction on the usage of TRC as a structural member.