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FDDI

WEEKLY NEWSLETTER

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Dr. Sumeet Kumar Jarangal, IAS, Director (Startup India), DPIIT takes on additional charge of MD, FDDI



From Left: Dr. Sumeet Kumar Jarangal MD, FDDI being greeted by Colonel Pankaj Kumar Sinha – Secretary, FDDI

The Department for Promotion of Industry & Internal Trade (DPIIT), Leather & Footwear Section, Ministry of Commerce and Industry, Government of India has allocated the additional charge of the Managing Director (MD), Footwear Design & Development Institute (FDDI) to Dr. Sumeet Kumar Jarangal, Director (Startup India), DPIIT vide office order no.: P-27011/5/2022- Leather (Part-1) dt. 19th July 2024.

Dr. Sumeet Kumar Jarangal is an IAS officer of 2009 batch of Punjab cadre. He did his M.B.B.S. from Govt. Medical College J&K University.

FDDI attends Leather & Footwear Industry Stakeholder Interaction with HCIM

The Leather & Footwear Industry Stakeholder Interaction with Hon'ble Commerce and Industry Minister (HCIM), Government of India (GoI), Mr. Piyush Goyal was attended by FDDI on 24th July 2024.



HCIM interacting with Leather & Footwear Industry Stakeholder

The interaction which was held at Vanijya Bhawan, New Delhi aimed to solicit feedback and insights on

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Implementation of Quality Control Orders, FDI, Manufacturing Capabilities, Export Promotion, Domestic Production, Ease of Doing Business, Policy Support, Employment Generation, Minimum Import Price and multiple touch points relevant to the industry.

The HCIM encouraged the industry to aim for a bigger vision and scale up the Leather and Footwear industry to the tune of USD 50 Billion by 2030. He encouraged the industry to showcase world class products with a large-scale exhibition, inviting participation from domestic and international brands. He called for synergy within the industry to develop Design Studio with state of art infrastructure and developing globally competitive footwear designs.

From FDDI, Dr. Sumeet K. Jarangal - Managing Director, Colonel Pankaj Kumar Sinha - Secretary, Ms. Pragya Singh - Executive Director – Banur campus, Mr. Anil Kumar - Executive Director – Jodhpur campus, Mr. Sharad Srivastava - Chief Faculty, Mr. Vikas Teotia - Sr. Faculty, Ms. Renu Sharma - Sr. Faculty, Mr. Anoop Rana - Sr. Faculty, Mr. Sanjeev Mishra - Sr. Faculty, Mr. T Lognathan – Faculty, Dr. Raghuraj Panwar – Faculty, Mr. PSA Deepak - Assistant Manager participated in the interaction.



Secretary - FDDI making presentation on Footwear & Leather Product Sector

The Secretary FDDI made a presentation on Footwear & Leather Product Sector wherein he briefed about the significant role of FDDI in strengthening the Indian component sector, UpSkilling and Upscaling, need of National Policy for footwear to address complete eco system, and recommended for a separate Task Force for strategic intervention plan for machine making etc.

The interaction saw a participation of more than 120 stakeholders including representatives from bodies like Council of Leather Exports (CLE), Central Leather Research Institute (CLRI), National Productivity Council, Invest India, Bureau of Indian Standards (BIS), Bihar Industrial Area Development Authority (BIADA), representatives from associations like Confederation of Indian Footwear Industries (CIFI), Indian Footwear Component Manufacturers Association (IFCOMA), representatives of Retailers Association of India (RAI). Some of the prominent industry heads/leaders who attended the Interaction included Puma, Nike, Adidas, Reebok, Bata, Skechers, Liberty, Metro Shoes, Red Tape, Reliance, etc.

MoU signed between FDDI CoE & PDUNIPPD

On 18th July 2024, a Memorandum of Understanding (MoU) was signed between FDDI's Center of Excellence (CoE) and Pt. Deendayal Upadhyaya National Institute for Persons with Physical Disabilities (Divyangjan) (PDUNIPPD) at Vishnu Digamber Marg, New Delhi.

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PDUNIPPD is an autonomous organization under the administrative and financial control of Ministry of Social Justice & Empowerment, Government of India with the aim to serve the physically disabled of all age groups.

The collaboration between PDUNIPPD and FDDI offers a comprehensive approach to advancing orthotic technologies in footwear. The key areas include joint research on biomechanics and materials, product development with FDDI's design expertise, and educational programs to disseminate best practices.



Signing of the MoU



A view of the exchange of MoU

On behalf of FDDI, Colonel Pankaj Kumar Sinha, Secretary/Managing Director (MD) signed the MoU, whereas, on behalf of PDUNIPPD, Dr. Jitendra Sharma, Director signed the MoU in the presence of Dr. Madhusudan Pal, CoE – Director, and other faculty and staff of FDDI.

The MoU was exchanged on 22nd July 2024 in the esteemed presence of Dr. Virendra Kumar, Hon'ble Minister of Social Justice & Empowerment, Government of India at Dr. Ambedkar International Centre (DAIC), New Delhi.

This multifaceted partnership promises innovation, improved user comfort and performance, and successful market integration of advanced orthotic solutions, benefiting both parties and their stakeholders.

'Life on Roads - Mission Mother Tree' visits FDDI, Kolkata campus

To promote environmental awareness by planting various seed balls, renowned influencer couple, Mr. Sangeet and Ms. Kavya, known as 'Life on Roads', as part of their 'Mission Mother Tree' initiative, visited FDDI, Kolkata campus on 23rd July 2024.

Exploring Indian cultures and ecology, Ms. Kavya, an M.Tech graduate in Dairy Technology, and Mr. Sangeet, an MBA graduate with IT experience, have been promoting sustainable living across India since 2016.

The Mission Mother Tree initiative aims to plant 10,000 tree seeds across India in 2024, emphasizing the importance of individual and collective efforts in combating climate change. During their visit, Life on Roads organized activities that significantly impacted our campus community.



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They guided students in planting seed balls wrapped in clay and compost, using seeds such as tamarind, peacock flower, and manila tamarind. This hands-on activity was not only educational but also fostered a sense of responsibility towards the environment among the students.



Mr. Sangeet and Ms. Kavya being presented a memento at FDDI, Kolkata campus



Mr. Sangeet and Ms. Kavya interacting with the students

of responsibility towards the environment among the students.

In addition, the couple led an interactive session with the students, discussing sustainable living, seed bombing techniques, and sharing their experiences from their travels.

'Meritorious Award Ceremony' at FDDI, Jodhpur campus

To felicitate meritorious students for their exemplary academic performance in 10th and 12th, a 'Meritorious Award Ceremony' was held at FDDI, Jodhpur campus on 14th July 2024.

Divulging the details, Mr. Anil Kumar, AFHQCS, Executive Director (ED), FDDI, Jodhpur campus said, "The session was hosted by 'Ubharte Sitare Group' of the Bahujan Samaj of the Phule Ambedkar Movement during which all the meritorious students from all blocks and localities of Jodhpur district who got more above 80% in 10th and 12th grade exams were felicitated."



A view of 'Meritorious Award Ceremony'



Media coverage

During the session, all the dignitaries congratulated awardees for their exemplary performance. The session also provided a platform for spreading awareness among all the students to brief about the career opportunities available in the field of footwear, fashion, leather products, and retail & fashion merchandise through the skill based professional programmes of FDDI.

FDDI's commitment to providing scholarships for reserved category students, especially those from Scheduled Castes (SC) and Scheduled Tribes (ST), in both its Bachelor in Design courses - Fashion Designing and Footwear Designing and Production - reflects a dedication to fostering inclusivity and social equity. By targeting these scholarships, FDDI aims to support the aspirations and educational needs of students from marginalized communities, particularly the Bahujan Samaj, which includes SC, ST, and other disadvantaged groups.



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Store visit by RFM-Faculty of FDDI, Noida

With the objective to have face-to-face interactions with store employees to assess training needs, and to understand the customer preferences and buying behaviour, the faculty of the School of Retail and Fashion Merchandise (RFM), FDDI-Noida Campus visited Uniqlo Store located at Cyber Hub, Gurugram on 16th July 2024.

The Faculties, Dr. Renu Sharma and Ms. Anisha Modi, met with Ms. Mansi Saxena, Marketing & Operations Manager who briefed them about the effective management of inventory, marketing and merchandise.

The promising opportunities for collaboration that can benefit both FDDI and the store were discussed.



Faculties of FDDI at Uniqlo Store, Cyber Hub, Gurugram

IFCOMA attends Taiwan Expo 2024 – India

Indian Footwear Components Manufacturers Association (IFCOMA) attended the Taiwan Expo 2024-India which was hosted by the Taiwan External Trade Development Council (TAITRA) from 8th to 10th July, 2024 at Hall 2, Pragati Maidan, New Delhi.



IFCOMA members at the Taiwan Expo 2024 – India

The event underscored the expanding trade and technological collaboration between Indian and Taiwanese textile and footwear industries. Over the course of the three-day event, more than 60 industry buyers engaged with Taiwanese textile and footwear companies at the pavilion, explored new partnership opportunities.

In the footwear segment, the buyers interacted with footwear exhibitors such as Yessing Machinery Co., Ltd., Chuan Chyi Machine Co., Ltd., Tien Kang Co., Ltd., Great Eastern Resins Industrial Co., Ltd., and Horng Chii Machine Industry Co Ltd.

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IFCOMA having a strength of over 300 members comprising of manufacturers of Sole, Insole, Lasts, Toe puff and Counter, linings, Interlinings, adhesives, Metallic fittings, Chemicals & Compounds, Clicking Dies, Eyelets, EVA Sheets & Compounds, Finishes & Polishes, Labels, Laces etc., has been instrumental in providing a fillip to the industry and is having a unique 'IFCOMA-FDDI Display Center' at FDDI complex, Sector 24, Noida.

Skill based training session held at FDDI, Jodhpur campus

A six-day skill based training program for 13 footwear experts and designers on Advanced Footwear, Semi-Style Shoes, Military Shoes and Orthopedic Footwear was conducted at FDDI, Jodhpur campus from 8th to 13th July 2024.

Footwear experts namely, Prof. Rajneesh Sharma and Mr. Arvind Kitiyar from Delhi share their knowledge with the participants on the use of advanced technology in various types of footwear.

Sharing the details, Mr. Anil Kumar, AFHQCS, Executive Director (ED), FDDI, Jodhpur campus said, “The meticulously designed training was conducted in a phased manner for the young designers so that they can contribute towards 'Make in India' Programme.”



Trainees at FDDI, Jodhpur campus



Trainees at CoE

The skill based training was given through modern machines installed at Centre of Excellence (CoE), FDDI, Jodhpur campus to increase its utility in medical and safety footwear.

Mr. Shyamnand Jha from Patna, Mr. Ashok Joshi from Chandigarh, Mr. Pransant Saxsena from Chhindwara, Ms. Rupli from Guna, Mr. Mukesh Saini from Raebareli and Mr. Manoj Roy from Kolkata participated in this training.