



ISSUE
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FDDI

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WEEKLY NEWSLETTER



'INI Day' celebrated at FDDI, Hyderabad campus

On 5th August 2023, FDDI celebrated 'INI Day' at its Hyderabad campus.



A view of the launch of 'Felicitas' - annual fashion magazine

As FDDI was declared "Institute of National Importance" vide Government of India gazette Notification No. 30, Ministry of Law & Justice (Legislative Department), New Delhi dated 5th August 2017, this date, i.e. 5th August has been considered for celebrating 'INI Day (Enactment)' of FDDI.



Dr. Malani Divakala, Director – NIFT & Dr. P. J. Narayanan, Director - IIIT, Hyderabad addressing the audience

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- Workshops conducted at FDDI, Kolkata campus.

The event was attended by directors of eminent institutions like Dr. P. J. Narayanan - IIIT, Dr. Malani Divakala – NIFT, Mr. K. Murli – CFTI and industry experts including stalwarts Mr. Rajan Kumar Jha, VP-Bata, and Niren Anand, MD-Ever Trade Shoes, officials & staff of FDDI across all campuses and a large number of alumni.



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Delivering the 'Welcome Address', Dr. Narsimhugari Tej Lohit Reddy, IAS Executive Director-FDDI, Hyderabad campus said, "It is with great pleasure and humility to welcome all of you present here and those connected online, on the 'INI Day' of FDDI, which has grown from a small institution with big dreams into a formidable force in the fields of footwear, design, fashion and retail."



Launch of 'Saili'



Products display at 'Saili'

On this occasion, FDDI's annual fashion magazine 'Felicitas', was launched in the esteemed presence of the dignitaries.

In his 'Presidential Address', Colonel Pankaj Kumar Sinha, Secretary, FDDI, reaffirmed the institute's dedication to driving innovation and excellence in the design, retail, and leather goods domain.



A view of the dance performance



A view of the fashion show

The occasion that marked the launch of 'Saili', the campus new store and its website saili.co.in, highlighted the institute's commitment to integrating digital advancements with academic and professional excellence.

Honoring India's ancient draping techniques and handloom crafts, fashion show 'Alankaran' - an eclectic mix of contemporary and traditional designs from the fashion industry was on display by the students who had up the show to mark the 'INI Day' celebrations.



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Throughout the day, attendees had the opportunity to witness a captivating exhibition showcasing the creative prowess of FDDI's students in footwear, fashion, product design, and retail management.



A view of the musical performance



A view of the audience

The event was sponsored by Debon, Turel, Anjani Footwear and the Farida Group of Companies.

FDDI, Chennai students Honoured by Dharmapuri - DC

On August 5, 2024, three first-year Bachelor of Design students from FDDI, Chennai campus were honoured by the Dharmapuri - District Collector (DC), Tmt. K. Shanthi, IAS.

The students were from Tamil Nadu Govt. Residential Model School Programme (TNGRMSP) who were given coaching for national level entrance examinations for admission in premier institutes like IIT, NIT, FDDI, etc. This year a total of 415 students got admitted in premier institutes like IIT, NIT, FDDI, etc.

Almost 80 students were admitted in FDDI Chennai in this academic year from various districts of Tamil Nadu. The Honourable Chief Minister of Tamil Nadu, Thiru M K Stalin felicitated the Government School students who have secured admission for higher studies in premier institutions in a function held at Anna Centenary Library, Chennai on 2nd August, 2024.



A view of the musical performance



FDDI student being honored by Dharmapuri - DC

These students from TNGRMSP namely, John M, Yoga K, and Yamini S S, of 2024 batch of the B. Design program, who belong from Dharmapuri district were honoured by the DC to acknowledge their recent admission to FDDI - an 'Institute of National Importance' who have made both the State and their parents proud.

This accolade highlights their academic achievements and marks the beginning of their promising journey in the field of design at FDDI, Chennai.

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Orientation Programme held at FDDI, Jodhpur campus

Orientation programme for the newly arrived students of the session 2024-2025 was organized at FDDI, Jodhpur campus from 29th – 31st July 2024.

Sharing the details, Mr. Anil Kumar, AFHQCS, Executive Director (ED), FDDI, Jodhpur said, “To make the process of settling-in go smoothly, students were formally welcomed and introduced to the culture and the various aspects of functioning of the institute & campus.”

The 'Chief Guest', Mr. Ashok Chauhan, Director of Mahesh Handicrafts and a renowned leather goods exporter, in his address, encouraged the students to dream big and stay vigilant in their pursuit of new heights.



Yoga practice at FDDI, Jodhpur campus



Students at Mandore garden

During the 'Orientation Programme', 'Special Guest', Dr. Ram Akela, a famous Hindi poet and writer, through his handwritten poems, elaborated on the challenges and stresses of student life, motivating students to set ambitious goals and overcome obstacles.

On the second day, Mr. Hemant Purohit delivered a special lecture on entrepreneurship, inspiring the students further. Department heads introduced the new students to the functioning of their respective departments and wished them a bright future.

The final day's session began with yoga practice, followed by a heritage walk to Jodhpur's famous Mandore garden. The event concluded with an inspiring interaction led by renowned speaker, Mr. Shrikant Gupta, who boosted the newcomers' curiosity and confidence.

The session was handled by all the faculty members and non-teaching members followed by a campus tour with the programme coordinators.

FDDI, Chhindwara campus signs MoU with Western Coalfields Ltd.

On 25th June, 2024, FDDI, Chhindwara campus and Western Coalfields Ltd. (WCL) have entered into a Memorandum of Understanding (MoU) to offer short-term training programs for the fiscal year 2024-25.



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The programs will focus on footwear design and retail, aimed at benefiting displaced and unemployed youth in the coal mining regions.

On behalf of FDDI, Dr. Pradeep Mandal, HoD- Fashion Design (FD) & Centre Incharge, FDDI, Chhindwara campus signed the MoU whereas, on behalf of WCL, Mr. P. Narendra Kumar, General Manager (HRD) signed the MoU. On this occasion, Mr. P.J. Bedarkar, Chief Manager (Minings) from WCL, Dr. Vinit Verma (HoD Retail) and Mr. Ashish Wankhede (A.M – SA&ED) from FDDI also present besides officials from the WCL Head office.



Signing of the MoU between official of FDDI & WCL



Exchange of MoU

The meticulously designed 4-month comprehensive training programmes, both in manufacturing and retail aspects, through WCL sponsorship aims to bridge the skills gap, enhancing the employability of participants and preparing them for successful careers for contributing to economic development in coal mining regions in Maharashtra and Madhya Pradesh region.

Lecture & workshops conducted at FDDI, Kolkata campus

During the ongoing orientation program for students of the new academic session, lecture & workshops were conducted at FDDI, Kolkata campus on 25th July 2024 by distinguished alumni namely, Mr. Sidhanta Das, Ms. Soumya Srivastava and Mr. Debojit.



Students of the new academic session alongwith alumni of FDDI, Kolkata campus

The lecture on 'A Sneak Peek into the World of Fashion Styling' was given by Mr. Sidhanta Das an esteemed alumnus of the FD 2013 batch. He provided insights of the dynamic field of fashion styling. Drawing from his own experiences and industry insights, Mr. Das explored various aspects of fashion styling techniques, trends, and their practical applications in the contemporary fashion industry. The lecture served as an inspiration for aspiring fashion designers and stylists, offering valuable guidance on pursuing careers in this competitive field.

Ms. Soumya Srivastava and Mr. Debojit conducted interactive workshop on 'Styling Techniques and Implementation'. Ms. Soumya, currently a renowned costume designer in the Bollywood industry and a

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key member of the Ambanis' wedding costume team, shared her expertise in costume designing and the intricacies of styling for high-profile events. Meanwhile, Mr. Debojit, a promising actor in the Tollywood industry, provided insights into the importance of styling in film and media, emphasizing the role of fashion in character portrayal and storytelling.

The involvement of alumni, during the ongoing orientation program exemplifies FDDI Kolkata's commitment to nurturing talent and fostering industry connections. It also reflected the significant role played by alumni in shaping the educational experience and preparing students for professional success in the field of fashion and design.

Workshops conducted at FDDI, Kolkata campus

On 23rd July 2024, during the orientation program for students of the new academic session, Ms. Sakuntala Chanda, an external member of the Internal Complaints Committee, conducted workshops at FDDI, Kolkata campus on pertinent issues related to student conduct and staff behavior in the institute.



Ms. Sakuntala Chanda making a presentation



Ms. Sakuntala Chanda alongwith the students

During the workshop on 'Anti-alcohol and Ragging', Ms. Sakuntala emphasized upon the detrimental effects of alcohol consumption and the strict adherence to anti-ragging policies within the institute premises.

The interactive workshop provided students with insights into responsible behavior and the consequences of engaging in ragging activities, promoting a safe and respectful environment conducive to learning.

During the exclusively designed workshop for the staff members on 'Gender Sensitization and Behavioral Etiquette at the Workplace' for Staff Member, Ms. Sakuntala focused on fostering a culture of gender sensitivity and professionalism among employees.

Discussions centered around understanding workplace etiquette, respecting diversity, and creating inclusive environments to ensure a harmonious and productive workplace atmosphere.