



ISSUE
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FDDI

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WEEKLY NEWSLETTER



FDDI participates in 8th IIFF

FDDI participated in the 8th India International Footwear Fair 2024 (IIFF), which was held from 08th to 10th August, 2024 at Hall No. 5 & 6, Bharat Mandapam, Pragati Maidan, New Delhi.



Design concept being explained to Dr. Sumeet Kumar Jarangal, IAS, MD, FDDI

IIFF was organized by India Trade Promotion Organization (ITPO) and co-organized by Confederation of Indian Footwear Industries (CIFI).

The event was graced by the esteemed presence of Dr. Sumeet

Kumar Jarangal, IAS – Managing Director (MD), FDDI, Colonel Pankaj Kumar Sinha, Secretary-FDDI, Mr. Raj Kumar Gupta,



Dignitaries at the stall of CIFI

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Sr. Vice President - CIFI, Mr. V Noushad, President, CIFI, Mr. Alok Jain, National Treasurer, CIFI and other industry dignitaries.

IIFF had display of entire range of products relating to footwear and

leather industries: footwear, raw material, finished products and auxiliary products such as synthetic



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material, finished leather; shoe components - uppers, soles, heels, counters, lasts; footwear machinery and equipment, process technology, software, chemicals and publications.

FDDI showcased Design collections made by students at various campuses and also showcased the facilities provided by its seven Center of Excellence (CoE).

The demonstration of foot scanning machine was also conducted drawing significant attention from visitors. The machine showcased cutting-edge technology designed to precisely measure and analyze the structure of the foot.

FDDI also unveiled the collection of two Startups of alumni namely, Mr. Yogesh Mankar, CEO of Colour Kicks (Footwear) and Mr. Biplab Bhattacharjee, Design consultant and exporter of handbags, leather garments, footwear and accessories.



Demonstration given to a visitor on foot scanning machine



MD, FDDI interacting with Mr. Yogesh Mankar, CEO of Colour Kicks (Footwear)

During the IIFF, FDDI in association with CIFI organized a fashion show 'Fusion' on 09th August, 2024.



Colonel Pankaj Kumar Sinha, Secretary-FDDI briefing the media



Models on the ramp

Audience was mesmerized by the grace and beauty of the entire show. The event was a huge success as it was well appreciated in the form of thunderous applause after the show. A flash mob during the IIFF was also organized by FDDI which added an element of surprise, excitement, and entertainment to the event.



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'National Handloom Day' observed at FDDI campuses

On 7th August 2024, 'National Handloom Day' (NHD) was observed across FDDI campuses to honour the artistry and heritage of handloom weaving, showcasing the intricate craftsmanship that defines timeless tradition.



A view of the NHD celebration at FDDI, Jodhpur campus



Students of FDDI, Chhindwara campus along with the dignitaries

The Union Government had declared 7th August as the 'National Handloom Day' in July 2015 with the objective to generate awareness about importance of India's handloom industry.

In commemoration of NHD, at FDDI - Jodhpur campus, the students presented a vibrant collection of garments, and accessories that fused age-old practices with contemporary aesthetics.



A view of the NHD celebration at FDDI, Chennai campus



Exhibition of handloom sarees and products by TNGWA

Mr. Rohit G Russia, founder of ASHA (Assistance and Survival of Handicraft Artisans) was the 'Chief Guest' and Mr. Waman Nimjhe, owner of Nimjhe Handloom was the 'Guest of Honour' during the NHD celebration at FDDI - Chhindwara campus. A webinar on 'Traditional Textiles; an Indian Perspective' was also delivered by Dr. Poonam Aggarwal Thakur, Expert & Former Principal – NIIFT.

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FDDI Chennai celebrated NHD by organizing various competitions for students, showcasing their creativity, a visit to the Kanchipuram Weaving Cluster, and an in-depth understanding of handloom textiles. Mr. Sundaresan Tanikachalam, Handloom Inspector, Kanchipuram district was the 'Guest of Honour' for the event. The Tamil Nadu Government Weavers' Association (TNGWA) also participated in this celebration by installing an exhibition of handloom sarees and products for display and sale, highlighting the rich heritage of handloom craftsmanship.



Handloom product made by the students of FDDI - Noida campus



NHD celebration at FDDI, Noida campus

At FDDI - Noida campus, display of handloom product made by the students was also done.

The staff of the Institute observed the NHD and attended the office in handwoven/handloom attire. The students also wore handwoven/handloom attire.

FDDI, Hyderabad students visit 'Plastic-Packaging Printing Expo-2024'

The students from the School of Footwear Design & Production (FDP) at FDDI, Hyderabad campus had the opportunity to attend the 'Plastic-Packaging Printing Expo-2024', gaining firsthand experience and insights into the industry.



Students along with faculties at 'Plastic-Packaging Printing Expo 2024'



Mr. Parag N. Dave, Head of Business Development at Dave Technical Service- Mumbai briefing the students on the innovative sole molding solutions offered to the footwear & allied industries

Under the guidance of FDDI Hyderabad's experienced faculty, the B.Des FDP 2022 and B.Des FDP 2023 batches explored a wide range of stalls showcasing the latest innovations in plastic packaging and printing technologies during the expo which was held from August 9th to 12th, 2024, at the Hitex Exhibition Center, Hyderabad.

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The expo featured over 50 exhibitors, including prominent names such as Somnath Moulds, Dave Technical Service, Smak Industries, GMS Pack-Aids Pvt. Ltd., and etc., offering students a comprehensive view of the current trends and advancements in the industry.

During the visit, students had the opportunity to engage with industry experts, who shared insights into sustainable packaging solutions and the latest developments in flexible packaging technologies. This interaction, along with the diverse exhibits, allowed students to gain valuable knowledge about polymers, injection moulds, printing techniques, and the growing emphasis on eco-friendly packaging solutions.

'Keynote Lecture' by Dr. Madhusudan Pal, Director - CoE, FDDI at Woxsen University, Hyderabad

On 06th August 2024, Dr. Madhusudan Pal, Scientist -G & Director, CoE, FDDI delivered 'Keynote Lecture' at Woxsen University, Hyderabad during the International Conference on Fashion as a Tool for Social Change, organized by the School of Arts and Design.

The topic of the lecture was 'Translational Research: Product Design' during which, Dr. Pal provided insights into how ergonomic principles can revolutionize footwear, functional clothing design, to enhance both comfort and functionality.

In his speech, he emphasized the importance of integrating human-centric design processes in the fashion industry to create products that not only meet aesthetic standards but also contribute positively to the wearer's functional requirement, comfort health and well-being.

Throughout the conference, participants engaged in dynamic discussions, exploring how fashion can be leveraged as a catalyst for social change.

The event provided a platform for exchanging ideas, fostering collaborations, and inspiring new approaches to design that prioritize sustainability and inclusivity.



Dr. Madhusudan Pal, Director - CoE, FDDI delivering 'Keynote Lecture'

'Certificate Distribution Ceremony' at FDDI, Jodhpur campus

On 22nd July 2024, FDDI, Jodhpur campus held a 'Certificate Distribution Ceremony' for the students who were enrolled in short-term course of footwear design and leather product development.

The event was honored by the esteemed presence of 'Chief Guest', Mrs. Chandra Gurjar, well-known national awardee and a renowned Mojari art 'Master Artisan', who emphasized the role of artisan skills in fostering entrepreneurship. "



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Divulging the details, Mr. Anil Kumar, AFHQCS, Executive Director (ED), FDDI, Jodhpur said, “FDDI Jodhpur conducted two-month short-term course for the first time to acquaint the participants with the new tools, technology and design available in the Institute for the growth of the industry.”

The 'Special-Guest', Mrs. Devi, 'Master Artisan' & a distinguished hand embroidery expert said working on your own designs is a creative process which can be very frustrating, but, ultimately rewarding.”



Certificate distribution at FDDI, Jodhpur campus

Design Registration granted for 'Accessories for Tabletop Toys' jointly to Faculty of FDDI, Hyderabad campus and others

Dr. Rambabu Muppidi, Design Faculty of FDDI School of Leather Goods & Accessories Design (LGAD) of FDDI, Hyderabad campus and two other persons jointly submitted their creative and innovative design title 'Decorative Accessories for Tabletop Toys' to Indian Patent Office, Intellectual Property Building, Kolkata, India for design protection.



Dr. Rambabu Muppidi, Faculty, LGAD, FDDI, Hyderabad Campus



Design Work: 'Accessories for Tabletop Toys'



Certificate of Registration of Design

This creative and innovative design bears Design Number: 418085-001, Class: 11-02, with date of issue granted registration on 30th July, 2024.

The design of the decorative accessories for tabletop toys is based on research studying wooden handicrafts and the artisan family members in

the Godavari districts. The design promotes wooden crafts such as Kondapalli, Etikoppaka, Bobbili, and Bonupalli. It aims to support wooden artisans and provide a reference for designing accessories and innovative designs for future generations.

