



FDDI

WEEKLY NEWSLETTER

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78th Independence Day celebrated at FDDI campuses

The 78th Independence Day was celebrated with fervent patriotism and traditional gaiety at all the campuses of FDDI on 15th August 2024.



Dr. Sumeet Kumar Jarangal, IAS, MD, FDDI unfurling the Tri-colour



MD FDDI delivering the 'Keynote Address'

Dr. Sumeet Kumar Jarangal, IAS – Managing Director (MD), FDDI unfurled the Tri-colour at FDDI, Noida campus in the presence of Colonel Pankaj Kumar Sinha, Secretary, FDDI and the staff & their family members and students of FDDI.

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A view of the cultural programme

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Delivering the 'Keynote Address', Dr. Sumeet Kumar Jarangal, IAS – MD, FDDI, said, “Independence Day marks not just the liberation of our country, but the relentless spirit of our people who fought tirelessly for freedom, dignity, and the right to forge our own destiny. It is our responsibility to carry forward their legacy by promoting innovation and ensuring that our industry grows sustainably.”



Winner of the 'Traditional Dress' competition receiving the prize from MD-FDDI



Participants of the cultural programme at FDDI, Noida

A colourful cultural programme was presented by the students of the institute, which constituted of patriotic songs, captivating dances and one-on-one plays that depicted the struggles of our soldiers who are fighting on the border, the sacrifices made by them for the sake our freedom and safety.



Ms. Pragya Singh, Executive Director (ED), FDDI Banur campus unfurling the Tri-colour



Dr. Narasimhugari Tej Lohit Reddy, IAS, ED FDDI, Hyderabad campus unfurling the Tri-colour



Flag hoisting at FDDI, Kolkata campus



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At all the other campuses of FDDI, the flag hoisting ceremony was followed by the National Anthem in unison.



Mr. Anil Kumar, AFHQCS, ED, FDDI, Jodhpur campus unfurling the Tri-colour



Flag hoisting at FDDI, Patna campus



Flag hoisting at FDDI, Ankleshwar campus

Faculty & staff of the respective campuses assembled and participated in making the Independence Day celebrations inspiring and enlightening.



Flag hoisting ceremony at FDDI, Chennai campus



Flag hoisting at FDDI, Chhindwara campus

These moments were shared with a wider audience by actively posting on its social media platforms.

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'Nasha Mukht Bharat Abhiyaan' pledge at FDDI

'Nasha Mukht Bharat Abhiyaan' (NMBA) pledge against 'Drug Abuse' was undertaken by the staff & students of FDDI across its campuses located at Noida, Fursatganj, Chennai, Kolkata, Rohtak, Chhindwara, Guna, Jodhpur, Ankleshwar, Banur, Patna and Hyderabad.



Employees & students taking pledge at FDDI, Noida



A view of pledge being taken at FDDI, Fursatganj

NMBA entered its 5th year since its launch on 15th August 2020 by the Ministry of Social Justice & Empowerment, Government of India. To commemorate this occasion, Hon'ble Minister for Social

Justice & Empowerment, Dr. Virendra Kumar lead a mass pledge against drug abuse at Modern School, Barakhambha Road, New Delhi on 12th August, 2024, at 9 AM.

This year's NMBA theme is 'Viksit Bharat ka Mantra, Bharat ho Nashese Swatantra.'



Pledge being taken at FDDI, Jodhpur



A view of pledge being taken at FDDI, Hyderabad

In solidarity with this initiative, reaffirming its commitment to a drug-free India, employees and students of the institute took the pledge.



A view of pledge being taken at FDDI, Rohtak



Pledge being taken at FDDI, Guna



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Research Paper of Faculty of FDDI, Hyderabad campus published in IJCRT

A research paper on the topic 'Comparative analysis of marketing strategies adopted by E-commerce companies and Physical retail outlets with reference to White goods' written by Mr. Chitresh Shrivastava Faculty- RFM, FDDI, Hyderabad campus has been published in International Journal of Creative Research Thought (IJCRT), 7.97 impact factor, Refereed Journal, Peer Journal and Indexed Journal (ISSN: 2320-2882), Volume 12, Issue 8, August 2024.

This research aims to study the comparative marketing strategies of E-commerce companies and retail outlet of white goods. It focuses on marketing strategies adopted by the companies so that they capture a bigger portion of the market and more people will be interested in buying white products from them.



Mr. Chitresh Shrivastava
Faculty- RFM, FDDI Hyderabad campus



Certificate of Publication

FDDI, Hyderabad collaborates with Telangana Handloom and Textile Organizations on 'National Handloom Day'

On 'National Handloom Day' on 7th August 2024, FDDI, Hyderabad campus signed Memorandum of Understanding (MoU)s with three prominent organizations namely, Telangana Handicrafts Development Corporation Ltd., The Department of Handlooms and Textiles, Government of Telangana, and The Telangana Handloom Weavers' Cooperative Society Ltd.



A view of the exchange of MoUs



Staff and students with the dignitaries

The event was graced by the esteemed presence of the Hon'ble Handloom & Textile Minister of Telangana, Mr. Tummala Nageshwara Rao, and Principal Secretary Mrs. Shailaja Ramaiyer, IAS.

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Dr. Narasimhugari Tej Lohit Reddy, IAS, Executive Director of FDDI Hyderabad, formally exchanged the MoUs during the ceremony.

These MoUs focus on academic collaboration, joint product development, market surveys, and design and consultancy projects. They also aim to strengthen connections with industries through apparel parks in the state, foster collaborative projects for mutual benefit, and support entrepreneurial initiatives including startups, self-help groups, and the apparel industry. Additionally, the partnership will work towards the development of organic dyeing units across Telangana.

Mr. Arun Kumar Gaikwad, HoD of the School of Fashion Design, along with other HoDs, was present at the event. Students and faculty members from the School of Fashion Design participated in both the event and the exhibition during which display of handloom product made by the students was done.

FDDI, Noida students visit 'Gartex Texprocess India 2024'

The students from the School of Leather Goods and Accessories Design (LGAD) at FDDI, Noida campus had the opportunity to attend the 'Gartex Texprocess India -2024' fair and gaining firsthand experience and insights into the garment and textile industry.

Under the guidance of FDDI Noida's experienced faculty namely, Ms. Vandana, Ms. Shikha, Ms. Priya more than 20 students of Semester 5 and Semester 3 visited the fair on 2nd August, 2024 which was held at Yashobhoomi, Dwarka, New Delhi, from August 1st to 3rd, 2024.



LGAD staff & students at 'Gartex Texprocess India 2024'



Machinery at display

The staff & students had the opportunity to see the advanced machinery for garment production, textile manufacturing, and finishing processes, eco-friendly fabrics, dyes, and processes aimed at reducing the environmental impact of textile production.

Besides this, they also saw the latest trends in trims and accessories essential for garment and bag manufacturing and had the networking opportunities with industry professionals, including manufacturers, suppliers, and designers.